

GAINESVILLE COMMUNITY REDEVELOPMENT AGENCY
BOARD MEETING
DECEMBER 12, 2016



IMMERSED GAMES LEASE EXTENSION



802 NW 5th Ave Commercial Building

- CRA office located upstairs in Suite 200
- Developed as catalyst
- Downstairs space built as a shell in original construction



Suite 100 Build-Out





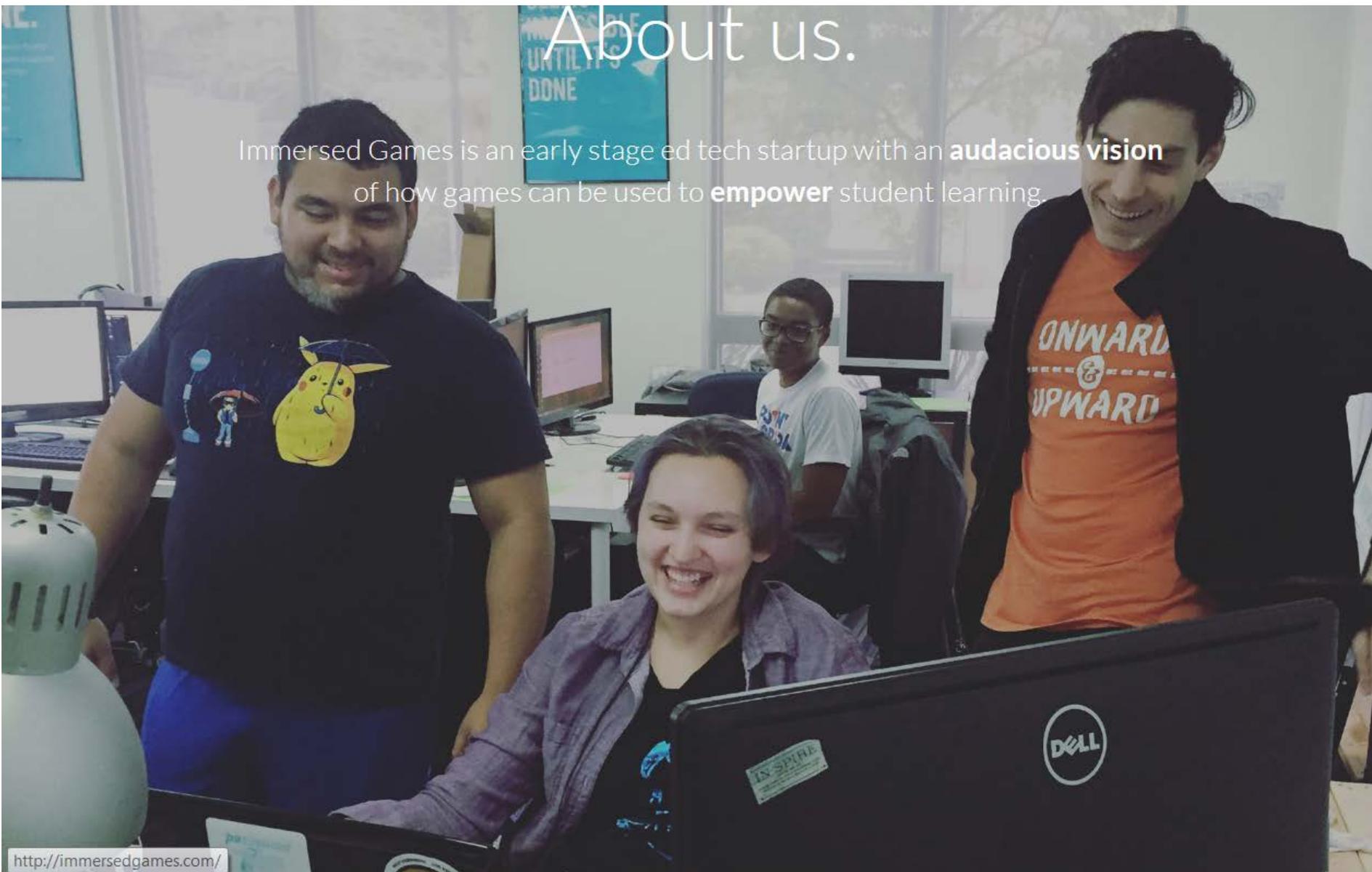
SharpSpring



immersed

About us.

Immersed Games is an early stage ed tech startup with an **audacious vision** of how games can be used to **empower** student learning.



Immersed Games

- Educational Tech Startup – CEO Lindsey Tropf
- Took over lease from SharpSpring in 2014
- Lease set to expire Dec. 2016
- Major Fundraising Campaign Underway
- Projected Growth
- Propose a month to month lease extension



Recommendation

- Authorize the CRA Executive Director to execute a month to month lease with Immersed Games as described, with consideration as to form and legality by the CRA Attorney

