

CITY COMMISSION

FY2015-2016 Strategic Plan

GOALS to Achieve Today

- Highlight City Commission's strategic planning retreat outcomes
- Evaluate new strategic initiatives
- Review strategic plan oversight and quarterly reporting process

OUTCOME of Commission's Retreat

- Common Themes:*
- Employee and staff appreciation
 - Continue to integrate city and county
 - Develop a better business plan
 - Infrastructure catch-up
 - Work together as a commission and project team
 - Determine to help solve problems
 - Better use technology

OUTCOME of Commission's Retreat

- Find savings as services shift
 - Work with the county on growth
 - Market the city & its products
 - Provide more funding for PRCA
 - Responsibility identify goals & broad strategies
- Sunset initiatives:*
- Reallocated to new initiatives
 - Prioritized initiatives

COMMISSIONER PRIORITIES

Significant progress desired within next year

HIGHEST PRIORITY

8 initiatives (6 new)

HIGHER PRIORITY

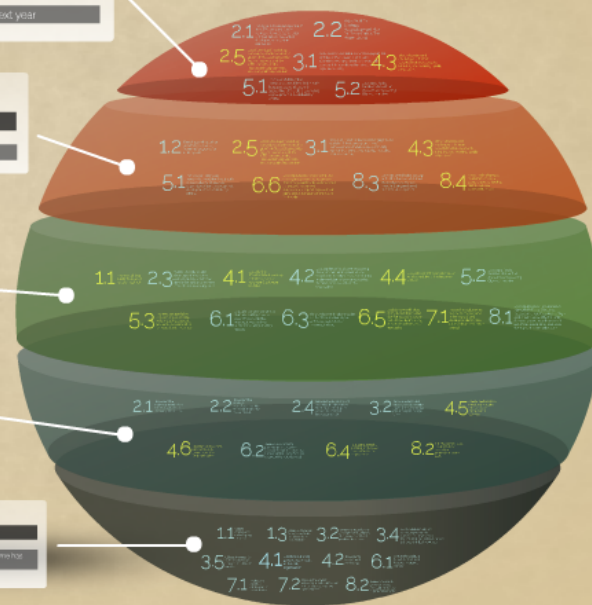
10 initiatives (8 new)

HIGH PRIORITY

5 initiatives (4 new)

SUNSET 11 initiatives

100 percent completed or under active review



PLAN OVERSIGHT & Updating Process

- Commission preferences:
 - For plan oversight:
 - 66% - Commission as a whole for policy direction and guidance
 - 33% - Commissioner sponsorships
 - For update frequency:
 - quarterly
 - For staff updates:
 - 50% - written report from staff
 - 33% - staff presentation
 - 16% - online dashboard

RECOMMENDATIONS From Staff

- Accept the strategic initiative sponsor assignments
- Remove existing referrals of strategic initiatives from respective Committees
- Direct the Clerk to schedule quarterly Committee of the Whole meetings for ongoing strategic plan updates beginning in February 2016
- Adopt the amendment of the FY2015-2016 City of Gainesville Strategic Plan.



CITY COMMISSION

FY2015-2016 Strategic Plan

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OUTCOME
of Commission's Retreat

Common themes:

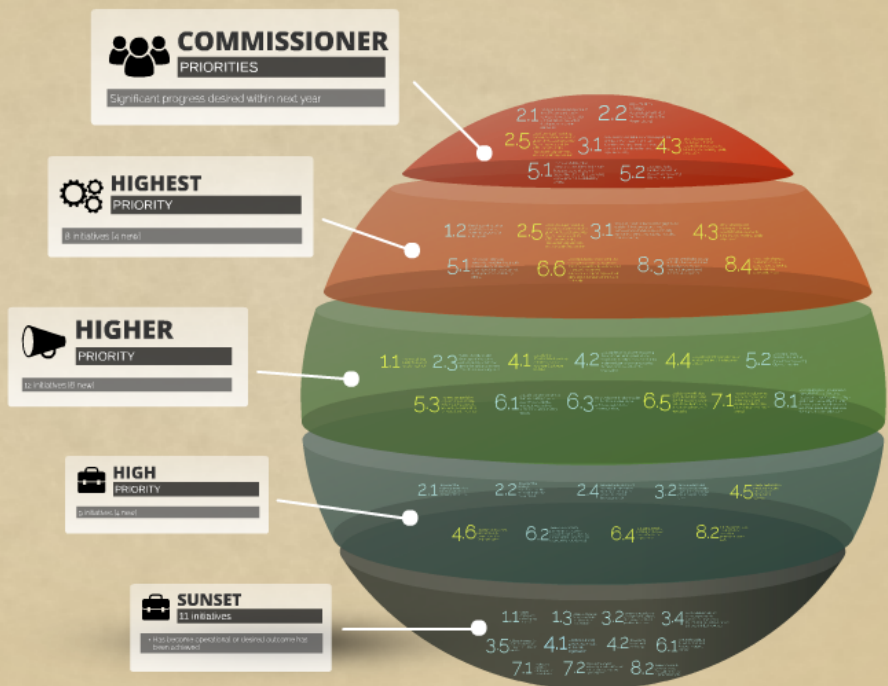
- Get Mayor and staff appreciation
- Continue to integrate CRU and city
- Develop a better business plan
- Reinstitute workshops
- Work together as a commission and project team
- Openness to help each other
- Better use technology

OUTCOME
of Commission's Retreat

- Find savings on priorities and
- Work with the county on grants
- Market the city & its products
- Revisit media strategy for PRCA
- Responsibly identify jobs & land strategies

Sunset of initiatives

- Repackaged 20 new initiatives
- Revised 40 initiatives



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GOALS

to Achieve Today

- Highlight City Commission's strategic planning retreat outcomes
- Evaluate new strategic initiatives
- Review strategic plan oversight and quarterly reporting process



OUTCOME

of Commission's Retreat

Common themes...

