



## Proposed Modifications

# Alcoholic Beverage Ordinance

Prepared by  
Lawrence Calderon



United Way

Dirty Nellie

COPPER MONKEY Magnolia

Santa Fe

Texas Road House

High Dive

<p>CITY FACILITIES</p>	<p>CITY LOTS</p>	<p>CITY FLOW</p>	<p>NON-CITY OWNED (SPECIAL EVENTS)</p>	<p>NON-CITY GOVT.</p>
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External Promoters

Medieval Fair

VAULT

Fair Fest

Craft Beer

Las Margaritas

CIMPLIFY

ABC LIQUORS

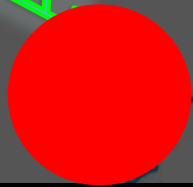
101 Cantina

BROPHY'S

Gvl. Beer Run

Swamp Head

Alachua Co Fair





**CITY PROPERTIES**

**R-O-W**

**PRIVATE PROPERTY**

**CITY FACILITIES**

**CITY LOTS**

**CITY R-O-W**

**SPECIAL EVENTS**

**NON-CITY GOVT.**

THOMAS CENTER

GAINESVILLE BEER RUN

UNITED WAY

MAGNOLIA FEST

DIRTY NELLIE'S

MEDIEVAL FAIR

THELMA BOLTIN CENTER

CRAFT BEER FEST

SANTA FE

CIMPLIFY

TEXAS ROAD HOUSE

ALACHUA COUNTY FAIR

SENIOR CENTER

FEST

SWAMP HEAD

101 CANTINA

UF

DEPOT BLDG.

THORNEBROOK

LAS MARGARITAS

IRONWOOD

MERCEDEZ BENDZ

ABC

AIRPORT

VAULT

MUNEGINS

BETHEL STA.

