

City of Gainesville, Florida

Office of Mayor Craig Lowe
PROCLAMATION

WHEREAS, the City of Gainesville, State of Florida and our entire nation continue to face the issues of bullying in its physical, emotional, social and cyber forms; and

WHEREAS, the awareness of the definition, long-term effects and methods of prevention are key to change the prevalent behaviors, given the hundreds of thousands of students who stay home from school every day because they are afraid of being bullied; and

WHEREAS, the pursuit of happiness is at the heart of all American ideologies, social values and dreams and bullying inhibits that freedom; and

WHEREAS, the Spot It, Stop It campaign created by the University of Florida's Public Relations Student Society of America Bateman National Case Study Competition Team and the University of Florida's Department of Public Relations within the College of Journalism and Communications are committed to creating a safe and violence-free environment; and

WHEREAS, we join together with the City of Gainesville to Spot It, Stop It and make bullying an issue of the past.

NOW, THEREFORE, I, Craig Lowe, by the authority vested in me as Mayor of the City of Gainesville, do hereby proclaim February, 2013 as

Spot It, Stop It . . . Bullying Hurts Everyone! Month

in the City of Gainesville and invite all our citizens to join me in this proclamation to end bullying among our youth in the Gainesville community by wearing orange on February 27, 2013 and thereby pledging to stop bullying.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City of Gainesville, Florida, this 5th day of February, C.E., 2013.

*Craig Lowe
Mayor*