- Employee and staff appreciation
- Continue to integrate GRU and city
- Develop a better business plan
- Infrastructure catch-up
- Work together as a commission and project that image
- Ombudsman to help hear problems
- Better use technology



OUTCOME

of Commission's Retreat

- Find savings as priorities shift
- Work with the county on growth
- Market the city & its potential
- Provide more funding for PRCA
- Responsibly identify goals & broad strategies

Sunset 11 initiatives

Established 15 new initiatives

Prioritized 29 initiatives



COMMISSIONER PRIORITIES

Significant progress desired within next year



HIGHEST PRIORITY

8 initiatives (4 new)



HIGHER PRIORITY

12 initiatives (6 new)



HIGH PRIORITY

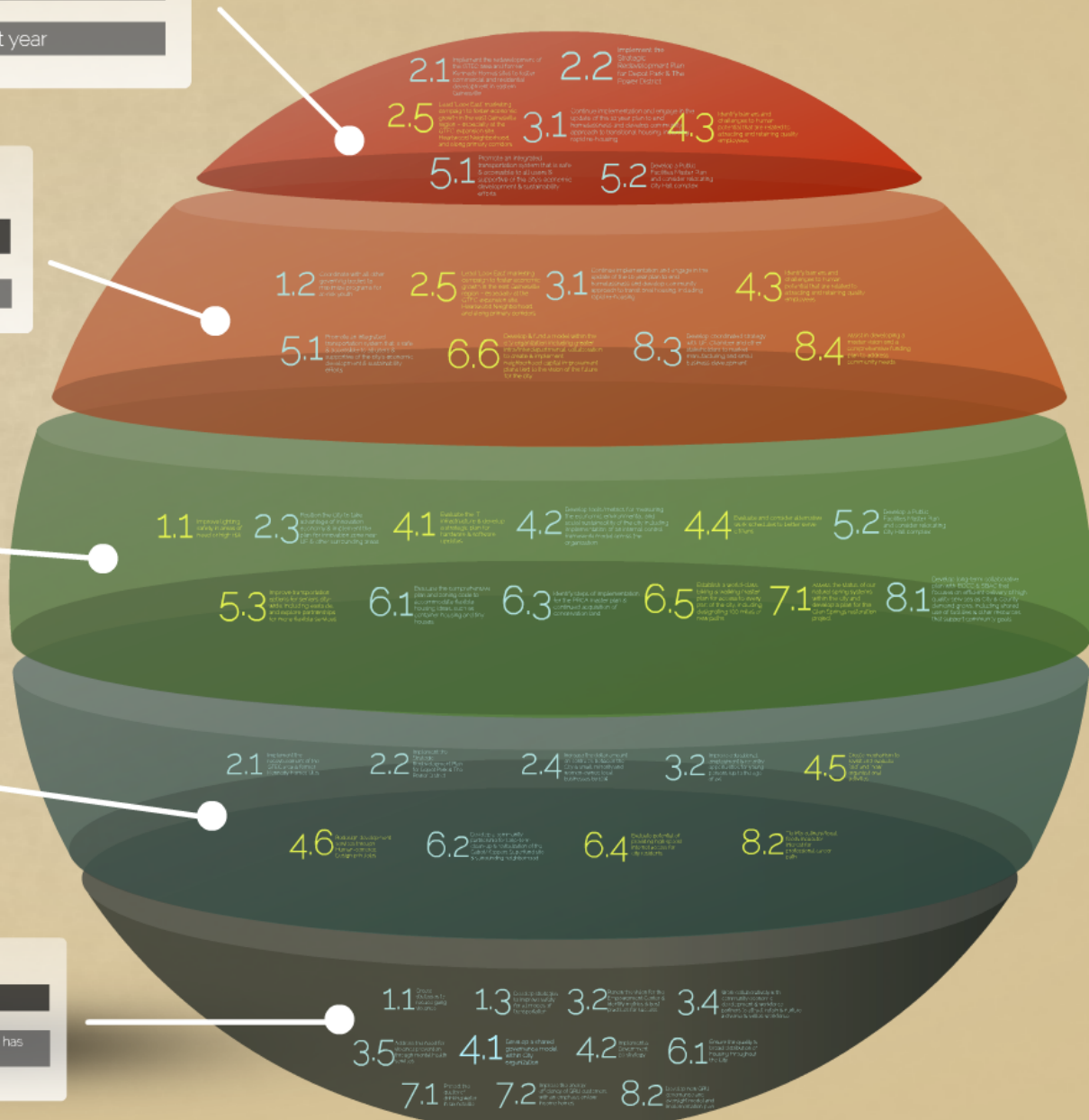
9 initiatives (4 new)



