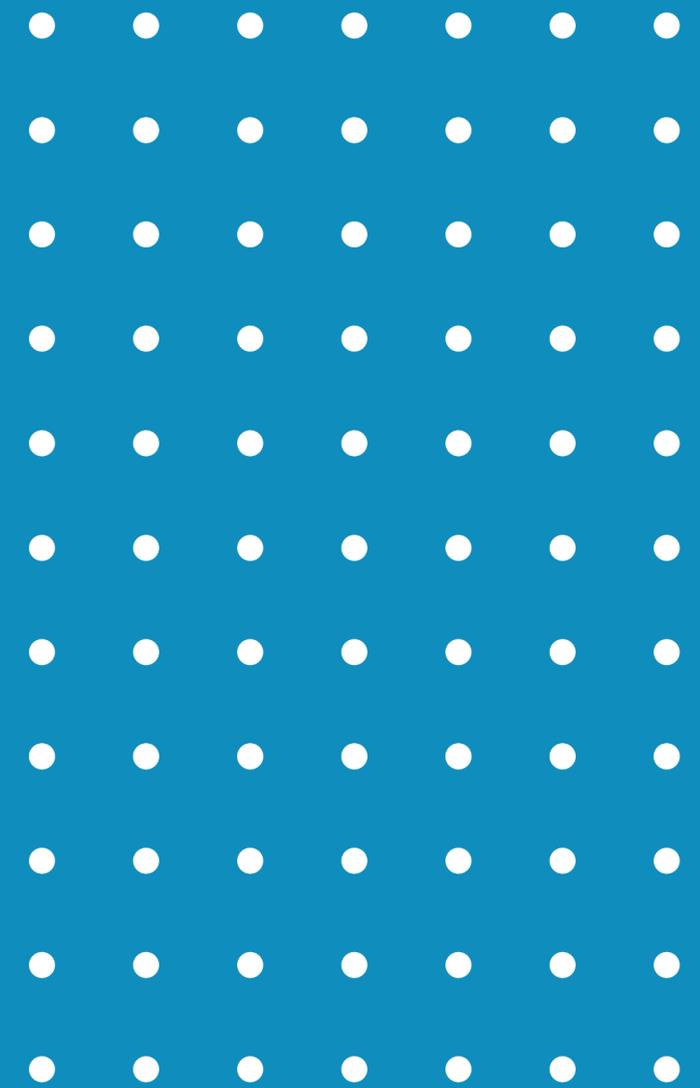


**LEGISTAR #180930
CRA ANNUAL REPORT**

2018 Annual Report

Reinvesting in People and Places



CRA Board
April 15, 2019



Gainesville
Community
Redevelopment
Agency

Eastside

Heartwood



Site construction, wetland mitigation, & landscape maintenance

Cornerstone



Site construction, tenant recruitment, shared stormwater system

Gainesville East



Promoting CRA & City-led initiatives and other amenities

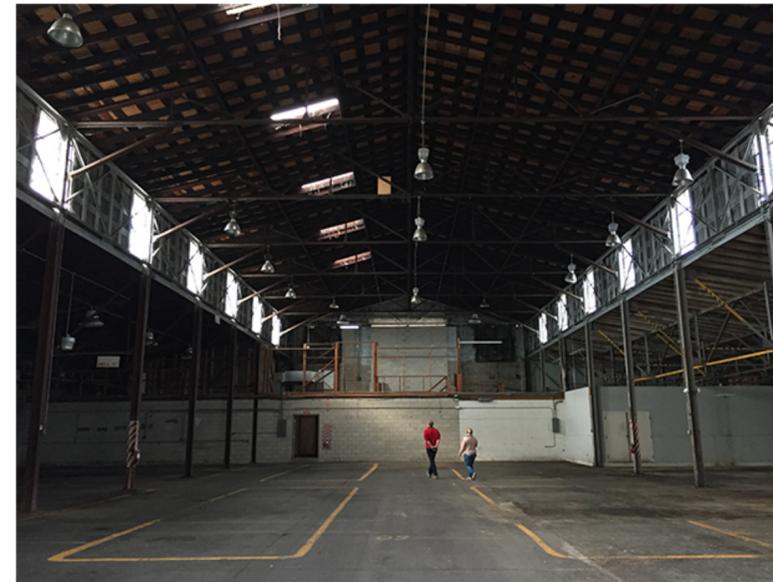
Downtown

Bo Diddley Plaza



Programming & staffing

Power District



Development agreement negotiations,
collaboration in the Catalyst
Building

Fifth Avenue & Pleasant Street

Heritage Trail



Trail design & community engagement

A. Quinn Jones Museum & Cultural Center



Landscaping additions & award for cultural enhancement

College Park/University Heights

NW 1st Ave



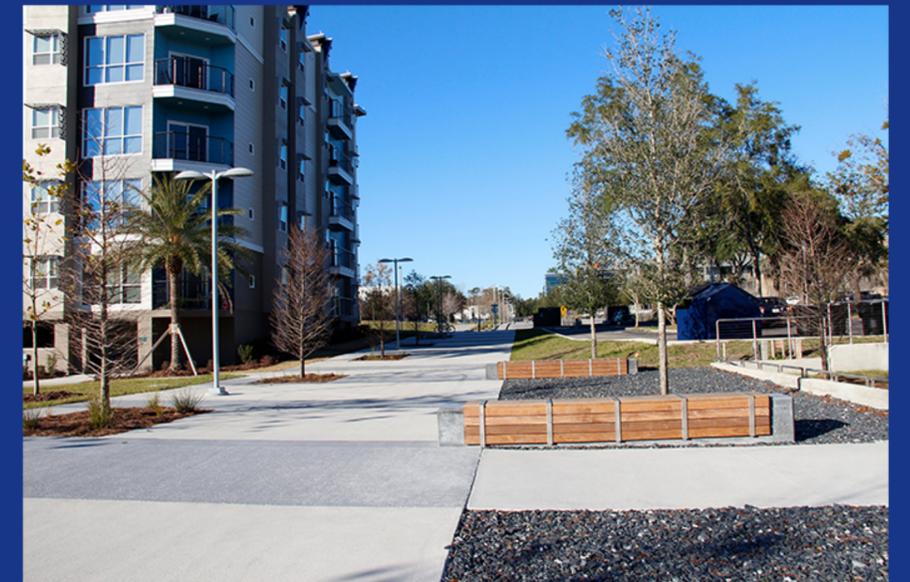
Construction completed!

South Main



Construction begins

Innovation Square



SW 9th Street extension completed

Economic Development Incentive Programs

Company Relocation
Job Creation
Development Agreements



Facade Grants

	APPROVED FY18	COMPLETED FY18	AMOUNT REIMBURSED	TOTAL INVESTMENT
Eastside	1	5	Reimbursed \$50,000	\$517,485
Downtown	7	5	Reimbursed \$53,663	\$108,640
Fifth Avenue & Pleasant Street	0	2	Reimbursed \$12,606	\$50,612
College Park & University Heights*	2	0	0	0



Through this program, \$116K in CRA funds were used to leverage \$560K in private funding, for a total investment of \$676K in businesses within the community redevelopment areas.

Residential Paint Programs

CRA DISTRICT	COMPLETED HOMES	AWARDED GRANTS
Eastside	13	\$9,750
Downtown	3	\$2,250
Fifth Avenue & Pleasant Street	8	\$6,000



The CRA strives to work with small, local, and diverse businesses because we know that supporting these businesses is a win-win.

SMALL

103 Vendors 71%

Totaling \$9,056,968

Having under 200 permanent full-time employees and less than \$5 Million in net worth.

LOCAL

116 Vendors 92%

Totaling \$11,694,890

Located within Alachua, Bradford, Columbia, Gilchrist, Levy, Putnam, or Union County.

