

GTEC Area Redevelopment Project Update

**Community Redevelopment
Agency Board**

May 16, 2016

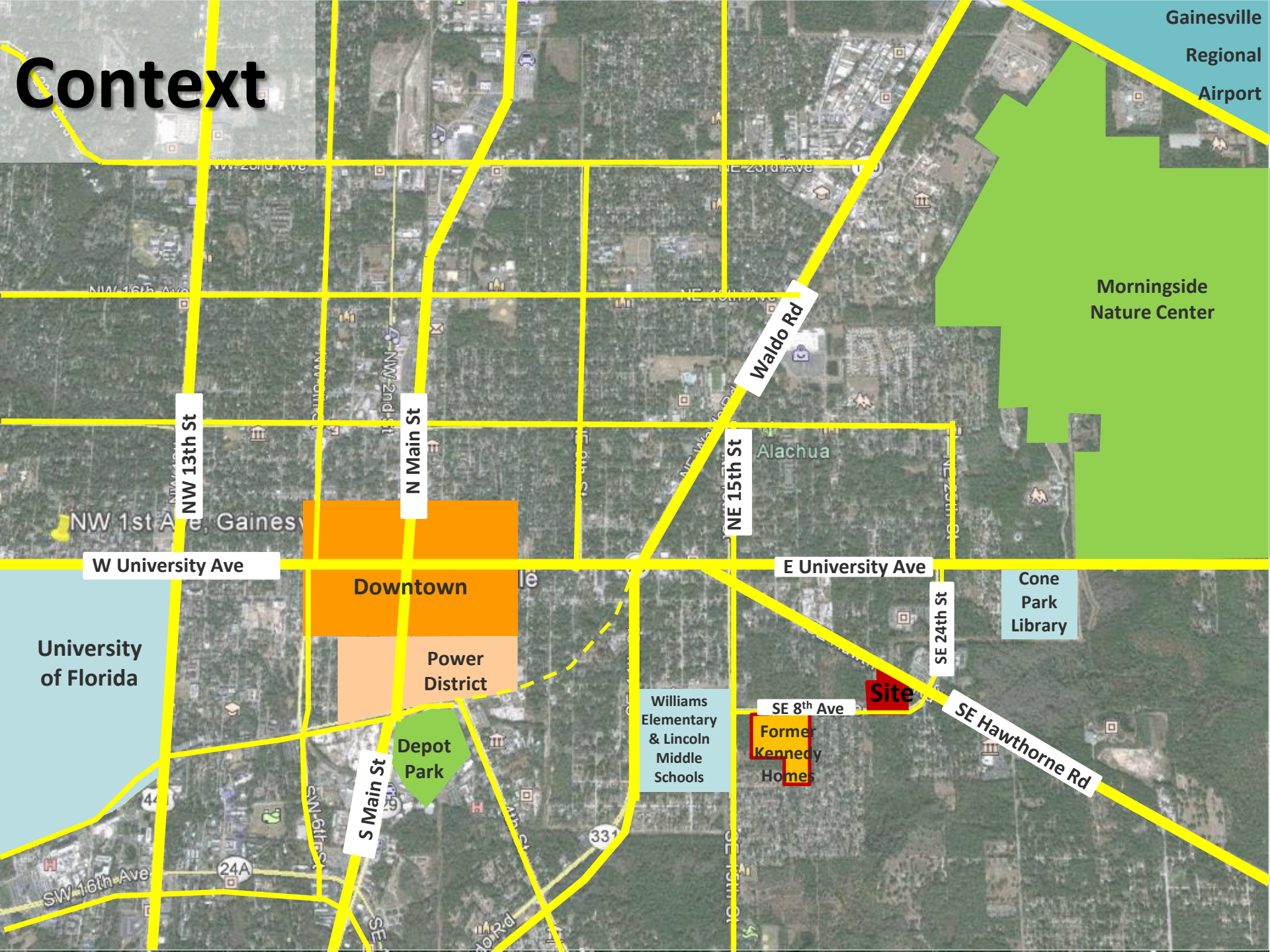


Today's Agenda

1. Context and Master Plan Refresher
2. Permitting Scope and Schedule
3. Branding Update
4. Next Steps



Context



Gainesville
Regional
Airport

Morningside
Nature Center

W University Ave

Downtown

Power
District

Depot
Park

University
of Florida

Williams
Elementary
& Lincoln
Middle
Schools

Former
Kennedy
Homes

Cone
Park
Library

Site

