



## Parks, Recreation & Cultural Affairs

# FY15 and FY 16 Outside Agency (OA) Grants

July 17, 2014

#140083A

Presented by Fred Sowder  
Chair, Gainesville-Alachua County Cultural Affairs Board

# OA Purpose

Provide general operational support to cultural non-profit organizations within the City of Gainesville.

# Who Should Apply?

- Established non-profit cultural organizations located in the City of Gainesville
- 501 (c) (3) status
- Must produce quality arts and/or cultural activities

# OA Application Process

- Applications are initially reviewed by the Cultural Affairs staff
- Cultural Affairs Board (CAB) reviews and evaluates the OA grant applications based on a public grant review held wherein each agency gives a five-minute presentation in support of their application

# OA Application Process

- An average score of 75 out of a possible 100 points must be achieved to be considered for funding.
- A funding formula (based on The Florida Division of Cultural Affairs model) translates total scores into dollars for funding recommendations.

# OA Application Process

The funding pool is divided into three tiers with corresponding level of funding.

Tiers	Request Cap	Expense Budget
Large	\$12,000	\$65,000 and Up
Medium	\$8,000	\$30,000 - \$64,999
Small	\$4,000	Up to \$29,999

The grantee's last completed fiscal year cash expense budget determines their tier eligibility.

# Examples of Agency Funding

AGENCY	2011	2012	Total
Alachua County Historic Trust/Matheson Museum	\$3,932	\$3,932	\$7,864
Gainesville Association for the Creative Arts	\$7,030	\$7,030	\$14,060
Gainesville Ballet Theatre	\$3,389	\$3,389	\$6,778
Gainesville Civic Chorus	\$3,312	\$3,312	\$6,624
Gainesville Friends of Jazz	\$2,964	\$2,964	\$5,928
Gainesville Harmony Show Chorus	\$1,408	\$1,408	\$2,816
Gainesville Little Theatre	\$6,000	\$6,000	\$12,000
Gainesville Youth Chorus	\$6,033	\$6,033	\$12,066
Latina Women's League	\$1,695	\$1,695	\$3,390
Sun Country Dance Theatre	\$1,656	\$1,656	\$3,312
<b>Totals</b>	<b>\$37,419</b>	<b>\$37,419</b>	<b>\$74,838</b>

