



Strategic Planning Division

City of Gainesville Strategic Plan

Aligning Initiatives with Committees

Fiscal Years 2009 & 2010

Aligning Strategic Plan Initiatives

- Strategic Planning Follow-up Retreat in June 2008
 - Discussion to assign a City Commissioner to Champion each Strategic Goal
 - Discussion to align each goal with a City Commission Standing Committee and Community Redevelopment Agency (CRA)
- Promote efficient and effective communication streams between elected officials, city staff and Gainesville residents concerning the implementation of the City's Strategic Plan.
- Opportunity to give policy direction on the implementation of the Strategic Plan's 25 Initiatives throughout the year.

City Commission Standing Committees

Audit, Finance and Legislative

Community Development

**Economic Development/University
Community**

Public Safety

**Recreation, Cultural Affairs and Public
Works**

Regional Utilities

Community Redevelopment Agency

Mayor Pegeen Hanrahan, Chair
Mayor-Commissioner Pro Tem Jack Donovan, Vice
Chair

Commissioner Jack Donovan, Chair
Commissioner Scherwin Henry, Member
Commissioner Thomas Hawkins, Member

Commissioner Jeanna Mastrodicasa, Chair
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Commissioner Lauren Poe, Member
Commissioner Thomas Hawkins, Member

Commissioner Scherwin Henry, Chair
Commissioner Craig Lowe, Member
Commissioner Lauren Poe, Member

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Commissioner Lauren Poe, Member
Commissioner Jack Donovan, Member

Commissioner Jeanna Mastrodicasa, Chair

City Commission Standing Committees

Audit, Finance and Legislative

4 Initiatives

<u>INITIATIVE #</u>	<u>INITIATIVE</u>	<u>GOAL</u>	<u>CHAMPION</u>
4.2	Improve communication through increase use of the internet for City services, improve the City's website	Government Effectiveness and Fiscal Responsibility	Bob Woods
4.3	Review alternative strategies to increase civic engagement and responsibility, and City's responsiveness	Government Effectiveness and Fiscal Responsibility	Karen Billings
4.4	Develop a strategy for e-commerce	Government Effectiveness and Fiscal Responsibility	Becky Rountree Greg Bradley
8.2	Increase involvement of city in improving quality of City schools	Partnerships	Paul Folkers

City Commission Standing Committees

Community Development

5 Initiatives

<u>INITIATIVE #</u>	<u>INITIATIVE</u>	<u>GOAL</u>	<u>CHAMPION</u>
2.4	Continue to remove barriers (regulation review, project facilitation); Consolidate layers of regulation and consider expanding team to include outside representation	Economic Development and Redevelopment	Erik Bredfeldt
2.6	Increase the amount of affordable and low cost housing throughout the City	Economic Development and Redevelopment	Jackie Richardson
2.7	Improve coordination with Alachua County in order to more effectively plan and develop Gainesville's urban reserve area	Economic Development and Redevelopment	Erik Bredfeldt

City Commission Standing Committees

Community Development

5 Initiatives

<u>INITIATIVE #</u>	<u>INITIATIVE</u>	<u>GOAL</u>	<u>CHAMPION</u>
3.1	Continue implementation of the 10 year plan to end homelessness (One-Stop Center, review ordinances to increase beds, etc.)	Human Capital	Fred Murry & Jackie Richardson
4.1	Continue annexation effort in the urbanized area in order to maintain social, economic, and financial diversity	Government Effectiveness and Fiscal Responsibility	Karen Billings

City Commission Standing Committees

Economic Development/University Community

2 Initiatives

<u>INITIATIVE #</u>	<u>INITIATIVE</u>	<u>GOAL</u>	<u>CHAMPION</u>
2.5	Continue to position City to take advantage of innovation economy and identify plan for innovation zone near University	Economic Development and Redevelopment	Erik Bredfeldt
8.1	Formalize relationships with other community partners	Partnerships	Paul Folkers

City Commission Standing Committees

Public Safety

3 Initiatives

<u>INITIATIVE #</u>	<u>INITIATIVE</u>	<u>GOAL</u>	<u>CHAMPION</u>
1.1	Develop and continue programs to reduce the causes of crime	Public Safety	Norm Botsford
1.2	Ensure that there are appropriate staff levels for police and fire and review the deployment of staff	Public Safety	Paul Folkers
3.4	Streamline the efforts of those agencies providing child victim services throughout the city	Human Capital	Lynne Benck

City Commission Standing Committees

Recreation, Cultural Affairs, and Public Works

6 Initiatives

<u>INITIATIVE #</u>	<u>INITIATIVE</u>	<u>GOAL</u>	<u>CHAMPION</u>
3.2	Explore the potential for addressing senior issues and services	Human Capital	Fred Murry
3.3	Analyze the availability and accessibility of youth programs and identify a role for City Government	Human Capital	Michelle Park Tony Jones
5.1	Complete capital projects at parks – improve programs; Develop land conservation and acquisition program (biodiversity, passive recreation)	Infrastructure and Transportation	Steve Phillips

City Commission Standing Committees

Recreation, Cultural Affairs, and Public Works

6 Initiatives

<u>INITIATIVE #</u>	<u>INITIATIVE</u>	<u>GOAL</u>	<u>CHAMPION</u>
5.2	Support the reconstruction of transportation facilities to encourage redevelopment of 6th Street	Infrastructure and Transportation	Teresa Scott
5.3	Support the reconstruction of transportation facilities to encourage redevelopment of Depot Avenue	Infrastructure and Transportation	Teresa Scott
7.2	Review the status of commercial recycling ordinances and enforcement thereof, and determine if changes are needed	Environment and Energy	Don Hambidge

City Commission Standing Committees

Regional Utilities

2 Initiatives

<u>INITIATIVE #</u>	<u>INITIATIVE</u>	<u>GOAL</u>	<u>CHAMPION</u>
7.1	Monitor the progress of the clean-up of Cabot Carbon / Koppers Superfund Site	Environment and Energy	Rick Hutton Fred Murry
7.3	Develop a coordinated response at the local level to address energy policy and climate change	Environment and Energy	Paul Folkers Ed Regan

City Commission Standing Committees

Community Redevelopment Agency

3 Initiatives

<u>INITIATIVE #</u>	<u>INITIATIVE</u>	<u>GOAL</u>	<u>CHAMPION</u>
2.1	Complete the implementation of the South East Gainesville Renaissance Initiative (SEGRI Project)	Economic Development and Redevelopment	Anthony Lyons
2.2	Continue Implementation of the Strategic Redevelopment Plan for Depot Park	Economic Development and Redevelopment	Anthony Lyons
2.3	Continue Implementation of the Strategic Redevelopment Plan for GRU Area	Economic Development and Redevelopment	Anthony Lyons

City Commission Standing Committees

Audit, Finance and Legislative

4 Initiatives

Community Development

5 Initiatives

**Economic Development/University
Community**

2 Initiatives

Public Safety

3 Initiatives

**Recreation, Cultural Affairs and Public
Works**

6 Initiatives

Regional Utilities

2 Initiatives

Community Redevelopment Agency

3 Initiatives

..Recommendation

The City Commission:

- 1) Adopt the alignment of City Commission strategic goals and initiatives with Standing Committees and the CRA;
- 2) Authorize City staff who are responsible for the implementation of the strategic goals and initiatives to go directly to the appropriate Standing Committee or CRA for policy direction; and
- 3) Authorize City staff who are responsible for the implementation of the strategic initiatives to provide the appropriate Standing Committee or CRA with two updates throughout the fiscal year.