NW 13th St

N Main St

S Main St

NE 15th St

E University Ave

SE 8th Ave

SE 24th St

SE Hawthorne Rd

Waldo Rd

NW 20th Ave

NE 20th Ave

NW 16th Ave

NE 16th Ave

NW 1st Ave, Gainesville

SW 16th Ave

24A

331

GTEC





GTEC 100% Master Plan

Approved By CRA Board, March 2015

TOTAL BUILDING AREA

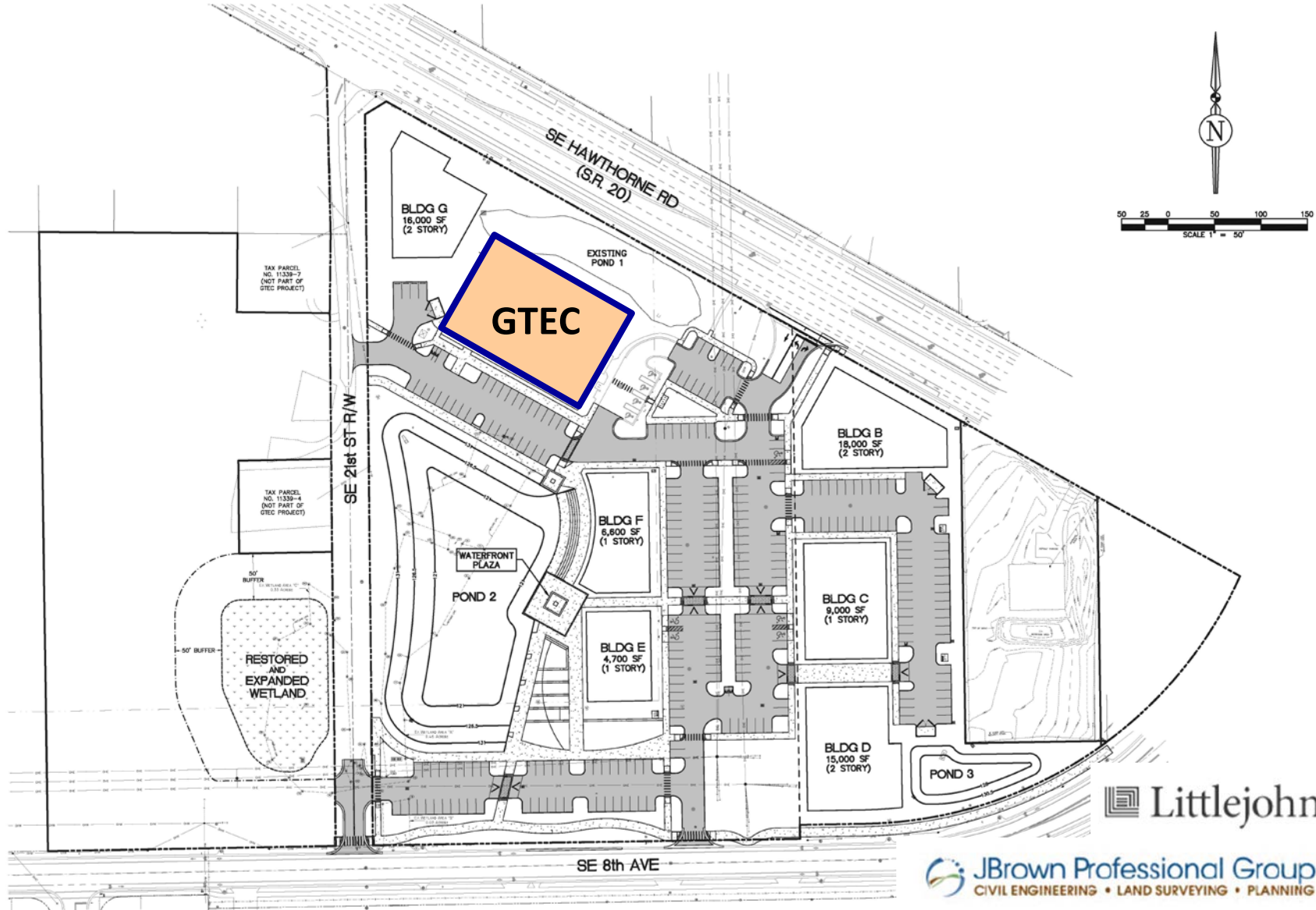
A	GTEC: 30,700 SF	F	6,600 SF
B	18,000 SF	G	16,000 SF
C	9,000 SF	H	12,500 SF
D	15,000 SF	I	4,275 SF
E	4,700 SF	J	15,510 SF
		K	10,800 SF
		TOTAL	143,085 SF