SUNSET

11 initiatives

• Has become operational or desired outcome has been achieved



HIGH PRIORITY

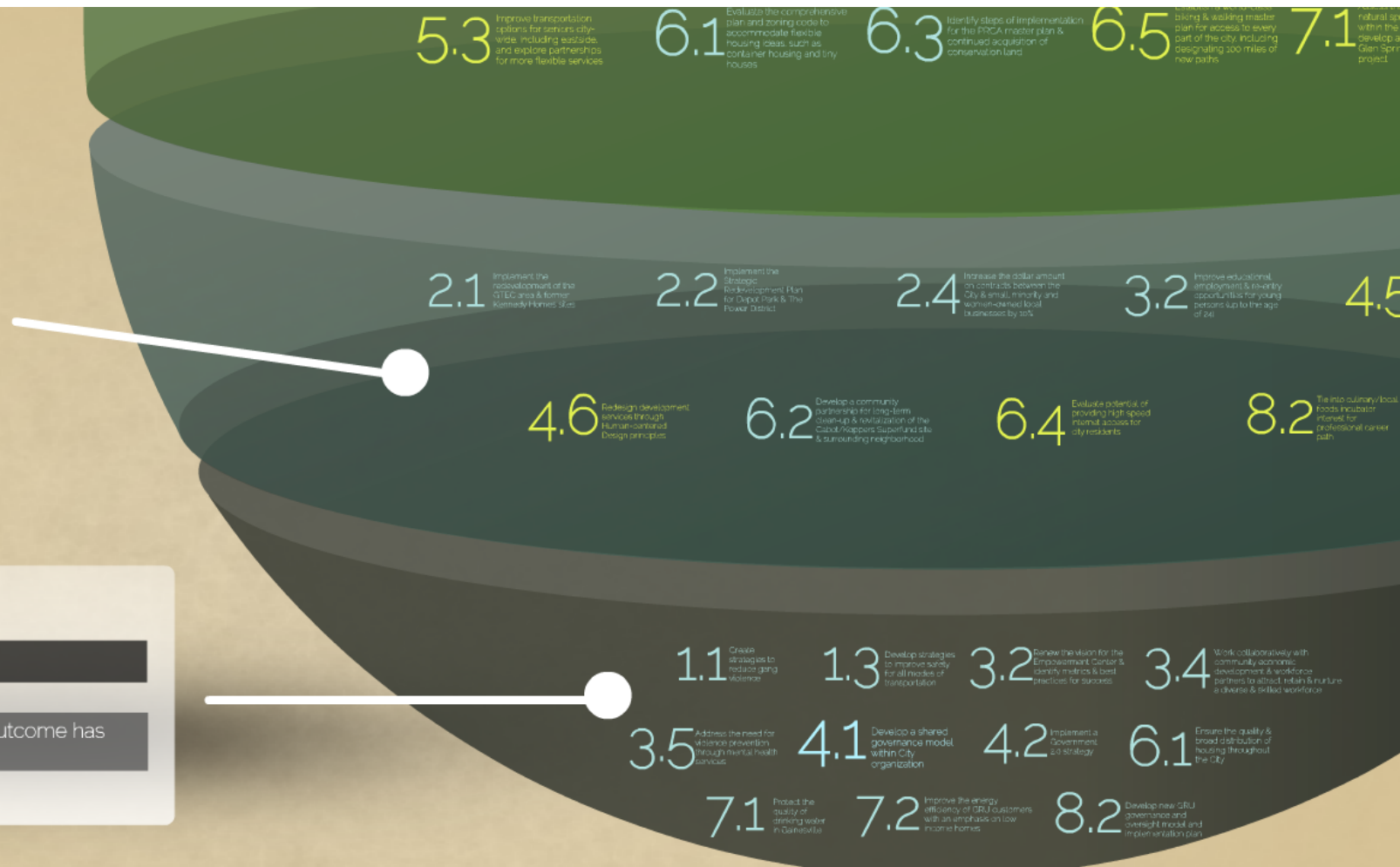
new]



SUNSET

11 initiatives

- Has become operational or desired outcome has been achieved





SUNSET

11 initiatives

- Has become operational or desired outcome has been achieved

1.1 Create strategies to reduce gang violence

1.3

Develop strategies to improve safety for all modes of transportation

3.2

Renew the vision for the Empowerment Center & identify metrics & best practices for success

3.4

Work collaboratively with community economic development & workforce partners to attract, retain & nurture a diverse & skilled workforce

3.5 Address the need for violence prevention through mental health services

4.1

Develop a shared governance model within City organization

4.2

Implement a
Government
2.0 strategy

a diverse & skilled

6.1

Ensure the quality & broad distribution of housing throughout the City

7.1

Protect the
quality of
drinking water
in Gainesville

within City
organization

4.4

7.2 Improve the energy
efficiency of GRU customers
with an emphasis on low
income homes

the

8.2

Develop new GRU governance and oversight model and implementation plan

8 initiatives [4 new]