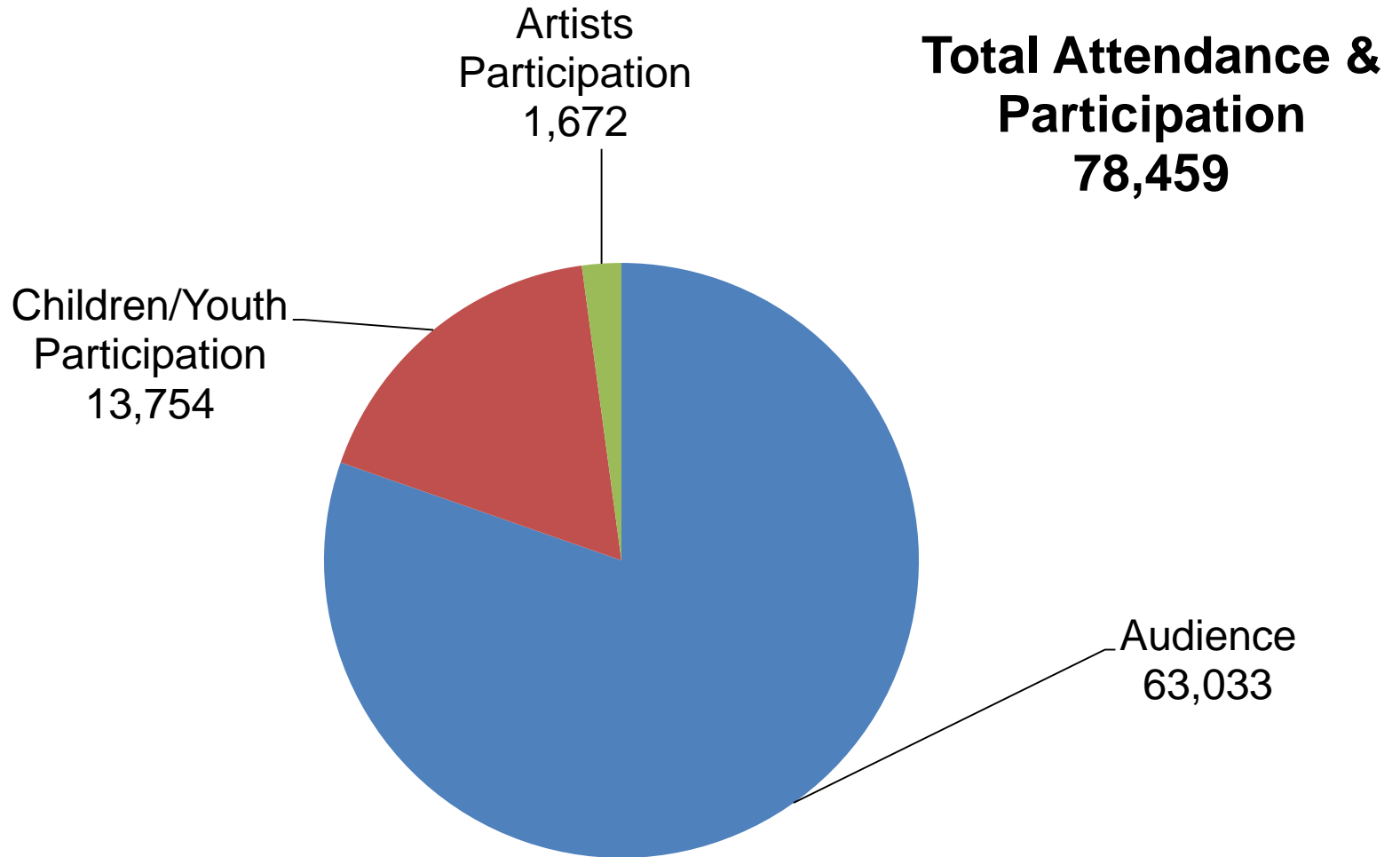
# Examples of Programs/Events

- “Cinderella”
- “The Little Match Girl”
- “Messiah” Sing Along
- “Sounds of the Season”
- Gainesville Jazz Festival
- Annual Holiday Concerts
- International Concert Tour
- Spring Arts Festival Concert
- Gainesville Latino Film Festival
- Spring Youth Concert, “Simply Dance”
- Drama & Musical Theatre Camps

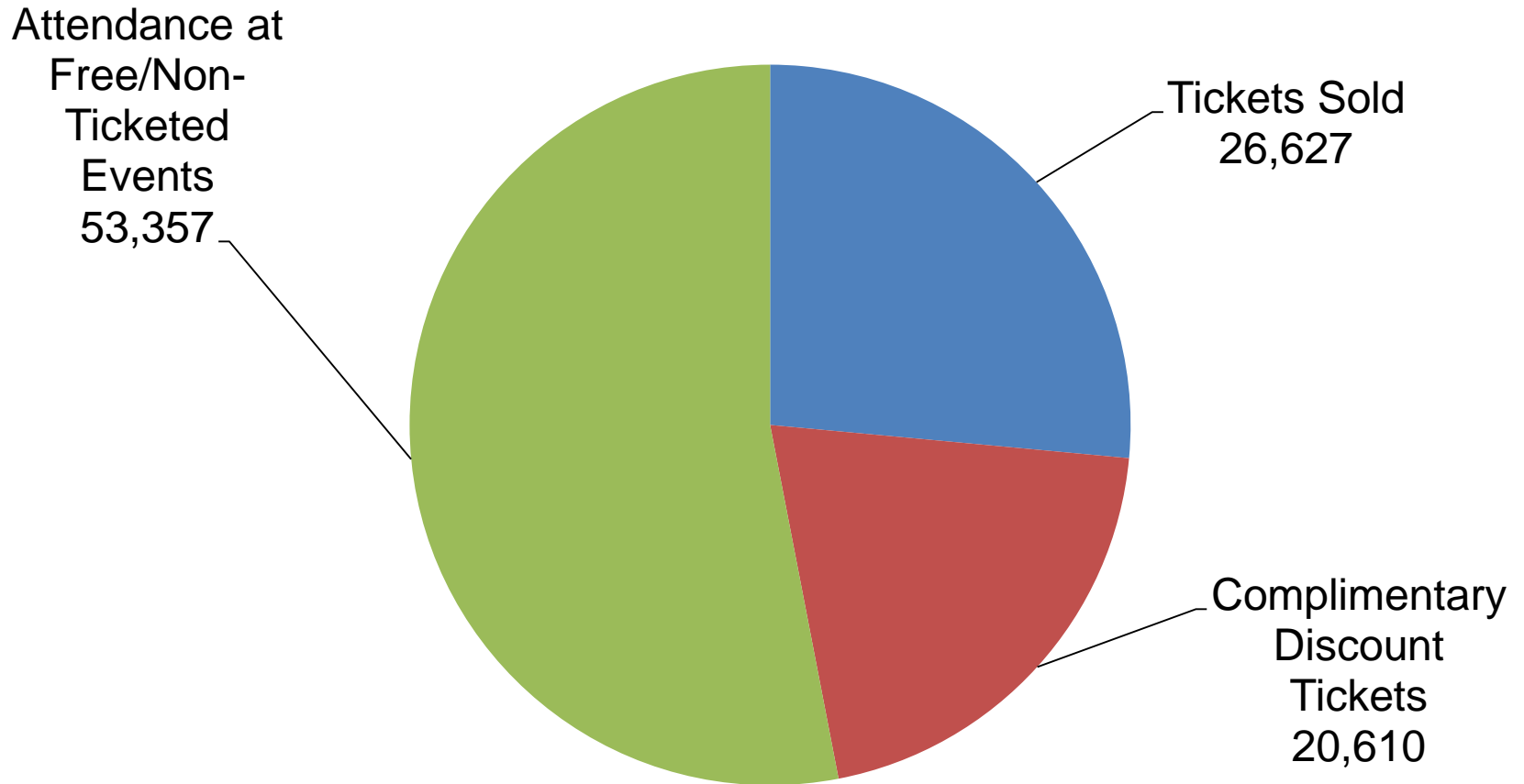


# FY 11 & 12

## Attendance/Participation



# FY 11 & 12 Admissions (100,854)



# Recommendations

The City Commission:

- 1) Hear a brief presentation regarding FY15 and FY16 Outside Agency cultural grant awards; and
- 2) Approve the FY15 and FY16 Outside Agency cultural grant awards as recommended by the Gainesville-Alachua County Cultural Affairs Board, contingent upon adoption of the final FY15 and FY16 City of Gainesville budget.