

2013

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Strike Out Hunger Food Drive And Thanksgiving Basket Giveaway Program



Presented By Rodney Long
President & CEO, The Long
Foundation, Inc. and
President of the Martin
Luther King, Jr.,
Commission of Florida, Inc.

2013 Strike Out Hunger Food Drive

Dates: November 1-9, 2013
Gainesville, Alachua County

Sponsors: The Long Foundation, Inc. and Martin Luther King, Jr., Commission of Florida, Inc.,

Co-Sponsors: Alachua County Government, City of Gainesville and Alachua County Nutrition Alliance (ACNA).

Food Drive Dates: November 1-9, 2013 In recognition of National Hunger Month

Food Drive Mission: To collaborate with local Businesses, Faith Based Organizations, Education, Government, Law Enforcement agencies, Private, Not-for Profit agencies, City and County Residents, to develop an all-encompassing food drive to help feed the hungry right here in our community.

Food Drive Goal: To build a safety net for those in need of food, increase the availability of food to those who are nutritionally challenged, bring awareness of the ever growing issue of hunger, and develop a work plan to unite community food collections, to support our local food pantries. And, to assist the Alachua County Nutritional Alliance (ACNU) in accomplishing its goals of addressing food security in Alachua County.

Beneficiaries: The 2012 beneficiaries and potential beneficiaries for 2013 are as follows: Bread of the Mighty Food Bank, Catholic Charities, Catholic Charities/United Way Backpack Program, Eldercare/Senior Recreation Center, Food 4 Kids Backpack Program, Gainesville Community Ministries, Gainesville Harvest, Lazarus Restoration Ministries, Newberry United Methodist Church, Salvation Army, Showers of Blessings Harvest Center Bread Ministry, Blessed Hope, The Upper Room Ministries and families in need.

Benefactors: The 2012 benefactors and potential 2013 partners are as follows: **Business Community:** AvMed Health Plans, Bank of America, Cox Cable, Dollar General Distribution Center, Florida Theatre of Gainesville, Publix Supermarkets, Regions Bank, Tower Hill Insurance, Village Retirement Community, Capital City Bank, Wal-Mart. **Civic and Education Groups:** Alachua County Public Schools, Alachua County Charmettes, Phi Beta Sigma Fraternity, Inc., Santa Fe College-Boo at The Zoo, Take Stock in Children, and Florida Organic Growers. **Faith-Based Community:** Abiding Savior Lutheran Church and School, Archer Church of God In Christ, Community Christ Church, Community Praise Center, Greater Love In Faith Church, Greater Fort Clarke Missionary Baptist Church, Community of Christ Church, Faith Missionary Baptist Church, Gainesville Family Worship Center, Galilee Missionary Baptist Church, Hope to the World Church, Ignite Life Center, Iglesia Casadel Alfareo, Highlands Presbyterian Church, Johnson Chapel Baptist Church, New Macedonia Baptist Church, Mt. Pleasant United Methodist Church,

Open Door Ministries, Spirit of Faith Christian Center, Showers of Blessings Harvest Center, Victory Temple Church of God in Christ, Williams Temple Church of God In Christ, Mt. Zion AME Church-Hawthorne, Florida, and Upper Room Church of God Christ. **Government Agencies:** Alachua County, Alachua Library District, Alachua County Fair Association, Alachua County Property Appraiser Office, Alachua Tax Collectors Office, City of Gainesville, Department of Children and Families, Gainesville Regional Utilities, University of Florida Athletic Association, North Florida S George Veteran Employee Association, Office of the State Attorney and the United States Postal Services.

2012 Food Drive and Thanksgiving Basket Giveaway Program Outcomes: Over 75 organizations and individuals participated in the Strike out Hunger Food Drive and Thanksgiving Basket Giveaway Program. Private monetary donations in the amount \$9,725 was received. With the assistance of Alachua County Social Services, over **585 baskets with turkeys was distributed to families, 750 additional food bags** were distributed to families, **2016 individuals were impacted from the Thanksgiving Basket Giveaway Program, 823 Families were served through the Alachua County School District Partnership,** and nearly **78,000 pounds** of non-Perishable food items were collected through food drives.

Roles and Responsibilities of Sponsor and Co-sponsors:

The Long Foundation, Inc. President and CEO, former county commissioner and Champion of the Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program, Rodney Long will be the primary organizer and contact person for the food drive. As the champion and chief organizer of the Food Drive for the past six years, former Commissioner Long is knowledgeable of the inner workings, the coordination needed and the stakeholders involved to make the event a success.