HIGHER PRIORITY

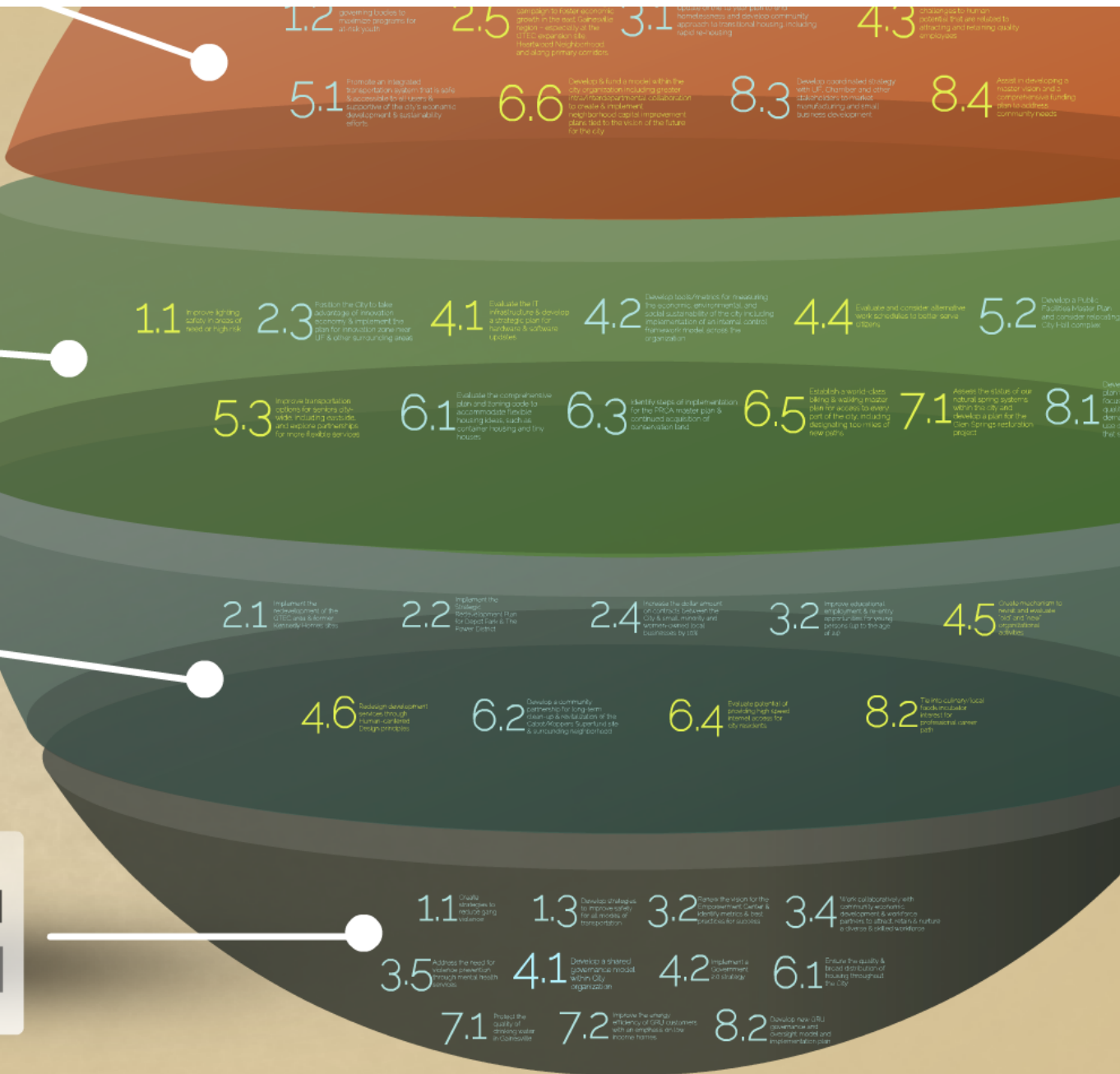
es [6 new]

HIGH PRIORITY

g initiatives [4 new]

SUNSET 11 initiatives

• Has become operational or desired outcome has been achieved





HIGH

PRIORITY

9 initiatives [4 new]

2.1

Implement the redevelopment of the GTEC area & former Kennedy Homes sites

2.2

Implement the Strategic Redevelopment Plan for Depot Park & The Power District

2.4

Increase the dollar amount on contracts between the City & small, minority and women-owned local businesses by 10%

3.2

Improve educational, employment & re-entry opportunities for young persons (up to the age of 24)

4.5

Create mechanism to revisit and evaluate “old” and “new” organizational activities

4.6

Redesign development services through Human-centered Design principles

6.2

Develop a community partnership for long-term clean-up & revitalization of the Cabot/Koppers Superfund site & surrounding neighborhood

6.4

Evaluate potential of providing high speed internet access for city residents

8.2

Tie into culinary/local
foods incubator
interest for
professional career
path



PRIORITIES

Significant progress desired within next year



HIGHEST PRIORITY

8 initiatives (4 new)



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12 initiatives (6 new)



