

2019 Strike Out Hunger Week:

Food Drive, FarmShare Food Giveaway, Food Banks
and Pantries Food Giveaway &
Thanksgiving Basket Giveaway Program



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**Strike Out Hunger Week:
Food Drive, FarmShare Food Giveaway,
Food Banks and Pantries Giveaway &
Thanksgiving Basket Giveaway Outcomes Report
Request for Co-Sponsorship**

Proposed Dates: November 11-14, 2019
Alachua County Fairgrounds
Gainesville, Florida

Sponsor/Organizer: The Long Foundation, Inc.

2019 Co-Sponsors: Martin Luther King, Jr., Commission of Florida, Inc. Alachua County Government, City of Gainesville and Representative Clovis Watson, Jr.

Food Drive and Food Giveaway Dates: November 11th (Community Wide Food Drive), November 13th (FarmShare Food Giveaway Program), November 13th (Food Banks and Pantries Food Giveaway), and November 14th (Thanksgiving Basket Giveaway Program) In recognition of National Hunger Month.

Food Drive and Food Giveaway Mission: To collaborate with local Businesses, Faith Based Organizations, Education, Government, Law Enforcement agencies, Private, Not-for Profit agencies, City and County Residents, to develop an all-encompassing food drive and food giveaway program to help feed the hungry in our community.

Food Drive and Giveaway Goal: To build a safety net for those in need of food, increase the availability of food to those who are nutritionally challenged, bring awareness of the ever-growing issue of hunger, and develop a work plan to unite community food collections, to support our local food pantries.

Beneficiaries: The 2018 beneficiaries and potential beneficiaries for 2019 are as follows: Bread of the Mighty Food Bank, Eldercare/Senior Recreation Center, Food 4 Kids Backpack Program, Lazarus Restoration Ministries, Showers of Blessings Harvest Center Bread Ministry, Blessed Hope, UF Food Pantry, The Upper Room Ministries and families in need.

Benefactors: The 2018 benefactors and potential 2019 partners are as follows:

Business Community: North Central Florida Diagnostics & DNA Technologies, Gainesville Buick GMC, UF Health, Cox Communications, Dollar General Distribution Center, Waste Corporation of America, North Florida Regional Medical Center, Collier Companies, McDonald's of Gainesville, Gainesville Regional Utilities, John L. Flemming, Commissioner Lee Pinkoson, Gladys G. Cofrin, Louis Kalivoda, Kinnon Thomas, Representative Clovis Watson, Jr., FarmShare, Gainesville Sun, The Gainesville Guardian, TV 20, My GTN TV.

Civic and Education Groups: Alachua County School District, Santa Fe College-Boo at The Zoo, Santa Fe College Career Council, Elder Care, NOBLE, Alpha Kappa Alpha Sorority, Inc.

Faith-Based Community: Abiding Faith Christian Center, Abundant Grace, Archer Church of God in Christ, Community Praise Center, Day Springs Missionary Baptist Church, Galilee Missionary Baptist Church, Greater Love and Faith Ministries, Ignite Life Center, Open Door Baptist Church, Mt. Carmel Baptist Church, Mt. Pleasant United Methodist Church, Mt. Olive PB Church, New Oasis, New Horizon, New Life in Christ B.T.O.M., Passage Family Ministries, Servant of Christ, Sisters in Spirit, Showers of Blessings Harvest Center, Victory Temple Church of God in Christ, Upper Room Church of God Christ, William Temple COGIC, Johnson Chapel Baptist Church, and Parkview Baptist Church.

Government Agencies: Alachua County Manager's Office, Alachua County Growth Management, Alachua County Public Works, Alachua County Library District, Alachua County Sheriff's Office Department of the Jail, Alachua County Human Alachua County Tax Collectors Office, Alachua County Social Services, Alachua County Court Services, Alachua County Equal Opportunity Office, City of Gainesville Fire & Rescue, City of Gainesville CRA, City of Gainesville Fleet, City of Gainesville Public Works, City of Gainesville Police Crime Prevention, City of Gainesville Codes Enforcement, City of Gainesville RTS, City of Gainesville Doing Planning Department, City of Gainesville Parks & Rec., Gainesville Regional Utilities, Reichert House, Department of Children and Families, Clerk of the Circuit Court, Eldercare, and Farmshare.

