

City of Gainesville

City Hall
200 East University Avenue
Gainesville, Florida 32601



Minutes - Final

October 10, 2019

1:00 PM

Gainesville Regional Utilities Multi-Purpose Room

General Policy Committee

Mayor Lauren Poe (At Large)
Commissioner Helen Warren (At Large)
Commissioner Gail Johnson (At Large)
Commissioner Gigi Simmons (District 1)
Mayor-Commissioner Pro Tem Harvey Ward (District 2)
Commissioner David Arreola (District 3)
Commissioner Adrian Hayes-Santos (District 4)

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CALL TO ORDER - 1:05 PM

ROLL CALL

- Present** 5 - Commissioner Warren, Commissioner Arreola, Commissioner Johnson, Commissioner Simmons, and Mayor-Commissioner Pro Tem Ward
- Absent** 2 - Mayor Poe, and Commissioner Hayes-Santos

ADOPTION OF THE AGENDA

Modification: Moved to amend agenda to reverse the order of the agenda items; hear second item (190484) first.

A motion was made by Commissioner Warren, seconded by Commissioner Arreola, that this Matter be Adopted with Modification. The motion carried by the following vote:

- Aye:** 5 - Commissioner Warren, Commissioner Arreola, Commissioner Johnson, Commissioner Simmons, and Mayor-Commissioner Pro Tem Ward
- Absent:** 2 - Mayor Poe, and Commissioner Hayes-Santos

APPROVAL OF MINUTES

[190399.](#)

Approval of Minutes (B)

RECOMMENDATION *The General Policy Committee approve the minutes of September 12, 2019*

A motion was made by Commissioner Warren, seconded by Commissioner Johnson, that this Matter be Approved as Recommended. The motion carried by the following vote:

- Aye:** 5 - Commissioner Warren, Commissioner Arreola, Commissioner Johnson, Commissioner Simmons, and Mayor-Commissioner Pro Tem Ward
- Absent:** 2 - Mayor Poe, and Commissioner Hayes-Santos

DISCUSSION OF PENDING REFERRALS

[190484.](#)

General Policy Committee Administration Session (B)

Motion: 1) Accept this proposed calendar with the discussion on apprenticeships/hard-to hire-individuals; 2) A placeholder for the Shopping Cart Ordinance on the December 12, 2019 GPC meeting; and 3) At the first GPC meeting in January to hear a presentation on the Neighborhood Bill of Rights.

Lindsay Hoffman, Policy Oversight Administrator, introduced the item and gave a presentation. Noted that the presentation in the back-up has been

recently updated; new version available online.

Lindsay Hoffman presented recommended schedule of First Quarter GPC Meetings.

Commissioner Simmons asked to add the Abandoned Shopping Cart issue to the agenda for December 12, 2019 GPC meeting. Interim City Manager Deborah Bowie responded that it is not known whether staff will be ready to present on the item by this date. Commissioner Simmons asked to mark the item for the 12/12/19 meeting with possibility that staff will be ready to present.

Commissioner Johnson asked about folding in policy briefs on the Neighborhood Bill of Rights and Reverse Consulting in the discussion among Community Engagement. Lindsay Hoffman responded. Commissioner Johnson proposed to add Neighborhood Bill of Rights to 12/12/19 discussion. Asked about public meeting and Commission engagement item. Lindsay Hoffman responded that this item will come to a City Commission meeting on November 7, 2019.

Commissioner Johnson asked about folding other policy briefs (municipal housing bonds) into a future discussion. Lindsay Hoffman responded that the next quarterly planning session will be held on January 9, 2020.

Commissioner Arreola thanked staff for presenting these items. Suggested prioritizing items that have not been heard or are most prepared with research so that Commission can give direction to staff. Asked for discussion on outstanding policy issues, see what can be redirected to full Commission. Suggested keeping 12/12/19 agenda open for flexibility.

Commissioner Warren asked if staff could provide Commission a calendar of items with status, sequence, calendar when items are scheduled to be heard; or a briefing or memo on when staff is expected to report on items.

Lindsay Hoffman pointed to back-up on the expected phases of the policy process. Will connect with Commissioner Warren to discuss process. Deborah Bowie referenced the newly hired City Manager, Lee Feldman, involving him on discussions on managing projects in specific departments.