HIGH PRIORITY

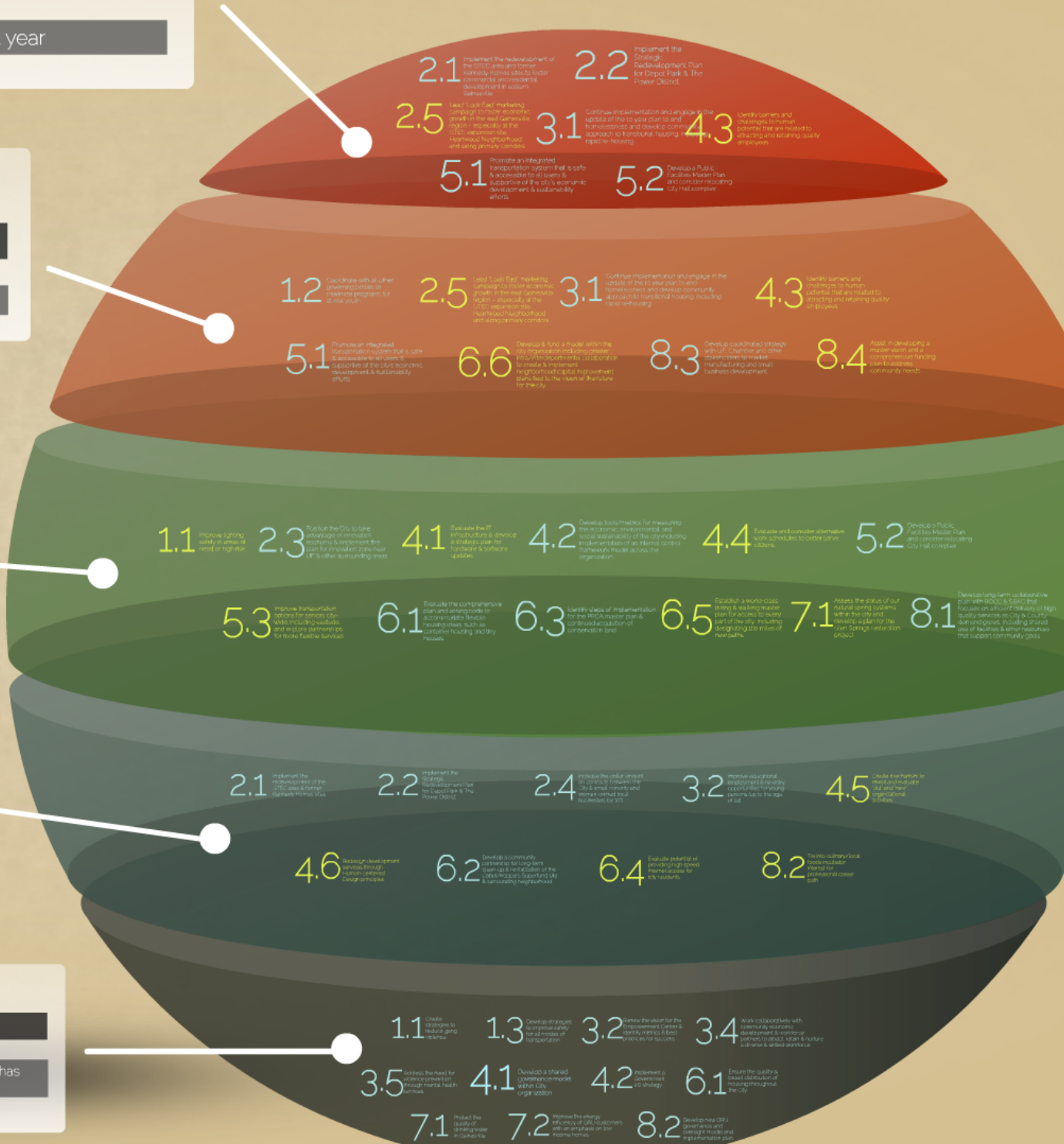
9 initiatives (4 new)



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HIGHER

PRIORITY

12 initiatives [6 new]

1.1

Improve lighting safety in areas of need or high risk

2.3

Position the City to take advantage of innovation economy & implement the plan for innovation zone near UF & other surrounding areas

4.1

Evaluate the IT infrastructure & develop a strategic plan for hardware & software updates

4.2

Develop tools/metrics for measuring the economic, environmental, and social sustainability of the city including implementation of an internal control framework model across the organization

4.4

Evaluate and consider alternative work schedules to better serve citizens

5.2

Develop a Public
Facilities Master Plan
and consider relocating
City Hall complex

5.3

Improve transportation options for seniors city-wide, including eastside, and explore partnerships for more flexible services

6

.1

Evaluate the comprehensive plan and zoning code to accommodate flexible housing ideas, such as container housing and tiny houses

6.3

Identify steps of implementation for the PRCA master plan & continued acquisition of conservation land

6.5

Establish a world-class biking & walking master plan for access to every part of the city, including designating 100 miles of new paths

7.1

Assess the status of our natural spring systems within the city and develop a plan for the Glen Springs restoration project

8.1

Develop long-term collaborative plan with BOCC & SBAC that focuses on efficient delivery of high quality services as City & County demand grows, including shared use of facilities & other resources that support community goals