HIGH DIVE

BOULWARE

END ZONE

PLAZA

THE TOP

COPPER MONKEY

Magnolia Park



Las Margaritas

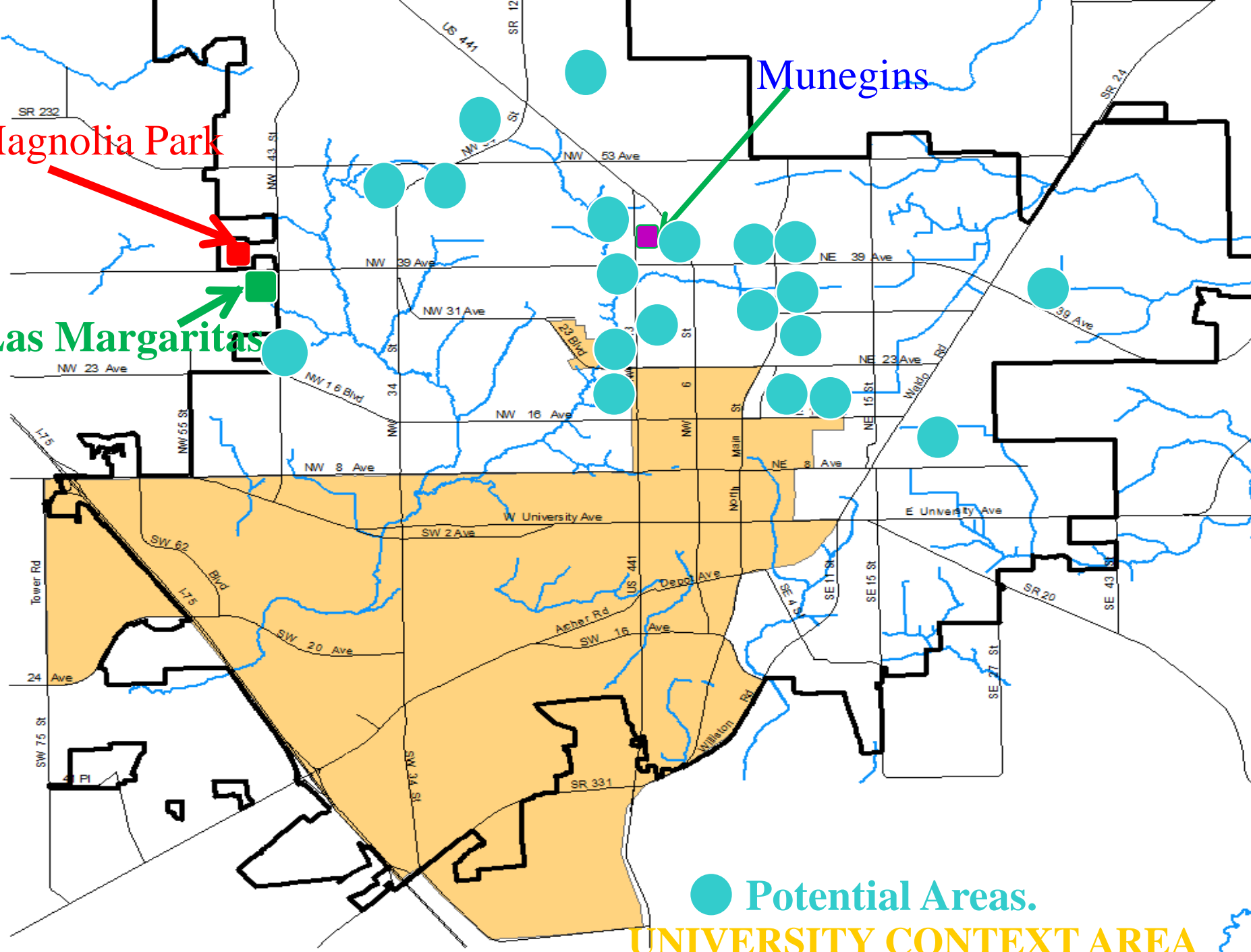


Munegins



Potential Areas.

