STATUS UPDATE	OBJECTIVE	Champion	Team Members
0, 5, 1, 2	Tier One Objective		
	Ensure there are appropriate staff levels for police and fire	Lee Ann Lowery	
FY 07 1st Quarter	Not Applicable		
	This Objective was adopted and added to the Strategic Initiatives on February 1	2, 2007. Lee Ann Lowery, Assistant City M	lanager, will serve as the Champion of this objective.
FY 07 2nd Quarter	GFR - Plans are being made to establish a project team which will be responsib mid-May.	le for identifying resources and objectives for	or the staffing study. The team should have its first meeting by
FY 07 d Quarter	that is being reviewed by City Administration.		
FY 07 d Quarter			
	Tier One Objective Develop or continue programs to reduce the causes of crime (ex. Dispute Resolution Center, Community-oriented policing	Chief Norm Botsford	
	Tier One Objective Develop or continue programs to reduce the causes of crime	Chief Norm Botsford	

Page 1 of 19 Public Safety

GOAL	Economic Development and Redevelopment redevelopment	ent - Foster econom	iic development and encourage
STATUS UPDATE	OBJECTIVE	Champion	Team Members
	Tier One Objective		
	Remove barriers (regulation review, project facilitation)	Erik Bredfeldt (ED)	Ralph Hilliard (CD), Les Auerbach (CD), Larry Abbott (Fac. Maint.), Rick Mellzer (PW), Bill Northcutt (GFR),
May 22, 2006	A Development Process Review Team has been established with Barbara L Chamber of Commerce Small Business Council, GRU and a local engineering Departments/Agencies have been reviewed in order to establish a baseline automated solutions. Finally, an interim report to the City Manager regarding shortly.	ng firm. Since January, approximatel regarding the regulatory regime. In a	y eight to nine meetings have been held. Review processes of various ddition, one day and a follow up meeting were utilized to analyze various
August, 2006	The Development Process Review Team's Interim Report was forwarded to Development Committee where a presentation of the Interim Report's finding regarding a proposed development process automated solution. As a consequent proposed for the FY 07 and FY 08 General Government budget.	gs was made to Committee members	s. In addition, an additional vendor presentation was made to the Team
October, 2006	The Development Process Review Team has reviewed a Request for Propo Department is in the process of making final modifications and it is anticipate attend First Step meetings and facilitate projects in the regulatory review sys	ed that the RFP will be on the street s	
FY 07 1st Quarter	The RFP regarding automated Development Services has been advertised a reconstitute itself following receipt of bids in order to review submissions. The Food Service and it is anticipated that implementation of expansion plans with the receipt of the reconstitute in the receipt of the recei	he ED Director has successfully facilit	
	In the second quarter, project facilitation of the Florida Food Service expans focused on final facilitation efforts for Wal-Mart. The Small and Minority Bus provide an additional resource for project facilitation. Approximately 50 mee Step process or in other forums.	siness Development Coordinator offici	ially came on board in the Economic Development Department and will
FY 07 2nd Quarter	The ED Director attempted to facilitate a discussion between the developer of sponsor of the community's Small Business Week in March. A integral part Small Business Council.		
	In addition, the ED Department participated in the UF Vendor Fair at the UF Finally, it has been reported that bids have been received on the Automated		

City of Gainesville Quarterly Update of Strategic Goals and Objectives

Third Quarter - April, 2007 - June, 2007

Economic Development and Redevelopment - Foster economic development and encourage GOAL redevelopment **STATUS OBJECTIVE** Team Members Champion **UPDATE** Remove barriers (regulation review, project facilitation) Erik Bredfeldt (ED) Ralph Hilliard (CD), Les Auerbach (CD), Larry Abbott (Fac. Maint.), Rick Mellzer (PW), Bill Northcutt (GFR), In the third quarter, several positive developments occurred on the project facilitation front. Wal-Mart did hold a groundbreaking in late April and construction of the Supercenter on Waldo Road is underway; in May, the ED Director met with representatives of Arnold-Hanafin Engineers that are likely looking to locate within the City of Gainesville impacting the local employment pictures by providing high wage employment opportunities; in June, Eclipse Aviation held a grand opening of its 60,000 square foot facility at the Gainesville Regional Airport. All three of these projects were facilitated by the Economic Development Department in cooperation with local partners and will have positive outcomes FY 07 for the local labor market. 3rd Quarter Other on-going facilitation occurred as well including the Florida Food Service expansion; Academy of Five Elements Acupuncture in the downtown; and, an opportunity to attract a Wind Hazard Research Facility and another large corporate entity to the Airport Industrial Park. In terms of working on barriers, the Economic Development Director is worked with Community Development Department staff on evaluation of bids regarding the automation of development review processes. It is anticipated that a firm will be brought on board sometime early in FY '08. **Tier One Objective** Position city to take advantage of innovation economy and Erik Bredfeldt (ED) Russ Blackburn (CM), Anthony Lyons (CRA), identify plan for innovation zone near University A conceptual innovation zone has been prepared by Economic Development Department staff and endorsed by City Management and the City Commission. This zone has been reviewed by various institutional partners including Santa Fe Community College, the University of Florida and the Chamber of Commerce. Economic Development Department staff is working with Planning staff to insert the zone and supporting verbiage into the City's Comprehensive Plan. In addition, Economic Development Department staff is utilizing this conceptual innovation May 22, 2006 zone as the basis for its "grow your own" economic development efforts. The Innovation Zone was forwarded to the City Commission for review. The matter was referred to the City Plan Board for inclusion in the City's Comprehensive Plan. It is assumed that this matter will be taken up by the Plan Board in November. The Economic Development Director is completing a contract with the Gainesville Area Chamber of Commerce (CEO) regarding provision of services in the Innovation Zone. This is proposed to include marketing of the Innovation Zone as well as achievement of capital investment and job creation goals. The Economic Development Director has investigated prospects for participation in an Innovation Fund that could be pursued by the City to assist in the development of Innovation Industry. The August, 2006 Economic Development Director continues to work with GTEC as Managing Partner in developing tenant firms while also promoting graduates. Finally, the Economic Development Director has been engaged in prospects for redevelopment of the GRU property within the context of the Depot Park Master Plan RFP process. The Economic Development Director did bring the Innovation Zone concept to the Plan Board in October however, the presentation was continued to November. The contract with the Gainesville Area Chamber of Commerce has been approved by the City Commission and currently CEO staff is working on a marketing product to be prepared for the upcoming Bio-Florida conference in Gainesville. The Economic Development Director is working on preliminary planning regarding the downtown Gainesville Regional Utilities property. October, 2006

