

1 one time from any one direction parallel to the ground. Lots with frontage on 2 or more
2 streets may have an additional 50 percent of secondary sign area, contained in a single sign
3 located on the secondary building frontage. The following maximum standards shall apply:

4 a. Type I (~~MU-1~~) single-occupancy development:

5 Ground-mounted: 16 square feet.

6 Each single-occupancy development may display up to 2 wall-mounted signs on
7 the side of the development facing its primary street frontage. The total wall-
8 mounted sign area shall be equivalent to 10 percent of the surface area of the
9 building at the street frontage or 100 square feet, whichever is smaller. Only one
10 building side will be considered as being the building's primary street frontage.

11 b. Type I (~~MU-1~~) multiple occupancy development:

12 Ground-mounted: 16 square feet for the development as a whole.

13 Each occupant of a multiple-occupancy development may display up to 2 wall-
14 mounted signs on the part of the building which is included as part of the
15 occupant's individually leased or owned premises. The sign must be placed on
16 the side which is the primary entrance/exit. The total sign area for wall-mounted
17 signs shall be equal to 10 percent of the surface area of the exterior wall which is
18 the primary entrance/exit to the occupancy or 100 square feet, whichever is less.
19 In addition, each unit shall be allowed one under-canopy sign with a maximum
20 vertical height of one foot and a maximum width of 3 feet. An under-canopy sign
21 shall be defined as a sign suspended beneath a canopy, ceiling, roof, or marquee.
22 The under-canopy sign must maintain a vertical clearance of 9 feet over any
23 pedestrian walkway or public right-of-way.

24 c. ~~Multifamily~~ Type II (~~RMU~~) multifamily development:

25 Ground-mounted: 12 square feet for the development as a whole.

26 d. Civic buildings shall be allowed signage in keeping with their zoning designation
27 and consistent with the standards established in subsections 1-4 above.

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29 Maximum wall-mounted sign area for Type I, Type II and Civic shall follow Sec.
30 30-318.
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32 **Section 2.** It is the intention of the City Commission that the provisions of Section 1 of
33 this ordinance shall become and be made a part of the Code of Ordinances of the City of
34 Gainesville, Florida, and that the sections and paragraphs of this ordinance may be renumbered
35 or relettered in order to accomplish such intentions.

1 **Section 3.** If any word, phrase, clause, paragraph, section or provision of this ordinance
2 or the application hereof to any person or circumstance is held invalid or unconstitutional, such
3 finding shall not affect the other provisions or applications of this ordinance that can be given
4 effect without the invalid or unconstitutional provision or application, and to this end the
5 provisions of this ordinance are declared severable.

6 **Section 4.** All ordinances, or parts of ordinances, in conflict herewith are to the extent of
7 such conflict hereby repealed.

8 **Section 5.** This ordinance shall become effective immediately upon final adoption.

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10 **PASSED AND ADOPTED** this 17th day of January, 2013.

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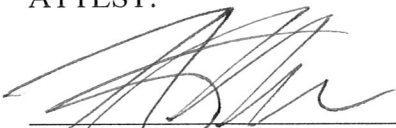
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ATTEST:




KURT M. LANNON
CLERK OF THE COMMISSION



CRAIG LOWE
MAYOR

Approved as to form and legality



NICOLLE M. SHALLEY
CITY ATTORNEY

24

25 This ordinance passed on first reading this 3rd day of January, 2013.

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27 This ordinance passed on second reading this 17th day of January, 2013.