

001075

3/11/02

submitted to
meeting

Public Meeting On
Meeting on Athletic Field Signage
January 9, 2002

The meeting was called to order at 6:30 p.m. by Brian Shea, Athletics Supervisor, members of the public were present were: Skip Deist, Sarah Pohl, Mrs. Cotton, Greg Ahrens, David Bowles, Scott Underwood, Mr. & Mrs. Keith Brice.

The purpose of the meeting was to discuss the temporary hanging of the signs at the ball fields during our youth baseball seasons. Several questions surfaced. The main concerns were where would the money go? People were concerned that it was only for our All Star Players. Brian explained the money was for all players. The money would be used for field improvements, scholarships, etc.

The second major concern was where the signs going to be permanent? Brian explained that we planned on taking the signs down at the end of the night and after the last game on Saturday. Brain also explained that we would most likely use Westside and Greentree for the first year. if we were successful, we would consider using Northeast in 2003. The majority of people were pleased with our answers. It is imperative that a decision be made soon. The Spring Baseball Program begins on March 9, 2002. Our sponsorship drive has been very successful and people are already showing interest in purchasing signs. Brain has a parent board in place, and they meet every other Wednesday, at Westside.

Notes for RCA Meeting of October 15, 2001, Regarding Signage in Parks

1. All signs will not exceed 4 ft. x 6 ft.
2. All signs will be placed on a temporary basis. Not to exceed one season, signs removed nightly.
3. Signs will be made of vinyl material.
4. Signs selling alcohol or tobacco will be prohibited.
5. A maximum of 14 signs will be allowed on a 200-foot fence with a maximum of 8-foot height.
6. At no time will permanent signs be allowed on City Fields.
7. All money raised will be earmarked for that specific sport.
8. Green screening will be utilized fence so that signs cannot be seen from opposite direction.

Projected Revenues:

| Season | Sign Cost | Sponsorship | Profit | Team # | Rev. Raised |
|--------------------|------------------|--------------------|---------------|---------------|--------------------|
| Spring BB | \$70 | \$125 | \$55 | 25 | \$1,775 |
| Rookie/T | \$70 | \$125 | \$55 | 26 | \$1,430 |
| Fall BB | \$70 | \$125 | \$55 | 18 | \$990 |
| Grand Total | | | | | \$4,195 |

***This does not include 10 All Starr Teams**