

City of Gainesville

*City Hall
200 East University Avenue
Gainesville, Florida 32601*



Meeting Minutes

Thursday, June 26, 2008

3:00 PM

Conference Room 16, City Hall Basement

Economic Development/University Community Com

*Commissioner Jeanna Mastrodicasa, Chair
Commissioner Thomas Hawkins, Member
Commissioner Scherwin Henry, Member*

Persons with disabilities who require assistance to participate in this meeting are requested to notify the Equal Opportunity Department at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.

CALL TO ORDER

The EDUCC meeting was called to order at 3:00 p.m.

ROLL CALL

Present: Jeanna Mastrodicasa, Scherwin Henry and Thomas Hawkins

EX OFFICIO MEMBERS AND STAFF

Ex Officio Members:

- * *Dr. Bernard Machen, President
University of Florida
Designee: Ed Poppell, Vice President of the University of Florida*
- * *Brent Christensen, CEO
Gainesville Area Chamber of Commerce*
- * *Dr. Jackson Sasser, President
Santa Fe Community College
Designee alternate: Dug Jones J.D., Assistant VP for Economic
Development, Center for Innovation & Economic Development*
- * *President
University of Florida Faculty Senate*
- * *Student Government President
University of Florida Student Government*
- * *Student Government President
Santa Fe Community College*
- * *Dr. Dan Boyd - Alachua County School Board
Designee alternate: Wes Eubank*
- * *TBD - Alachua County Board of County Commissioners*

EDUCC Staff:

- * *Erik A. Bredfeldt, Director of Planning & Development Services
City of Gainesville*

ADOPTION OF THE AGENDA

The EDUCC agenda for June 26, 2008 was adopted as circulated.

APPROVAL OF MINUTES

The EDUCC minutes for April 7, 2008 was adopted as circulated.

DISCUSSION OF PENDING REFERRALS

070892.

Commissioner Jack Donovan - Green Local Government Standard (B)

The EDUCC heard a status report from staff on the Green Local Government program.

Staff reported that the City of Gainesville participated in pilot testing of the standard in 2002 and since this time, some level of certification (from pre-application to full certification) has been achieved by 17 Florida cities and counties, and at least 44 more have passed resolutions proclaiming their intent to become a Green Local Government. Certification involves meeting and documenting criteria from a variety of Departments, including GRU, Communications/Marketing, Recreation and Parks, Fire Rescue, Public Works, Information Technology, Planning and Development Services, GPD, Economic Development, and Human Resources. Staff has collected input regarding the current level of participation in various "green" activities, and has found that each department of General Government and GRU has already implemented some portion of the criteria listed in the FGBC Green Local Government standard. Staff believes that pursuing the certification will help to structure the response of various departments to the City's energy efficiency needs, as well as provide excellent marketing potential.

In order to pursue the certification, the City will enter the pre-application phase, at which time the FGBC will assign a project evaluator to assess which criteria are applicable and the points needed to attain full certification. Information and documentation will then be gathered from departments throughout General Government and GRU, and assembled into the final application packet for the FGBC.

On February 11, 2008, the City Commission referred the matter to the EDUCC. The EDUCC discussed the City Commission's referral on April 7, 2008, and on June 23, 2008 voted 3-0 in favor of recommending that the City adopt a resolution endorsing the FGBC's Green Local Government certification.

The EDUCC will ask the City Commission to adopt a Resolution endorsing the Green Local Government Standard, authorize the City manager to take actions necessary to initiate and complete the application process for the Green Local Government Standard and provide \$4,500 from City Commission contingency funds to be used for the application fee.

RECOMMENDATION *The City Commission consider adopting a resolution.*

Discussed

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070077. Innovation Campus Task Force (B)

The EDUCC heard a status report from staff on GRU Maintenance Facility Site Master Planning.

Staff reported, for the last several months, staff has been working on various pre-planning activities associated with future redevelopment of the GRU

Maintenance Facility site located just east of the GRU Administration Building.

As the Committee may recall, a presentation on the redevelopment opportunities associated with the site was made several months ago. In addition, The University Financing Foundation (TUFF) made a presentation to the Committee in October, 2007 regarding their involvement in various aspects of the Georgia Tech, Tech Square project in mid-town Atlanta (this was subsequent to a community trip to Atlanta to hear about the project last summer).

In addition, a task force has been formed to provide steering for the effort and this group has met periodically over the past year to review various aspects of the project as it proceeds further.

Recently, the CRA provided direction to CRA staff to retain the services of a consultant to provide planning services for future redevelopment of the subject sixteen acre site. Lord Aeck Sargent is a well established consultant regarding planning/architecture services and is grounded in the development of space appropriate to the building of an Innovative Economy.

Professional services currently underway include two primary tasks each with an opportunity for community feedback.

First, a Concept Plan will analyze current work completed to date and site conditions in order to develop a consolidated conceptual redevelopment plan identifying such issues as vehicular and pedestrian circulation, proposed infrastructure improvements, proposed land uses, streetscapes, building types, appropriate phasing and proposed development numbers. A session will follow to solicit input on the concept plan and for suggested refinement of its contents.

Second, a Master Plan will be developed with the aforementioned features to include massing diagrams exhibiting potential development and a parking layout. This Master Plan will represent the final product and will be provided in bound and electronic format with a presentation to follow to showcase the Master Plan's contents.

The process is likely to take approximately eight weeks with the Concept Plan completed sometime in July and the Master Plan to follow thereafter. It is presumed that various interested parties, including the CRA, EDUCC and the task force, would be involved in providing input on this effort.

The intent of this effort is to produce a vision for the property that is achievable within a certain time horizon and that can be utilized to solicit support from various partners including those in the public, private and non-profit sectors.

The EDUCC directed staff to give a status update at a future EDUCC meeting.

RECOMMENDATION *The EDUCC hear a status report from staff.*

Discussed

MEMBER COMMENTS

The EDUCC members discussed and agreed to quarterly EDUCC meetings in the future with special meetings called as needed.

Chair Mastrodicasa will share with the EDUCC committee and staff interesting economic development material she obtained while attending the Kansas Community Relations Conference in Texas.

Chair Mastrodicasa introduced the idea of initiating a community forum on the book "Who's Your City" by Richard Florida. Staff added that at the International Economic Development Council (IEDC) Annual Conference in October 20th, Richard Florida is scheduled to be a featured speaker. The City staff attending the IEDC conference will bring back an executive summary.

REFERRALS

Legistar titles and numbers are listed below:

040171 -- WI FI Proposal and Community Telecommunications

040247 -- EDUCC Information

040487 -- City Storm Water Regulations Modification; the City & CRA Pursue

040490 -- Urban Parking Facilities & Funding Mechanism

040493 -- EDUCC Communications & Marketing Recommendations

050399 -- Civic Lights

050835 -- Gainesville/UF/Santa Fe Innovation Zone

061158 -- Inter-City Trip

070077 -- Innovation Campus Task Force

070892 -- Green Local Government Standard

NEXT MEETING DATE

A quarterly timeframe will be arranged.

ADJOURNMENT