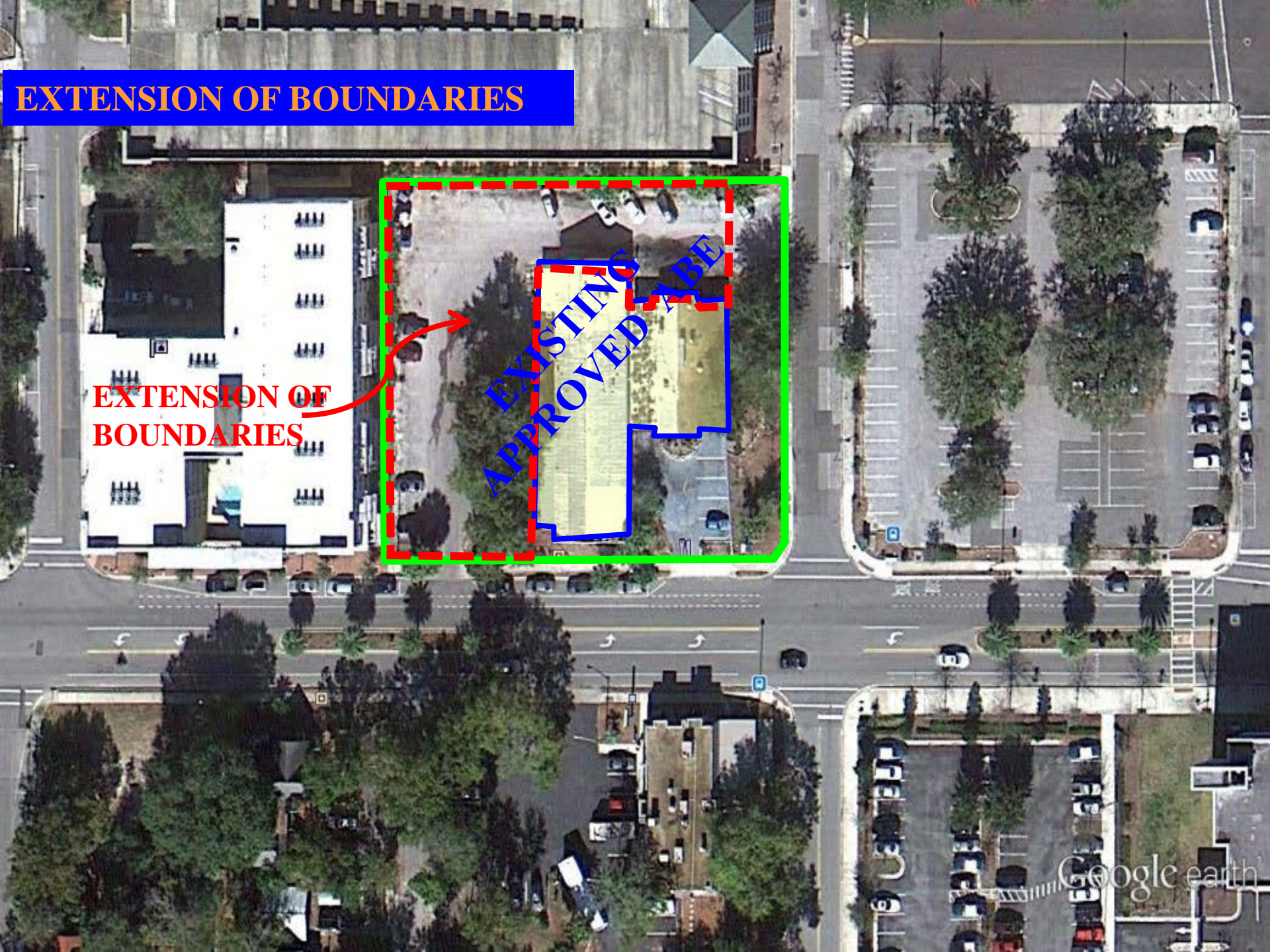
UNIVERSITY CONTEXT AREA



**EXTENSION OF BOUNDARIES**

**EXTENSION OF BOUNDARIES**

**EXISTING APPROVED TYPE**



# PUBLIC SAFETY COMMITTEE REFERRALS

## Address the following:

1. Increasing interest in holding outdoor events in the downtown area which allow the temporary sale and consumption of alcoholic beverages within the public rights-of-way.
2. Outdoor sale and consumption of alcoholic beverages on City-owned properties
3. Issuance of special event permits for outdoor sale and consumption of alcoholic beverages on non city-owned properties.
4. Interest of businesses to provide for the temporary outdoor sales and consumption of alcoholic beverages during events in addition to University of Florida Football Home Games  
within the City (or Throughout the City) ???

# PROPOSED AMENDMENTS

## 1. Create a New Sec. 4 – 4 addressing:

### Outdoor Sales and Consumption of Alcoholic Beverages as follows:

- a. General Requirements
- b. City-owned Properties
- c. Public right-of-way
- d. Outdoors on Property Not owned by the City
- e. Miscellaneous Regulations

# THE AMENDMENTS

## a. General Requirements:

1. Remove the regulations from **Sec. 30-67**
2. Add and clarify some definitions
3. Compliance with Federal, State and Local Ordinances.
