



Parks, Recreation and Cultural Affairs

# Update and Bid Award for Ironwood Golf Course

Gainesville City Commission  
October 17, 2013

# Full Management Service Bids

- Billy Casper Golf, LLC
- Hampton Golf, Inc.
- Pope Golf
- Trademark Golf Management, LLC.

# Grounds Maintenance Bids

- Billy Casper Golf/Buffalo Turf and Landscape
- Down to Earth
- Golf Maintenance Solutions
- OneSource Landscape and Golf Services
- Valley Crest Golf Course Maintenance

# Fiscal Information

## IRONWOOD RESULTS OF OPERATIONS

### ASSUMING OPERATIONS AS PART OF THE GENERAL FUND (1)

	FY12 Actual	FY13 Projected
<b>REVENUES</b>		
Green Fees	374,360	373,317
Cart Rentals	229,476	232,385
Pro Shop	48,940	60,000
Driving Range	40,924	47,000
Concessions	142,823	170,432
Other	11,286	8,234
<b>Total Operating Revenues</b>	<b>847,809</b>	<b>891,368</b>
<b>EXPENDITURES</b>		
Administration & Operations	559,275	499,878
Maintenance	520,974	583,840
<b>Total Operating Expenditures</b>	<b>1,080,249</b>	<b>1,083,718</b>
<b>OPERATING LOSS</b>	<b>(232,440)</b>	<b>(192,350)</b>

(1) Excludes: Transfer from the General Fund, Capital Surcharge Revenue, Depreciation, Indirect Costs, and Debt Service Expense.

# Recommendation

## The City Commission:

- 1) Hear a brief update regarding the RFP for Ironwood;
- 2) Award a bid to OneSource Landscape and Golf Services, Inc., for maintenance of Ironwood Golf Course including their proposal to re-grass the fairways at no cost to the City;
- 3) Authorize the City Manager or designee to execute the contract and other documents necessary to facilitate this service, subject to approval by the City Attorney as to form and legality.