The Long Foundation, Inc. responsibilities will include but not be limited to the following:

Serve as the principal organizer and coordinator of the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program. They will be responsible for scheduling meetings/workshops, including locations, contacting stakeholders regarding all meetings/workshops, recording minutes at all meetings/workshops, provide audio visual equipment and printed meeting materials at all meetings/workshops, coordinate all fundraising activities, coordinate volunteers for the meetings/workshops and food drive at the fairgrounds, coordinate pick up and drop off of food items for beneficiaries and benefactors at the fairgrounds with the co-sponsors, coordinate publicity with the co-sponsors, coordinate with stakeholder groups regarding strategies for a successful food drive, provide a final report and presentation including the outcomes and stakeholder recognition to the co-sponsors, Alachua County, City of Gainesville and the Martin Luther King, Jr., Commission of Florida, Inc. Drop off 2013 Strike Out Hunger Food Drive Boxes to participants throughout the community.

The Long Foundation, Inc. will provide whatever resources and or coordination needed to ensure the success of the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program.

The Martin Luther King, Jr., Commission of Florida, Inc. will serve as a co-sponsor of the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program, Co-applicant in the CAPP Funding Process and the fiscal agent for **The Long Foundation Inc.**, for receiving and disbursements of funds for turkeys and other food drive items until the approval of **The Long Foundation Inc.**, 501 C3 Designation by the Internal Revenue Service. The Martin Luther King, Jr., Commission of Florida, Inc. will also provide volunteers to assist with staffing the planning meetings/workshops and volunteers to assist with the sorting of donated foods and items at the fairgrounds building during drop off and pick up by the beneficiaries and benefactors. **The Martin Luther King, Jr., Commission of Florida, Inc.**, will provide financial resources and additional assistance as needed to ensure the success of the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program.

Alachua County Government has played a pivotal role in the success of the Strike Out Hunger Food Drive since its inception. The County Commission has been a strong advocate for poverty reduction in Alachua County. The adoption of the Hunger Abatement Plan (HAP) and other poverty reduction programs including providing resources to our food banks and pantries is commendable. As a part of its previous efforts, the County Commission under the leadership of former Commissioner Rodney Long has put together an outstanding coalition of partners to raise awareness of Hunger in Alachua County and providing much needed food resources to our pantries, food banks and our needy families through the Strike Out Hunger Food Drive.

The success of the 2012 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program can be attributed to the outstanding dedication and commitment from Alachua County Social Services staff Candie Nixon and Megan Lang, Facilities Management, Charlie Jackson, George Kleckley and Staff, Solid Waste Department staff Sally Palmi and Patrick Irby, and Communications Office Mark Sexton and Alan Yeager.

The community wide planning model that was used last year was impeccable and will be duplicated again this year during this private/public partnership. It is our desire to continue this much needed outreach effort to assist our food banks, pantries and citizens in need with Alachua County by offering them the opportunity to continue as a partner in the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program as a co-sponsor.

Alachua County Government requested co-sponsorship will include the following:

County Commission: As a co-sponsor, Alachua County Government is asked to provide as they did last year, the use of the Alachua County Fairgrounds for this year's food drive (November 1-8, 2013) **as an in-kind contribution.**

County Manager Rick Drummond and the Alachua County Commission approved the use of the Fairgrounds for the 2012 Strike out Hunger Food Drive and Thanksgiving Basket Giveaway Program.

In addition, and as was last year, the participation of social services staff (on a referral basis), facilities staff (as last year), solid waste department staff (as last year) and communications staff as last year.

We are asking that the County Commission issue a proclamation at the October 8, 2013 Board Meeting in recognition of National Hunger Month. Appoint a County Commission Champion for the Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program to keep the Commission informed of the progress of the food drive. Attend and participate if possible in the 2013 Strike Out Hunger Food Drive Drop off on Monday, November 4, 2013 from 8:00 am - 5:00pm at the Fairgrounds. Participate if possible at the fairgrounds in the pick-up of donated food items by the food banks and pantries on Wednesday, November 6, 2013 from 12:00 pm - 3:00 pm and, participate if possible in the pick-up of donated food items by needy families on Thursday, November 7, 2013 from 2:00 pm – 6:00 pm at the Fairgrounds. The County Commission to receive a final presentation at the Tuesday, February 11, 2014 Board Meeting regarding the outcomes and recognition of stakeholders and participants in the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program.