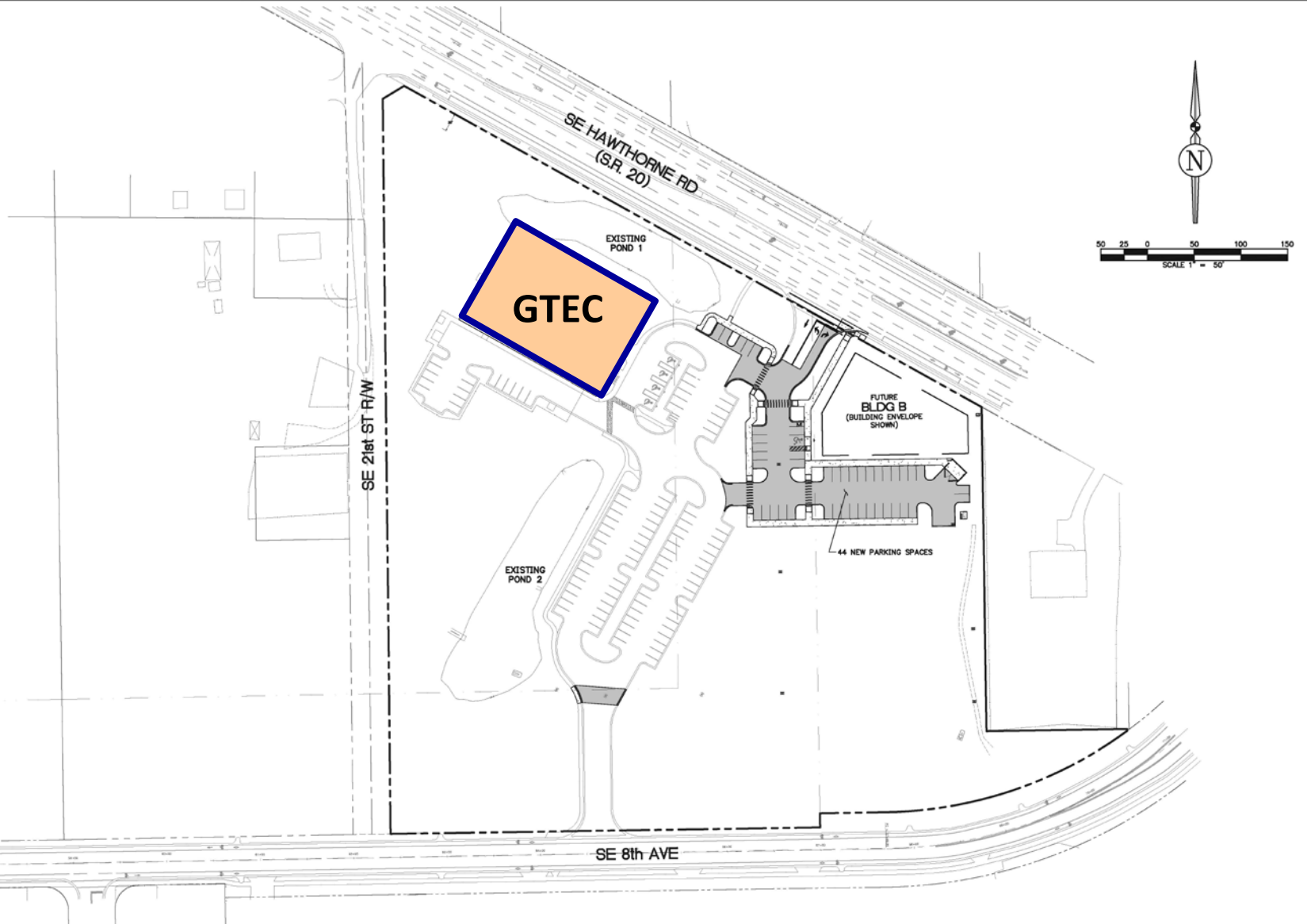
-  City owned property (13.6 acres)
-  Utility Easement