Mayor-Commissioner Pro Tem Ward reminded Commission, staff and public that this is a new policy process. Supports the direction of the process. Regarding the December 12 meeting, cautioned Commission on putting too many items on the agenda. Suggested leaving three items per meeting on agenda to leave space. Referenced apprenticeship ordinance, requested item be heard at December 12 meeting (was requested in March).

Commissioner Johnson asked about status of Rental Housing Ordinance. City Attorney Nicolle Shalley responded that her office is working on a draft; may return in November at the earliest. Two ordinances - minimum housing standards and EO issues - draft should return sooner. They will be brought to the City Commission.

Commissioner Johnson asked about prioritization of agenda items. Ms. Bowie responded. Dan Hoffman responded that the Strategic Framework will guide prioritization, using tools (eg, KPIs) being developed to organize the work. Ms. Bowie commented.

Commissioner Simmons thanked staff for taking on this process. Agreed with apprenticeship/hard-to-hire item. Commented about shopping carts as a safety issue; asked to hear on 12/12/19. Mayor-Commissioner Ward asked if the item could go to the Commission. Ms. Bowie suggested keeping the item as a placeholder, will follow-up on when staff will be ready. Commissioner Simmons agreed.

Commissioner Arreola commented on scheduling items. Policy process handout is helpful, expects to feel more comfortable with items proceeding by the second quarter of the fiscal year.

Commissioner Warren supports motion with consideration that the new policy structure will help Commission understand more about the details of the process. Reiterated request to have a list of items coming up on Commission agenda, along with GPC meetings. Ms. Bowie responded that this visual layout of the process; the new aspect is aligning the process with the Strategic Framework priorities set by the Commission. This tool will help manage process and expectations; can be tweaked and improved over time. Staff will discuss how to address gaps in communication, updating Commission. Ms. Bowie commented about the short time this quarter, time sensitive items that must be heard.

Commissioner Johnson asked about decisions to be made in Wild Spaces, Public Places discussion (quarterly update). Dan Hoffman responded that the update will focus on financial planning. Commissioner Johnson asked if it could wait until January; or agenda for City Commission meeting. Dan Hoffman responded about Koppers and 8th & Waldo planning. Commissioner Johnson would like to hear Neighborhood Bill of Rights in December or delay until January. Dan Hoffman commented that out-of-town speakers could be scheduled to be heard in January. Commissioner Arreola and Commissioner Simmons agreed.

Add to motion hearing Neighborhood Bill of Rights at first GPC meeting in January.

Ms. Bowie commented about quarterly updates; will try to include specific information, fold into existing items where possible.

Donna Moss spoke to the matter.

RECOMMENDATION

The General Policy Committee will set their agendas for the first quarter of FY20.

A motion was made by Commissioner Simmons, seconded by Commissioner Arreola, that this Matter be Approved, as shown above. The motion carried by the following vote:

Aye: 5 - Commissioner Warren, Commissioner Arreola, Commissioner Johnson, Commissioner Simmons, and Mayor-Commissioner Pro Tem Ward

Absent: 2 - Mayor Poe, and Commissioner Hayes-Santos

[190043.](#)

Approve FY 20-25 Strategic Framework (B)

Motion: Direct staff to return item on November 14, 2019 with additional materials related to KPIs, racial equity lens and bringing GRU to be involved in the discussion; using qualitative data to measure performance; and more involvement of UF partnership.

Roberta Griffith, Director of Strategic Initiatives, gave a presentation on the FY 20-25 Strategic Framework.

Mayor-Commissioner Pro Tem Ward commented that Mayor Poe suggested that the Commission should accomplish as much as possible today, but to reschedule for a time when the full Commission can consider the matter together.

Ms. Griffith played a video about Gainesville.

Commissioner Johnson asked about the equity piece of the Strategic Framework. Commented about the importance of including equity in the plan and KPIs. Does not feel that the Strategic Plan currently reflects that, would like it to increase. Asked about how equity and partnerships got lumped together. Ms. Griffith responded.

Commissioner Johnson asked about the November 14th meeting item. Ms. Griffith responded that they will discuss KPIs, data to be collected. Commissioner Johnson responded about importance of qualitative data, asked how it will be included. Ms. Griffith responded.