City of Gainesville Quarterly Update of Strategic Goals and Objectives

Third Quarter - April, 2007 - June, 2007

Economic Development and Redevelopment - Foster economic development and encourage GOAL redevelopment **STATUS OBJECTIVE** Champion **Team Members UPDATE** Russ Blackburn (CM), Anthony Lyons (CRA), Position city to take advantage of innovation economy and identify plan for Erik Bredfeldt (ED) innovation zone near University The Innovation Zone concept was reviewed by the City Plan Board and approved; it will likely be presented to the City Commission shortly for final approval. The Bio-Florida conference (the first meeting of the organization in Gainesville) was successfully implemented in Gainesville and a few GTEC tenants have announced their graduation from GTEC. In addition, staff began FY 07 the process of analyzing the proposed site of the Innovation Campus at the former GRU Maintenance property located directly adjacent to the GRU Administration Building. Plans for review 1st Quarter of this information will be reviewed by the EDUCC in January. The Innovation Campus Task Force has been approved and instituted by the City Commission with membership applications due April 27th. In addition, the ED Director has ordered due diligence on the subject property including Phase I environmental, title commitment and property appraisal. The Innovation Zone Comprehensive Plan Amendment is due to be reviewed by the City Commission in the next few months. The ED Director has been working with the University of Florida on attracting Innovative Economy development to the Innovation Zone. FY 07 Plans were made in the 2nd quarter for a graduation ceremony to follow the EDUCC meeting on April 26th. Two companies have graduated from the facility and although they have not 2nd Quarter been retained in the Innovation Zone, they have been retained within the Alachua County regional economy. In the third quarter, a first meeting of the Innovation Campus Task Force occurred on June 18th. Task Force members were provided with an overview of the issues and a tour of the subject property. Direction from the Task Force included completing various due diligence on the subject property involving title, appraisal and environmental. A follow up meeting will occur in early September. In addition, a community FY 07 group toured Georgia Tech's comparable Tech Campus in Atlanta to review the physical design and the financial and community support that 3rd Quarter went into the project. The group will debrief on the visit and its import for the City's proposed Innovation Campus in August at a regular meeting of the EDUCC. Finally, in the third guarter, two companies graduated from GTEC and were retained within the regional economy. It is anticipated that additional graduates will becoming out of the facility in future years. Tier One Objective Initiate S E Renaissance project Jackie Richardson (CD), Andra Davis (CD), Jeff Look Erik Bredfeldt (ED) (Codes), Anthony Lyons (CRA), John Wachtel (CD), GPD (to be represented at next stages of planning), Jim Hencin Staff meets bi-weekly. Staff is pursuing acquisitions (three offers made, one executed subject to due diligence before closing). Code Enforcement enforces key corridors. Block Grant preparing Neighborhood Revitalization Strategy. Blight findings RFP issued for expansion of Eastside CRA District. Neighborhood planning underway in 3 neighborhoods. Planning and May 22, 2006 housing preparing RFP for master planning/financial consulting. Staff maintains plan and notebook of current SEGRI projects. The staff team continues to meet bi-weekly. The City has negotiated and executed a contract with AIMCO and completed extensive due diligence. AIMCO has extended closing until Nov. 06. Planning staff has prepared SEGRI design guidelines and the petition has been approved. Block Grant staff has prepared a neighborhood revitalization strategy, so HUD funding will support mixed-income housing. Code Enforcement is conducting demos, lot clears and property changes in the area. Housing and Neighborhood Planning have prepared an RFP for a August, 2006 SEGRI Master Plan. CRA has adopted blight findings to extend the eastside CRA to include SEGRI and staff is drafting the redevelopment plan. AIMCO extended closing until early 2007. The City expanded its Eastside Redevelopment Area to include SEGRI, in September 2006. The City has issued an RFP for master planning for October, 2006 the area and has received four proposals. Staff has ranked them and they will be presented to the City Commission shortly.

