

Higginbotham, R. Jenny

From: Byrne, Patrick J.
Sent: Thursday, March 28, 2002 12:06 PM
To: Higginbotham, R. Jenny
Subject: Referral

You asked me to review Referral # 001753 and provide Mr. Bowers with an update. This item was presented to the City Commission at their August 27, 2001 meeting by Chair Erick Smith. This referral was combined with the AdShel proposal for advertisement on bus shelters. The CBB's recommendation to the CC was to reject the proposal to use AdShel advertising on the RTS bus shelters and newspaper racks. The CBB realized that additional revenue can be generated however given the problems that have surfaced with Billboard companies on the City rights of way they felt that:

- Community space in principle should not be leased or used for commercial gain
- The advertisements would clutter and cheapen the look of our rights of way Greenspace &
- Maintenance problems and vandalism would be highly visible and reflect poorly on Gainesville.

I hope this helps. You may also want to speak with Karen Slevin as we held a number of meetings regarding the newspaper machines on the plaza however I don't recall if any conclusion or game plan was established regarding these machines and the First Amendment of free speech. PB