

BO DIDDLEY PLAZA: UPDATE

GAINESVILLE COMMUNITY REDEVELOPMENT AGENCY
DECEMBER 21, 2015-CRA BOARD MEETING



TODAY'S AGENDA

- Construction Update
- Plaza Café Space
- Next Steps + Timeline



BO DIDDLEY PLAZA: CONSTRUCTION UPDATE



KIOSK



GREEN ROOM & PUBLIC RESTROOMS



GREEN ROOM & PUBLIC RESTROOMS



GREEN ROOM & PUBLIC RESTROOMS



GREEN ROOM & PUBLIC RESTROOMS



CAFÉ



HARDSCAPE IMPROVEMENTS



HARDSCAPE IMPROVEMENTS



HARDSCAPE IMPROVEMENTS



LIGHTING & HARDSCAPE IMPROVEMENTS



**BO DIDDLEY
PLAZA:**

CAFÉ TENANT SELECTION

PLAZA CAFÉ TENANT SELECTION

- Includes 972 sq ft interior plus 1,150 sq ft exterior seating area
- Responses from prospective tenants were due September 23, 2015
- Received three responses
- Staff interviewed and ranked candidates
- Other two applicants have been notified and will continue to keep in touch with them about future opportunities



“PATTICAKES ON THE PLAZA”

- Successfully run café in Haile Village since 2011
- Excited about bringing current business model to Downtown
- Addresses need for breakfast and quick options Downtown



“PATTICAKES ON THE PLAZA”

- Evaluation committee recommends Jan and David Patterson for Plaza Café location
- Right concept for the location
- Experienced café owner
- Long-term supporter of Downtown culture
- Experienced with interior buildout
- Financial ability to expand to a second location and begin operations



“PATTICAKES ON THE PLAZA”

- Coffee and tea drinks
- Smoothies
- Muffins
- Bagels
- Quiche
- Sandwiches
- Ice cream
- Milkshakes
- Items for special events



“PATTICAKES ON THE PLAZA”

- Requesting approval to proceed with lease negotiations
- Next steps:
 - Café buildout/tenant buildout
 - Execution of lease
- Last step: cupcakes!



**BO DIDDLEY
PLAZA: UPDATE
NEXT STEPS + TIMELINE**

NEXT STEPS + TIMELINE

- Construction Ongoing
- Programming Plan for 2016
- Café Negotiations
- Grand Reopening Event





BO DIDDLEY PLAZA
GAINESVILLE FLORIDA

frank 2016



*1st EVENT ON THE PLAZA FOR 2016:
THURSDAY FEBRUARY 25, 2016*



RECOMMENDATION

- 1) Provide Feedback
- 2) Approve ranking for Plaza Café tenant selection
- 3) Authorize CRA Executive Director to negotiate a lease with the top-ranked candidate subject to form and legality by CRA attorney