City of Gainesville Quarterly Update of Strategic Goals and Objectives

Third Quarter - April, 2007 - June, 2007

Economic Development and Redevelopment - Foster economic development and encourage GOAL redevelopment **STATUS OBJECTIVE Team Members** Champion **UPDATE** Initiate S E Renaissance project Erik Bredfeldt (ED) Jackie Richardson (CD), Andra Davis (CD), Jeff Look (Codes), Anthony Lyons (CRA), John Wachtel (CD), GPD (to be represented at next stages of planning), Jim Hencin (CD) The anticipated closing date on the Kennedy Homes property is Jan. 30 or Feb 1. The master plan scope and contract is being negotiated with the Wilson Miller consulting team. Staff will FY 07 work next on seeking HUD approval to demolish, and to remove the use restriction. Staff will also plan for assigning an option to the CRA at the appropriate time, for the CRA to then issue 1st Quarter an RFP. Staff has submitted a state grant for \$5M. The City has now acquired the Kennedy Homes site. Staff has prepared the demo contract documents. Staff is working with HUD to obtain approval for demo and changing the income FY 07 mix. The Master Plan contract with Wilson Miller has been executed and the stakeholder meetings are underway now. 2nd Quarter The Master Plan Consultant has produced the first deliverable. It contains some preliminary recommendations based on Census and other data, as well as numerous interviews with a wide range of stakeholders. Two public participation sessions have been held and a community FY 07 fair is planned for the end of July. A demolition contractor has been hired and is expected to complete the demolition in several months. 3rd Quarter **Tier One Objective** Strategic plan for Depot Park and GRU area Anthony Lyons (CRA) Art Adkins (GPD), Matt Dube (CRA), Dean Mimms (CD), Stu Pearson (PW); Steve Phillips (P & R) RFP has been prepared, comments have been received by legal. Changes will be made and RFP will be sent to purchasing for release. May 22, 2006 The Depot Park Area Master Plan RFP was released and six firms submitted proposals. The selection committee reviewed and ranked proposals. The top ranked proposal's cost came in at over \$300,000. This amount well exceeded the amount budgeted by the CRA (\$80,000) and any anticipated smaller contributions from the City and GRU. As a result, staff is reworking August, 2006 the scope of work and adding the price of the proposal as a factor when ranking the proposals. The RFP will then be released again. The scope for the Depot Park Area Master Plan RFP was clarified and included a not to exceed amount. Price was is also now a factor in the evaluation process. A targeted invitation list to firms experienced in master planning and redevelopment was created and sent to prospective firms. The RFP has been released and a pre-proposal meeting will be held in late Fall. A consulting firm is anticipated to be under contract in early 2007. The Team Leader role will transition to Anthony Lyons, the incoming CRA Manager, who will begin work on November 27. October, 2006 The RFP for services related to the Depot Park Area Master Plan has closed with 11 responses received. The evaluation committee will meet on Monday, January 29. FY 07 1st Quarter The evaluation team met on February 16 to review the written proposals. The firms were ranked and the top four were asked to prepare an oral presentation for March 20. The process concluded with the CRA affirming the selection of Wood and Partners from Hilton Head, South Carolina. Approval from the City Commission will be on an upcoming City Commission FY 07 agenda. The kickoff meeting and contract signing will occur during the next quarter. 2nd Quarter The City Commission has approved funding from the General Government and GRU budgets. The proposed kickoff date for the planning FY 07 process is August 22, 2007. Public workshops will be held in September and October, a concept master plan will be available in November. A 3rd Quarter final public workshop will occur in January 2008 and the final plan and report will be finalized in February 2008.

GOAL	Economic Development and Redevelopment - Foster economic development and encourage redevelopment		
STATUS UPDATE	OBJECTIVE	Champion	Team Members
	Tier One Objective		
	Hire a consultant to conduct an analysis on where economic opportunities exist, especially for entrepreneurial and micro level businesses	Shaad Rehman	
FY 07 1st Quarter	Not applicable		
FY 07 2nd Quarter	This Objective was adopted and added to the Strategic Initiatives on February 1 this objective. Plans were made in the 2nd quarter for Professor Arnie Heggestead to present entrepreneurship at the Warrington School of Business at the University of Floridiscussions regarding further analysis on providing a hospitable environment for	thoughts on creating an entreprene da and directs the Center for Entrep	curial environment to the EDUCC in April. Professor Heggestead teaches preneurship and Innovation (CEI). This discussion is seen as a kick-off of
FY 07 3rd Quarter	In the third quarter, Dr. Heggestead presented his blueprint for Staff will review this and look at opportunities for implementa contract for the provision of entrepreneurial Nx Level classes Institute for Youth Entrepreneurship (IYE) at the Reichert Hou principles of Economic Gardening within the community (initi entrepreneurial sector of the local economy. Finally, ED staff Development Corporation and Williams Temple however, this	tion. Staff worked with Ea to interested parties in the se in the Fall. ED staff will ally implemented by Littlet did work on a partnership	st Gainesville Development Corporation on their community. Staff is also working to re-implement the be exploring opportunities for implementing the con, CO) in order to assist the small business and opportunity for a retail incubator with East Gainesville

Legistar No. 070270

GOAL	Human Capital - Assist every person regard	dless of age to read	ch their true potential	
STATUS UPDATE	OBJECTIVE	Champion	Team Members	
	<u>Tier One Objective</u>			
	Adopt and implement 10 year plan to end homelessness (one stop center, review ordinances to increase beds, etc.)	Jim Hencin (CD)	Steve Phillips (P & R)	
May 22, 2006	The 10-year plan implementing committee provided its recommendations to the Commission will discuss at the next meeting on May 22, 2006. The team has volcations.			
August, 2006	On May 22, 2006 the City Commission agreed to fund an Office on Homelessness under the Alachua County Housing Authority and a one-stop homeless assistance center jointly with Alachua County. The County Commission subsequently agreed to this agreement in a joint meeting with the City Commission on June 20, 2006. An inter-local agreement between the City, County and Housing Authority is being developed to continue the Office on Homelessness past October 1, 2006, and a draft RFP is being prepared to solicit proposals for setting up the one-stop center.			
October, 2006	A 2-year interlocal agreement between the City, County and Alachua County H Commissions and became effective October 1, 2006. On October 30, 2006, the stop homeless assistance center. A draft RFP is being circulated for review with time, staff is reviewing potential sites that might be leased for the one-stop center.	e City and County Commissions au h the goal of receiving proposals fro	thorized the Office on Homelessness to issue an RFP to establish the one-	
FY 07 1st Quarter	The RFP for the one-stop homeless assistance center was issued on Novembersites for the one-stop center. In addition, staff is proceeding with establishing at the City Attorney's staff to review City ordinances and land use/zoning categories.	downtown security-services team		
FY 07 2nd Quarter	A single proposal for the one-stop homeless assistance center was received frog January 29, 2007. Staff presented recommendations on sites for the one-stop of negotiate a lease and seek rezoning of the site. The downtown security-services Parks, Recreation and Cultural Affairs Department and an outreach worker from ordinances that relate to homeless issues, including food distribution centers for	center to the City Commission, which es team was established and becan in Meridian Behavioral Healthcare.	ch approved a site on March 26, 2007. Staff was then authorized to ne fully operational in March 2007, employing a Park Ranger from the	
FY 07 Brd Quarter	Staff began negotiating a lease for the site selected for the or the building and preparing cost estimates for converting and lease are expected to be presented to the City Commission in rezoning the site. The Homeward Bound family reunification services under contract with the City.	renovating the building for the 4th quarter of FY 07.	or use as a one-stop center. Recommendations on the Following approval of a lease, staff will proceed with	
	Tier One Objective			
	Receive and consider recommendations of Success by Six plan	Steve Phillips (P & R)	Shannon Keleher (P & R), Gail Jane-Dennard (Housing),	
May 22, 2006	The team has begun holding programs such as Stroller Fit, Story Time, and Pre Place, in addition to looking at what other agencies are doing to gain ideas (Oa		Pre-school curriculums are being considered: BabyGarten and Amanda's	

