



140041C

City Commission Strategic Plan for Fiscal Years 2015 & 2016

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Strategic initiatives are projects and programs that help the organization achieve the City Commission's Vision For Gainesville 2030.

Operational activities are day-to-day functions the City performs as part of its organizational vision to provide high quality and cost effective services.



EIGHT STRATEGIC GOALS



PUBLIC SAFETY

ECONOMIC DEVELOPMENT & REDEVELOPMENT

HUMAN POTENTIAL

GOVERNANCE

INFRASTRUCTURE & TRANSPORTATION

QUALITY OF LIFE

ENVIRONMENT & ENERGY





 **NEW!** COMMUNITY PARTNERSHIPS

Public Safety

*Maintain a
safe and
healthy
community
in which to
live*



Public Safety Initiatives

Strategic Initiative	Priority	Sponsor
1.1 Create strategies to reduce gang violence	 <p>A pyramid diagram divided into three horizontal sections. The top section is green and labeled 'Highest'. The middle and bottom sections are white with black diagonal stripes.</p>	
1.2 Coordinate with all other governing bodies to maximize programs for at-risk youth	 <p>A pyramid diagram divided into three horizontal sections. The top section is green and labeled 'Highest'. The middle and bottom sections are white with black diagonal stripes.</p>	 <p>Two side-by-side portrait photographs of women. The woman on the left has blonde hair and is wearing a blue patterned jacket. The woman on the right has grey hair and is wearing a brown jacket.</p>
1.3 Develop strategies to improve safety for all modes of transportation	 <p>A pyramid diagram divided into three horizontal sections. The top two sections are white with black diagonal stripes. The bottom section is blue and labeled 'High'.</p>	

Economic Development & Redevelopment

Foster economic development and encourage redevelopment




**iG INNOVATION
GAINESVILLE**
We make cool things happen.



Economic Development & Redevelopment Initiatives

Strategic Initiative	Priority	Sponsor
2.1 Implement the redevelopment of the GTEC area and former Kennedy Homes sites to foster commercial and residential development in Eastern Gainesville		
2.2 Implement the Strategic Redevelopment Plan for Depot Park and The Power District		

Economic Development & Redevelopment Initiatives, cont.

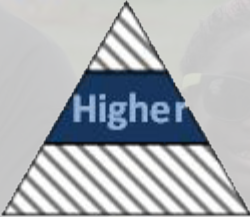





Strategic Initiative	Priority	Sponsor
2.3 Position the City to take advantage of innovation economy and implement the plan for innovation zone near UF & other surrounding areas		
2.4 Increase the dollar amount on contracts between the City and small, minority and women-owned local businesses by 10%		

Human Potential

Assist every person to reach their true potential



Human Potential Initiatives

Strategic Initiative	Priority	Sponsor
3.1 Continue implementation and engage in the update of the 10 year plan to end homelessness		
3.2 Renew the vision for the empowerment center and identify metrics and best practices for success		
3.3 Improve educational, employment and re-entry opportunities for young persons (up to the age of 24)		

Human Potential Initiatives, cont.

Strategic Initiative

Priority

Sponsor

3.4 Work collaboratively with community economic development and workforce partners to attract, retain and nurture a diverse and skilled workforce in order to strengthen the City's overall human capital capacity



3.5 Address the need for violence prevention through mental health services





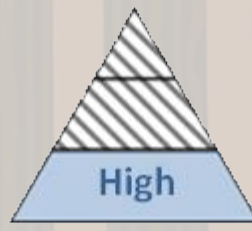



Governance

Measure and improve the cost-effectiveness of government services



Governance Initiatives

Strategic Initiative	Priority	Sponsor
<p>4.1 Develop a shared governance model within City organization</p>		
<p>4.2 Implement Government 2.0 Strategy</p>		
<p>4.3 Develop tools/metrics for measuring the economic, environmental, and social sustainability of the City</p>		

*Invest in community
infrastructure and continue
to enhance the
transportation network and
systems*



Infrastructure & Transportation

Infrastructure & Transportation Initiatives

Strategic Initiative

Priority

Sponsor

5.1 Promote an integrated transportation system that is safe and accessible to all users and supportive of the city's economic development and sustainability efforts



5.2 Develop a Public Facilities Master Plan



stat.cityofgainesville.org



statGNV
a performance measurement dashboard

Gainesville is **Neighbors**
Gainesville is **Parks**
Gainesville is **Heritage**
Gainesville is **Clean Roads**
Gainesville is **Community**



Infrastructure & Transportation
Invest in community infrastructure & continue to enhance the transportation network & systems

 [View Results](#)



Economic Development & Redevelopment
Foster economic development & encourage redevelopment

 [Results Coming 10/2014](#)



Public Safety
Maintain a safe & healthy community in which to live

 [Results Coming 11/2014](#)



Quality of Life
Improve the quality of life in our neighborhoods for the benefit of all residents

 [Results Coming 12/2014](#)



