

**City of Gainesville**

Update of Strategic Goals and Objectives from City Commission Strategic Planning Retreat (Dec. 3, 2007)

**PROPOSED STAFF ASSIGNMENTS**

*Staff recommends the following topics become "Staff Assignments" for FY 09/10*

	<b>Goal</b>	<b>Staff Assignment</b>	<b>Date first Introduced</b>	<b>Comments</b>
1	<b>Public Safety - Maintain a safe and healthy community in which to live</b>	<i>Determine whether the Violent Crime Task Force (VCTF) is applied to "youth violent crime."</i>	<i>Dec. 2007</i>	<i>Commissioner Henry asked if Violent Crime Task Force (VCTF) was applied to "youth violent crime."</i>
2	<b>Public Safety - Maintain a safe and healthy community in which to live</b>	<i>Establish a work plan that addresses under-achievement, leading to youth crime and wasted talent.</i>	<i>Dec. 2007</i>	<i>This could be accomplished by replicating the Reichert House and similar programs, perhaps using a charter school model.</i>
3	<b>Economic Development and Redevelopment - Foster economic development and encourage redevelopment</b>	<i>Have staff create a "timeline" or "key milestones" report for redevelopment projects that can be posted with the actual schedules. This would be helpful for the Southeast Gainesville Renaissance Initiative (SEGRU) and Depot Park (16 Acre Innovation Park) Project.</i>	<i>Dec. 2007</i>	<i>This would establish a time frame so the City Commission is made aware of the targeted completion date. Previously a board hung in the City Commission chambers that listed projects (mostly capital) and was updated on a more regular basis.</i>
4	<b>Human Capital - Assist every person to reach their true potential</b>	<i>Conduct a needs assessment and/or gap analysis to identify the unmet needs for child care.</i>	<i>Dec. 2007</i>	
6	<b>Human Capital - Assist every person to reach their true potential</b>	<i>Examine existing programs, camps, and after-school activities for environmental-based programs.</i>	<i>Dec. 2007</i>	

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5	<b>Human Capital - Assist every person to reach their true potential</b>	<i>Ask the Equal Opportunity Dept. to identify sources to accomplish the equity and community scorecards objective.</i>	<i>Dec. 2007</i>	<i>(1) Is there adequate staff? (2) Explore the possibility of partnering with a non-profit. (3) It was suggested that we might be able to use the "Healthy Communities Initiative" and "Success by Six" program to gather statistics. (4) Previously used interns to gather statistics.</i>
7	<b>Human Capital - Assist every person to reach their true potential</b>	<i>Ask Cultural Affairs to look at establishing a Network for Native American Heritage Parks</i>	<i>Dec. 2007</i>	<i>This would involve coordination with UF, County, and Tourism.</i>
8	<b>Government Effectiveness and Fiscal Responsibility - Continue to increase the effectiveness of local government and maintain a strong fiscal condition</b>	<i>Change the day of the City Commission Meetings to Wednesday or Thursday</i>	<i>Dec. 2007</i>	
9	<b>Government Effectiveness and Fiscal Responsibility - Continue to increase the effectiveness of local government and maintain a strong fiscal condition</b>	<i>Review and revise commission meeting related policies and procedures</i>	<i>Dec. 2007</i>	

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10	<b>Government Effectiveness and Fiscal Responsibility - Continue to increase the effectiveness of local government and maintain a strong fiscal condition</b>	<i>Review all city activities and determine if there is a more cost effective way to accomplish them without sacrificing service levels.</i>	<i>Dec. 2007</i>	<i>Commissioner Brady recommended that we explore opportunities to outsource positions and services.</i>
11	<b>Government Effectiveness and Fiscal Responsibility - Continue to increase the effectiveness of local government and maintain a strong fiscal condition</b>	<i>Consider membership in the U.S. Conference of Mayors and increasing travel budget for elected officials to attend conferences.</i>	<i>Dec. 2007</i>	
12	<b>Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems</b>	<i>Gather information on privatization of roadways/leasing.</i>	<i>Dec. 2007</i>	<i>Prepare a white paper.</i>
13	<b>Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems</b>	<i>Improve reporting of Capital Projects.</i>	<i>Dec. 2007</i>	<i>It was mentioned that this will be assigned to Assistant City Manager, Paul Folkers.</i>

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14	<b>Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems</b>	<i>Investigate whether recent County decisions will exacerbate westward sprawl and, if so, engage the County on a reassessment.</i>	<i>Dec. 2007</i>	<i>Investigate impact of new grid work to West and impact on City, Urban density, etc.</i>
15	<b>Environmental - Protect and sustain our natural environment and address future energy needs</b>	<i>Provide an update on Gainesville's sustainability given build-out under existing land use and zoning.</i>	<i>Dec. 2007</i>	<i>The presentation on Sustainability was titled, "A Report to the City of Gainesville" and was delivered to the Commission in early 2005.</i>
16	<b>Partnerships/Intergovernmental Relationships - Champion effective and institutionalized relationships with other government entities and community partners</b>	<i>Have staff research activity in St. Petersburg (spearheaded by Mayor Baker) to increase efforts to support public school improvements.</i>	<i>Dec. 2007</i>	