



City of Gainesville Meeting Minutes

City Hall
200 East University Avenue
Gainesville, Florida 32601

Economic Development/University Community Com

*Commissioner Warren Nielsen, Chair
Mayor Pegeen Hanrahan, Member
Commissioner Ed Braddy, Member*

Persons with disabilities who require assistance to participate in this meeting are requested to notify the Equal Opportunity Department at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.

Monday, March 7, 2005

3:00 PM

CALL TO ORDER - 3:00 PM

ROLL CALL

Present: Pegeen Hanrahan, Warren Nielsen and Edward Braddy

ADOPTION OF THE AGENDA

The EDUCC moved and the motion carried to adopt the EDUCC Agenda of March 7, 2005 as circulated.

APPROVAL OF MINUTES

041062 Economic Development/University Community Committee (EDUCC) Minutes of February 7, 2005 (B)

The EDUCC moved and the motion carried to adopt the EDUCC February 7, 2005 Minutes as circulated.

RECOMMENDATION *The EDUCC approve the February 7, 2005 minutes as circulated.*

DISCUSSION OF PENDING REFERRALS

040491 Permit Accessory Dwelling Units By Right in College Park (NB)

The EDUCC heard discussion and directed staff to prepare a memo designating the pros and cons of permitting accessory dwellings in College Park. Staff will report back to the EDUCC at the next meeting.

RECOMMENDATION *Mayor Hanrahan moved, Commissioner Braddy seconded, the motion carried to direct staff to make presentation to the University Park Neighborhood Association's annual meeting to initiate discussion and recommendation options to refer back to the EDUCC.*

Discussed

040496 Arts and Culture Subcommittee (NB)

The EDUCC heard discussion and directed staff to continue pursuing art district options and give an update at the next EDUCC meeting.

RECOMMENDATION *The EDUCC directs the Interim City Manager, Kim Tanzer and staff to organize a portfolio of facts regarding potential buildings for artist space use and report back to the EDUCC.*

Discussed

040171 Proposal for Area Between Main Street and 13th Street for the Economic Development/University Community Committee (NB)

The EDUCC heard discussion and directed staff to strategize a method to solicit financial partners for the University Avenue WI-FY community system and report back to the EDUCC.

The EDUCC heard discussion and directed staff to make a list of the businesses along University Avenue to Waldo Road and survey each business for participation interest and cost allocation in a WI FY community system. The survey results will be presented to the EDUCC for action.

The EDUCC heard discussion and directed staff to explore the broader issues of telecommunication in the area to analyze the voids and identify what opportunities there are available, and report back to the EDUCC.

RECOMMENDATION *The City Commission hear a presentation from Commissioner Ed Braddy.*

Discussed

040535 Community Strategic Plan for Economic Development (B)

The EDUCC heard discussion and staff reported that Gainesville's Small Business Week will be celebrated April 25th through April 29, 2005 and the 2nd Annual Economic Development Summit will be held on April 27, 2005.

The EDUCC heard discussion and staff reported a EDUCC project status summary spreadsheet will be presented to members at the April 4, 2005 meeting.

RECOMMENDATION *The EDUCC heard discussion and staff reported that Gainesville's Small Business Week will be celebrated April 25th through April 29, 2005 and the 2nd Annual Economic Development Summit will be held on April 27, 2005.*

The EDUCC heard discussion and staff reported a EDUCC project status summary spreadsheet will be presented to members at the April 4, 2005 meeting.

The ED Subcommittee recommends staff develop a consortium

of interested groups and individuals to create a comprehensive Community wide strategic plan for Economic Development:

The EDUCC directs staff: 1) To summarize all the previous economic development studies; and 2) Report back within 45 days with a recommendation of how to proceed with an economic development plan.

The EDUCC directed staff to work with the Healthy Community Initiative Task Force (HCI) to formulate the HCI economic development recommendations to the EDUCC.

Discussed

040694 City Advisory Boards' Modifications and Consolidation (NB)

RECOMMENDATION *The EDUCC discuss instituting modifications to improve City Boards' performance including consolidation and elimination of some Boards.*

The EDUCC referred staff's modification option plans to the City Review Board.

040197 Reinvesting in East Gainesville (NB)

RECOMMENDATION *The EDUCC directs that item 1 will be addressed within the Community Development Department.*

The EDUCC directs item 2 will continue to focus on GTEC and to solicit for future companies in East Gainesville.

The EDUCC directs item 3 to focus on the Gainesville Housing Authority meeting and their joint collaboration.

Deferred

040492 Transportation Modes for Increased Density (NB)

RECOMMENDATION *The EDUCC directs that plans for an east-west, UF-Downtown public shuttle circulator will continue, and RTS staff will consider the new route within their 5 year plan.*

The EDUCC directed the RTS staff to report back with their considerations.

040487 City Storm Water Regulations Modification; the City and CRA Pursue Regional Storm Water Basins (NB)

RECOMMENDATION *The EDUCC directs staff to contact the City of Gainesville*

Public Works department to request that they make presentation of an action plan to the EDUCC. The action plan will be an assimilation of the information which initiated the recommendations.

Deferred

040493 EDUCC Communications and Marketing Recommendations (NB)

RECOMMENDATION *The EDUCC directs the City Manager, Economic Development Director and City Clerk to work with subcommittee members to strategize implementing the following recommendations: 1) Hire a Communications - Marketing Director for the City of Gainesville; 2) Develop a City Marketing plan based upon vision; 3) Establish a community marketing partnership; 4) Establish a brand image for Gainesville; and 5) Establish Gainesville as a recognized leader among peer cities.*

Deferred

040626 Gainesville Housing Authority Restructure (NB)

RECOMMENDATION *The EDUCC discuss restructure opportunities of the Gainesville Housing Authority to be a stronger redevelopment partner.*

Deferred

040689 City of Gainesville and Alachua County School Board Public Recreation Facilitation (NB)

RECOMMENDATION *The EDUCC discuss the structure of a relationship between the City of Gainesville and Alachua County School Board to facilitate public recreation opportunities.*

Deferred

NEXT MEETING DATE is April 4, 2005

ADJOURNMENT - 5:00 PM