2018 Strike Out Hunger Week: Food Drive, FarmShare Food Giveaway, Food Banks & Pantries Food Giveaway & Thanksgiving Basket Giveaway Program

Outcomes:

- **Nearly 130 organizations** participated in the Strike out Hunger Week: Food Drive, Farmshare Food Giveaway, Food Banks and Pantries Food Giveaway and Thanksgiving Basket Giveaway Program.
- **210 volunteers** donated an average of 4 hours towards Strike Out Hunger Week.
- **Over 1,500 families** averaging five (5) members per household totaling 8,200 individuals received Thanksgiving Baskets with turkeys and other non-perishable food items.
- **1069 Families** were served through the Alachua County School District Partnership totaling nearly **64,140 pounds** of non-perishable food items.
- **Over 22,000 pounds of turkeys and hams** were distributed to needy families.
- **Nearly 26,000 pounds of perishable food items impacting 342 families totaling nearly 1,023 individuals** were donated by **FarmShare** and distributed to needy families.
- **Nearly 176,000 pounds** of non-perishable and perishable food items were collected and distributed through the Strike Out Hunger Food Drive, **FarmShare Food Giveaway, Alachua County School District**, collection of nonperishable food items sponsored by other organizations and delivered directly to food banks, pantries or back pack programs.

Roles and Responsibilities of Sponsor and Co-sponsors:

The Long Foundation, Inc. Rodney Long, President and CEO will be the primary organizer and contact person for Strike Out Hunger Week. As the champion and chief organizer since 2008, former Commissioner Long is knowledgeable of the inner workings, the coordination that's needed and the stakeholders involved to make the event a continued success.

The Long Foundation, Inc. responsibilities will include but not be limited to the following:

Serve as the principal organizer and coordinator of the 2019 Strike out Hunger Week. They will be responsible for scheduling meetings/workshops, including locations, contacting stakeholders regarding all meetings/workshops, provide audio visual equipment and printed meeting materials at all meetings/workshops, coordinate all fundraising activities, coordinate volunteers for the meetings/workshops and food drive, FarmShare Food Giveaway at the fairgrounds. In addition, they will coordinate pick up and drop off food items for beneficiaries and benefactors at the fairgrounds with the co-sponsors, coordinate publicity with the co-sponsors, coordinate with stakeholder groups regarding strategies for a successful food drive.

The Long Foundation, Inc. will provide whatever resources and or coordination needed to ensure the success of the 2019 Strike Out Hunger Week.

The Martin Luther King, Jr., Commission of Florida, Inc. will serve as a co-sponsor of the 2019 Strike Out Hunger Week: Community Food Drive, FarmShare Food Giveaway, Food Banks and Pantries Giveaway & Thanksgiving Basket Giveaway Program. **The Martin Luther King, Jr., Commission of Florida, Inc.** will also provide volunteers to assist sorting of donated foods and items at the fairgrounds building during drop off and pick up by the beneficiaries and benefactors. **The Martin Luther King, Jr., Commission of Florida, Inc.,** will provide financial resources and additional assistance as needed to ensure the success of the 2019 Strike Out Hunger Week.

City of Gainesville Government requested co-sponsorship will include the following:

The City of Gainesville has been a committed partner in the effort to reduce poverty in Gainesville/Alachua County. Under the leadership of former Mayor Pegeen Hanrahan, and Assistant City Manager Fred Murry, the City has been a major partner in the creation of the Hunger Abatement Plan (HAP) and a major player in the 2011-2018 Strike Out Hunger Food Drives and Thanksgiving Basket Giveaway Program.