4. Authority of the City Manager to issue or refuse to issue a permit
5. Develop written administrative procedures.

**ACTION: ACCEPT GENERAL REQUIREMENTS AS PROPOSED**



# **(b) CITY-OWNED PROPERTIES**

**ACTION: ALLOW CONTINUED USE OF THOSE FACILITIES BOTH INDOORS AND OUTDOORS PER THE RULES**

*Please note five (5) areas related to City-owned properties*

- 1) **Airport & Golf Course**
- 2) **Within City Rental Spaces**
- 3) **Special Events produced by the City**
- 4) **On other properties that the City makes available for Special Events**
- 5) **Properties leased to a private party in accordance with the City's real estate policies.**

# Location Map

## Some City-owned Properties

# Location Map City-owned Properties

Senior Recreation Center



Ironwood Golf Course



Airport

**ACTION: ALLOW CONTINUED USE OF THOSE FACILITIES BOTH INDOORS AND OUTDOORS PER THE RULES**



Thomas Center



Thelma Bolton Center



Bethel Sta. & Plaza



Boulware Springs

**b) Sale and Consumption on  
Selected City-owned properties**

- 3) Special Events produced by the City**
- 4) On other properties that the City makes available for Special Events**
- 5) Properties leased to a private party in accordance with the City's real estate policies.**

LOT 13



LOT 10

MAIN STREET

UNIVERSITY AVE.



