

REPORT

City of Gainesville Goals Workshop
 January 22, 1999
 Poe Springs, Florida

I. COMMISSIONERS' GOALS

A. City-County Coordination

1. Emergency communications
 - a. Seek County participation
 - b. Move toward joint dispatching

2. Annexation
 - a. Build on success
 - b. Prepare for April vote

3. Transportation concurrency issues
 - a. Discuss impact fees to recoup some of the costs of new development (County repealed its impact fee program because it hindered development in marginal areas.)
 - b. Consider impact fee on sliding scale (Consider special fund to cover impact fees for certain types of development, similar to Palm Beach County's fund to encourage low-income housing or specific types of businesses such as day care.)

4. Service delivery (Practice suggests if you agree on 1st who manages and 2nd who pays, other decisions are easy.)
 - a. Fire/Rescue
 - Relate the City considering a Fire/Rescue assessment for services
 - Show relationship of benefit to cost in assessment methodology
 - Discuss the Fire Protection Council meeting with IAFF (They want the best possible service for the area.)
 - Consider Tallahassee's dual level of service structure (urban & rural), with rates classified by housing type & commercial type
 - Remind all public entities, including the University of Florida and Santa Fe Community College, that they must be included or City faces possibility of court challenge
 - b. Parks and recreation
 - Consider a post-mortem on 1 cent sales tax referendum
 - Review county's recent evaluation of its service delivery and capital needs
 - Look for opportunities for consolidation
 - Review projects: CSX 16th Street Rail Trail and Hogtowne Creek Greenway

5. Joint land acquisition and management program
 - a. Evaluate opportunities for land purchase financing (local, state and federal funding sources and lobbying efforts)
 - b. Consider less-than-fee strategies
 - c. Identify important parcels using the KBN study

6. Affordable housing
 - a. Develop incentives package
 - b. Encourage moderate housing, especially for East Gainesville

c. Apply 85/10/5 rule

7. Land development codes

- a. Ask County to consider SMU to assist City in funding drainage program that meets NPDES standards
- d. Develop consistent City-County codes for medians, roads, signage, landscaping, trees, parking, sidewalks and neighborhood redevelopment projects

8. GIS system

- a. Work with County to coordinate GIS system
- b. Link to property appraiser's database

9. Ad Hoc Committee's disparity study

- a. Present to City (or is it City-County Meeting) on Feb. 2, 1999
- b. Ask School Board and County to share cost with City
- c. Consider whether money would more productive if spent for other programs
- d. Develop minority goals for Cedar Grove

10. Wireless masterplan

- a. Ask county to help finance
- b. Consider esthetics vs. safety argument (Consultant recommends moving to smaller towers or put on existing structures)
- c. Consider adding camouflage to towers

11. Host Y2K conference

- a. Ask County to participate as agent responsible for emergency management
- b. Seek local business participation, such as banks, drugstores, grocery stores, hospitals and GRU
- c. Use public TV to inform the public
- d. Present possible problems and solutions

12. School siting and programming decisions'

- a. Look at the impact on neighborhood redevelopment, especially in East Gainesville
- b. Include the School Board in discussions

13. Stormwater utility

- a. Discuss opportunities for coordination

14. Economic development

- a. Examine environmental technologies
- b. Use countywide economic development plan to identify industries to attract
- c. Consider recommendations from Coalition for a Livable Wage
- d. Relate feedback on handling MBE/SBE concerns
 - a. Think about disparity study to determine need for formal minority business enterprise set asides (perhaps School Board, County and City should share cost)
 - b. Evaluate other options to disparity study, approximately \$150,000, and consider using money for other programs

15. Public transportation

- a. Discuss City's grant application to link public transportation to WAGES program
- b. Examine group ridership discount fees (similar to that for University of Florida's students) for major employers, social service agencies, etc.
- c. Link to land use planning via air impact analysis

16. Urban growth boundaries

- a. Discuss joint planning in the urban reserve

B. Code Enforcement

1. Standing committee on University of Florida-hospitals growth

- a. Create committee with the goal of stabilizing neighborhoods surrounding these high-growth nodes
- b. Consider objectives related to multifunctional impacts but focus on code enforcement issues
- c. Meet monthly to review implementation status
- d. Review University Avenue corridor study, data and recommendations may help
- e. Link to University of Florida
- f. Examine approaches used by other peer cities
- g. Involve neighborhood associations in planning
- h. Reflect on no-cost/low-cost options such as placing violators names and pictures of property on the internet

2. City Commission's role in Board of Adjustment's appeals

- a. Consider staff analysis of the Board of Adjustment's role
 - Reviews cases and summarizes process
 - Offer insight into decision-making rationale
 - Includes peer-city review of commission/council role
 - Answers question: Should Commission become an appellate board to Board of Adjustment?
 - Offers possible solutions to improve function

C. Law Enforcement

1. Asked Chief to:

- a. Continue training in communication skills, 95% of confrontations are verbal
- b. Evaluate causes of crime in Gainesville
 - Compare with similar cities
 - List strategies for intervention
- c. Raise issue of racial slurs with Black on Black Crime Task Force
- d. Reinforce customer relations emphasis citywide

2. Consider community oriented policing update, scheduled in two weeks

3. Evaluate need for curfew

4. Update

- a. Decreasing complaints Installed cameras in patrol cars to monitor and protect
- b. Made strides made in affirmative action goals, currently Black females needed
- c. Adding recruitment and selection unit to increase size of applicant pool
- d. Asking community groups to help with minority recruitment
- e. Creating nuisance property unit
- f. Offering competitive salaries in City, University police paid most but experience is not a good career stepping stone
- g. Focusing on problem situations and moved some police from community policing to 'hot spot' duty because staff shortage
- h. Plan to continue with community policing and neighborhood contacts as vacant positions filled
- i. Working with SBAC on crime prevention strategies

D. Public Works

1. Working on stormwater masterplan
 - a. Includes goals
 - b. Includes objectives
 - c. Includes priorities

2. Emphasizing repair in current projects
 - a. Retrofitting to encourage redevelopment
 - b. Targeted areas for priority
 - Downtown
 - Duval Heights
 - SE 7th Avenue
 - College Park
 - Hogtowne Creek
 - SW 13th Street to Waldo
 - c. Creating 'Corridors to Campus' with \$1 million for College Park-University Heights area
 - d. Need small projects program for neighborhoods, fund sidewalk 'gaps'
 - e. Continue to strengthen relationship with neighborhoods in planning

3. Developing commercial building maintenance code

E. Redevelopment

1. Need incentives to create a more marketable range of housing citywide, but especially in East Gainesville
 - a. Reduce connection fees
 - b. Reduce permitting fees
 - c. Encourage discount loans

2. Need loan/grants program for East Gainesville, other than UGCDC
 - a. Consider Brownfield area
 - b. Need housing on Hawthorne Road
 - c. Consider Cedar Grove
 - d. Consider Pleasant Street
 - e. Consider 5th Avenue

3. Challenge local banks to offer community reinvestment programs, especially for commercial loans

4. Explore use of City deposits as leverage for minority loan program

F. Administration

1. Fund public information officer in City Manager's Office
 - a. Create citizens' action line
 - b. Programming for TV

2. Conduct study of union overtime

II. PRIORITIZATION OF GOALS

Staff will work with City Commission to flesh-out specific priorities