

## City of Gainesville, Florida

Office of Mayor Pegeen Hanrahan PROCLAMATION

#050840 01/23/06

WHEREAS, on October 11, 2004, the City of Gainesville Commission endorsed a Business Appreciation Program designed to call attention to the contributions of business to the City's overall well-being; and

WHEREAS, the criteria utilized to judge applicants includes community staying power, growth in number of employees, increase in sales, current and past financial performance, innovative product or service, response to adversity and community contributions; and

WHEREAS, the Gainesville Area Chamber of Commerce Small Business Council provides the forum in which the City's quarterly Business Appreciation Proclamation Program is implemented; and

WHEREAS, Premier Productions, located at 805 NW 13th Street, and its owners Mr. Eric Manin and Mr. Anthony Hernandez have exhibited the qualities underlying the criteria utilized for the implementation of the City's Business Appreciation Proclamation including: operating a successful business since 1996; establishing record sales in the last ten years; and expanding into a full-service marketing and promotions company, and a five member in-house graphic design studio; and

WHEREAS. Premier Productions has made progress in their efforts to sponsor charity events working extensively with the University of Florida, Santa Fe Community College, and the Gainesville community to assist with the coordination and planning of events such as Dance Marathon, and numerous others. Each year Premier Productions assists more than sixty (60) student organizations plan their respective charities and philanthropic events and since 2004, Premier Productions has donated more than \$18,000 in cash and services to these events including a \$605 donation to the Tsunami relief fund; and

WHEREAS, the appropriate representative of the Small Business Council did endorse Premier Productions as the fourth business to be recognized by the City of Gainesville through the Business Appreciation Program on December 12, 2005.

NOW, THEREFORE, I, Pegeen Hanrahan, by the authority vested in me as Mayor of the City of Gainesville, do hereby proclaim January 23, 2006 as

## Premier Productions Business Appreciation Day

in the City of Gainesville and invite all our citizens to join me in recognizing Premier Productions as the fourth business receiving formal recognition from the City commission for the role it plays in contributing to the overall well-being of this community

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City of Gainesville, Florida, this  $28^{th}$  day of December, A.D., 2005.

Payur Hanrahan Pegéen Hanrahan Mayor