COMMISSIONER PRIORITIES

Significant progress desired within next year



HIGHEST PRIORITY

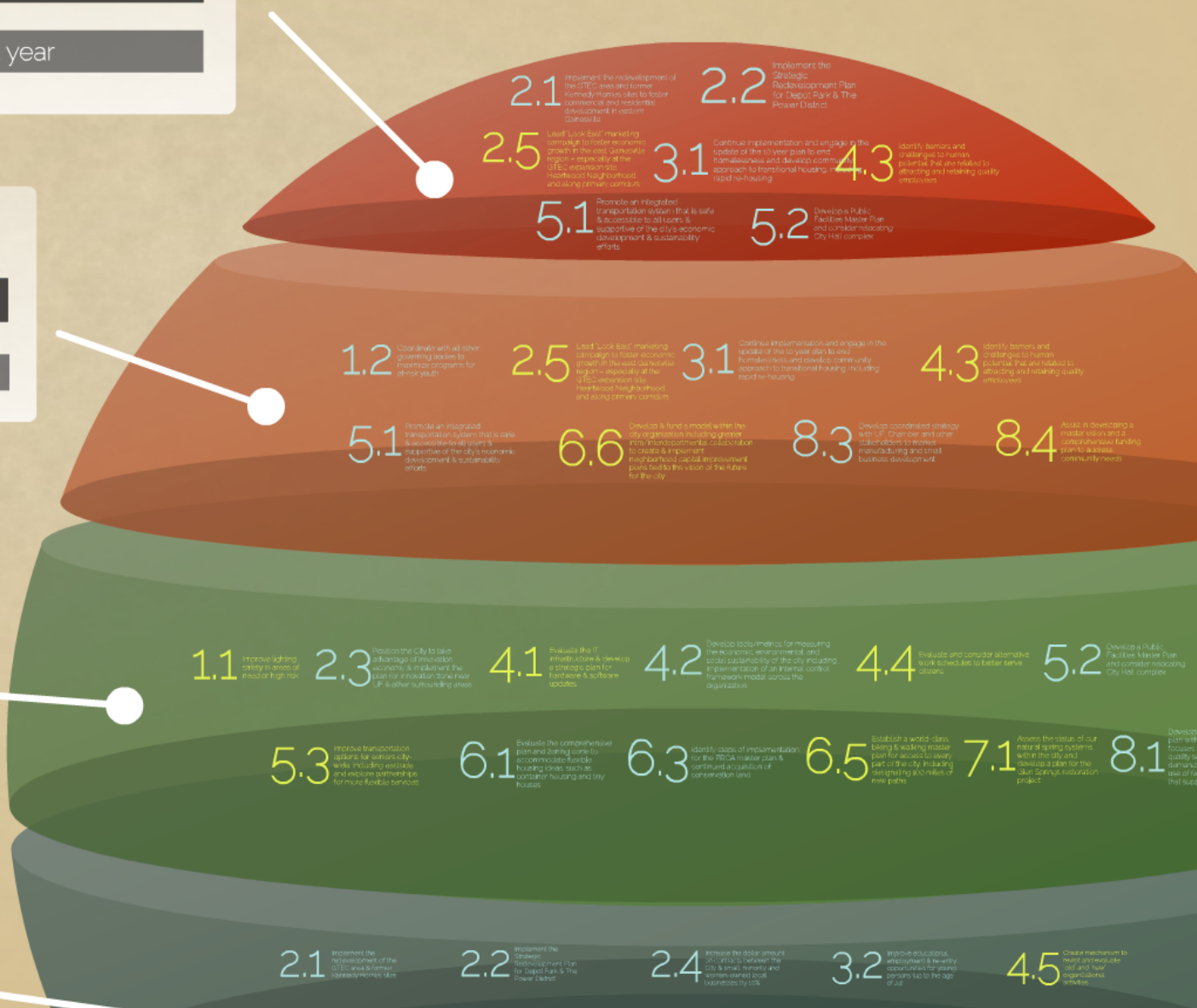
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Initiatives (6 new)

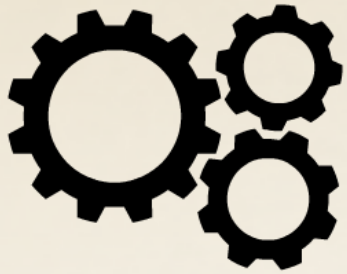


HIGH PRIORITY



1.2

Coordinate with all other governing bodies to maximize programs for at-risk youth



HIGHEST

PRIORITY

8 initiatives [4 new]

2.5

Lead “Look East” marketing campaign to foster economic growth in the east Gainesville region – especially at the GTEC expansion site, Heartwood Neighborhood, and along primary corridors

3.1

Continue implementation and engage in the update of the 10 year plan to end homelessness and develop community approach to transitional housing, including rapid re-housing

and a model within the
on including greater
Prezi
collaboration

8 3

Develop co
with UF, Cha
stakeholder

4.3

Identify barriers and challenges to human potential that are related to attracting and retaining quality employees

5.1

Promote an integrated transportation system that is safe & accessible to all users & supportive of the city's economic development & sustainability efforts

region – especially at the
GTEC expansion site,
Heartwood Neighborhood,
and along primary corridors

