


| Goal  | Initiative  | Legislative File No. | Committee   | Date Referred | Champion  | FY10 Sponsor                         | Proposed FY11 Sponsor                |
|---|---|----------------------|---|---------------|---|--------------------------------------|--------------------------------------|
| <b>Public Safety</b><br><i>Maintain a safe and healthy community in which to live</i>                           | 1.1 Develop and continue programs to reduce the causes of crime   | 080460               | Public Safety Committee<br><br>Mastrodicasa<br>Poe, Henry                               | 10/2/2008     | Tony Jones,<br>Police Chief   | Jeanna Mastrodicasa,<br>Commissioner | Jeanna Mastrodicasa,<br>Commissioner |
|   | 1.2 Coordinate the effort to bring a center that promotes family safety to the City of Gainesville                          | 080472               | Public Safety Committee<br><br>Mastrodicasa<br>Poe, Henry                               | 10/2/2008     | Lynne Benck, Police<br>Captain                                      | Lauren Poe,<br>Commissioner          | Lauren Poe,<br>Commissioner          |
| <b>Economic Development and Redevelopment</b><br><i>Foster economic development and encourage redevelopment</i> | 2.1 Complete the implementation of the South East Gainesville Renaissance Initiative (SEGRI Project)                        | 080462               | Community Redevelopment Agency  | 10/2/2008     | Anthony Lyons,<br>Community Redevelopment<br>Manager                | Scherwin Henry,<br>Commissioner      | Scherwin Henry,<br>Commissioner      |
|   | 2.2 Continue Implementation of the Strategic Redevelopment Plan for Depot Park  | 080463               | Community Redevelopment Agency  | 10/2/2008     | Anthony Lyons,<br>Community Redevelopment<br>Manager                | Pegeen Hanrahan,<br>Mayor            |                                      |
|   | 2.3 Continue Implementation of the Strategic Redevelopment Plan for GRU Area  | 080464               | Community Redevelopment Agency  | 10/2/2008     | Anthony Lyons,<br>Community Redevelopment<br>Manager                | Jeanna Mastrodicasa,<br>Commissioner | Jeanna Mastrodicasa,<br>Commissioner |
|   | 2.4 Ensure transparent, efficient and consistent regulation of land development in furtherance of the comprehensive plan    | 080465               | Community Development Committee<br><br>Hawkins<br>Donovan, Wells                        | 10/2/2008     | Erik Bredfeldt, Director<br>of Planning and<br>Development Services | Thomas Hawkins,<br>Commissioner      | Thomas Hawkins,<br>Commissioner      |
|   | 2.5 Continue to position City to take advantage of innovation economy and identify plan for innovation zone near University | 080466               | Economic Development/<br>University Community<br>Committee<br><br>Wells<br>Donovan, Poe | 10/2/2008     | Erik Bredfeldt, Director<br>of Planning and<br>Development Services | Lauren Poe,<br>Commissioner          | Lauren Poe,<br>Commissioner          |

Proposed City Commission Strategic Goals and Initiatives for FY11 and FY12

Legislative No. 100181A



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|  | 2.6 Increase the amount of affordable and low cost housing throughout the City                                  | 080467               | Community Development Committee<br><br>Hawkins<br>Donovan, Wells                  | 10/2/2008     | Jackie Richardson,<br>Housing and<br>Community<br>Development Manager | Jack Donovan,<br>Commissioner |                              |
|  | 2.7 Improve coordination with Alachua County in order to more effectively plan Gainesville's urban reserve area | 080468               | Community Development Committee<br><br>Hawkins<br>Donovan, Wells                  | 10/2/2008     | Erik Bredfeldt, Director<br>of Planning and<br>Development Services   |                               |                              |
| <p><b>Economic Development and Redevelopment</b><br/> <i>Foster economic development and encourage redevelopment</i><br/> <b>(Continued)</b></p> | 2.8 Formalize relationships to build key partnership opportunities with UF and SFC                              | 080483               | Economic Development/ University Community Committee<br><br>Wells<br>Donovan, Poe | 10/2/2008     | Paul Folkers,<br>Assistant City<br>Manager                            | Lauren Poe,<br>Commissioner   |                              |
|    | 2.9 Develop strategies to support local small businesses  |                      | Economic Development/ University Community Committee<br><br>Wells<br>Donovan, Poe |               | Shaad Rehman, Small and Minority Business Development Coordinator     |                               | Randy Wells,<br>Commissioner |