Permit Scope



Permit Scope



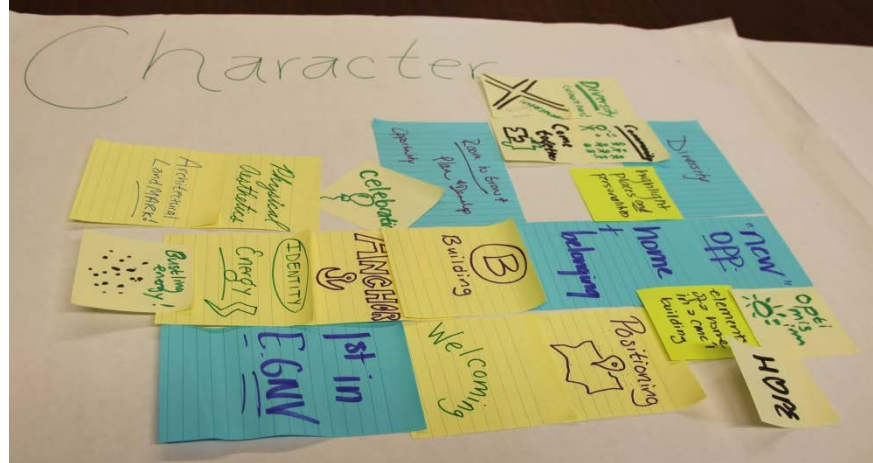
Next Steps

- **May - June:** - Receive approved Master Plan and construction permit for Building B horizontal improvements
- **May – June:** - Receive proposals
 - Negotiate deal
 - Develop Sale or Lease Agreement
- **Summer:** Buildout

Branding & Marketing



GTEC area Marketing Workshop 9.30.15



Ideas still flowing for GTEC



Malcolm Kiner, project manager of the Gainesville Community Redevelopment Agency, welcomes participants and gives an overview of the GTEC project.

Aida Mallard/Special to the Guardian

By Aida Mallard Special to the Guardian

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The nearly 30 residents attending the GTEC workshop offered ideas for names to capture the area's identity and the types of retail businesses needed.

