

City  
Beautification  
Board: Annual  
Report FY  
2018-2019

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Prepared October 8, 2019

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City of Gainesville, Florida

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A Report to the City Commission

Mayor  
Lauren Poe

Commission Members  
David Arreola  
Adrian Hayes-Santos  
Gail Johnson  
Gigi Simmons  
Harvey Ward  
Helen Warren



## **GAINESVILLE CITY BEAUTIFICATION BOARD**

### **ANNUAL REPORT 2018 — 2019**

#### **Introduction**

Established in 1960 as an Advisory Board to the City Commission, The City Beautification Board is tasked by Section 2-264 of the city code to “study, investigate, develop, assist, advise and recommend to the city commission any and all matters pertaining to beautification, sanitation, environment and citizens’ participation relating to same in carrying out its function and duties; the board shall advise and recommend plans to organizations and groups in the city and promote public interest in the general improvement of the appearance of the city”.

The Board acts as coordinator, contributor, commentator and catalyst. These efforts are carried out by a committee of enthusiastic citizens and professionals who advise the City Commission on matters pertaining to beautification and the environment, community awareness, and promoting public interest in the improvement of and general appearance of the City of Gainesville.

The purpose of the City Beautification Board is to improve the livability and quality of life in Gainesville and its surrounding areas. The focus of the Board has been to address the environmental and aesthetic concerns of the community by promoting and encouraging: stewardship, improvement and maintenance of community assets, coordinated planning and supportive beautification programs, excellence in design, and opportunities for general public participation in beautification endeavors through gifts, grants, bequests and other contributions for beautification.

## **Accomplishments/Achievements of 2018 -2019 Projects**

The **annual Arbor Day Celebration** was hosted on January 18, 2019, at the Cotton Club Museum and Cultural Center. The City of Gainesville planted 70 shade trees in honor of Arbor Day - two shade trees were planted for each year as a Tree City, USA. Sixty-four citizens attended this event, and Commissioner Adrian Hayes Santos read the Arbor Day Proclamation to the audience at the ceremony.

The **Annual Awards Program** was held on April 24, 2019 at the Thomas Center in the Long Gallery and the Spanish Court. The awards highlight projects of outstanding aesthetic and artistic appeal. Projects are evaluated for originality, innovation and creativity, as well as for their sustainability, maintenance and use of serviceable materials. An award-winning site must exhibit appropriate land utilization, effective planning, compatibility with the area and screening of unsightly views. All projects must meet applicable building and landscaping codes. Each must result in the improvement of the area, property or neighborhood. There were 77 in attendance at this very prestigious event.

At the 2019 Awards Ceremony 19 awards were presented to the winners in 13 categories.

- Gainesville Heritage
- Institutional Facilities
- Public Infrastructure
- Restoration and Adaptive Reuse
- Commercial and Retail Businesses
- Small Local Business
- Façade Improvements
- Public Spaces
- Apartments
- Environmental Enhancement
- Sustainability

- Innovative Programs
- Uniquely Gainesville

Members of the CBB at the time of the Awards Ceremony were:

Mary Lou Hildreth, Chair

Autumn Doughton, Vice Chair

Trista Brophy Duron

Devin Downs

Debra Krawczykiewicz

Colton Langsam

Chirayu Patel

Ashley Rella

Leah Shelley

Liliana Kolluri served as Staff Liaison

## Winners, CBB Annual City Beautification Awards, 2019

### **GAINESVILLE HERITAGE**

The Cotton Club Museum and Cultural Center, 837 SE 7<sup>th</sup> Avenue

### **INSTITUTIONAL FACILITIES**

Gainesville Fire Rescue Station #1, 525 S Main Street

UF/IFAS Honey Bee Research & Extension Laboratory, 1881 Natural Area Drive

### **PUBLIC INFRASTRUCTURE**

SW 6<sup>th</sup> Street Improvements

### **RESTORATION AND ADAPTIVE REUSE**

Flow Space, 117 NW 16<sup>th</sup> Avenue

Dick Mondell's Burgers and Fries, 412 SW 4<sup>th</sup> Avenue

### **COMMERCIAL AND RETAIL BUSINESSES**

Ingenuity, 643 SW 4<sup>th</sup> Avenue

McDonald's #38475, 1206 W University Avenue

### **SMALL LOCAL BUSINESS**

Wims Hair Studio, 9 SE 13<sup>th</sup> Street

### **FAÇADE IMPROVEMENTS**

Sun Surgical Supply, 302 NW 6<sup>th</sup> Street

417/424 Office Building, 417 SW 8<sup>th</sup> Street

### **PUBLIC SPACES**

A Nan Buddha Meditation Garden, 2120 SE 15<sup>th</sup> Street

### **APARTMENTS**

Cascades Luxury Apartments, 925 SW 4<sup>th</sup> Avenue

Heather Lane, 2600 & 2610 SW 35<sup>th</sup> Place

### **ENVIRONMENTAL ENHANCEMENT**

Natural Area Teaching Laboratory, 970 Natural Area Drive

### **SUSTAINABILITY**

We Are Neutral – Carbon Reduction Efforts

### **INNOVATIVE PROGRAMS**

Cone Park Community Garden, 2800 Block E University Avenue

GRACE, 3055 NE 28<sup>th</sup> Drive

### **UNIQUELY GAINESVILLE**

Hogtown Creek Headwaters Nature Park, 1500 NW 45<sup>th</sup> Avenue

### CBB Budget

In FY 2019 the approved budget for the CBB was \$7,200. The Annual Awards Ceremony is the largest expenditure of funds, however, individual donations help leverage the City contribution to the Board for this event. The Board had \$2,550 left over. This is partially because there was no urban forestry workshop in 2018. The workshop will resume in 2019 in collaboration with the Tree Advisory Board.

Object Code	Object Name	FY2019 Budget	FY2019 Actual
3010	Materials and Supplies	\$2,500	\$2,162
3030	Printing and Binding	\$1,200	\$1,328
3120	Postage	\$100	\$18
3130	Advertising	\$200	\$0
3920	Workshops/Conferences	\$700	\$0
4110	Professional Services	\$2,000	\$1,142
4120	Other Contractual Services	\$500	\$0
	<b>TOTAL</b>	<b>\$7,200</b>	<b>\$4,650</b>

### Projects Planned for FY 2019 - 2020

The **Annual Urban Forestry Workshop** will be held on December 4, 2019 at the Ironwood Golf Course. The workshop will be conducted in partnership with the Tree Advisory Board. We anticipate an attendance of 50-100 arborist, city employees, and private citizens. This is a free workshop for the citizens of Gainesville and Alachua County that the CBB has sponsored for a number of years, and has been very well received. Professionals instruct attendees on the latest techniques and topics of urban forestry.

**Annual Arbor Day Celebration** - The 2020 Arbor Day program will be presented on January 17, 2020. The location is to be determined. Seventy-two shade trees will be planted by the City.

**Annual Awards Program** - The Annual CBB Awards Program will be hosted at the Thomas Center on April 22, 2020.

During FY 2019 the CBB will continue to look for ways to assist the community, especially with all the new development that is currently taking place. They will also look at opportunities to partner with other organizations such as the Gainesville Garden Club

and Four Seasons Garden Club. In addition, the Board is exploring options for use of the CBB Special Events Fund to assist the community, including offering beautification grants or matching funds for local businesses looking to improve building façades and landscaping.