
STRATEGIC INITIATIVE # 7.2

GOAL # 7: ENVIRONMENT AND ENERGY

Protect and sustain our natural environment and address future energy needs



INITIATIVE 7.2: REVIEW THE STATUS OF COMMERCIAL RECYCLING ORDINANCES

Champion: Don Hambidge, Assistant Public Works Director

Sponsoring Commissioner: Craig Lowe, Commissioner (District IV)

Committee: Recreation, Cultural Affairs & Public Works Committee

Stakeholders: Solid Waste, business stakeholders, environmental stakeholders

Desired Outcome: Increase commercial recycling and reorganize ordinance for effectiveness and enforceability.

Background: This Strategic Initiative was first introduced by the City Commission in December, 2007 at the Strategic Planning Retreat. The Initiative was later adopted and added to the Strategic Plan on February 25, 2008.

Progress to Date:

This is a new initiative.

Supporting Documentation:

- [Section 27-75\(b\) Commercial Service Ordinance](#), April 2008 (City of Gainesville)

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Action Plan for Commercial Recycling for FYs 2009 – 2010

Action Steps	Estimated Completion Date:
1. Review the ordinance with the staff and the legal office; if needed, amend ordinance	May 2008
2. Educate commercial businesses on importance of ordinance and enforce actions <ul style="list-style-type: none"> ▪ Develop brochures ▪ Interactive web site 	August 2009
3. Receive and analyze feedback on concerns and obstacles that commercial businesses face	August 2009
4. Determine additional needs based on above two action items	September 2009
5. Present results to Commission regarding findings and potential needs	October 2009

Critical Success Measures

- Increase in recycling tonnage
- Amend existing ordinance by FY 2009