

CITIZEN CENTERED GAINESVILLE

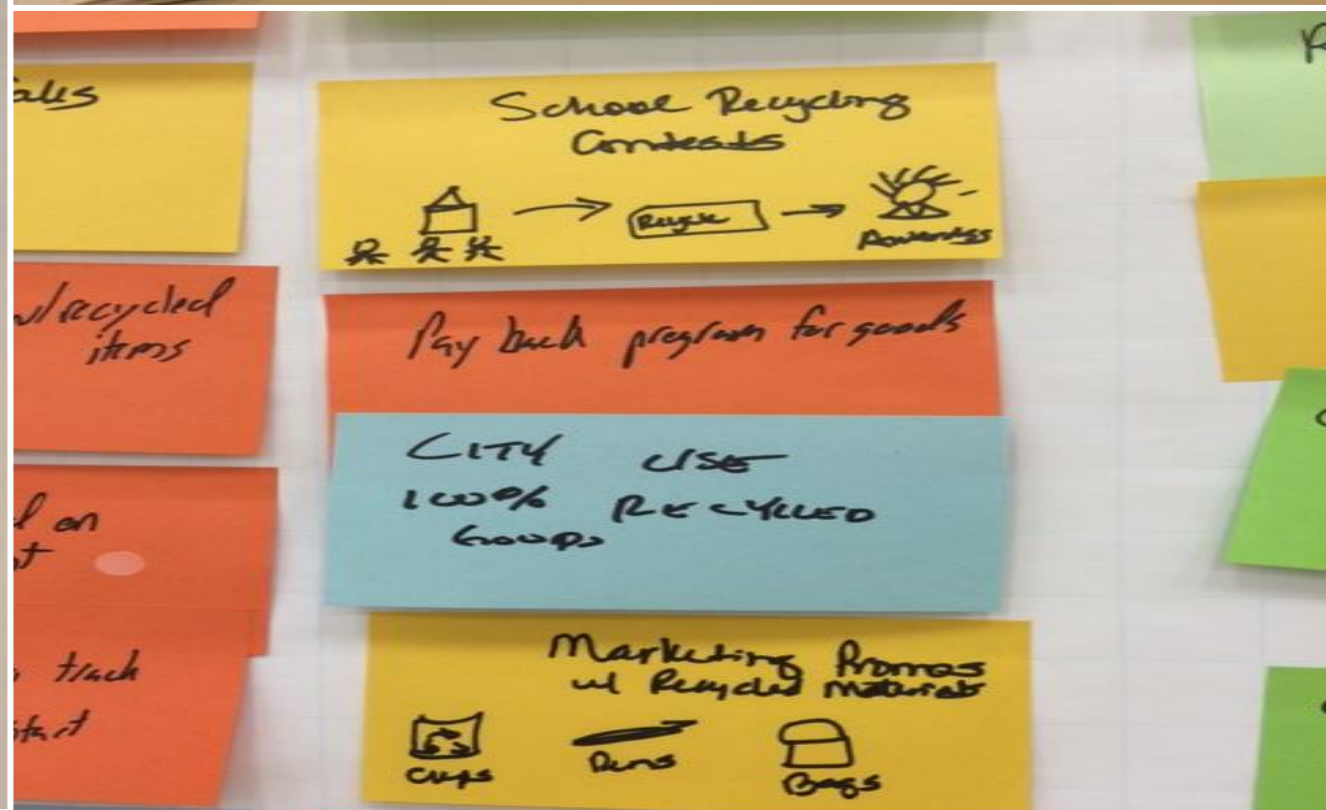