PLAZA

1ST. AVENUE

SE 1ST. STREET

S. W. 2ND. STREET



**BIG LOU'S** PIZZERIA  
NEW YORK STYLE

**OUTDOOR CAFE**

**EXISTING AREAS**

MAIN STREET

UNIVERSITY to 8th

UNIVERSITY AVE.

UNIVERSITY AVE.

1ST. AVE.

1ST. AVE.

2ND. AVE.

2ND. AVE.

SE 2<sup>ND</sup>. Place

SE 2<sup>ND</sup>. Place

NE 1<sup>ST</sup>. STREET

**POTENTIAL AREAS**

4<sup>TH</sup>. AVE.

4<sup>TH</sup>. AVE.



# Public Right-of-Way Regs.

## PROCESS

1. File an application, authorization and pay a fee
2. A siteplan of the area showing:
  - limits of event – period of event – number of people - Outdoor entertainment – sanitary facilities - public safety plan – crowd control – noise control
3. Official review and decision: Traffic & Pedestrian Circulation – noise – impact on adjacent residential
4. Two (2) events per applicant per year
5. Law Enforcement officials - Insurance and liability
6. Only on R-O-Ws & sidewalks approved by the City
7. Event Period:48 hours – times approved by City
8. Alcohol Consumption limited to a defined area

## **d) Sale and Consumption on Non-City-owned (Private) Properties.**

Main geographic category where those events occur:

**ACTION: 1. Which events to allow? 2. Where to allow those events?**

### **A. Allow sales & Consumption with the following:**

#### **1) An approved outdoor area associated with:**

- i. Eating Places** (As part of the regular operation of the business)
- ii. Alcoholic Beverage Establishments** (Limited Areas)
- iii. Establishments manufacturing alcoholic beverages** (Not within 1320 feet of single-family residential districts)
- iv. Special Events - Includes:**
  - i. UF as applicable**
  - ii. Alachua County**



## **d) Sale and Consumption on Non-City-owned Properties**

**ACTION: 1. What to allow? 2. Where should events be allowed?**

**A. Allow sales & Consumption per the previous slide**

**B. Approve locations where events should be allowed**

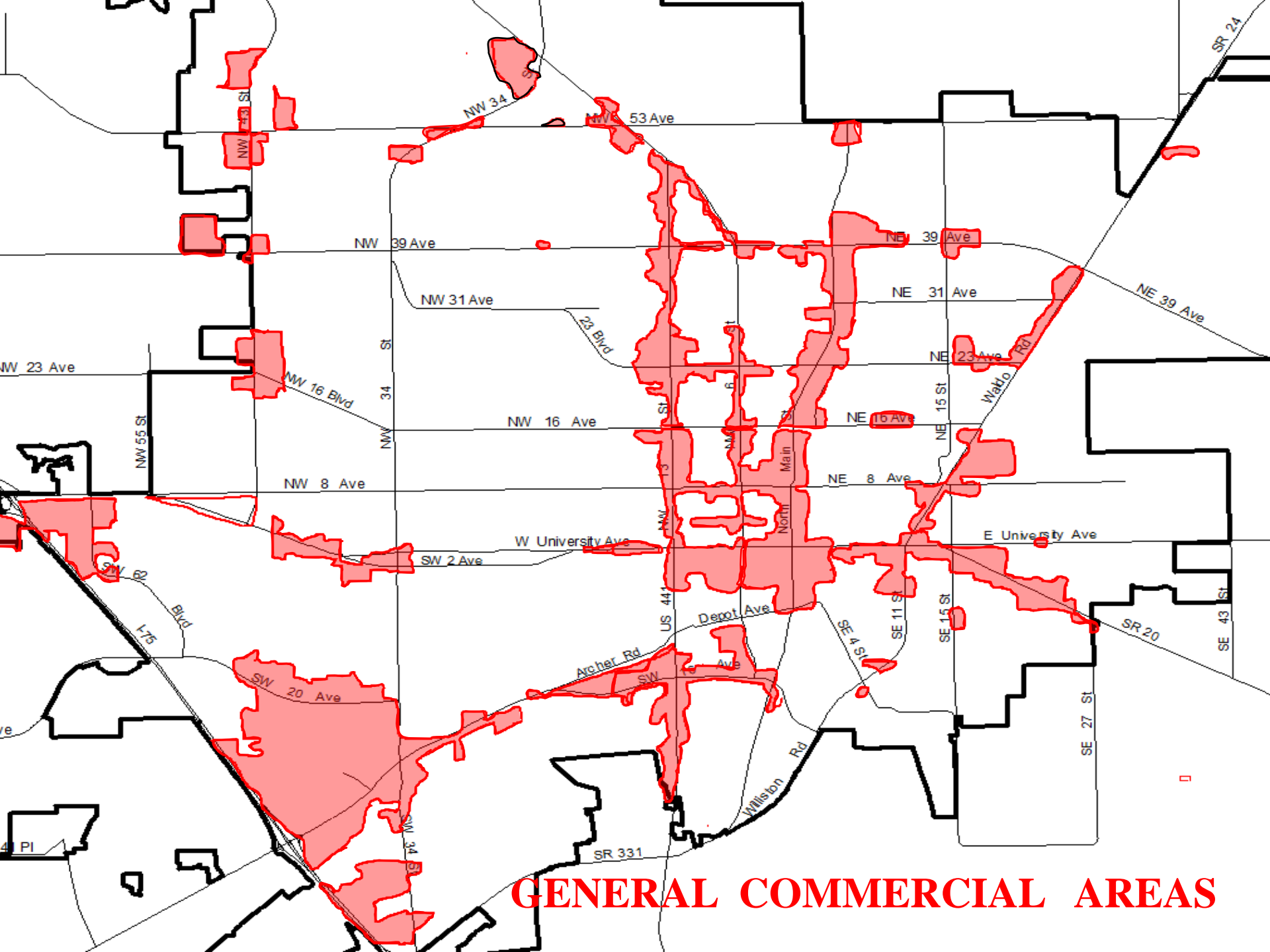
**2) Approved temporary outdoor Special Events on:**