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Legistar No. 070270

STATUS UPDATE	OBJECTIVE	Champion	Team Members	
UPDATE	Receive and consider recommendations of Success by Six plan	Steve Phillips (P & R)	Shannon Keleher (P & R), Gail Jane-Dennard (Housing),	
August, 2006	The United Way has been contacted. They are transitioning a new person into more formal meeting will take place within the next 2 months. In addition to the programs above, karate will also be offered at Westside for the			
October, 2006	David Flaherty and Shannon Keleher met with Leah from the United Way to discuss ways the city could help the Success by 6 program progress. We discussed our current programs, programs that were needed, and the possibility of other agencies using our centers to run the programs they are currently starting. Shannon has been in touch with Leah by email and is collecting days/times the centers are available for use. Another meeting will be scheduled in December for updates.			
FY 07 1st Quarter	The focus has been on expanding opportunities for pre-school age children at on Department could help with are consultations of playgrounds at childcare center			
FY 07	Westside Center is currently offering several pre-school programs that target the Success by 6 initiative.			
2nd Quarter	On February 40th Annieton City Manager Land Annieton		O'to O amonda d'annon all attitue amb al 1919 a a la basetta	
FY 07	On February 12th, Assistant City Manager Lee Ann Lowery ga and Success by 6 programs offered in Alachua County. The C Learning Coalition. At that time the City Commission focused additional \$48,000 for these subsidies was submitted by Dr. 1 afterschool programs offered by the Parks, Recreation and C for these subsidies for elementary age children.	commission also received on funding childcare sub remaine for consideration	I an update from Dr. Gorden Tremaine at the Early osidies for working poor families. A request for an for the FY 08/09 budget. It is noted that current, free	
FY 07	and Success by 6 programs offered in Alachua County. The C Learning Coalition. At that time the City Commission focused additional \$48,000 for these subsidies was submitted by Dr. 1 afterschool programs offered by the Parks, Recreation and C	commission also received on funding childcare sub remaine for consideration	I an update from Dr. Gorden Tremaine at the Early osidies for working poor families. A request for an for the FY 08/09 budget. It is noted that current, free	
	and Success by 6 programs offered in Alachua County. The C Learning Coalition. At that time the City Commission focused additional \$48,000 for these subsidies was submitted by Dr. 1 afterschool programs offered by the Parks, Recreation and C for these subsidies for elementary age children.	commission also received on funding childcare sub remaine for consideration	I an update from Dr. Gorden Tremaine at the Early osidies for working poor families. A request for an for the FY 08/09 budget. It is noted that current, free	
FY 07	and Success by 6 programs offered in Alachua County. The C Learning Coalition. At that time the City Commission focused additional \$48,000 for these subsidies was submitted by Dr. 1 afterschool programs offered by the Parks, Recreation and C for these subsidies for elementary age children. Tier One Objective	commission also received on funding childcare sub remaine for consideration ultural Affairs Deparment	I an update from Dr. Gorden Tremaine at the Early osidies for working poor families. A request for an for the FY 08/09 budget. It is noted that current, free	

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STATUS	OBJECTIVE	Champion	Team Members	
UPDATE	Tier One Objective			
	Improve communication – increase use of internet for city services – website – strategic plan for e-commerce	Doug Murdock (BI)	Gina Hawkins (PW), Tim Hayes (GFR), Becky Rountree (ASD), Bill Taylor (PIO)	
May 22, 2006	The Development Review team is working on all automation, database and e-gov recommendations. Les Auerbach has submitted an increment request. This team coordinates close			
August, 2006	The Government Effectiveness Team has a meeting scheduled in August to a Government Effectiveness Team will provide an update on progress for the new Review Team has addressed e-gov to date in the following respects: Vendor Computer Services, Buildings Inspections, Codes Enforcements and Occupate Computer Services is also developing an in-house parking ticket payment systems (i.e. credit card processing, the soon.	ext reporting period. Chief Hayes has presentations on various E/gov-type tional Licenses have met to discuss stem that is expected to go live before	as been added to replace Tony Taylor, who relocated. The Development e products, and discussions on prices, have taken place. Staff from desired improvements, and further review of other packages are underway re the end of the fiscal year. The parking ticket payment package requires	
October, 2006	Computer Services' staff has gone live with a Parking Ticket Payment System This system will undergo additional enhancements in the upcoming months to required to complete this effort. An RFP for E/Gov software packages was developed, and will be released shoccupational Licenses, and Planning. The E/Gov RFP process will take man	o integrate it more directly with the Conortly to the vendor community. Pac	City's cashier system. A software upgrade from the cashier vendor is ckages being requested include Buildings Inspections, Codes Enforcement,	
FY 07 1st Quarter	The on-parking parking payment system continues to work well, with over 320 permit transparent integration of payments with the City's cashiering system, permit citizens to communicate electronically with departments over a wide-value.	INovah. CSD staff is also in the fina	al stages of writing a Citizens Issue Tracking system. The CITS system will	
FY 07 2nd Quarter	The on-line parking payment system has now processed over 1,600 payment approximately \$1,500 - about 4.24%. The Citizens Issue Tracking system has			

