

Census 2000: Be Counted

All Census 2000 forms have been delivered by mail or dropped off at housing units by now. **Please be counted.** The Census numbers are used to distribute federal funds for community programs and services such as health-care, economic development, housing assistance, schools, assistance to the elderly, day care centers, and job training. Please fill out forms and mail back as soon as possible. If the Census Bureau does not receive forms by April 15, 2000, they will send employees door-to-door to collect the information.

Several city Census tracts had below average mail back return rates during the 1990 Census (see attached map). The worst mail back response rate was from Tract 6, which contains the Duval neighborhood and several Gainesville Housing Authority facilities (Pine Meadows, Forest Pines, Caroline Manor, and Lake Terrace).

If you have not received a form, please call the Census Bureau at 1-800-471-9424 AND also call the City's Community Development Department at 334-5022. Call the 1-800 number for lost, damaged, or defective forms.

Census Questionnaire Assistance Centers

Local Census Questionnaire Assistance Centers are open through April 14, 2000. Those seeking assistance should come with their Census forms because there are NO forms available at the assistance centers.

Public Library (Main Branch) 401 E. University Avenue open M-Th 2:30 p.m. to 7:00 p.m. and Sat. 9:00 a.m. to 1:30 p.m.

T. B. McPherson Recreation Center 1717 SE 15th Street open M-F 9:00 a.m. to 1:00 p.m.

Children's Medical Services 1701 SW 16th Avenue open M-F 8:00 a.m. to 5:00 p.m.

University of Florida (Reitz Union) open M-F 10:00 a.m. to 3:00 p.m.

Census 2000 Help Lines

Telephone Census Help Line: 1-800-471-9424

Spanish Language Census assistance: 1-800-471-8642

TDD Census Help Line: 1-800-582-8330

Census Job Information: 1-888-325-7733

Census Web Site: www.census.gov



United States
**Census
2000**

Be Proud To Be Counted In Gainesville

You Can Make a Difference!

✓ For each person who is not counted in the Census we lose between \$900 and \$1,500 in federal and state funding per year. Over the course of 10 years (until the next count) this adds up to a lot of money. This is money Gainesville needs for:

Housing



Child Care

Better Schools



Hospitals

Transportation



✓ An accurate count of everyone in our city is so important.

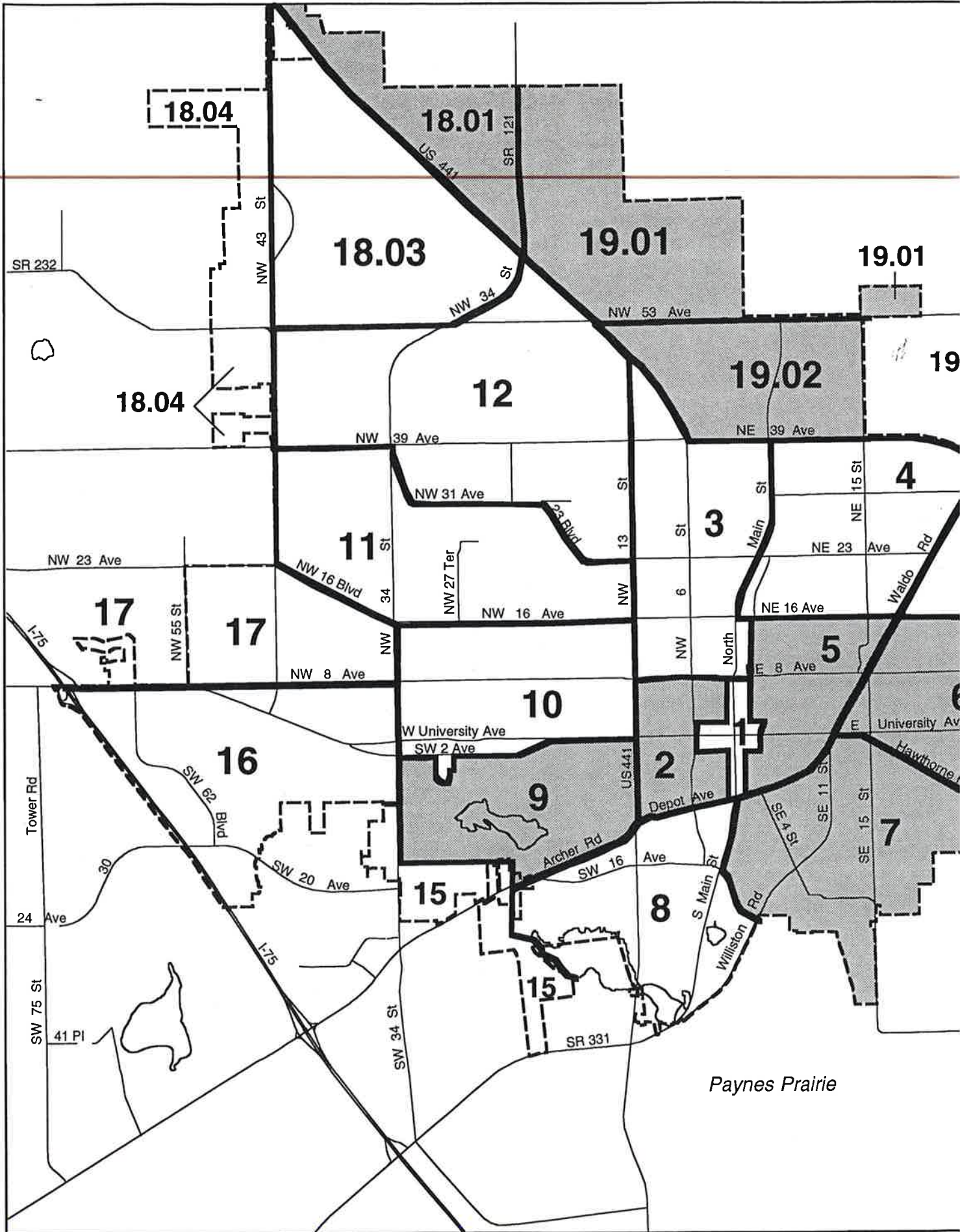
It helps us to plan better. Census statistics help to locate new facilities such as senior citizen centers, new businesses, schools, daycare centers and hospitals.

It's Safe to Answer the Census

- ✓ Your answers are protected by law.
- ✓ The Census Bureau cannot share your answers.

- ☛ Not with the IRS or FBI
- ☛ Not with Immigration or Welfare
- ☛ Not with any other government agency, including the courts

**We have this opportunity only once in every 10 years;
so let's make the Census count for Gainesville.
Please mail back your census forms.**



MAIL BACK RETURN RATES BY CENSUS TRACT
(effective 3/27/00)

Tract Number	% Response Rate
1	31.0
2	24.2
3	32.7
4	35.1
5	35.4
6	20.9
7	20.8
8	30.2
9	31.0
10	37.7
11	49.8
12	41.7
14	20.4
15	30.9
16	34.9
17	51.7
18.01	25.9
18.03	42.9
18.04	37.5
19.01	22.3
19.02	39.3

Census Response rates for Gainesville and Florida can be found at the Census web site:

<http://rates.census.gov/cgi-bin/ResponseRates>

To check Response rates for Gainesville Census Tracts:

<http://rates.census.gov/tracts/12.txt>

Geographic area	Type of area	Initial response rate (percent)	Target rate (percent)	Default target rate assigned	Boundary change since 1990
National		42	70	No	No
-- Florida	state	36	66	No	No
-- Gainesville city	place	35	64	No	Yes

