



JVC Broadcasting was formed in July 2009. The company operates over one dozen radio stations in Florida and New York. In addition, the company operates Long Island Events, premier events facilitator and operator of the Pennysaver Amphitheater, a 7,000-person, outdoor concert event facility on Long Island. At JVC, we broadcast and present with the mindset that if we under-promise and over-deliver, have integrity in all our relationships, and create an atmosphere of high energy fun and excitement, our results will be exceptional for our clients, listeners, and our families.

JVC Broadcasting is one of the largest independently-owned and locally-operated radio broadcast and entertainment companies in America. JVC Long Island stations serve the entire island and coastal Connecticut and include flagship Dance, Rhythmic WPTY-FM PARTY Radio on 105.3, Long Island's only Spanish-FM station, WBON La Fiesta on 98.5, LI News Radio on 103.9 WRCN, and the island's home for Country music, WJVC My Country 96.1.

JVC stations that serve North Central Florida include Country radio market-leader My Country WTRS-FM 102.3 FM; WMFQ-FM Q92, the market's Top 40 station; Party 100.9, the newest station to take over the Gainesville market with a rhythmic dance music flavor and is a huge hit with the 57,000 students at the University of Florida; and WOW FM 104.9, playing the greatest hits from the 60s, 70s, and 80s. All of these JVC stations broadcast from our brand new street-level facility on West University Avenue, overlooking the University of Florida in Gainesville.

JVC also has stations that service the West Palm Beach market, that include 900AM The Talk of the Palm Beaches, 95.9FM/106.9FM The Palm (soft and relaxing favorites), and 93.5FM The Bar, South Florida's brand new rock station.

The newest addition to the JVC family of stations is 103.1FM, The Wolf, broadcasting live and local from the Wolf Den in the entertainment capital of the world, Orlando, Florida, featuring the hottest Country music hits with some classic Country throwbacks.

These businesses power JVC, the leading provider of entertainment marketing solutions for local consumers, enabling thousands of advertisers to tap into the 6.5 million customers JVC delivers through its live events, electronic media, and digital platforms.

More at www.jvcbroadcasting.com.