	O			
GOAL	Government Effectiveness and Fiscal Resp government and maintain a strong fiscal co	•	e to increase the effectiveness of local	
STATUS UPDATE	OBJECTIVE OBJECTIVE	Champion	Team Members	
	Tier One Objective			
	Annexation to increase tax base	Becky Rountree (ASD)	Norm Botsford (GPD), Bill Northcutt (GFR), Ralph Hilliard (Planning) Becky Rountree (ASD), Natalie McKellips (Attorney) Teresa Scott/Teresa Harrison (RTS), Bob Woods (PIO), Karen Snyder (Strgtc. Plan.)	
May 22, 2006	The team meets every Monday morning and is developing strategies to improve Santa Fe Community College referendum. Voluntary annexations are being p		sub team has been formed to handle the public information efforts of the	
August, 2006	The Annexation Team continues to meet regularly to develop strategies to improve and expand annexation efforts. Various areas located adjacent to the city's current boundaries are being examined to determine if a strong case could be made for the property owner to voluntarily annex into the City. Staff continues to work with interested developers to assist with their annexation concerns. Strategic Planning has processed the following voluntary annexations: Dautel (11 acres), Alamar Gardens (40 acres), and Lowe/Boykin/Warren (7 acres). Additionally, Strategic Planning is working on Plum Creek (1800 acres), Bear Archery (26 acres), and City owned property around DeerHaven Power Plant (2300 acres). A referendum annexation of the SFCC area was attempted this spring but was not approved by the voters. Additionally, an updated report and other recommendations have been submitted to the City Manager, including information from the David Rusk report and the Transition of Services agreement.			
October, 2006	The Annexation Team continues to meet regularly to support efforts by the Off representing approximately 7 acres. New petitions between August through C Plumcreek Timberlands, and Eugene Schroeder. Recent calculations indicate residents of Huntington Lakes & Lake Crossing and Bellamay Grand have bee area to clarify their concerns regarding annexation into the City. A review of the	October include City owned property a e that the City of Gainesville comprise en undertaken on the residents interes	round Deerhaven Power Plant and Kanapaha Reclamation Facility, as approximately 30% of the Urban Reserve Area. Additionally, surveys of st in annexation as well as a follow-up survey of residents in the SFCC	
	The Annexation Team initiated the composition of a series of editorials on this completed, and initiation of an update report to the City Commission has been			
FY 07 1st Quarter	The Annexation Team held a strategy session in December to determine the continue to meet on a regular basis to help move the annexation process forwards.		onths. A list of goals and objectives were established, and the team will	
FY 07 2nd Quarter	The Annexation Team is meeting on a monthly basis, and is looking at differer applications, and continues to see a high interest in annexation. The Team is Transition Agreement" between the City and the County. The Team is receiving property tax structure, and its impact on annexation.	also providing input in to the transition	n plan development as directed by the newly adopted "Annexation	
FY 07 3rd Quarter	A proposed schedule for the development of a "transition plan" hat the schedule, and representatives from each organization (selected transition plan. A number of voluntary annexations are being procedule be determined in July, and the impact to annexation will be present from Strategic Planning and GPD meet with some residents of Ster	d by the City and County Managessed by Strategic Planning. T ted to the Annexation Team in S	pers) will be placed on a team to begin developing the he changes to the property tax revenue and millage rates will September. The City Manager, Mayor, and representatives	

STATUS	government and maintain a strong fiscal colloboration OBJECTIVE	Champion	Team Members	
UPDATE	Tier One Objective			
	Review alternatives and strategies to increase civic engagement and responsibility, and city's responsiveness	Karen Billings	John Wachtel (CD), Chantel Dorsey (PW), Kathy Drigger (GFR), Bob Woods (PIO), Ann Egan (P, R & CA), Jamie Kurnick (GPD)	
FY 07 1st Quarter	Not Applicable			
EV 07	This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. Karen Billings, Strategic Planning Manager, will serve as the Champion of this objective.			
FY 07 2nd Quarter		z, 2007. Karen billings, Strategic	or raining wanager, win serve as the orianiplon of this objective.	
	A team of employees representing various departments through "civic engagements" and how it fits into the mission of the Cit September to the Leadership Team for their review and feedba	ghout the City has been t y. A matrix of existing o	formed. The team has discussed the parameters of	
2nd Quarter FY 07	A team of employees representing various departments through "civic engagements" and how it fits into the mission of the Cit September to the Leadership Team for their review and feedbattier One Objective	ghout the City has been to y. A matrix of existing oneck.	formed. The team has discussed the parameters of	
2nd Quarter FY 07	A team of employees representing various departments through "civic engagements" and how it fits into the mission of the Cit September to the Leadership Team for their review and feedbatter One Objective Increase the integration of all charter officers into the long range	ghout the City has been t y. A matrix of existing o	formed. The team has discussed the parameters of	
2nd Quarter FY 07	A team of employees representing various departments through "civic engagements" and how it fits into the mission of the Cit September to the Leadership Team for their review and feedbattier One Objective	ghout the City has been to y. A matrix of existing oneck.	formed. The team has discussed the parameters of	

Legistar No. 070270

City of Gainesville Quarterly Update of Strategic Goals and Objectives Third Quarter - April, 2007 - June, 2007

GOAL	Infrastructure and Transportation - Invest in transportation network and systems	oommanney mindo	and continue to emiance the		
STATUS UPDATE	OBJECTIVE	Champion	Team Members		
	Tier One Objective				
	Complete capital projects at parks – improve programs; Develop land conservation and acquisition program (biodiversity, passive recreation)	Mark Benton (Fin)	Steve Phillips (P & R)		
May 22, 2006	The team has met and developed an outline defining the tasks to be completed, i	ncluding a rudimentary time line.			
August, 2006	A draft process for identifying and prioritizing for purchase environmentally sensit from Community Development's GIS Division and the Nature Division of Parks, R funding for the purchase of environmentally sensitive properties.				
October, 2006	Three million dollars in bond issue (CIRB) was appropriated for recreation and pa on several of the projects. In addition, include in the FY 07 and 08 Operating Bud sensitive land that may be identified.				
FY 07 1st Quarter	The pure environmental ranking discussed at the City Commission's strategic pla Development and Public Works (new Environmental Coordinator position) were in an assessment of the potential impact of government ownership of these parcels	nvited to provide their comments or	n any issues associated with these parcels. The Team is also working on		
FY 07 2nd Quarter	As part of the budget and CIP update, Parks, Recreation and Cultural Affairs staf Budget and Finance Department for inclusion in the CIP update going before the				
FY 07 3rd Quarter	Staff's prioritization of the land acquisition list has been comp these properties be purchased by the City, and thus removed	_	• • • • • • • • • • • • • • • • • • • •		
	Tier One Objective				
	Continue progress toward state of the art telecommunications system	Les Auerbach (CSD)	Ed Posey (GPD), Gene Prince (GFR), Bob Woods (PIO), Phil Mann (PW), Jim Garrett (Codes)		
May 22, 2006	The team has begun to meet and develop a strategy to address this issue.		. , , , , , , , , , , , , , , , , , , ,		
August, 2006	This committee has focused on solutions to address broadband wireless needs within the city. Staff has met with several vendors that provide such products, and have more presentations scheduled. The committee also discussed the need for an improved phone system, one that would not only enhance our ability to work internally, but also improve how staff communicates with people and businesses externally. Such a system was deemed important to a solid Teleworking implementation. The committee also centered on improving the city's web site, and how a citizen portal package, such as Sharepoint, would substantially enhance citizen's ability to locate information.				