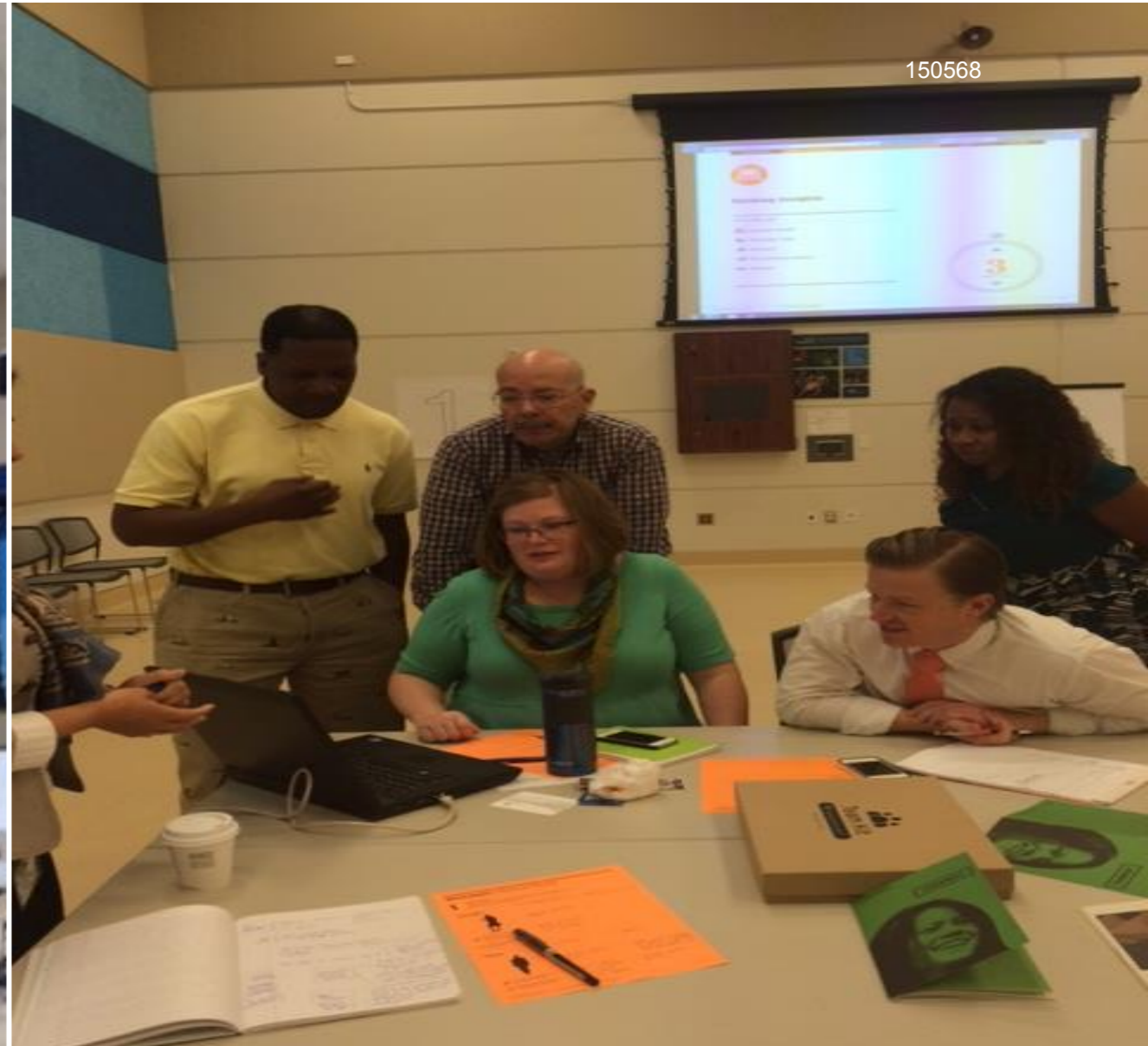
Gainesville City Commission