**a. All properties within the City ???**

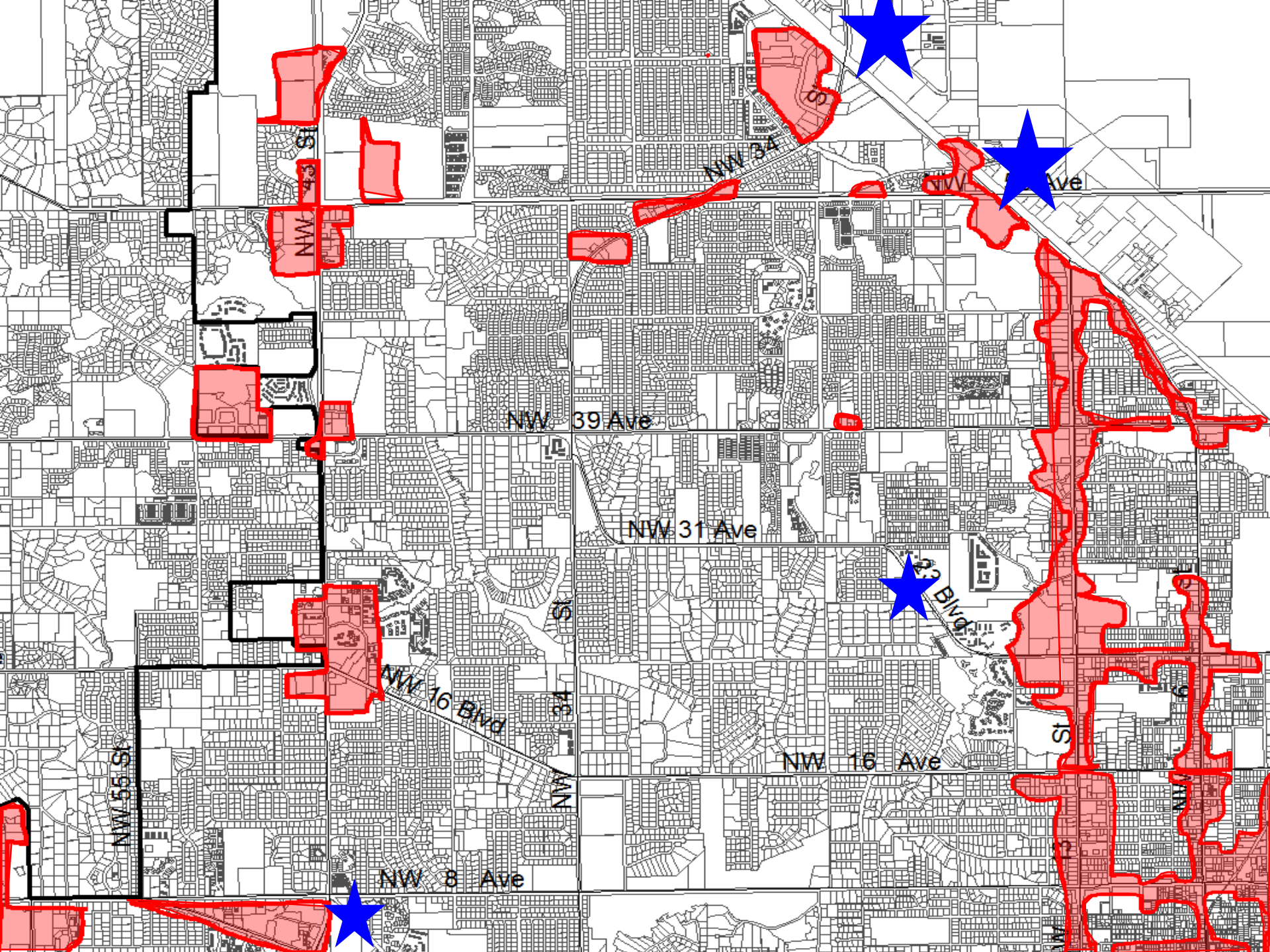
**b. Properties zoned Commercial ???**

**c. Properties zoned Commercial, Mixed-Use and Industrial, including CP and AF ???**

**Staff's Recommendation**



**GENERAL COMMERCIAL AREAS**



NW 43 St

NW 34 Ave

NW 16 Blvd

NW 39 Ave

NW 31 Ave

NW 16 Blvd

NW 16 Blvd

NW 16 Ave

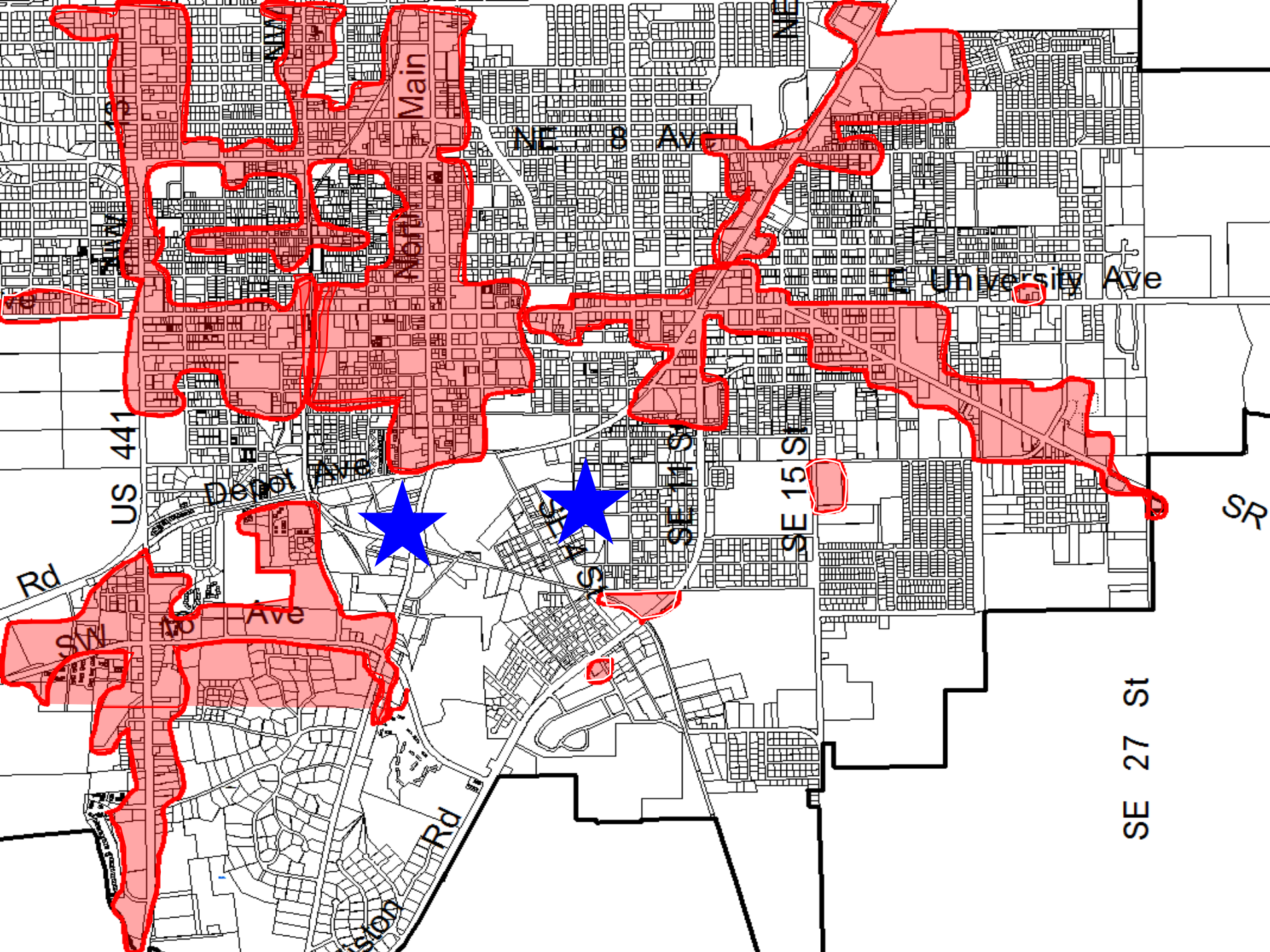
NW 55 St

NW 34 St

NW 8 Ave

St

NW 16 St



# Commercial, Mixed-Use, Industrial, CP and AF



## RECOMMENDATION

Allow temporary outdoor sale and consumption of alcoholic beverages on non-City-owned properties with the zoning designations of Commercial, Mixed-Use, Industrial, CP and AF.



# NON-CITY-OWNED PROPERTIES

## PROCESS

**Subject to following regulations:**

- 1. File an application, authorization and pay a fee**
- 2. A siteplan of the area showing:**
  - **limits of event – period of event – number of people - Outdoor entertainment – sanitary facilities - public safety plan – crowd control – noise control**
- 3. Official review and decision**
- 4. Six (6) events per applicant per location per year**  
**( UF Home Games to be counted as one of the six (6) events.)**
- 3. Law Enforcement officials**
- 4. Event Period: 48 hours – 10:00am to 1:00am**
- 5. Alcohol Consumption limited to a defined area**

# PROPOSED AMENDMENTS (Contd.)

## 1. Penalties & Fees

1. Enforced by Civil Citation Sec. 2-236 through 2-339
2. Criminal Citation per Sec. 1 – 9
3. Fees shall be:
  - a. Bottle Club: Per Sec. 4 - 36 - \$93.00 ; and
  - b. Alcohol Event Permit: Per Sec. 4 – 4 - \$364.50