Commissioner Arreola thanked staff for the presentation. Commented about the City's progress. Spoke to the KPIs included in the presentation, measuring metrics in areas of the Strategic Framework. Wants Commission to look at the plan in terms of UF partnership. Would like to continue seeing "New American City" included in the City's language and communication.

Deborah Bowie commented about feedback and concerns regarding the "New American City" language, anticipates the Commission redefining this messaging and communication.

Commissioner Simmons thanked staff for their work. Asked Commissioner Johnson about her concerns regarding equity, what she would like to see. Commissioner Johnson responded that she would like the plan to include an explicit racial equity lens.

Commissioner Simmons asked for examples, how to make sure that her concerns are being addressed, guidance that can be provided for staff.

Commissioner Johnson said that Strategic Initiatives can provide examples.

Ms. Griffith and Mr. Ulrich Adegbola commented about the presentation slide on Equity Indicators and Equity Scores. Commissioner Johnson responded. Ms. Griffith commented that these indicators will be discussed at the November meeting; need confirmation from the Commission. Commissioner Johnson asked about finalizing the Strategic Framework. Ms. Griffith responded about KPIs.

Ms. Bowie commented about the framework and KPIs. Ms. Griffith commented. Commissioner Johnson asked if staff is working with the EO Office. Ms. Griffith responded. Mr. Adegbola commented about KPIs.

Commissioner Warren commented about housing, homelessness and housing stability.

Mayor-Commissioner Pro Tem Ward thanked staff for their work. Commented about the need for the Commission to be more specific. Discussed the Strategic Framework roadmap. Concerned with the need to include priorities developed by the City Manager along with those from the other Charter Offices (GRU, etc.) that represent all of the City. Does think that the final framework can be approved with one more meeting. Wants to know how the Commission can help staff to bridge across Charter Offices.

Commissioner Arreola commented about the difficulty of including all of the City's legislative initiatives under a roadmap with performance indicators. Feels that the City is heading in the right direction, getting caught up on prioritizing. Commented about Equity Scores and UF partnership.

Commissioner Warren commented about highlighting work already being done, the need to communicate to the citizens.

Mayor-Commissioner Pro Tem Ward commented about the Strategic Framework and the KPIs, using them to tell the story of the City to citizens. Mentioned connecting the roadmap to GRU/UAB's upcoming energy plan; and the City's Comprehensive Plan (Department of Doing). Would like to put the pieces together to use to communicate with the community.

Commissioner Arreola referenced the slide on "Next Steps". Would feel more comfortable moving forward if the full body were together to vote on the recommendations to finalize the Strategic Framework.

Commissioner Warren commented. Mayor-Commissioner Pro Tem Ward asked if direction is needed by staff today.

Ms. Bowie clarified that the item on the KPIs will remain on the agenda for November. Staff will continue working on KPIs and the equity piece. Will add discussion about working with the other Charter Offices (specifically GRU and Equal Opportunity).

Carolyn Godbey spoke to the matter.

Deborah Bowie spoke to Commissioner Johnson, will meet with her to address her concerns about the race and equity component of the KPIs.

Commissioner Arreola commented that Commission will give additional direction on November 14, 2019.

Commissioner Simmons asked about adding the UAB and Comprehensive Plan to the motion. Arreola responded; Griffith responded.

RECOMMENDATION

Staff requests the General Policy Committee hear a briefing and approve the FY 20-25 Strategic Framework.

A motion was made by Commissioner Arreola, seconded by Commissioner Simmons, that this Matter be Approved by Consensus. The motion carried by the following vote:

Aye: 5 - Commissioner Warren, Commissioner Arreola, Commissioner Johnson, Commissioner Simmons, and Mayor-Commissioner Pro Tem Ward

Absent: 2 - Mayor Poe, and Commissioner Hayes-Santos

PUBLIC COMMENT

Kali Blount

MEMBER COMMENT

Commissioner Johnson thanked Mr. Blount for his comments.

Mayor-Commissioner Pro Tem Ward thanked staff and the public for attending. Recognized Mr. Lee Feldman.

NEXT MEETING DATE - October 24, 2019

ADJOURNMENT - 3:01 PM