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GOAL	Infrastructure and Transportation - Invest in transportation network and systems	n community infras	tructure and continue to enhance the		
STATUS	OBJECTIVE	Champion	Team Members		
UPDATE	Continue progress toward state of the art telecommunications system	Les Auerbach (CSD)	Ed Posey (GPD), Gene Prince (GFR), Bob Woods (PIO), Phil Mann (PW), Jim Garrett (Codes)		
October, 2006	Les Auerbach met with Russ Blackburn, Karen Johnson, Commissioner Ed Braddy, and others to discuss moving forward with the Teleworking Pilot Program. It was agreed that GRU would undertake the distributive workforce component of this pilot, and General Government would undertake the teleworking portion. The software has been purchased, as has been a server needed to run the software. Headsets, microphones, and pilot laptops have also been purchased by General Government for their effort. It will take until the end of November to complete the set up, as well as to train the pilot users in the proper use of the collaboration software.				
FY 07 1st Quarter	Individuals from several departments are now participating in the teleworking program. At this writing, all involved feel that teleworking is working well for them and that it's a valuable program. As a component of this, GG and GRU jointly purchased a collaboration software package as recommended by the Teleworking Consortium. In spite of many hours of effort, the collaboration software has not proven as valuable as originally thought. Staff continues to work with the vendor to address these concerns.				
FY 07 2nd Quarter	The teleworking pilot has been broadened to include additional employees. All privileges revoked, confirming that employees that are low performers at the officollaboration software program, staff has uninstalled the program and is now loc	ice will not become more productive			
FY 07 3rd Quarter	General Govt and GRU have finished developing policies ned for the City Commission. Departments and staff interested i Tier One Objective		· · · · · · · · · · · · · · · · · · ·		
	Enhance mobility: traffic signalization, transit enhancement, congestion mitigation, trails and sidewalks	Teresa Scott (PW)	Milton Reid (GS), Brian Kanely (PW)		
May 22, 2006	Team is working with NCFRPC and County to develop Regional Transportation been held with Marion County MPO and a presentation will be made to the MPC requesting funding (\$3.3 M) and their application to FDOT for TRIP. They have been determined to be \$4 M and will be a part of the discussion during the camplan as well.	 Putnam Co. has given initial inter- sent a letter to FDOT requesting TR 	est in participating as well. Letters have been sent to Alachua County RIP funding. UF has expressed interest in participating - their fair share has		
August, 2006	Progress is being made with the agreement with Marion County to develop the made to agencies involved. Alachua County has proposed to budget \$2.0 M at before/after studies work.				
October, 2006	The TRIP Agreement has been finalized between the City of Gainesville, Alachu Agreement. MPO staff will assist in scheduling a Public Meeting of the TRIP Pamake application to the FDOT for \$ 9.1 million in TRIP funding. The TRIP Program. 18.2 million project. Staff has met with Rep. Cretul regarding this project. Rep. project has been sent to purchasing for advertisement. Staff plans to have a receive services for the construction of the Traffic Management facility.	artners to adopt the Regional Transp ram provides up to a 50% match of t Cretul is being asked to support the	ortation Plan. Upon adoption of the Regional Transportation Plan, we will the proposed project cost and \$ 9.1 million represents half of the proposed \$ 50% TRIP Match by FDOT. The RFQ for Engineering Services for this		
	The University of Florida has committed \$ 3.8 million funding for this project thro 2007. Alachua County has set aside \$ 2.0 million in bond funds for this project.	ough the Campus Development Agre	eement. They are seeking final budget approval in January or February,		