Social Services: Again, we are asking County Manager Rick Drummond to authorize staff to provide a referral list of eligible families to receive Thanksgiving Baskets at the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway program at the Fairgrounds. And, to provide other pertinent information and contacts needed to ensure a successful food drive and basket giveaway.

Solid Waste Department: Again, we are asking County Manager Rick Drummond to authorize staff as was last year during the 2012 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program to provide support including food drive boxes for stakeholders and community participants. In addition, allow staff to coordinate with the sponsors to provide the 2013 Strike Out Hunger Food Drive Poster to be distributed throughout the community. Coordinate the pick-up of donated food items from UF on November 9th following UF vs Vanderbilt Home Football Game. Assistance in the coordination of food drive collections from major Solid Waste users, and any other items deemed appropriate for the success of the food drive.

Facilities Management Department: Again, we are asking that County Manager Rick Drummond authorize staff as was last year to participate in the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway.

Facilities staff to assist again in setting up the fairgrounds building on Thursday, October 31, 2013 or the food drive and basket giveaway program. In additions, assistance with providing the following items inside the fairgrounds building: Tables and chairs for sorting food items, check in tables, tables for the volunteer area. Also, as with last year, we are asking County Manager Rick Drummond to authorize the Fleet Division to provide a forklift and staff to remove large donated items from tractor trailers, directional signs and cones for entrance and exit for drop off and pick up of food items at the fairgrounds building.

The City of Gainesville has been a committed partner in the effort to reduce poverty in Gainesville/Alachua County. Under the leadership of former Mayor Pegeen Hanrahan, current Mayor Craig Lowe, and Assistant City Manager Fred Murry, the City has been a major partner in the creation of the Hunger Abatement Plan (HAP) and a major player in the 2012 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program. It is our desire to continue this much needed outreach effort for our food banks, pantries and citizens in need with the City of Gainesville by offering them the opportunity to continue its partnership in the 2013 Strike Out Hunger Food Drive as a co-sponsor.

The City of Gainesville requested co-sponsorship will include the following:

City Commission: **The City Commission last year approved** the use of the Martin Luther King, Jr. Multi-Purpose Center for planning meetings/workshops. We are requesting the following days and times for the 2013 Strike Out Hunger Food Drive and Thanks Giving Basket Giveaway Program: Wednesday, June 26, 10:00 am -12:00 noon; Wednesday, July 24, 10:00 am – 12:00 noon; Wednesday, August 28, 10:00 am – 12:00 noon; Wednesday, September 25, 10:00 am-12:00 noon; Wednesday, October 23, 10:00 am -12:00 noon and December 4, 10:00 am – 12:00. We are asking the City of Gainesville to issue a proclamation at the October 17, 2013 City Commission Meeting in recognition of National Hunger Month. In addition, appoint the Mayor or his designee as the City of Gainesville liaison to attend the planning meetings/workshops and to keep the City Commission informed of the progress of the 2013 Strike Out Hunger Food Drive and Thanksgiving Basket Giveaway Program. Attend if possible and participate in the 2013 Strike Out Hunger Food Drive Drop off on Monday, November 4, 2013 from 8:00 am -5:00pm at the fairgrounds.

Participate if possible at the fairgrounds in the pick-up of donated food items by the food banks and pantries on Tuesday, November 5, 2013 from 9:00-3:00 pm and, participate if possible in the pick-up of donated food items by needy families on Wednesday, November 6, 2013 from 11:00 am – 6:00 pm.

2013 Strike Out Hunger Food Drive and Basket Giveaway Timelines and Critical Dates

Monday, May 1st – SAVE THE DATE Email notification of the June 26th Workshop goes out to the 2013 Strike Out Hunger Food Drive Participants regarding the initial Wednesday, June 26th 10:00 am – 12:00 noon Community-Wide Planning Meeting/Workshop at the Martin Luther King, Jr., Multi-Purpose Center.

Wednesday, May 15th, 10:00 am – 12:00 noon Conference Call Preliminary Meeting with 2013 Strike Out Hunger Food Drive Work Group Champions.

Monday, June 3rd – Email notification and agenda for the June 26th Workshop goes out to the 2013 Strike Out Hunger Food Drive Participants regarding the Wednesday, June 26th 10:00 am – 12:00 noon Community-Wide Planning Meeting/Workshop at the Martin Luther King, Jr., Multi-Purpose Center.