Quality of Life

*Improve the quality of life in our City for
the benefit of all residents*

Quality of Life Initiatives

Strategic Initiative	Priority	Sponsor
<p>6.1 Ensure the quality and broad distribution of affordable housing throughout the City</p>	 <p>A pyramid diagram divided into three horizontal sections. The top section is a solid green triangle with the word "Highest" written in blue text above it. The middle and bottom sections are filled with diagonal black and white stripes.</p>	 <p>A professional headshot of a woman with short, wavy, light-colored hair, wearing glasses, a brown blazer, and a gold necklace.</p>
<p>6.2 Develop a community partnership for long-term clean-up and revitalization of the Cabot/Koppers Superfund site and surrounding neighborhood</p>	 <p>A pyramid diagram divided into three horizontal sections. The top section is a solid green triangle with the word "Highest" written in blue text above it. The middle and bottom sections are filled with diagonal black and white stripes.</p>	 <p>A rectangular area that is currently blank, serving as a placeholder for a portrait.</p>
<p>6.3 Identify steps of implementation for the Parks, Recreation, & Cultural Affairs Master Plan and continued acquisition of conservation land</p>	 <p>A pyramid diagram divided into three horizontal sections. The middle section is a solid blue triangle with the word "Higher" written in white text above it. The top and bottom sections are filled with diagonal black and white stripes.</p>	 <p>A professional headshot of a man with short brown hair, wearing a light-colored suit jacket, a white shirt, and a patterned tie.</p>




Environment & Energy

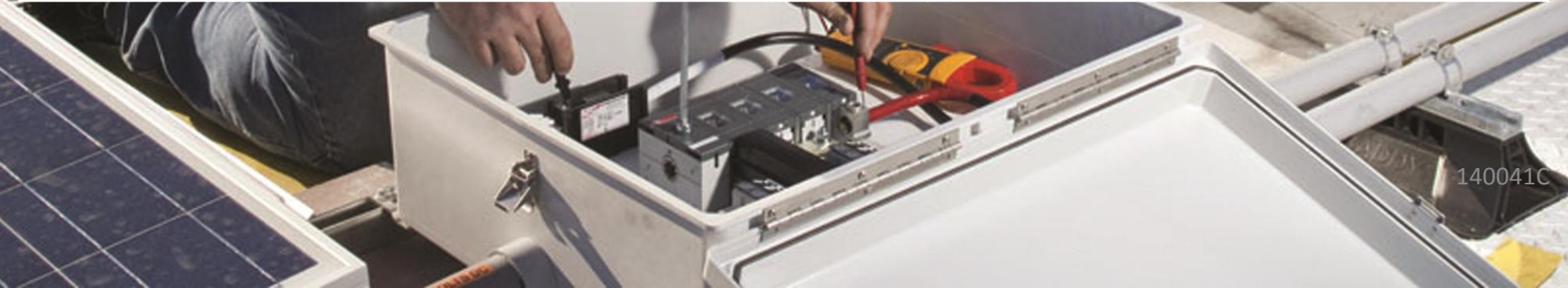
Protect and sustain our natural environment and address future energy needs



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Environment & Energy Initiatives

Strategic Initiative	Priority	Sponsor
7.1 Protect the quality of drinking water in Gainesville	 A pyramid divided into three horizontal sections. The middle section is solid blue and contains the word "Higher" in white text. The top and bottom sections are filled with diagonal black and white stripes.	
7.2 Improve the energy efficiency of GRU customers with an emphasis on low income homes	 A pyramid divided into three horizontal sections. The top section is solid green and contains the word "Highest" in white text. The middle and bottom sections are filled with diagonal black and white stripes.	 A small portrait photograph of a woman with grey hair, wearing a light blue patterned jacket over a white shirt, smiling.



Community Partnerships

Engage with other governmental entities and community partners to enhance our economic position and plan for future service demand



Community Partnerships Initiatives

Strategic Initiative

Priority

Sponsor

8.1 Develop long-term collaborative plan with BOCC that focuses on efficient delivery of high quality services as City and County demand grows



8.2 Develop new GRU governance and oversight model and implementation plan



8.3 Develop coordinated strategy with UF, Chamber and other stakeholders to market manufacturing and small business development



Strategic Initiative Sponsors



**Mayor
Braddy**



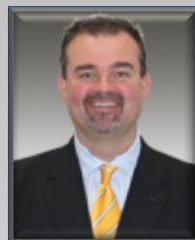
**Commissioner
Poe**
At-large



**Commissioner
Warren**
At-large



**Commissioner
Hinson-Rawls**
District 1



**Commissioner
Chase**
District 2



**Commissioner
Carter**
District 3



**Commissioner
Wells**
District 4

Public Safety

4.2

7.2

2.1

8.2

2.2

5.1

Economic Dev &
Redevelopment

3.5

1.2

1.2

2.3

8.1

3.1

Human
Potential

4.3

3.3

6.1

4.1

8.3

3.2

Governance

6.3

Infrastructure &
Transportation

Quality of Life

Environment &
Energy

Community
Partnerships

4.3



Recommendation

The City Commission:

1. receive a presentation on the City Commission Strategic Plan;
2. accept the assignment of initiatives to each member of the City Commission to sponsor;
3. refer all strategic initiatives to the aligned Committee; and
4. adopt the City of Gainesville Strategic Plan for Fiscal Years 2015 and 2016.