

VISION
 Gainesville 2035 balances an equitable community for all and a sustainable community for the future. Gainesville 2035 is a world-class lifelong learning community, is a great place for neighbors to live and thrive, and provides meaningful experiences for everyone. Gainesville 2035 has an alive/vibrant downtown, a strong, resilient economy, and mobility for all neighbors.

MISSION
 Gainesville city government’s mission is to build community by providing services responsive to neighbors and our community in a financially responsible and neighbor-focused manner in partnership with our neighbors while engaging neighbors and community builders.



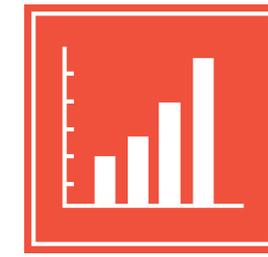
Goal 1:
Equitable Community



Goal 2:
More Sustainable Community



Goal 3:
A Great Place to Live & Experience



Goal 4:
Resilient Local Economy



Goal 5:
Best in Class Neighbor Services

Critical Needs

	GG Financial Services		Employee Vacancies		Technology & Facility Upgrades		Organizational Culture	
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Top Priority

City Racial Equity Policy and Plan	Comprehensive City Public Health Policy / Action Plan	Housing Strategy: Report, Policy Direction and Project Priorities	Mobility Master Plan (Vision Zero)
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High Priority

Gainesville East Incentivized Development Plan	Zero Waste Policy and Strategy Implementation	Environmental Justice Policy	Gainesville Community Reinvestment Area – Plan Implementation	Poverty Reduction Policy and Action Plan	Citywide (GG/GRU) Proactive Communications Enhancement
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