



# **UF-City Partnership Update:**

## **Partnership Model for Community Involvement and Meaningful Impact**

**February 27, 2020**

Agenda Item #180260A



# Partnership Update – Summary

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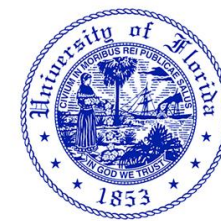
## What you will hear about today:

1. New Name: [Partnership for Reimagining Gainesville](#) (ReimagineGNV)
2. The approach for the Partnership Model is to work toward meaningful engagement and impact by facilitating [seed resources for collaboration and impact ideas](#) together with the community.
3. New Key Partners: United Way of North Central Florida and Community Foundation of North Central Florida
4. Timeline and Next Steps

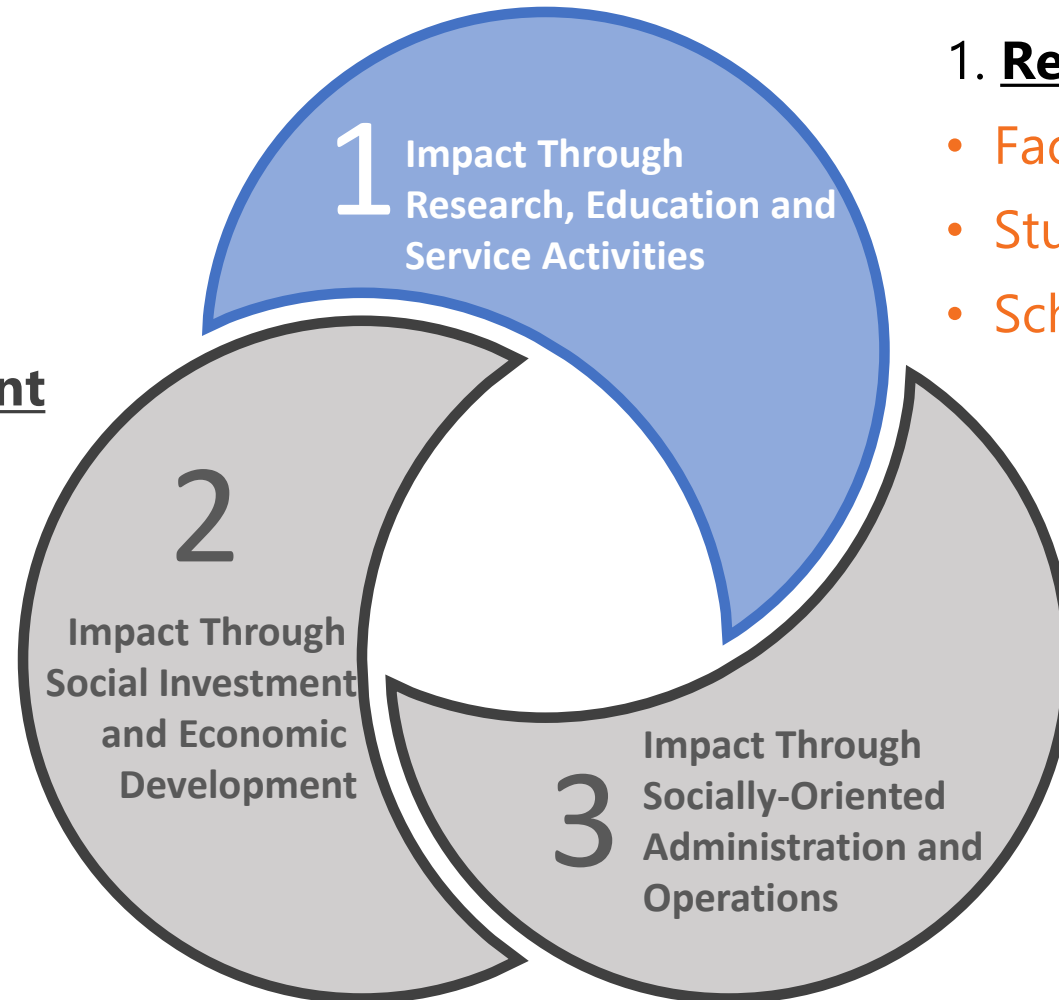


## Partnership Update – From Last Time...

1. Commit resources
2. Continue current collaborations and involve community in activities
3. Identify initial Focus Area to pilot partnership model (e.g. Food Systems)
4. Advance development of the Partnership Model...
  - Build off existing collaborations
  - Consider internal strategic priorities for UF and for the City
  - Consider shared visioning and strategy considerations
  - Monitor progress
  - Make adjustments to partnership structure as needed



# Partnership – Potential Areas of Collaboration with UF



## 1. Research, Education and Service

- Faculty, Staff & Administration
- Students
- Schools, Departments and Centers

## 2. Economic Development

- Board of Trustees
- President
- Senior Management

## 3. Administration and Operations

- University policy and regulatory framework
- Administrative Operations
- Business Operations
- Organizational Capabilities





# Partnership – Pilot Focus Area: Food Systems

## Establishment of the Food System Coalition (FSC)

- What is the FSC? A grassroots coalition of diverse local stakeholders who are working to improve our local food system for our larger community. The FSC is NOT an extension of any existing organization or agency.
- Mission: Improve accessibility, justice, and sustainability of our local food system.
- Participants: Local government staff, non-profits, small food-based business owners, local farmers, gardeners, faculty, students, healthcare professionals, etc.
- Structure: Monthly meetings, 3 Working Groups, Steering Committee

**Food System Coalition**

**What is the Food System Coalition (FSC)?**  
A grassroots coalition of diverse local stakeholders who are working to improve our local food system for our larger community. The FSC is NOT an extension of any existing organization or agency, but rather a cooperative space where people representing different sectors of the food system can come together to collaborate.

