

INNOVATION GAINESVILLE VOLUNTEERS

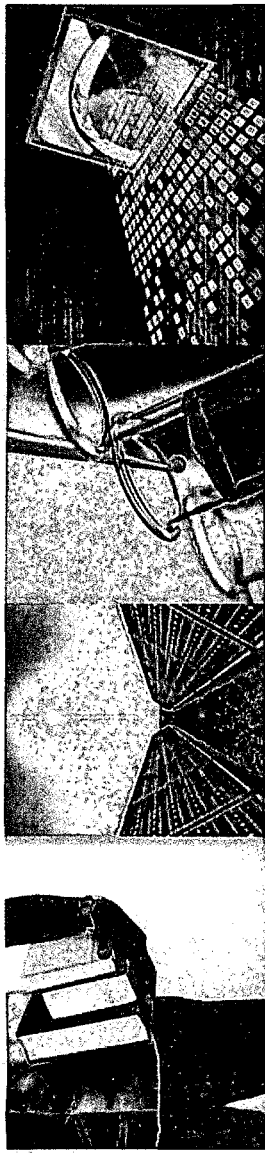
INNOVATION ADVOCATES

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|--|---|--|
| Terry Van Nortwick
PRO iNK | Breck Weingart
Charles Perry Construction,
Inc. | Andy Sherrard
O2B Kids! |
| John Spence
Flycaster & Company | Glovis Watson, Jr.
City of Alachua | Brian Hutchison
RTI Biologics |
| Susan Washer, Co-Chair
AGTC | Pegeen Hanrahan
City of Gainesville | Jackson N. Sasser, Co-Chair
Santa Fe College |
| Hutch Hutchinson
Alachua Conservation Trust | Rich Blaser
Infinite Energy Inc. | Sandy Hollinger
School Board of Alachua
County |
| Randall Reid
Alachua County Board of
Commissioners | Tom Rothrock
Info Tech | Cesar Fernandez
SFC Graduate, UF Student |
| Rod Smith
Avera & Smith LLP, Attorney
At Law | Jim McClave
Info Tech, Inc. | Jane A. Adams
University of Florida |
| Phoebe Miles
Cade Museum Foundation | Ward Boston
North Florida Regional
Medical Center | Stephanie Warrington
Xhale, Inc. |

ACTION TEAM MEMBERS

- | | | |
|----------------------------|-------------------|------------------------|
| Richard R. Allen | Mitch Glaeser | Jane Muir |
| Tracy Bachmann | Martin Gold | Chris Needles |
| Judy Boles | Bruce Gordon | Annie Pais |
| Greg Bradley | Kelly Gridley | Cindy Regan |
| Erik A. Bredfeldt | Taal Hasak | Ed Regan |
| Parti Breedlove | Robert Hutchinson | William Rossi |
| Florida Bridgewater-Alford | Kevin Ireland | Dan Rua |
| Chris Brown | Ed Jennings, Jr. | Erik Sander |
| John V. Carlson | Greg Johnson | Randy Scott |
| Joe Cirulli | Debbie Lee | Janine Sikes |
| Charles W. Clemons, Sr. | Joseph Lowry, Jr. | Nina Stoyan-Rosenzweig |
| John Cole | Tom Mallini | Adrian S. Taylor |
| Scott Costello | David S. Massias | Marilyn Tubb |
| Bryan daFrota | Linda McGurn | Kathy Vieve |
| Rick Drummond | Sean McLendon | Mark Walker |
| Dave Edwards | Richard G. Miles | Heather B. White |
| Matt Fajack | Kimberly Mitrook | |
| Rose Flagler | Cassy Morgan | |

Special thanks to the hundreds of individuals who participated in discussions and focus groups.



INNOVATION GAINESVILLE

Transforming Gainesville's Assets to Compete in the Global Economy

THE OBJECTIVE AND CHALLENGE

Can Gainesville transition its current economic focus to a more competitive, knowledge-based economy for all of our citizens? How can we engage the University and other knowledge providers – public and private sector alike – to transform the way we do business, retain students and graduates, and expand the resources necessary to enhance our quality of life?

Can we overcome limitations – in both mindset and the way we measure success – by adopting new metrics?

Can we tell our story better – about our successes, assets and individual endeavors? **Yes we can. And we will.**

ADDRESSING THE CHALLENGES

In less than six months, more than 200 individuals worked together in an unprecedented approach to create and prioritize Fundamental Actions for Implementation.

Through an initial research phase, including data analysis and defining our unique assets, rich and robust targets of opportunity were identified on which to grow a new generation of jobs and startup enterprises, and to attract the best minds and ideas to Gainesville.

In turn, we determined barriers limiting our success and agreed to collaborate on resolutions.



Gainesville Area
CHAMBER OF COMMERCE

