

Gainesville-Alachua County Cultural Affairs Board

FY2013 and FY2014 Workplan Projects

Status/Completion
Date

1. Evaluate Outside Agency grant applications every two years and recommend funding to the City Commission through the budget process.	Awarded 13 OA grants totalling \$56,978 July, 2012
2. Review requests and recommend funding for Arts Tag grants to cultural agencies in Alachua County from funds collected through sales of Arts Tags.	Ongoing as grant applications are received.
3. Promote sales of Arts Tags	Ongoing. CAB proposed requiring all OA, PAPI & Arts Tag recipients to promote in event programs & literature. CA staff to focus on promotion in FY 2014
4. Serve in an advisory capacity for the Departmental Master Plan, PRCA Vision 2020.	Ongoing, 2012 - 2014.
5. Provide liaison and mentoring to all funded cultural agencies.	Ongoing. Liaisons charged with "fundraising campaign" for FY 2013-14.
6. Recruit, review and present Annual recognition of outstanding citizens and businesses who significantly contribute to arts and culture in our community through the annual awards program.	Awarded 3 Arts Awards in March, 2013 (one in each category). Focus on early advertising, more press, more board involvement for 2014.
7. Work collaboratively with the County Tourism Product Development Grant program to provide support and training efforts for local arts and culture agencies.	CRC is up and running.
8. Review updated Cultural Element to determine whether any changes need to be made to Cultural Plan.	Put on hold in favor of full scale cultural inventory and plan

Accomplishments/Achievements of FY2011 and 2012 Projects

Status/Completion
Date

Evaluate Outside Agency grant applications and recommend funding to the City Commission through the budget process. Sixteen (16) grants were evaluated and fifteen (15) were recommend for funding to the City Commission for a total of \$56,978 awarded to local arts and cultural agencies.	Recs presented to Commission by CAB chair July, 2010.
Arts Tag grants - Award grants to cultural agencies in Alachua County from funds collected through sales of Arts Tags. Five Arts Tag grants have been awarded thus far in FY 2011-12 for a total of \$11,100.00 in funding provided during this period.	Ongoing as grant applications are received.
Promote sales of Arts Tags - develop a campaign to increase sales of Arts tags in Alachua County; Reviewed old promotional materials, added information about Arts Tag to liaison letter, added information to grant instruction book, added information to web site, liaison asked each agency funded to announce the Arts Tag at shows and board meetings.	Ongoing.
Liaison to all funded cultural agencies - Members meet at least once or twice a year with their assigned agency and attended events and reported back to the CAB. In addition, board members contacted their assigned agency to query their needs regarding writing and applying for grants. Agencies can contact liaisons with questions. Board members forwarded <u>advocacy information during legislative sessions.</u>	Ongoing.
Yearly recognition of outstanding citizens and businesses who contribute significantly to arts and culture in our community. Awarded 2010 Annual Arts Award to William Eyerly; Awarded 2010 Lifetime Arts Award to Coni Gesualdi and 2011 Lifetime Arts Award to Annie Pais and Margaret Ross Tolbert; Awarded 2010 Business Arts Award to Dance Alive National Ballet and 2011 Business Arts Award to Yopp! Inc. Also revised nomination form and opened nominations up to the community. <u>The award ceremony is now combined with other PRCA Department awards.</u>	January, 2011 and April, 2011
Arts and Humanities Month Proclamation October, 2011.	October, 2011