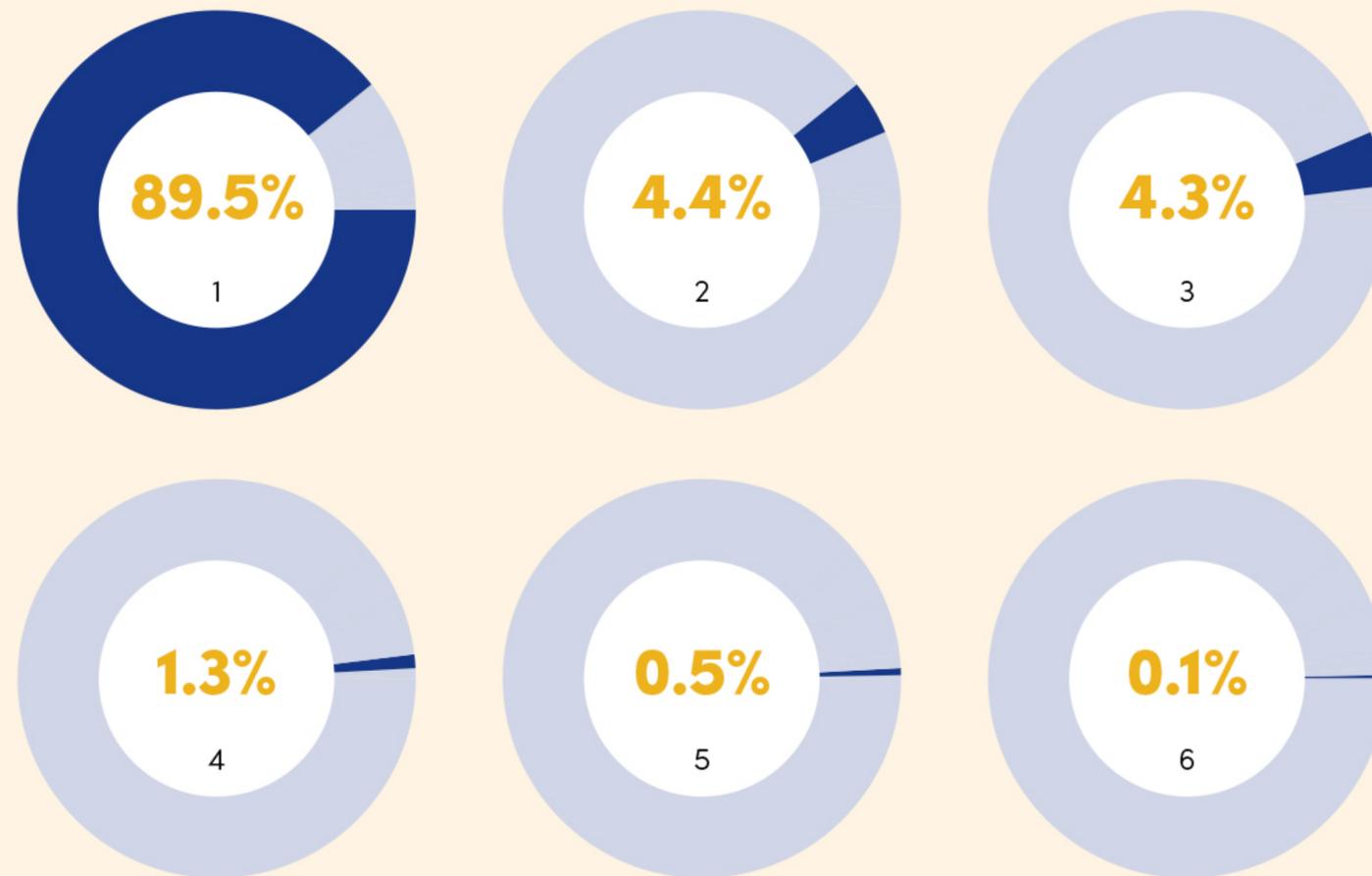
DIVERSE

45 Vendors 4%

Totaling \$495,198

More than 51% ownership by a woman, service-disabled veteran, or person of diverse background.

93.8% of CRA funding spent in fiscal year 2018 went to **DESIGNING** and **CONSTRUCTING** CRA projects!



Total Spend: **\$12,727,010**

1. Construction and Related Services:
\$11,386,645

2. General and Consulting Services:
\$555,417

3. Professional Services (CCNA):
\$542,938

4. Advertising, Marketing, Promotions:
\$160,718

5. Utilities and Public Services:
\$66,531

6. Office Equipment and Supply:
\$14,760

Available online and in print:

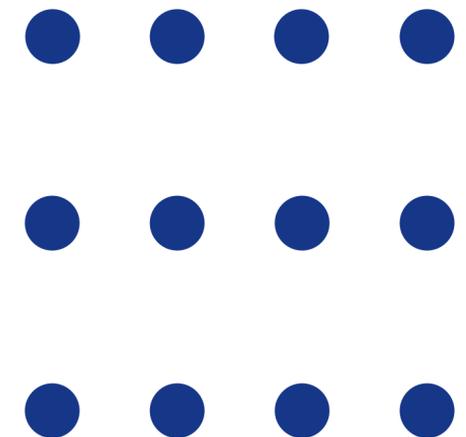
- ✓ Delivered to taxing authorities March 29, 2019

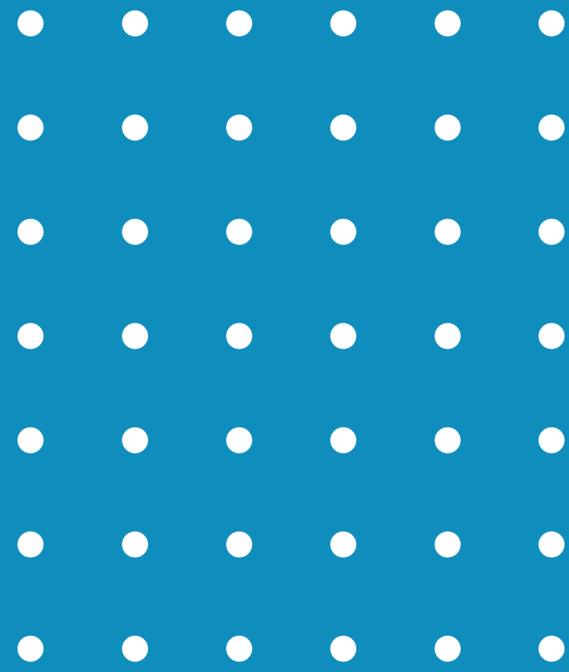
www.gainesvillecra.com

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Thank you!

Tricia Lopez, CRA Project Manager



Gainesville
Community
Redevelopment
Agency