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GOAL	Infrastructure and Transportation - Invest transportation network and systems	in community infras	tructure and continue to enhance the
STATUS UPDATE	OBJECTIVE	Champion	Team Members
OFDATE	Enhance mobility: traffic signalization, transit enhancement, congestion mitigation, trails and sidewalks	Teresa Scott (PW)	Milton Reid (GS), Brian Kanely (PW)
FY 07 1st Quarter	RFP's have been solicited for design services to conduct "before and after" stu and scheduled for review and approval by the TRIP Committee in February.	udies and assist staff with implementa	tion measures for the TMS. Regional Transportation plan has been drafted
FY 07 2nd Quarter	Regional Transportation Plan has been adopted and formal TRIP Application has finalized a federal grant application for the Transportation, Community, an approved the ranking of the engineering services on March 26. The City is en entering its final phase. The purchase order for Phase I equipment is being provided to the City.	d System Preservation (TCSP) Progratering into contract negotiations with \	am in the amount of \$ 1.0 million dollars for FY08. The City Commission //ANUS Engineering from Tampa. Wireless radio testing with GRUCom is
FY 07 3rd Quarter	The Florida Department of Transportation has verbally notif application. This equates to \$6,652,100.	ied the City that they have a	pproved 50% funding for Phases I and 2 of the TRIP
	Tier One Objective		
	Reconstruct transportation facilities to encourage redevelopment (6 th Street, Depot Avenue)	Teresa Scott (PW)	Matt Dube (CRA), Steve Phillips (P & R), Emery Swearingen, John Veilleux, Brian Kanely (PW)
May 22, 2006	Depot Avenue consultant selection process is underway. The Local Participat Commission's agenda control, but will be on a future agenda. Funding from F with FDOT to discuss the federalization and process required for this project to advance the r/w acquisition phase associated with that r/w needed at the inter Street projects are included in the request for funding through the CDA negotic day touring the DEP and TPL representatives along the corridor and discussin number one priority for completing this year.	DOT is not available until July 1, there on the same we are following proper procesection of SW 11 Street/Depot Avenuations. The 6th Street Rail Trail Corrie	efore we cannot spend dollars until July 1. Several meetings have been hele edures. In addition, we have sent a letter to FDOT requesting that they e using the funding the City has provided. The Depot Avenue and 6th dor is awaiting r/w acquisiton by the state. Sam Bridges spent most of one
August, 2006	Depot Avenue - Consultant negotiations are wrapping up to ensure the work restate is reviewing a draft scope of work for additional environmental field testing environmental consultant to work out environmental issues/considerations. The on July 26.	ng that they have requested be perform	med; several meetings have taken place between the state, city and
October, 2006	Depot Avenue - The FDOT released the LAP Agreement for Phase 1 in late O design team. Phase 1 will consistent of the PD&E and NEPA phase that is repeated to the state of the policy of	quired to be completed prior to right of	
FY 07 1st Quarter	Depot Avenue LAP agreement was finalized. The design consultant is workin meeting has been scheduled. Bids were solicited for SW 2nd Avenue project prior to finalizing their recommendation for acquisition closure.	•	
FY 07 2nd Quarter	SW 2 Avenue is under construction. Depot Avenue design consultant has hel proceed with right of way acquisition at the roundabout. The environmental restate has requested additional wells be put in to identify source of petroleum of valuation report.	eport for contamination remediation or	n the 6th Street Rail Trail corridor has been submitted to the state. The

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STATUS UPDATE	Composition network and systems OBJECTIVE Reconstruct transportation facilities to encourage redevelopment (6th Street, Depot Avenue) Oth Street Rail Trail - meeting is being held with all parties in	Champion Teresa Scott (PW)	Team Members Matt Dube (CRA), Steve Phillips (P & R), Emery Swearingen, John
UPDATE FERROR FOR A FERROR FOR	Reconstruct transportation facilities to encourage redevelopment (6th Street, Depot Avenue) 6th Street Rail Trail - meeting is being held with all parties in	·	
FY 07	Depot Avenue) Sth Street Rail Trail - meeting is being held with all parties in	Teresa Scott (PW)	Mott Dubo (CDA) Stove Phillips (D.S. P.) Emony Sweeringen, John
FY 07 A			Veilleux, Brian Kanely (PW)
FY 07			•
	project is proceeding as scheduled. The roundabouts have		• • • • • • • • • • • • • • • • • • • •
ro e usinen r	Avenue consultants held their final public meeting on this p		
	cypical section for the 4th segment of Depot from SE 4th Str		
	pegin design work on Segment 2 between SW 11th St and M ocation for GRU's electric duct bank for the Shands Cancer		confirm ROW needs and determine an appropriate
	Fier One Objective	Center project.	
	Create a visible tracking of projects - time tables, costs,	New Assistant City Manag	er
	milestones		
FY 07	Not Applicable	•	<u> </u>
1st Quarter			
FY 07	This Objective was adopted and added to the Strategic Initiatives on February	12, 2007. The Assistant City Manag	ger will serve as the Champion of this objective.
2nd Quarter	No non-out at this time		
	No report at this time.		
rd Quarter			
	Fier One Objective		
	Explore options for transportation for those residents who are	Jesus Gomez	
FY 07	disadvantaged Not Applicable		
1st Quarter	Tion applicable		
FY 07	This Objective was adopted and added to the Strategic Initiatives on February	12, 2007. Jesus Gomez, RTS Direc	ctor, will serve as the Champion of this objective.
2nd Quarter			
11	n response to community concerns for safety, RTS submitted the	FDOT grant application to retr	ofit buses with four point wheelchair restraints to facilitate
	drivers in quickly securing wheelchair passengers on the fixed rou		
	restraints to assist wheelchair passengers on the fixed route. This		
_	hese buses on the routes which are utilized the most by our whee concentration of wheelchair users accessing the fixed service. RT		
FIU/	comprehensive plan to develop public transportation in Alachua C		
A CHISTOR	representatives from the surrounding communities within Alachua		g
	•	•	
	RTS is working closely with the MV General Manager to insure MV		
	does not slip from the levels MV has attained over the past 6 montl Regional Planning council to address and coordinate passenger of		with the Center for Independent Living and the North Florida

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STATUS UPDATE	OBJECTIVE	Champion	Team Members		
0, 2, 1, 2	Tier One Objective				
	Review codes relating to rentals	Jim Garrett (CD)	Rick Hanna (GPD), Ed Van Winkle, Jim Garrett (Codes), Dave Watkins (Codes), Mike Wohl (Codes), Nicole Smith (Attorney), Paul Alcantar (PW)		
May 22, 2006	The team has met multiple times and developed 26 recommendations. The team has made its recommendations to the Community Development Committee. The Public Safety and Community Development Committees will discuss again at their next scheduled meetings.				
August, 2006	The Committee made their recommendations to the City Commission in July 2006. The Commission supported moving forward with the recommendations, but deferred discussion of the proposed fee increase. The proposed fee increase was discussed at budget meetings later in July, but the amount of the fee increase has not been decided. The proposed changes can be adjusted as appropriate depending on the amount of fee increase decided on.				
October, 2006	The package of 26 changes was approved by the City Commission. The changes are being implemented. Hiring of new staff has begun, fees have been increased, the noise warning period has been extended, points are now shown on the web, and warning letters are now provided with the first point.				
FY 07 1st Quarter	Several new staff have been hired, the mailing with the new fee increases has gone out to landlords in the amended Context Area. In the new parts of the Context Area, staff will scan in all the new driveway plans. Staff is working next on the change to 3-year point durations and civil citation increases.				
FY 07 2nd Quarter	Staff is putting through each of these ordinances during this fiscal year, with Code Enforcement and the City Attorney's office working together on each and putting each on City Commission agendas. The Commission has been provided a tracking chart as to which have been adopted and which are in progress.				
FY 07 3rd Quarter	One code officer and one filed collector have been ad been implemented and staff continues to work with the	•	n service. One point warning letters to landlords have refine current electronic tracking.		
	Tier One Objective				
FY 07 1st Quarter	Assess changes to codes relating to rentals Not Applicable	Jim Garrett (CD)			
FY 07 2nd Quarter	This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. Tom Saunders, Community Development Director, will serve as the Champion of this objective.				