6.6

Develop & fund a model within the city organization including greater intra/interdepartmental collaboration to create & implement neighborhood capital improvement plans tied to the vision of the future for the city

8.3

Develop coordinated strategy with UF, Chamber and other stakeholders to market manufacturing and small business development

8.4

Assist in developing a master vision and a comprehensive funding plan to address community needs



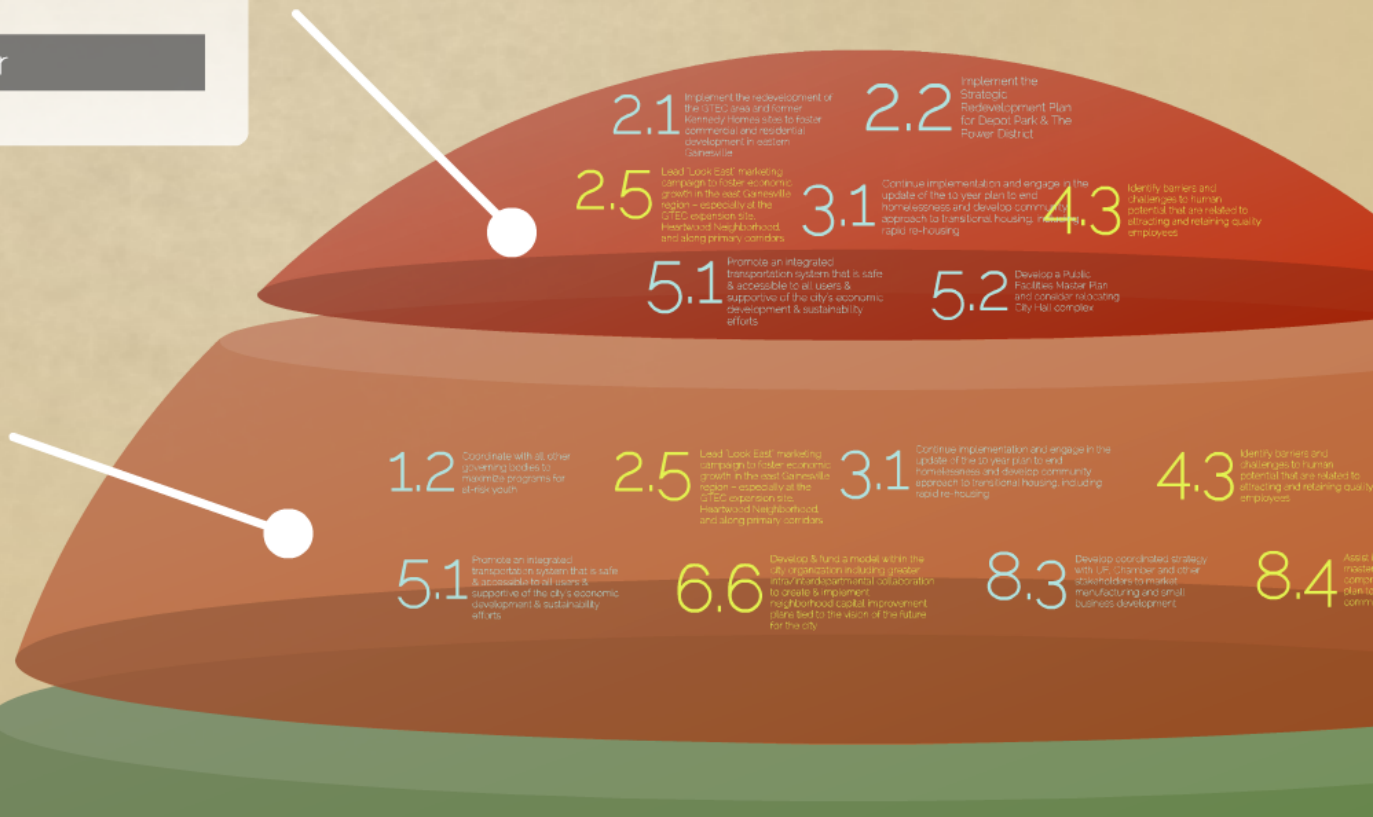
COMMISSIONER PRIORITIES

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HIGHEST PRIORITY

Initiatives [4 new]