It is our desire to continue this much needed outreach effort for our food banks, pantries and citizens in need with the City of Gainesville by offering them the opportunity to continue its partnership in our 2019 Strike Out Hunger Week.

The City of Gainesville requested co-sponsorship will include the following:

- **City of Gainesville** donates the use of the Martin Luther King, Jr. Multi-Purpose Center and the Thomas Center for planning meetings. We have confirmed the above facilities on the dates and times listed in the below Strike Out Hunger Week Timelines and Critical Dates.
- Issue a proclamation at the October 17, 2019 City Commission Meeting in recognition of November 2019 as National Hunger Month.
- Appoint a designee from the City of Gainesville to attend the planning meetings and to keep the City Commission informed of the progress of the Strike Out Hunger Week.
- The Mayor, Manager or his designee attend and participate in the Strike Out Hunger Week Food Drive Drop off on Monday, November 11, 2019 from 8:00 am -5:00pm at the Fairgrounds.
- The Mayor, Manager or his designee participate at the fairgrounds in the pick-up of donated food items by the food banks and pantries on Wednesday, November 13, 2019 from 10:00 am - 2:00 pm.
- The Mayor, Manager or his designee participate at the fairgrounds in the FarmShare Food Giveaway Program co-sponsored by Representative Clovis Watson, Jr. on Wednesday, November 13th 12:00 – 3:00 p.m. at the fairgrounds.
- Participate in the pick-up of Thanksgiving Baskets by needy families on Thursday, November 14, 2019 from 2:00 pm – 6:00 pm at the Fairgrounds.
- City of Gainesville and Gainesville Regional Utilities Departments and staff to coordinate and participate as one of our government organizations in the collection of non-perishable food items for the food drive.
- The City Commission to receive a final presentation at the Monday, March 5, 2020 City Commission meeting regarding the outcomes report for 2019 Strike Out Hunger Week.
- **Public Works Department:** Provide the use of orange parking cones. Delivery date is November 8, 2019 at the Fairgrounds.
- **Communications Department:** Provide air time for pre-produced public service announcements to be aired on Cox Cable Channel 12.

2019 Strike Out Hunger Week Proposed Meeting Dates, Timelines and Critical Dates

Tuesday, February 26, 9:00 a.m. Strike Out Hunger Week Outcomes Presentation, Alachua County Commission.

Thursday, March 7, 1:00 p.m. Strike Out Hunger Week Outcomes Presentation, Gainesville City Commission Meeting

Wednesday, March 6th – Email notification and agenda for the March 20th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, March 13th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Tuesday, April 2nd – Email notification and agenda for the April 17th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, April 17th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Wednesday, May 1st – Email notification and agenda for the May 15th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, May 15th 10 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Monday, June 3rd – Email notification and agenda for the June 19th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, June 19th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Monday, July 1st - Email notification and agenda for the July 17th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, July 17th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Friday, July 19th Fundraising Deadline for all Funds for Strike Out Hunger Week

Thursday, August 1st – Email notification and agenda for the August 21st Community Planning Meeting goes out to the Strike out Hunger Participants.

Friday, August 9th, Production of Television and Radio Public Service Announcements for Strike Out Hunger Week.

Wednesday, August 14th, Strike Out Hunger Week Media Releases and Publicity begins for collection of food (MY GTN TV, TV 20, MARC Radio Gainesville, Praize 107. 5 FM, WBMT 90.1 FM, Gainesville Sun, Alligator, Cox Communications and City and County Public Access Channel 12).

**Wednesday, August 14th 10:00 am – 12:00 noon Community-Wide Planning Meeting
Location: Thomas Center.**

Wednesday, August 14th Distribution of Collection Boxes begins for community organizations.

Wednesday, August 14th Tentative Date for ordering Turkey and Food Items for Baskets.

Friday, August 30th – Email notification and agenda for the September 18th Community Planning Meeting goes out to the Strike out Hunger Participants

**Wednesday, September 18th 10:00 am – 12:00 noon Community-Wide Planning Meeting.
Location: Thomas Center.**

Monday, October 2nd – Email notification and agenda for the October 16th Community Planning Meeting goes out to the Strike out Hunger Participants.

