

City of Gainesville

*City Hall
200 East University Avenue
Gainesville, Florida 32601*



Meeting Minutes

Tuesday, August 21, 2012

10:00 AM

Strategic Planning Retreat Special Meeting

Boulware Springs, 3400 SE 15th Street

City Commission

Mayor Craig Lowe (At Large)

Mayor-Commissioner Pro-Tem Lauren Poe (At Large)

Commissioner Thomas Hawkins (At Large)

Commissioner Yvonne Hinson-Rawls (District 1)

Commissioner Todd Chase (District 2)

Commissioner Susan Bottcher (District 3)

Commissioner Randy Wells (District 4)

Persons with disabilities who require assistance to participate in this meeting are requested to notify the Office of Equal Opportunity at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.

CALL TO ORDER - 10:19 AM

ROLL CALL

Present: Craig Lowe, Lauren Poe, Thomas Hawkins, Randy Wells, Todd Chase, Susan Bottcher and Yvonne Hinson-Rawls

ADOPTION OF THE AGENDA

MOTION: A motion was made by Commissioner Bottcher, seconded by Commissioner Wells to adopt the agenda.

(VOTE: 6-0, Mayor-Commissioner Pro Tem Poe - Absent, MOTION CARRIED)

CITY MANAGER

120095. City Commission Strategic Planning Retreat (B)

Each year, the City Commission holds a strategic planning retreat to discuss strategic goals and initiatives. This year's retreat will focus on the Commission's priorities as detailed in the existing Strategic Plan.

INTRODUCTIONS: City Manager Russ Blackburn.

PRESENTATIONS: Facilitator Tracy Miller and Strategic Planning Manager Lila Stewart gave presentations on the following items:

- 1. Recap on Community Forum Feedback.*
- 2. Update on Status of Strategic Plan.*
- 3. Environmental Scan and S.W.O.T. Analysis Report.*

RECESS: 12:09 PM

RECONVENE: 1:11 PM

NOTE: Mayor-Commissioner Pro Tem Poe entered the meeting room after lunch.

Commissioners, Charter Officers, staff and citizens took part in the following strategic planning exercises:

Roadmapping Exercise - Small group conversation and report out.

RECESS: 2:29 PM

RECONVENE: 2:41 PM.

Commissioners, Charter Officers, staff and citizens broke into 3 groups at

approximately 3:25 PM which included creating the following goals:

- 1. Quality of Life*
- 2. Environment*
- 3. Human Capital*
- 4. Transportation*
- 5. Land Use*
- 6. Economy*
- 7. Education*
- 8. Organization*

Future Focus on Initiatives - Small group conversation and report out.

GROUPS RETURNED: 4:21 PM, and completed the strategic planning process.

NOTE: Assistant City Manager Paul Folkers, Administrative Services Director Becky Rountree, Assistant City Manager Fred Murry and Communications Manager Bob Woods made comments.

PUBLIC COMMENT:

- 1. Mark Venske*
- 2. Corey Wise*
- 3. Rob Brinkman*

RECOMMENDATION

The City Commission participate in the Strategic Planning Retreat.

Completed

ADJOURNMENT - 6:07 PM

Kurt M. Lannon, Clerk of the Commission