**What is the FSC Mission?**  
To improve accessibility, justice, and sustainability of our local food system.

**How do we achieve our mission?**

1. By offering support (i.e. information, advice, resources, and social networking opportunities) and facilitating collaboration amongst diverse stakeholders engaged in projects, programs, and policy initiatives that aim to improve our local food system
2. By identifying policies and procedures that impede improvement of our local food system and proposing solutions.
3. By developing and/or participating in topic area projects that improve healthy food access in high-need communities of Alachua County and support economic models that benefit our local producers.

**What topics does the FSC focus on?**  
Economic Development  
Policy  
Food Accessibility

**Who Participates?**  
Anyone who is interested! Local government staff, non-profits, small food-based business owners, local farmers, community gardeners, faculty, students, healthcare professionals, and more already involved.

For more information or to get involved, contact Karissa Raskin (City of Gainesville's Civic Collaboration Specialist) at [Raskin1@cityofgainesville.org](mailto:Raskin1@cityofgainesville.org) or 352-393-8557.

## Role of FSC in Partnership Model

- The Partnership for Reimagining Gainesville refers neighbors/community partners to the FSC to gain additional support (e.g. resources, information and social networks) around early-stage project ideas.
- FSC members may develop proposals and/or participate in initiatives that center on collaboration and may seek support from the Partnership (i.e. draft Urban Agriculture Ordinance public feedback process)



## Partnership – The Partnership Model: What We've Learned

To be successful in supporting the Gainesville community, the Partnership Model needs to:

- Require a **commitment** from Anchor Institutions **beyond funding** alone to build long-term impact together with community stakeholders.
- Facilitate new collaborations that are **relatable to community needs** and take their cue from grass-roots activities.
- Support collaborations and activities that **build capacity** in the community together with key community stakeholders.
- Ensure a community-driven focus by **including community members** throughout the whole process... both the ideation process and the doing.
- Be **flexible** and **iterative** in the design and implementation process to accommodate the needs of all parties involved, ensuring mutual benefit and reciprocity are achieved.



# Partnership Model – Key components for mutually beneficial impact

(1 of 4)

The Partnership Model needs to **identify and evaluate ideas** through a process that:

- Engages the community at a grass-roots level
- Places value on all forms of knowledge and experience
- Works closely with other partners to leverage knowledge, experience and resources

## Key partners and Roles:

- United Way of North Central Florida - - provide technical platform
- Neighbors and community partners - - provide experience, knowledge and community assets
- Networks of focus area stakeholders (e.g. the Food System Coalition) - - refer interested parties to the Partnership for Reimagining Gainesville for additional support



# Partnership Model –

## Key components for mutually beneficial impact

(2 of 4)

The Partnership Model needs to **support and resource ideas** through a process that:

- Leverages resources among a diverse consortium of stakeholders in the community.
- Encourages collective capacity building, rather than competition among silos.

### Key partners and Roles:

- UF + City - - funding (\$75,000 each) and technical expertise
- Community Foundation of North Central Florida - - fiduciary agent
- United Way - - advisory support and network of experts
- Networks of focus area stakeholders (e.g. the Food System Coalition) - - access to resources and social networks





# Partnership Model –

## Key components for mutually beneficial impact

(3 of 4)

The Partnership Model needs to **evaluate and assess outcomes** of ideas:

- To improve measurable and sustainable social impact that is relevant to community needs.
- By using evaluation tools that are co-designed by all stakeholders involved.

### Key partners and Roles:

- United Way - - accountability partner for tracking impact
- UF + City - - knowledge and competence in the form of researchers, staff and students as well as data and analysis support
- Community stakeholders - - evaluating the relevance and significance of impact



# Partnership Model –

## Key components for mutually beneficial impact

(4 of 4)

The Partnership Model needs to **promote sustainable impact and capacity building** by:

- Facilitating long-term impact through co-creation, innovation and implementation of outcomes.
- Supporting capacity building through long-term collaborations and partnerships.
- Identifying resources to leverage to facilitate adapting, sharing and up-scaling of successful outcomes.

### **Key partners and Roles:**

- New partnerships and collaborative relationships that are established through the Partnership Model
- Anchor Institutions that benefit from key outcomes
- Non-profits and private organizations that benefit from and implement key outcomes

# Partnership – 2020 Timeline for Pilot

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## Now – March

- Finalize Paperwork with Partners
- Finalize Technical Platform

## April – June

- Solicit/ Select Advisory Board
- Publish Letter of Intent
- Publish Call for Proposals

## July – September

- Recommend Ideas/ Projects to fund
- Award Funding and Support Ideas/ Projects

## October - December

- Follow Awarded Ideas/ Projects
- Identify Additional Focus Areas

# Focus Areas – Partnership for Reimagining Gainesville



## FOCUS

1

### Food Systems

... to support ideas that enhance food security and that help the community to create comprehensive and sustainable food systems.

## FOCUS

2

### Health and Wellness

... to support collaborations that facilitate programs and services that promote health and well-being in our community.

## FOCUS

3

### Education and Vocational Training

... to support quality learning and training programs for residents, especially those furthest from opportunity.

## FOCUS

4

...

... to support ...

# Involvement and Impact – Success Looks Like



1

## Strengthen Partners and Leaders

Link experience and resources to the institutions, local businesses, nonprofits, and individuals who are intent on making our community better.

## Adapting, Scaling & Sharing

Promote adaptation and adoption of beneficial solutions for scale-up and share them broadly across the network of partners.

3

2

## Test and Evaluate What Works

Contribute the financial, human and intellectual resources that can try out potentially impactful and beneficial solutions.

## Capacity Building

Establish partnerships that leverage public, philanthropic, and private resources to incorporate community-driven and needs-based approaches.

4