

City of Gainesville

*City Hall
200 East University Avenue
Gainesville, Florida 32601*



Meeting Minutes

Thursday, September 28, 2006

2:30 PM

Economic Development/University Community Com

*Mayor Pegeen Hanrahan, Chair
Commissioner Jack Donovan, Member
Commissioner Jeanna Mastrodicasa, Member/Alternate*

Persons with disabilities who require assistance to participate in this meeting are requested to notify the Equal Opportunity Department at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.

CALL TO ORDER

ROLL CALL

Present: Pegeen Hanrahan, Jack Donovan and Jeanna Mastrodicasa

EX OFFICIO MEMBERS AND STAFF

Ex Officio Members:

- * *Dr. Bernard Machen, President
University of Florida
Designee: Ed Poppell, Vice President of the University of Florida*
- * *Brent Christensen, CEO
Gainesville Area Chamber of Commerce*
- * *Dr. Jackson Sasser, President
Santa Fe Community College
Designee alternate: Guy York, VP of College & Govnt Relations*
- * *President
University of Florida Faculty Senate*
- * *Student Government President
University of Florida Student Government*
- * *Student Government President
Santa Fe Community College*
- * *Dr. Dan Boyd - Alachua County School Board
Designee alternate: Wes Eubank*
- * *TBD - Alachua County Board of County Commissioners*

EDUCC Staff:

- * *Erik A. Bredfeldt, Economic Development Director
City of Gainesville*

ADOPTION OF THE AGENDA

The EDUCC moved and the motion carried to adopt the September 28, 2006 agenda as circulated.

APPROVAL OF MINUTES

The EDUCC moved and the motion carried to adopt the August 17, 2006 minutes as circulated.

060513.

Economic Development/University Community Committee (EDUCC) Minutes of August 17, 2006 (B)

RECOMMENDATION

The EDUCC adopt the August 17, 2006 meeting minutes as circulated.

DISCUSSION OF PENDING REFERRALS

060534. Business Alliance of Greater Gainesville (BAGG) Request to EDUCC (NB)

The EDUCC heard a status report from Staff. Staff reported that next month, on October 26, 2006 the EDUCC business meeting will adjourn at 3:30 P.M. and reconvene at 4:00 P.M. in City Commission auditorium for a presentation from Michael Shuman, Attorney and Economist, who is Vice President of Enterprise for the Training & Development Corporation (TDC) in Bucksport, Maine. Mr. Shuman's presentation is titled, "THE SMALL-MART REVOLUTION - How Gainesville's Local Businesses Can Beat The Global Competition." A reception will follow Mr. Shuman's presentation.

*Michael Shuman has written, co-written, or edited seven books, including most recently, *The Small Mart Revolution: How Local Businesses Are Beating the Global Competition* (Berrett Koehler, 2006) and *Going Local: Creating Self-Reliant Communities in the Global Age* (Free Press, 1998). Mr. Shuman has been promoting local-economy concepts through a variety of projects and is the Director of the Institute for Economic Empowerment and Entrepreneurship with the Village Foundation in Washington.*

Mr. Shuman has written nearly one hundred published articles exploring people, practices and policies in many fields and has also appeared on numerous television and radio shows.

Mr. Shuman received BA with distinction in economics and international relations from Stanford University in 1979 and a J.P. from Stanford Law School in 1982.

RECOMMENDATION *The City Commission referred a request from Christian Newman, President for the Business Alliance of Greater Gainesville (BAGG), for a joint community meeting with Michael Shuman, an attorney and economist, as the keynote speaker for the Campus & Community Sustainability Conference, October 25-26, 2006. The community meeting would integrate into the regularly scheduled EDUCC meeting on October 26 and begin about 4pm followed by a light reception.*

Discussed

040493 EDUCC Communications and Marketing Recommendations (NB)

The EDUCC heard a status report from Staff.

RECOMMENDATION *The EDUCC hear a status report by Staff.*

Discussed

040487

City Storm Water Regulations Modification; the City and CRA Pursue Regional Storm Water Basins (NB)

The EDUCC heard a status report from Staff.

RECOMMENDATION *The EDUCC hear a status report by staff.*

Discussed

050835

Gainesville/UF/Santa Fe Innovation Zone (NB)

The EDUCC heard a status report from Staff.

RECOMMENDATION *The EDUCC hear a status report by staff.*

Discussed

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050399

Civic Lights (NB)

The EDUCC heard a status report from Staff.

RECOMMENDATION *The EDUCC hear a status report from staff.*

Discussed

11-14-05 Civic Lights Back-Up.pdf

REFERRAL LIST

Legistar titles and numbers are listed below:

040171 -- WI FI Proposal and Community Telecommunications

040487 -- City Storm Water Regulations Modification; the City & CRA Pursue

040490 -- Urban Parking Facilities & Funding Mechanism

040493 -- EDUCC Communications & Marketing Recommendations

050399 -- Civic Lights

050835 -- Gainesville/UF/Santa Fe Innovation Zone

NEXT MEETING DATE - October 26, 2006

ADJOURNMENT