

City of Gainesville, Florida

Office of Mayor Paula M. DeLaney

03/26/01

#001103

PROCLAMATION

WHEREAS, 4.5 million kids aged 12-17 in the United States are current smokers and more than 3,000 additional kids become regular smokers each day; and

WHEREAS, the Centers for Disease Control predict more than 5 million children under age 18 alive today will die prematurely from smoking-related diseases unless current trends are reversed; and

WHEREAS, smoking-related illnesses already kill roughly 400,000 Americans each year, representing more deaths than from AIDS, alcohol, car accidents, murders, suicides, drugs, and fires combined, most of which could have been prevented; and

WHEREAS, teen smoking in Florida has declined by 18% for high school students and 40% for middle school students since the inception of Florida's Teen Tobacco Prevention Program in 1998; and

WHEREAS, the two-year decline in current cigarette use in Florida represents 49,624 fewer youth smokers in 2000 and approximately 16,376 fewer premature deaths; and

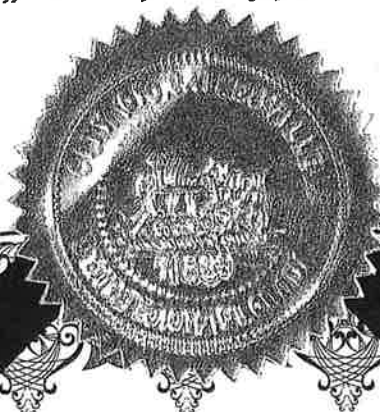
WHEREAS, the Students Working Against Tobacco throughout Alachua County, Florida, will no longer tolerate the tobacco industry's efforts to manipulate them into buying lethal and addictive products through deceptive advertising.

NOW, THEREFORE, I, Paula M. DeLaney, by the authority vested in me as Mayor of the City of Gainesville, do hereby proclaim April 4, 2001 as

KICK BUTTS DAY 2001

in the City of Gainesville and encourages all responsible citizens to join me in supporting our children and opposing the advertising and marketing of tobacco products to children.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City of Gainesville, Florida, this tenth day of March, A.D., 2001.



*Paula M. DeLaney*  
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Paula M. DeLaney  
Mayor