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|  | 3.1 Continue implementation of the 10 year plan to end homelessness (One-Stop Center, review ordinances to increase beds, etc.)  | 080469               | Community Development Committee<br><br>Hawkins<br>Donovan, Wells                                 | 10/2/2008     | Fred Murry, Assistant City Manager;<br>Jackie Richardson, Housing Manager                                 | Jack Donovan, Commissioner                                  |   |
|  | 3.2 Explore the City's role in the provision of senior services  | 080470               | Recreation, Cultural Affairs and Public Works Committee<br><br>Henry<br>Hawkins,<br>Mastrodicasa | 10/2/2008     | Fred Murry, Assistant City Manager;<br>Steve Phillips, Director of Parks, Recreation and Cultural Affairs | Jack Donovan, Commissioner                                  | Jack Donovan, Commissioner                                  |
| <p><b>Human Capital</b><br/><i>Assist every person to reach their true potential</i></p> | 3.3 Analyze the availability and accessibility of child and youth programs and identify a role for City Government including addressing the harmful effects of child and youth poverty | 080471               | Recreation, Cultural Affairs and Public Works Committee<br><br>Henry<br>Hawkins,<br>Mastrodicasa | 10/2/2008     | Tony Jones, Police Chief;<br>Michelle Park, Assistant Recreation and Parks Director                       | Scherwin Henry, Commissioner;<br>Jack Donovan, Commissioner | Scherwin Henry, Commissioner;<br>Jack Donovan, Commissioner |
|  | 3.4 Facilitate broader community support to improve the educational opportunities for City youth   | 080484               | Audit, Finance & Legislative Committee<br><br>Lowe<br>Mastrodicasa                               | 10/22/2008    | Paul Folkers, Assistant City Manager  | Craig Lowe, Commissioner                                    | Craig Lowe, Mayor   |

Proposed City Commission Strategic Goals and Initiatives for FY11 and FY12


Legislative No. 100181A

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|------------------------------------|---|----------------------|--|---------------|--|---------------------------------|-----------------------|
| <b>Governance</b><br>Statement TBD | 4.1 Develop strategies for conducting successful annexation referendums   | 080473               | Community Development Committee<br><br>Hawkins<br>Donovan, Wells   | 10/2/2008     | Karen Billings,<br>Strategic Planning Manager      | Scherwin Henry,<br>Commissioner |                       |
|                                    | 4.2 Improve communication through increased use of available internet and other tools to improve the City's website portals | 080474               | Audit, Finance & Legislative Committee<br><br>Lowe<br>Mastrodicasa | 10/2/2008     | Bob Woods,<br>Communications and Marketing Manager |                                 |                       |
|                                    | 4.3 Increase opportunities for civic engagement   | 080475               | Audit, Finance & Legislative Committee<br><br>Lowe<br>Mastrodicasa | 10/2/2008     | Karen Billings,<br>Strategic Planning Manager      |                                 |                       |

