



Office of Mayor Craig Lowe PROCLAMATION

WHEREAS, Distributive Education Clubs of America (DECA) has touched the lives of more than 10 million students, educators, school administrators and Business Professionals over the past 65 years, and is known as a remarkable experience in the preparation of emerging leaders and entrepreneurs; and

WHEREAS, DECA's program activities have constantly evolved by using the latest technology and applying cutting edge education and research; and

WHEREAS, DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.

NOW, THEREFORE, I, Craig Lowe, by the authority vested in me as Mayor of the City of Gainesville, do hereby proclaim October 9-15, 2011 as

DEEN Week

in the City of Gainesville and invite all our citizens to join me in encouraging young people to become involved in business and marketing to prepare themselves to become future leaders.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City of Gainesville, Florida, this 6th day of October, A.D., 2011.



Craig Lewe Mayor