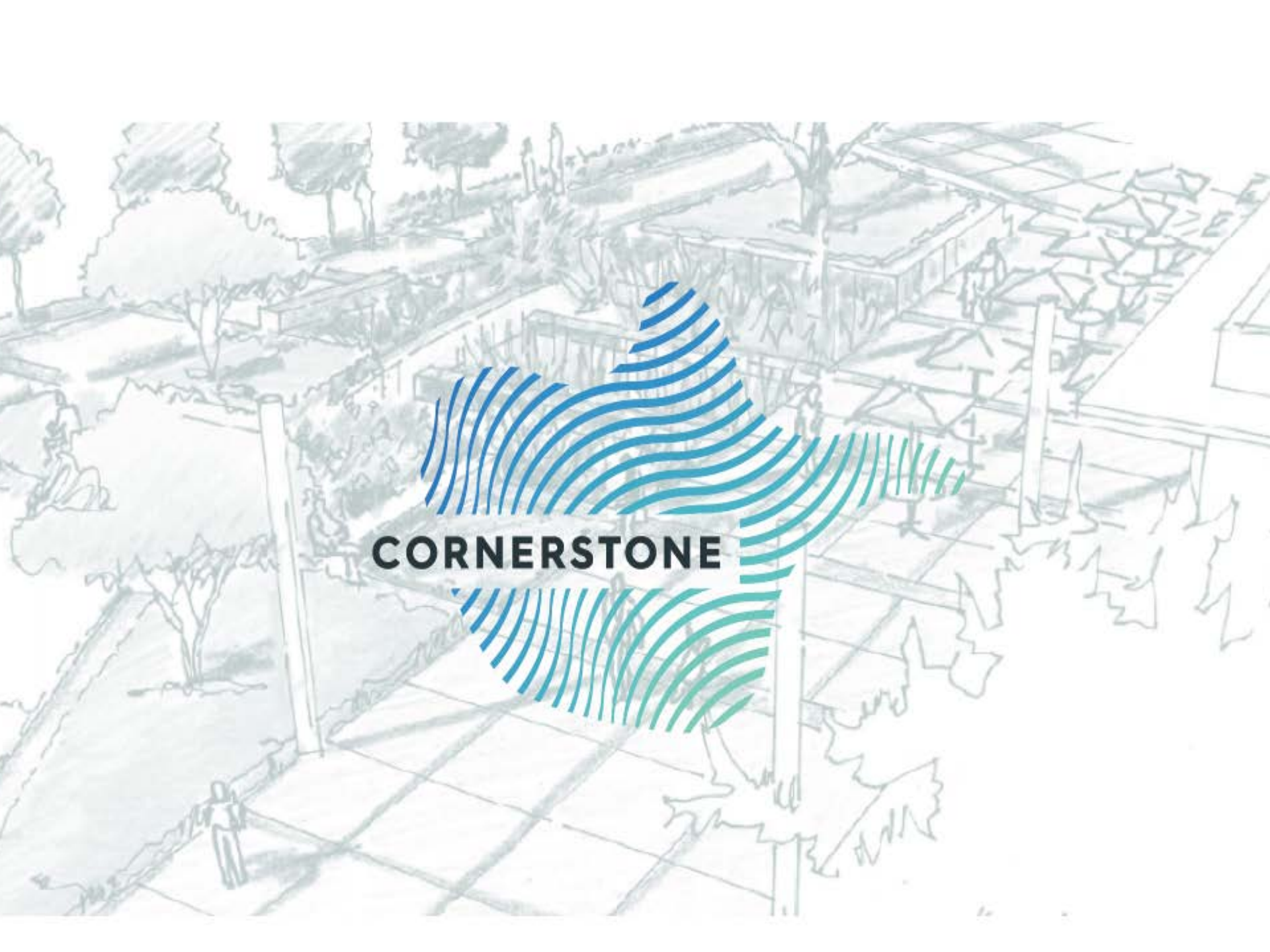
The city of Gainesville owns the GTEC property, which, after a recent .55-acre purchase, totals a little more than 14 acres. The workshop was held last Thursday at Springhill Baptist Church.





Final Masterplan Update
March 16, 2015





CORNERSTONE







FINAL MASTERPLAN UPDATE

March 16, 2015



Recommendation

CRA Staff to Eastside Advisory Board:

- 1) Hear staff presentation and provide feedback

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