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| <b>Infrastructure and Transportation</b><br><i>Invest in community infrastructure and continue to enhance the transportation network and systems</i> | 5.1 Complete capital projects at parks and continue land conservation and acquisition program   | 080477               | Recreation, Cultural Affairs and Public Works Committee<br><br>Henry Hawkins, Mastrodicasa | 10/2/2008     | Steve Phillips, Director of Parks, Recreation and Cultural Affairs | Craig Lowe, Commissioner     |                              |
|  | 5.2 Support the reconstruction of transportation facilities to encourage redevelopment of 8 <sup>th</sup> Street  | 080478               | Recreation, Cultural Affairs and Public Works Committee<br><br>Henry Hawkins, Mastrodicasa | 10/2/2008     | Teresa Scott, Public Works Director                                | Thomas Hawkins, Commissioner |                              |
|  | 5.3 Support the reconstruction of transportation facilities to encourage redevelopment of Depot Avenue  | 080479               | Recreation, Cultural Affairs and Public Works Committee<br><br>Henry Hawkins, Mastrodicasa | 10/2/2008     | Teresa Scott, Public Works Director                                |                              |                              |
|  |  5.4 Bring existing roadway stock up to 70% rating level, as established by the Army Corp of Engineers |                      | Recreation, Cultural Affairs and Public Works Committee<br><br>Henry Hawkins, Mastrodicasa |               | Jerry Hansen, Operations Division Manager                          |                              |                              |
|  |  5.5 Implement improved transit as described in the RTS Premium Service Report                         |                      | Recreation, Cultural Affairs and Public Works Committee<br><br>Henry Hawkins, Mastrodicasa |               | Jesus Gomez, Transit Director                                      |                              | Thomas Hawkins, Commissioner |

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| <p><b>Neighborhoods</b><br/> <i>Improve the quality of life in our neighborhoods for the benefit of all residents</i></p> | <p>6.1 Develop creative ways to measure progress in code enforcement</p>   | <p>090925</p>        | <p>Community Development Committee<br/><br/>Hawkins<br/>Donovan, Wells</p>                                  | <p>3/4/2010</p> | <p>Fred Murry, Assistant City Manager;<br/>Chris Cooper, Interim Code Enforcement Manager</p> | <p>Thomas Hawkins, Commissioner</p> | <p>Randy Wells, Commissioner</p> |
|   | <p> 6.2 Assess neighborhoods to determine need for infrastructure improvements for bicycle and pedestrian use</p> |                      | <p>Recreation, Cultural Affairs and Public Works Committee<br/><br/>Henry<br/>Hawkins,<br/>Mastrodicasa</p> |                 | <p>Debbie Leistner, Transportation Planning Manager</p>                                       |                                     |                                  |

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| <b>Environment and Energy</b><br><i>Protect and sustain our natural environment and address future energy needs</i> | 7.1 Protect the quality of drinking water and integrity of neighborhoods in Gainesville by actively participating in the clean-up and redevelopment of the Cabot/Koppers Superfund site. | 080480               | Regional Utilities Committee<br><br>Poe Hawkins, Lowe                                      | 10/2/2008     | Rick Hutton, P.E. Supervising Utility Engineer;<br>Fred Murry, Assistant City Manager                                       |                          | Craig Lowe, Mayor     |
|   | 7.2 Review the status of commercial recycling ordinances and enforcement thereof, and determine if changes are needed  | 080481               | Recreation, Cultural Affairs and Public Works Committee<br><br>Henry Hawkins, Mastrodicasa | 10/2/2008     | Don Hambidge, Assistant Public Works Director   | Craig Lowe, Commissioner |                       |
|   | 7.3 Refine the coordinated response at the local level to address energy policy and climate change   | 080482               | Regional Utilities Committee<br><br>Poe Hawkins, Lowe                                      | 10/2/2008     | Paul Folkers, Assistant City Manager;<br>Ed Regan, Assistant General Manager for Strategic Planning                         | Pegeen Hanrahan, Mayor   |                       |
|   | 7.4 Improve the energy efficiency of modest-income homes through weatherization and education  | 090926               | Regional Utilities Committee<br><br>Poe Hawkins, Lowe                                      | 3/4/2010      | Kathy Viehe, Assistant General Manager for Customer Services<br>Lauren Poe, Assistant General Manager for Customer Services | Commissioner             |                       |