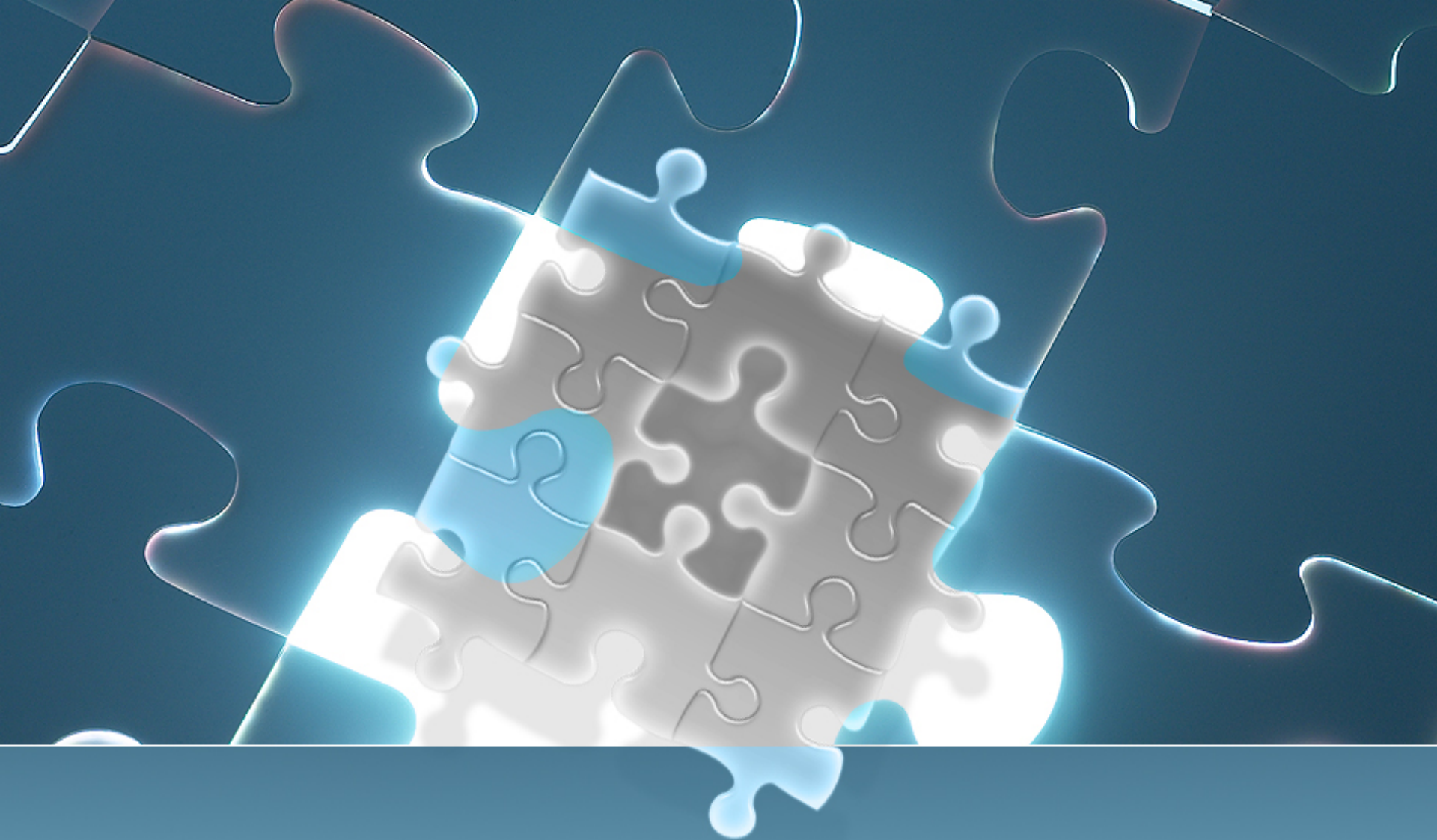
# Issues of Concern

- **The hours of operation would be limited for events located within 1000 feet of properties zoned residential; 10:00pm**
- **Size of events: Larger events tend to create a greater burden on community and enforcing officials.**
- ***A quicker less rigorous process for smaller events***
- ***A more controlled process for larger events***
- **Control for noise and music associated with events.**
- **How to address non-local businesses needing to operate within the City?**



# STAFF'S RECOMMENDATIONS

- 1) **Allow temporary outdoor sales and consumption of alcoholic beverages on selected City-Owned Properties as proposed in the draft ordinance**
- 2) **Allow temporary outdoor sales and consumption of alcoholic beverages on selected public rights-of-way as proposed in the draft ordinance**
- 3) **Allow temporary outdoor sales and consumption of alcoholic beverages on non-City-owned properties in accordance with zoning, subject to the rules and regulations**
- 4) **Allow the penalties as proposed in the draft ordinance.**
- 5) **Allow administrative procedures to prevent abuse.**



**QUESTIONS**