COMMISSIONER

PRIORITIES

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Prezi

HIGHEST



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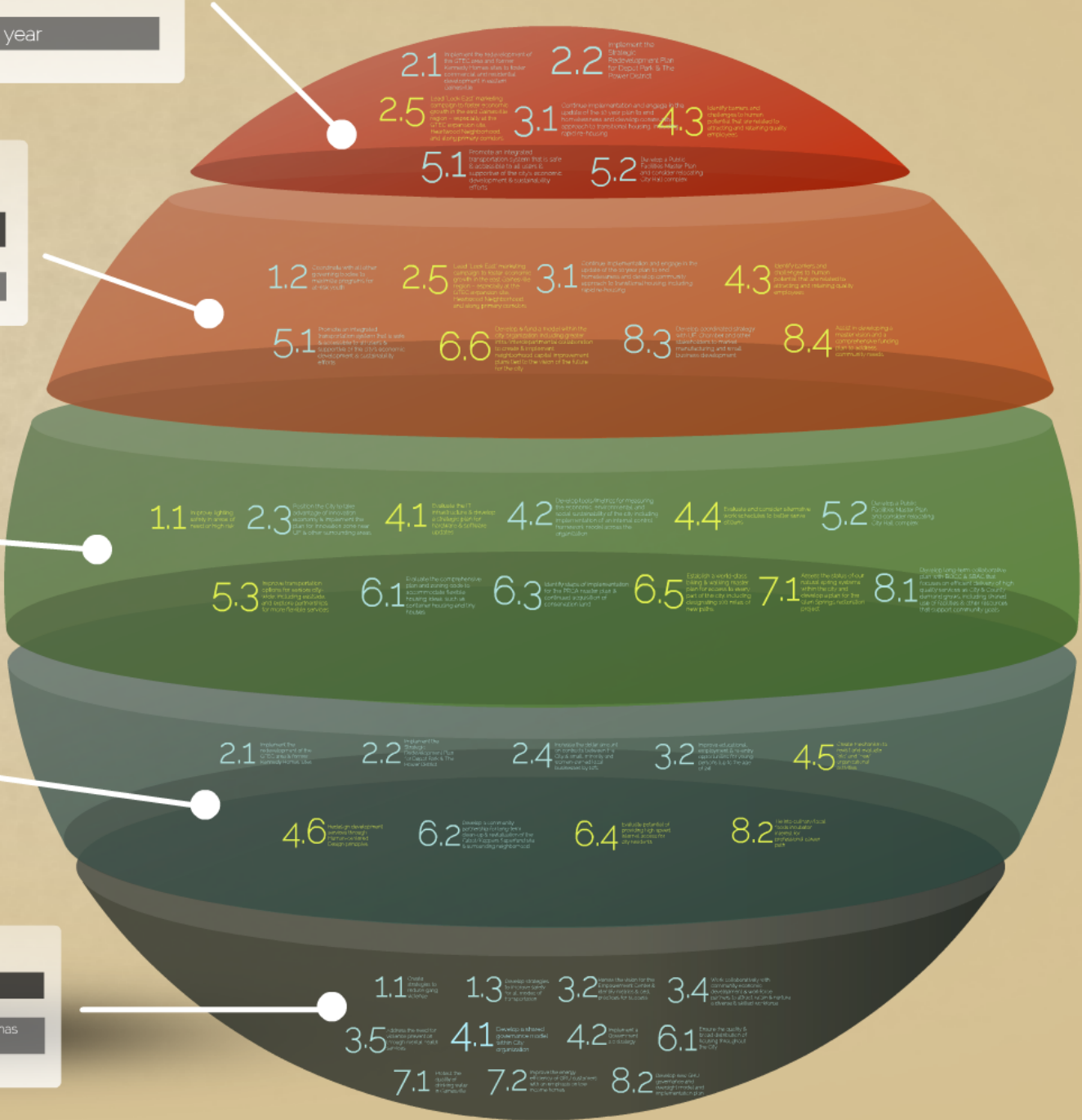
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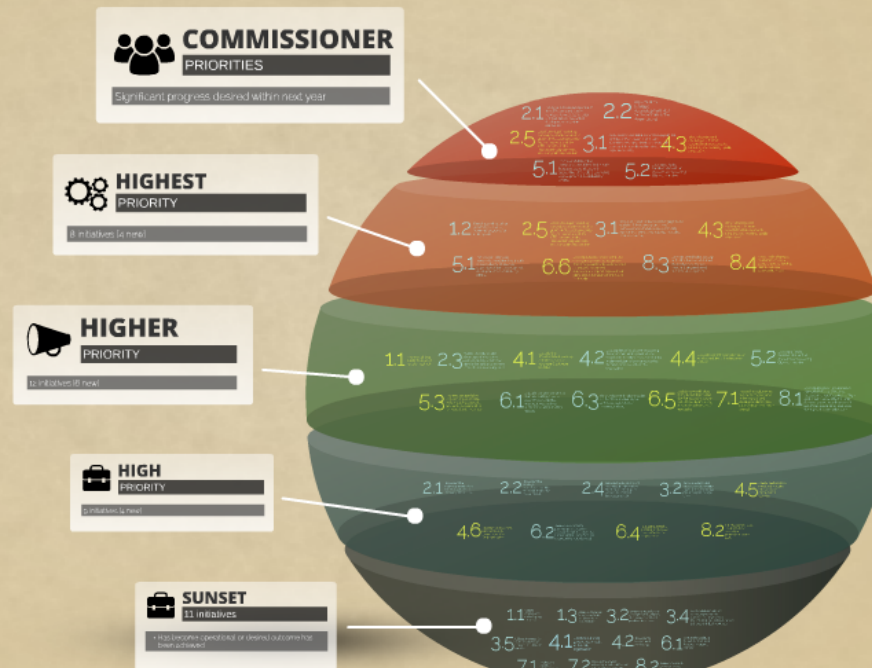
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- Continue to integrate CRU and city
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- Responsibly identify jobs & land strategies

Sunset of initiatives:
Eliminated 20 new initiatives
Purchased 20 initiatives



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