

STRATEGIC INITIATIVES

GOAL/OBJECTIVES UPDATE for FY 2007 and 2008 060449A

Public Safety - Maintain a safe and healthy community in which to live

New Objective: Ensure there is appropriate staffing levels for police and fire

New Objective: Develop or continue programs to reduce the causes of crime (Dispute Resolution Center, Community oriented policing)

Economic Development and Redevelopment - Foster economic development and encourage redevelopment

Tier One Objectives

Remove barriers (regulation review, project facilitation)

Position the city to take advantage of our innovation economy and identify plan for an innovation zone near University

Initiate S E Renaissance project

Strategic plan for Depot Park and GRU area

New Objective: Hire a consultant to conduct an analysis on where economic opportunities exist, especially for entrepreneurial and on a micro level

Human Capital - Assist every person regardless of age to reach their true potential

Tier One Objectives

Adopt and implement 10 year plan to end homelessness (one stop center, review ordinances to increase beds, etc.)

Receive and consider recommendations of Success by Six plan

New Objective: Explore the potential for addressing senior issues and services

Government Effectiveness and Fiscal Responsibility - Continue to increase the effectiveness of local government and maintain a strong fiscal condition

Tier One Objectives

Improve communication - increase use of internet for city services - website - strategic plan for e-commerce

Annexation to increase tax base

New Objective: Review alternatives and strategies to increase civic engagement responsibility, and city's responsiveness

New Objective: Increase the integration of all charter officers into the long range planning efforts and visioning process

STRATEGIC INITIATIVES GOAL/OBJECTIVES UPDATE for FY 2007 and 2008

Infrastructure and Transportation - Invest in community infrastructure and continue to enhance the transportation network and systems

Tier One Objectives

Complete capital projects at parks – improve programs; develop land conservation and acquisition program (biodiversity, passive recreation)

Continue progress toward state of the art telecommunications system

Enhance mobility: traffic signalization, transit enhancement, congestion mitigation, trails and sidewalks

Reconstruct transportation facilities to encourage redevelopment (6th Street, Depot Avenue)

New Objective: Create a visible tracking of projects - time tables; costs; milestones

New Objective: Explore options for transportation for those residents who are disadvantaged

Neighborhoods - Improve the quality of life in our neighborhoods for the benefit of all residents

Tier One Objectives

Review codes relating to rentals

New Objective: Assess changes to codes relating to rentals

Environmental - Protect and sustain our natural environment and address future energy needs

Tier One Objectives

Modified Objective: Monitor effectiveness of having city perform its own environmental reviews

New Objective: Create a citywide holistic structure for environmental programs, issues and energy usage

Partnerships / Intergovernmental Relationships - Champion effective and institutionalized relationships with other government entities and community partners

New Objective: Formalize the relationship with other community partners, especially with UF and Santa Fe CC in regards to the downtown area and the Innovation Zone

Tier One Objectives

Educational institutions:

- K-12 -- infrastructure sales tax -- renovation;
- University of Florida -- joint visioning/planning (including fire services)
- Santa Fe -- downtown campus, workforce training

STRATEGIC INITIATIVES
GOAL/OBJECTIVES UPDATE for FY 2007 and 2008

Tier Two Objectives

Develop plan for tourist development facility in City

Support and expand facilities and programs for all ages – cultural, recreational (vocational – Reichert House)

Review and improve government policies and procedures – commission meetings, advisory boards

Economic corridors for mixed use economic development (Waldo, 13th, etc.)

Enhanced codes enforcement (innovative mechanisms, “Hall of Shame”)