

LEGISLATIVE #

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Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Gainesville, FL
Organizations used for parks and recreation programs and facilities			
	Boys/Girls Clubs	4%	8%
	Churches	30%	44%
	College/University Facilities	16%	44%
	Neighborhood community facilities	13%	22%
	County/State Parks	35%	41%
	Homeowners Association/Apt. Complex	13%	19%
	Private Clubs	22%	12%
	Private schools	9%	9%
	Public schools	28%	39%
	YMCA	17%	16%
	Youth sports associations	18%	14%
	Gainesville Health/Fitness Cub	NA	27%
	Other private Fitness Center	NA	19%
	Lifetime Fitness	NA	4%
	Santa Fe College Facilities	NA	22%

Parks and Recreation Benchmarking for Needs Assessment Surveys

		National Average	Gainesville, FL
Reasons preventing the use of parks and recreation facilities and programs more often			
	Facilities are not well maintained	6%	11%
	Facility operating hours are not convenient	6%	12%
	Fees are too high	12%	16%
	I do not know location of facilities	13%	17%
	I do not know what is being offered	22%	37%
	Lack of parking	4%	10%
	Lack of quality programs	7%	13%
	Poor customer service by staff	3%	5%
	Program times are not convenient	15%	16%
	Program or facility not offered	13%	19%
	Registration for programs is difficult	3%	4%
	Security is insufficient	7%	14%
	Too far from residence	13%	29%
	Use facilities in other cities	9%	6%
	Use services of other agencies	7%	13%
	Classes are full	5%	5%
	Access to parks and green space is limited	NA	10%

Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Gainesville, FL
Recreation programs that respondent households have a need for (Aquatics, Sports, Recreation, and Cultural Programs that Households Have a Need For)			
	Adult water fitness programs	24%	23%
	Adult art, music, dance, or theater	20%	36%
	Adult fitness classes	NA	37%
	Adult sports leagues	22%	27%
	After school programs	19%	24%
	Birthday parties	16%	24%
	Daily meals for adults 65 and older	NA	18%
	Enrichment classes (sewing, cooking, etc)	27%	35%
	Fishing and boating programs	NA	25%
	History programs	NA	29%
	Nature programs/environmental education	31%	44%
	Preschool programs	14%	21%
	Programs for people with special needs	11%	20%
	Programs for pets and owners	17%	24%
	senior adult programs	23%	25%
	Community special events	39%	42%
	Swimming lessons	NA	27%
	Travel programs	17%	23%
	Volunteer opportunities	NA	39%
	Youth art, music, dance, or theater classes	17%	28%
	Youth sports leagues	23%	22%
	Summer camps	19%	28%
	Youth fitness classes	NA	18%
	Youth enrichment/social development	NA	24%
	Community Gardening	NA	32%
	Wellness screenings	NA	29%
	Transportation services for adults over 65	NA	20%

Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Gainesville, FL
Most important parks and recreation facilities (sum of top choices)			
	Adult water fitness programs	NA	6%
	Adult art, music, dance, or theater	9%	15%
	Enrichment classes (sewing, cooking, etc)	11%	13%
	Adult sports leagues	9%	10%
	After school programs	9%	9%
	Birthday parties	4%	5%
	Daily meals for adults 65 and older	NA	6%
	Fishing and boating programs	NA	10%
	History programs	NA	6%
	Nature programs/environmental education	13%	19%
	Preschool programs	7%	10%
	Programs for people with special needs	4%	5%
	Programs for pets and owners	9%	9%
	Senior adult programs	NA	7%
	Community special events	20%	18%
	Swimming lessons	NA	6%
	Transportation services for adults over 65	NA	7%
	Travel programs	7%	5%
	Volunteer opportunities	NA	12%
	Wellness screenings	NA	11%
	Youth art, music, dance, or theater classes	6%	9%
	Youth enrichment/social development	NA	6%
	Youth fitness classes	NA	2%
	Youth sports leagues	14%	9%
	Summer camps	8%	10%
	Community Gardening	NA	13%

Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Gainesville, FL
Parks and recreation <u>facilities</u> that respondent households have a need for			
	18 Hole Golf Course	30%	15%
	Adult Softball Fields	15%	14%
	Community Gardens	33%	40%
	Farmers' Market	NA	76%
	Fishing piers	32%	28%
	Indoor swimming pool	43%	29%
	Large community parks	55%	57%
	Mountain bike/dirt bike trails	22%	22%
	Dog park	26%	32%
	Outdoor Amphitheater	35%	39%
	Outdoor basketball courts	24%	27%
	Outdoor swimming pools/water parks	44%	38%
	Performing Arts Center	38%	54%
	Picnic shelters	53%	57%
	Playground Equipment for Children (Playgrounds)	43%	49%
	Skate parks	13%	19%
	soccer/multipurpose fields	22%	24%
	spray/splash pads	23%	19%
	Tennis Courts	26%	20%
	Disc golf course	12%	13%
	Walking, jogging and nature trails	69%	68%
	Arts gallery	NA	48%
	Kayak and Canoe launches	NA	25%
	Nature Center	NA	49%
	Outdoor jogging track	NA	30%
	Youth baseball and softball fields	20%	17%
	Walking, jogging and nature trails	NA	72%
	Indoor theater	NA	37%

Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Gainesville, FL
Most important parks and recreation facilities (sum of top choices)			
	18 Hole Golf Course	14%	4%
	Adult Softball Fields	4%	1%
	Community Gardens	8%	5%
	Fishing piers	10%	7%
	Indoor pool	17%	7%
	Large Community Parks	19%	11%
	Mountain bike/dirt bike trails	6%	5%
	Nature center	20%	8%
	Dog parks	12%	11%
	Outdoor Amphitheater	9%	4%
	Basketball courts	5%	7%
	Outdoor swimming pools/water parks	18%	11%
	Performing Arts Center	12%	14%
	Picnic shelters	17%	10%
	Playgrounds	20%	20%
	Skate park	3%	4%
	Small Neighborhood Parks	29%	18%
	Soccer fields/multipurpose fields	8%	6%
	Spray/splash pads	6%	5%
	Tennis Courts	7%	3%
	Disc golf	3%	1%
	Bicycle, walking, and multipurpose trails	42%	29%
	Art Galleries	NA	10%
	Kayak and canoe launches	5%	4%
	Outdoor jogging track	NA	5%
	Youth baseball and softball fields	7%	4%
	Walking, jogging and nature trails	NA	43%
	Farmers' Market	NA	27%
	Indoor theater	NA	5%

Parks and Recreation Benchmarking for Needs Assessment Surveys			
		National Average	Gainesville, FL
Allocation of Additional \$100 for Gainesville Parks, Cultural, Trails, Sports and Recreation Facilities			
	Acquisition of new park land and open space	14%	15%
	Construction of new sports fields	8%	8%
	Acquisition/development of walking/biking trails	18%	15%
	Improvements/Maintenance of <u>existing</u> parks/facilities	32%	40%
	Develop new cultural program facilities	NA	5%
	Improve cultural program facilities	NA	8%
	Other	4%	9%
If a Voter Referendum Was Held to Fund the Acquisition, Improvement and Development of Gainesville Parks and Facilities, How Would You Vote?			
	Vote in Favor	37%	39%
	Might Vote In Favor	27%	20%
	Not Sure	21%	19%
	Vote Against	15%	22%