Goal	Initiative	File Number	Committee	Date Referred	Champion	Sponsor	Action Needed			
Public Safety	1.1 Develop and continue programs to reduce the causes of crime	080460	Public Safety Committee	10/2/2008	Tony Jones, Police Chief	Jeanna Mastrodicasa, Commissioner				
Maintain a safe and healthy community in which to live	1.2 Ensure that there are appropriate staff levels for police and fire and review the deployment of staff	080461	Public Safety Committee	10/2/2008	Paul Folkers, Assistant City Manager					
	Sunset FY10 - Removed from Public Safety Referral List by Champion *no action needed									
	2.1 Complete the implementation of the South East Gainesville Renaissance Initiative (SEGRI Project)	080462	Community Redevelopment Agency	10/2/2008	Anthony Lyons, Community Redevelopment Manager	Scherwin Henry, Commissioner				
	2.2 Continue Implementation of the Strategic Redevelopment Plan for Depot Park	080463	Community Redevelopment Agency	10/2/2008	Anthony Lyons, Community Redevelopment Manager	Pegeen Hanrahan, Mayor				
	2.3 Continue Implementation of the Strategic Redevelopment Plan for GRU Area	080464	Community Redevelopment Agency	10/2/2008	Anthony Lyons, Community Redevelopment Manager	Jeanna Mastrodicasa, Commissioner				
Economic Development and Redevelopment	2.4 Ensure transparent, efficient and consistent regulation of land development in furtherance of the comprehensive plan	080465	Community Development Committee	10/2/2008	Erik Bredfeldt, Director of Planning and Development Services	Thomas Hawkins, Commissioner				
Foster economic development and encourage redevelopment	2.5 Continue to position City to take advantage of innovation economy and identify plan for innovation zone near University	080466	Economic Development/ University Community Committee	10/2/2008	Erik Bredfeldt, Director of Planning and Development Services	Lauren Poe, Commissioner				
	2.6 Increase the amount of affordable and low cost housing throughout the City	080467	Community Development Committee	10/2/2008	Jackie Richardson, Housing and Community Development Manager	Jack Donovan, Commissioner				
	2.7 Improve coordination with Alachua County in order to more effectively plan and develop Gainesville's urban reserve area	080468	Community Development Committee	10/2/2008	Erik Bredfeldt, Director of Planning and Development Services					

Goal	Initiative	File Number	Committee	Date Referred	Champion	Sponsor	Action Needed
Human Capital Assist every person to reach their true potential	3.1 Continue implementation of the 10 year plan to end homelessness (One-Stop Center, review ordinances to increase beds, etc.)	080469	Community Development Committee	10/2/2008	Fred Murry, Assistant City Manager; Jackie Richardson, Housing Manager	Jack Donovan, Commissioner	
	3.2 Explore the potential for addressing senior issues and services	080470	Recreation, Cultural Affairs and Public Works Committee	10/2/2008	Fred Murry, Assistant City Manager	Jack Donovan, Commissioner	
	3.3 Analyze the availability and accessibility of child and youth programs and identify a role for City Government including addressing the harmful effects of child and youth poverty	080471	Recreation, Cultural Affairs and Public Works Committee	10/2/2008	Tony Jones, Police Chief; Michelle Park, Assistant Recreation and Parks Director	Scherwin Henry, Commissioner; Jack Donovan, Commissioner	
	3.4 Coordinate the effort to bring a center that promotes family safety to the City of Gainesville	080472	Public Safety Committee	10/2/2008	Lynne Benck, Police Captain	Lauren Poe, Commissioner	
Government Effectiveness and Fiscal Responsibility Continue to increase the effectiveness of local government and maintain a strong fiscal condition	4.1 Continue annexation effort in the urbanized area in order to maintain social, economic, and financial diversity	080473	Community Development Committee	10/2/2008	Karen Billings, Strategic Planning Manager	Scherwin Henry, Commissioner	
	4.2 Improve communication through increased use of available internet tools to improve the City's website portals	080474	Audit, Finance & Legislative Committee	10/2/2008	Bob Woods, Communications and Marketing Manager	i	
	4.3 Increase opportunities for civic engagement	080475	Audit, Finance & Legislative Committee	10/2/2008	Karen Billings, Strategic Planning Manager		
	4.4 Develop a strategy for e-commerce	080476	Audit, Finance & Legislative Committee	10/2/2008	Becky Rountree, Administrative Services Director; Greg Bradley, CRA Finance Manager		Sunset FY10 - Remove from Audit, Finance & Legislative Committee Referral List

Goal	Initiative	File Number	Committee	Date Referred	Champion	Sponsor	Action Needed
Infrastructure and Transportation Invest in community infrastructure and continue to enhance the transportation network and systems	5.1 Complete capital projects at parks and continue land conservation and acquisition program	080477	Recreation, Cultural Affairs and Public Works Committee	10/2/2008	Steve Phillips, Director of Parks, Recreation and Cultural Affairs	Craig Lowe, Commissioner	
	5.2 Support the reconstruction of transportation facilities to encourage redevelopment of B Street	080478	Recreation, Cultural Affairs and Public Works Committee	10/2/2008	Teresa Scott, Public Works Director	Thomas Hawkins, Commissioner	
	5.3 Support the reconstruction of transportation facilities to encourage redevelopment of Depot Avenue	080479	Recreation, Cultural Affairs and Public Works Committee	10/2/2008	Teresa Scott, Public Works Director		
Neighborhoods Improve the quality of life in our neighborhoods for the benefit of all residents	6.1 Develop creative ways to measure progress in code enforcement		Community Development Committee			Thomas Hawkins, Commissioner	New FY10 - Refer to the Community Development Committee
Environment and Energy Protect and sustain our natural environment and address future energy needs	7.1 Monitor the progress of the clean-up and potential redevelopment of the Cabot / Koppers Superfund site	080480	Regional Utilities Committee	10/2/2008	Rick Hutton, P.E. Supervising Utility Engineer; Fred Murry, Assistant City Manager		
	7.2 Review the status of commercial recycling ordinances and enforcement thereof, and determine if changes are needed	080481	Recreation, Cultural Affairs and Public Works Committee	10/2/2008	Don Hambidge, Assistant Public Works Director	Craig Lowe, Commissioner	
	7.3 Develop a coordinated response at the local level to address energy policy and climate change	080482	Regional Utilities Committee	10/2/2008	Paul Folkers, Assistant City Manager; Ed Regan, Assistant General Manager for Strategic Planning	Pegeen Hanrahan, Mayor	
	7.4 Improve the energy efficiency of modest-income homes through weatherization		Regional Utilities Committee			Lauren Poe, Commissioner	New FY10 - Refer to the Regiona Utilities Committee

		File		Date			Action
Goal	Initiative	Number	Committee	Referred	Champion	Sponsor	Needed
Partnerships Champion effective and institutionalized relationships with other government entities and community partners	8.1 Formalize relationships to build key partnership opportunities with UF and SFC	080483	Economic Development/ University Community Committee	10/2/2008	Paul Folkers, Assistant City Manager	Lauren Poe, Commissioner	
	8.2 Facilitate broader community support to improve the educational opportunities for City youth	080484	Audit, Finance & Legislative Committee	10/22/2008	Paul Folkers, Assistant City Manager	Craig Lowe, Commissioner	