Tuesday, October 8th – 9:00 am, Board of County Commission to issue a proclamation in recognition of National Hunger Month.

Tuesday, October 8th – 12:00 am -6:00 p.m. – Long Foundation, Inc. Registration for Vouchers for Thanksgiving Baskets at MLK Center.

Wednesday, October 9th – 12:00 am -6:00 p.m. – Long Foundation, Inc. Registration for Vouchers for Thanksgiving Baskets at MLK Center.

**Wednesday, October 16th -10:00 am – 12:00 noon Community-Wide Planning Meeting.
Location: Thomas Center.**

Thursday, October 17th 5:30 pm, City Commission to issue a proclamation in recognition of National Hunger Month.

Friday, October 18th-November 2nd – Alachua County Fair at the Fairgrounds.

Monday, November 4th – Change Fairgrounds Sign for 2019 Strike Out Hunger Week Events

Wednesday, October 30th – Email notification and agenda for the November 6th Community Planning Meeting goes out to the Strike out Hunger Participants.

**Wednesday, November 6th, -10:00 am – 12:00 noon Community-Wide Planning Meeting.
Location: Thomas Center.**

Friday, November 8th - 9:00 a.m. Alachua County Facilities Management and County Public Works to Drop off chairs and tables at the Fairgrounds Exhibition Building. The City of Gainesville Public Works to DROP Off orange directional cones.

Sunday, November 10th, 1: 00 pm - Fairgrounds Setup by the Long Foundation, Inc. and volunteers.

Monday, November 11th thru Thursday, November 14th – 2019 Strike Out Hunger Week. Veterans Day Observed. Drop off Food Items at the Fairgrounds from organizations and individuals. Sorting of donated items for pantries, food banks by volunteers.

Tuesday, November 12th, 8:00 a.m. - Drop off Food Items at the Fairgrounds from organizations and individuals. Sorting of donated items for pantries, food banks by volunteers.

Tuesday, November 12th, 9:00 am – Pick-up purchased non-perishable food items from Hitchcock’s (Archer).

Wednesday, November 13th – 9:00 am Food Preparation for FarmShare Distribution and Representative Clovis Watson, Jr.

Wednesday, November 13th, 10:00 am – 1:00 pm. Pick up of donated food items by Food Banks and Pantries at the Fairgrounds.

Wednesday, November 13th – 12:00 noon – 3:00 p.m. FarmShare Distribution with Representative Clovis Watson, Jr. – Fairgrounds.

Wednesday, November 13th – 3:00 p.m. – 7:00 p.m. Thanksgiving Baskets preparation.

Thursday, November 14th, Pick-up turkeys from Hitchcock’s (Archer). North Florida Regional Medical Center drop off turkeys.

Thursday, November 14th – 12:00 pm – 2:00 pm - Pick up of Thanksgiving Baskets by eligible families with vouchers i.e. senior citizens, disabled citizens at the Fairgrounds.

Thursday, November 14th – 3:00 pm – 6:00 pm - Pick up of Thanksgiving Baskets by eligible families with vouchers from the Long Foundation, Inc., including seniors and disabled citizens at the Fairgrounds.

Thursday, November 14th – Clean-up and removal of tables, chairs, scales, directional signs and cones at the Fairgrounds by volunteers.

Wednesday, December 11th - 10:00 am – 12:00 noon Tentative Community-Wide Post Planning Meeting. Discussion of the Draft 2020 Strike Out Hunger Food Drive Outcomes Report. Thomas Center.

Tuesday, February 25, 2020 – 9:00 am 2019 Strike Out Hunger Week Outcomes Presentations at the County Commission Board Meeting.

Thursday, March 5, 2020 – 1 pm 2019 Strike Out Hunger Week Outcomes Presentation at the City Commission Meeting.