GOAL	Environmental - Protect and sustain our natural environment and address future energy needs					
STATUS UPDATE	OBJECTIVE	Champion	Team Members			
	Tier One Objective					
	Monitor effectiveness of having city perform its own environmental reviews	Ralph Hilliard (Planning)	Teresa Scott (PW); Ann Bigelow (P & R)			
May 22, 2006	Analysis of the existing Environmental Services review process has been analyzed and alternatives have been developed with funding needs identified. Budget increment has been submitted to provide a combination of in bourse review with consultant consider.					
August, 2006	City Manager's proposed budget includes funding for a FTE to provide environmental review services in-house with additional funding for consultant services to assist in dealing with environmental issues outside the expertise of the person holding the position. A letter was forwarded to the County Manager alerting the County that the City is considering termination of the Environmental Review Agreement effective October 1, 2006.					
October, 2006	The Public Works Department is in the process of interviewing for an environmental scientist. Alachua County continues to review those developments that were in process prior to the start of the current fiscal year (October, 2006). New developments are					
FY 07 1st Quarter	Environmental Review Coordinator has been hired and is reviewing developments in-house. The Public Works Department's Stormwater Management Division was renamed to the Environmental Services Division to broaden their scope of services.					
FY 07 2nd Quarter	Mark Garland, Environmental Review Coordinator, has proven to be a valuable asset to the organization and the environmental review process. The review process has operated more efficiently, and has become better aligned with the City's philosophy and policies. Administrative staff will continue to monitor the progress of this initiative to ensure it is a successful long term solution.					
	As part of the budget process, a proposal to charge for environmental review of development plans will be submitted for consideration. The fee will help offset service demands for specific development projects that require individual attention.					
FY 07 3rd Quarter	The environmental review program through the Public Works Department with Mark Garland is operating effectively and efficiently.					
	Tier One Objective					
	Create a citywide holistic structure for environmental programs issues and energy usage	, Sustainability Committee				
FY 07 1st Quarter	Not Applicable	1				
FY 07 2nd Quarter	This Objective was adopted and added to the Strategic Initiatives on February 12, 2007. The City's Sustainability Committee will serve as the Champion of this objective.					
FY 07 3rd Quarter	Please refer to the Community Development Committee's Sustainability activity.					

GOAL	Partnerships/Intergovernmental Relationships - Champion effective and institutionalized relationships with other government entities and community partners				
STATUS UPDATE	OBJECTIVE	Champion	Team Members		
	Tier One Objective				
	Formalize the relationship with other community partners, especially UF and Santa Fe Community College, in regards to the downtown area and the Innovation Zone	Lee Ann Lowery (CM)	Steve Varvel (Risk), Dean Mimms (Planning), Kelly Lofland (Codes)		
	K-12 – infrastructure sales tax – renovation;				
	 University of Florida – joint visioning/planning (including fire services) 				
	■Santa Fe – downtown campus, workforce training				
May 22, 2006	None at this time.				
	K-12: The Alachua County School Board has postponed any plans to consider a ½ cent sales tax until 2008. We are currently developing a specific plan for City support of our schools which will be presented to the City Commission soon. We are also working with staff at Alachua County Public Schools on a potential legislative funding request for math and science programs. Santa Fe Community College: The downtown Blount campus held a grand opening on 9/21/06. Following a meeting with the President Jackson Sasser, the Assistant City Manager will I setting up meetings with staff he suggested. These staff are involved in assignments where there may be potential for joint city/community college projects.				
October, 2006	which will be presented to the City Commission soon. We are also working v programs. Santa Fe Community College: The downtown Blount campus held a grand	vith staff at Alachua County Public opening on 9/21/06. Following a n	Schools on a potential legislative funding request for math and science neeting with the President Jackson Sasser, the Assistant City Manager will		
October, 2006 FY 07 1st Quarter	which will be presented to the City Commission soon. We are also working v programs. Santa Fe Community College: The downtown Blount campus held a grand	with staff at Alachua County Public opening on 9/21/06. Following a n gnments where there may be poter Success" on 12/11/06. Submitted for adopt Gainesville High School an	Schools on a potential legislative funding request for math and science neeting with the President Jackson Sasser, the Assistant City Manager will Intial for joint city/community college projects. ederal legislative request for "Opening the Doors to Math and Science" d met with principal and staff to identify primary projects. Presenting		

GOAL	Partnerships/Intergovernmental Relationships - Champion effective and institutionalized relationships with other government entities and community partners					
STATUS UPDATE	OBJECTIVE	Champion	Team Members			
	Formalize the relationship with other community partners, especially UF and Santa Fe Community College, in regards to the downtown area and the Innovation Zone	Lee Ann Lowery (CM)	Steve Varvel (Risk), Dean Mimms (Planning), Kelly Lofland (Codes)			
FY 07 3rd Quarter	School Board of Alachua County: The Raising 'Canes program began with providing many hours of proctoring assistance for GHS in May and June. In addition, the Canes Crew was established, which is a group of city employees with expertise in landscaping design and maintenance. The Canes Crew toured the school grounds with the principal, Dr. Dixon to evaluate landscaping. Canes Crew has arranged for tree trimming and mulching of many areas around GHS. At the request of Dr. Dixon, Canes Crew began developing a new landscaping design for the front of the school, which was enthusiastically accepted and approved by Dr. Dixon. This plan will be presented to the School Board Building Committee for approval. The City Commission presented					