




Code Enforcement Division
306 NE 6th Avenue
Gainesville, FL 32602
Phone: 352-334-5030
Fax: 352-334-2239

DATE: April 30, 2008
TO: Community Development Committee
FROM: James L. Garrett, Code Enforcement Manager 
RE: Sign Enforcement Related To Automotive Sales Establishments

The revision to the sign ordinance recently passed by the Commission provides some changes to temporary signs that will impact automotive sales lots. The changes provide opportunities for such establishments to place a limited amount of temporary signage on their lots providing they first obtain a Special Event Permit from the Code Enforcement Division.

Staff and I have met with Planning Manager, Ralph Hilliard to discuss these changes and have agreed to provide the following service to this industry:

- The Planning Division is creating a brochure which will provide photographic examples of permitted and non-permitted signs.
- The brochure will provide information on how to apply for a Special Event Permit, the frequency of such permits may be obtained and examples of signage approved during the timeframe of the permit.
- The Code Enforcement Division is initiating a business-by-business contact to meet with key representatives of the sales lots to deliver brochures, answer questions and provide information on what future enforcement can be anticipated.

We are hopeful this approach will result in wide spread compliance. Should compliance not be achieved, officers will work to bring violators into compliance as enforcement priorities permit.

060910



City of Gainesville

Code Enforcement Division

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Gainesville, FL 32602-0490
Phone: 352.334.5030
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To: Community Development Committee

From: Jim Garrett, Code Enforcement Manager

Date: August 16, 2007

Re: Equity of sign enforcement

At your July 30, 2007, meeting you directed staff to report the level of sign enforcement in various parts of the City. Since many of the sign cases addressed by the Code Enforcement Division deal with temporary signs on public right of way it is not possible to state specifically whose sign was removed or exactly where the sign was located. We are able to report that during the last year 1851 sign cases were addressed. Many of these cases reflect multiple signs removed from a single location and therefore the actual number of signs removed is understated to some degree but that would be common to every area and 1851 proportionately is a sound number.

A query of this data reveals the numbers of cases addressed by the "neighborhood assignment" referenced in the attached map are as follows:

Worth noting is the area where automotive sales occur is one of the least enforced areas of the City. Comparatively, this area receives about 5.5% of all sign enforcement and represents about 14.3% of the enforcement area.

Area	Number of Sign Cases
Area 1	411
Area 2	724
Area 3 & 4 (Hiring freeze has resulted in a combined officer for these areas)	129
Area 5	122
Area 6	104
Area 7	105

CC: Eric Bredfeldt, Acting Community Development Director
Ralph Hilliard, Planning Manager

DRAFT

Code Enforcement

Neighborhood Assignment Areas

Neighborhood Assignment Areas

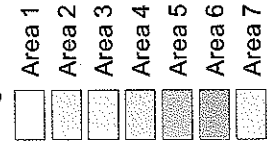
Area 1
Area 2
Area 3
Area 4
Area 5
Area 6
Area 7

0.5 0.25 0 0.5 Miles

Prepared by the
Dept of Community Development

Neighborhood Assignments

Neighborhood Assignment Areas



Prepared by the
Dept of Community Development
January 2007

Gainesville Code Enforcement - Neighborhood Assignments