Wednesday, June 26th -10:00 am – 12:00 noon – Community-Wide Planning Meeting/Workshop at the Martin Luther King, Jr., Multi-Purpose Center.

Wednesday, July 10th 10:00 am – 12:00 noon Conference Call Meeting with 2013 Strike Out Hunger Food Drive Work Group Champions.

Wednesday, July 24th -10:00 am – 12:00 noon – Community-Wide Planning Meeting/Workshop at the Martin Luther King, Jr., Multi-Purpose Center.

Wednesday, August 14th 10:00 am – 12:00 noon Conference Call Meeting with 2013 Strike Out Hunger Food Drive Work Group Champions.

Wednesday, August 28th -10:00 am – 12:00 noon Community-Wide Planning Meeting/Workshop at the Martin Luther King, Jr., Multi-Purpose Center.

Wednesday, September 11th -10:00 am – 12:00 noon Conference Call Meeting with 2013 Strike Out Hunger Food Drive Work Group Champions.

Wednesday, September 25th -10:00 am – 12:00 noon Community-Wide Planning Meeting/Workshop at the Martin Luther King, Jr., Multi-Purpose Center.

Wednesday, September 25th – 10:00 am – 12:00 noon - Distribution of 2013 Strike Out Hunger Food Drive Collection Boxes to participating organizations and individuals.

Tuesday, October 8th – 9:00 am, Board of County Commission to issue a proclamation in recognition of National Hunger Month.

Wednesday, October 9th - 10:00 am – 12:00 noon Conference Call Meeting with 2013 Strike Out Hunger Food Drive Work Group Champions.

Thursday, October 17th 5:00 pm, City Commission to issue a proclamation in recognition of National Hunger Month.

Friday, October 18-26, 2013 – The Alachua County Fair at the Fairgrounds.

Wednesday, October 23rd -10:00 am – 12:00 noon Community-Wide Planning Meeting/Workshop at the Martin Luther King, Jr., Multi-Purpose Center.

Saturday, October 26th - Alachua County Fair ends.

Thursday, October 31st - 9:00 am. Fairgrounds Building to be set up by The Long Foundation, Inc., Martin Luther King, Jr., Commission of Florida, Inc., Facilities Management Staff, Court Services Volunteers and other organizational volunteers. Things to be set up include, tables, chairs, scales, directional signs and cones, banners on walls for pantries and food banks at Fairgrounds Building

Friday, November 1st thru Saturday, November 9th – 2013 Strike Out Hunger Food Drive

Thursday, October 31st – Strike Out Hunger Food Drive – Government, Educational and Civic Organizations Day

Friday, November 1st – Strike Out Hunger Food Drive – Business Community Day.

Sunday, November 3rd Strike Out Hunger Food Drive - Faith Community Organizations Day.

Monday, November 5th - Drop off of Food Items at the Fairgrounds from organizations and individuals. The sorting of donated items for the pantries, food banks and individuals receiving Thanksgiving Baskets by volunteers.

Tuesday, November 5th – Sorting of donated items for the pantries, food banks and individuals receiving Thanksgiving Baskets by volunteers.

Wednesday, November 6th – 11:00 am – 1:00 pm - Pick Up of donated food items by pantries, food banks and designated organizations that provide food to assistance to the community at the fairgrounds.

Thursday, November 7th – 2:00 pm – 6:00 pm - Pick up of Thanksgiving Baskets by eligible families recommended by food pantries, food banks and other social service agencies at the Fairgrounds.

Friday, November 8th – Clean-up and removal of tables, chairs, scales, freezer, directional signs and cones at the Fairgrounds by community service workers and volunteers.

Saturday, November 9th - Strike Out Hunger Food Drive – UF vs. Vanderbilt Home Football Game

Wednesday, November 20th - 10:00 am – 12:00 noon Conference Call Meeting with 2013 Strike Out Hunger Food Drive Work Group Champions. To discuss Strike Out Hunger Food Drive Outcomes Preliminary Report.

Wednesday, December 4th - 10:00 am – 12:00 noon Community-Wide Post Planning Meeting/Workshop. Discussion of the Draft 2013 Strike Out Hunger Food Drive Outcomes Report. The location is the Martin Luther King, Jr., Multi-Purpose Center.

Tuesday, February 11, 2014 – 9:00 am 2013 Strike Out Hunger Food Drive Outcomes Presentations and Recognition of Participants at the County Commission Board Meeting.