May 19, 2016



The Talent to Win

We will create a collaborative environment that allows employees to reach their potential



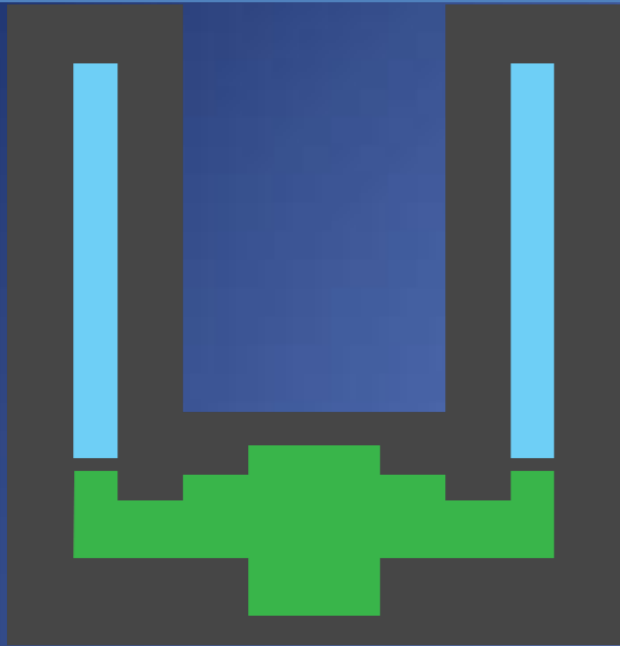
Thomas Center B Redesign

At every intersection with a citizen, we will
create intuitive front doors

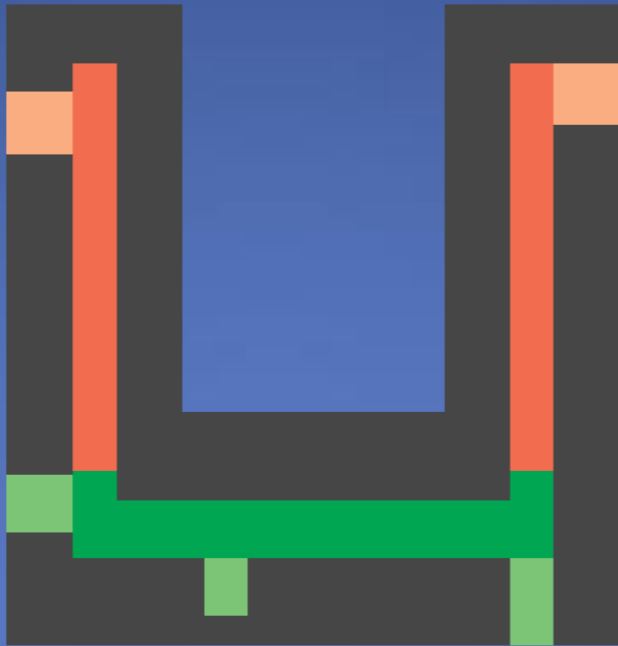
Paradigm Shifts

1. City Business Only → **City and Citizen Use**
2. Private/Public Blurred → **Distinct Public & Private Spaces**
3. Disconnected → **Welcoming & Well Connected**
4. Hierarchy of Entry → **Universal Access**
5. Detached from History → **Respectful of Heritage**

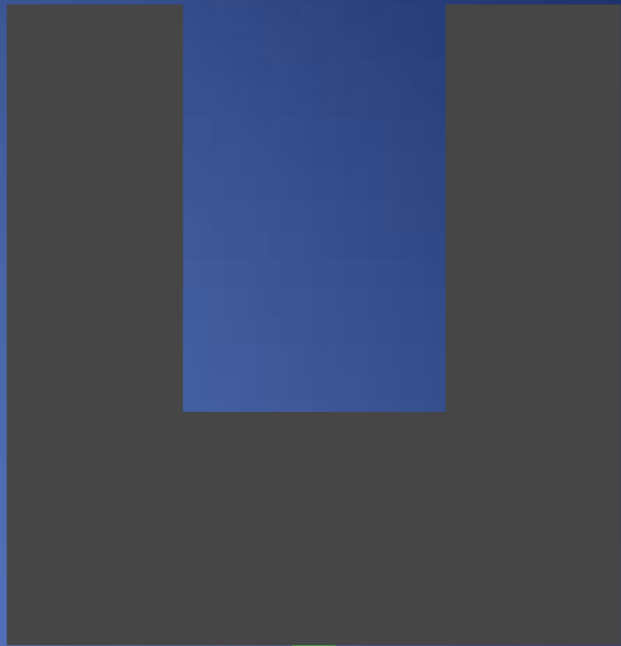
PUBLIC & PRIVATE DISTINCTION



USER CIRCULATION



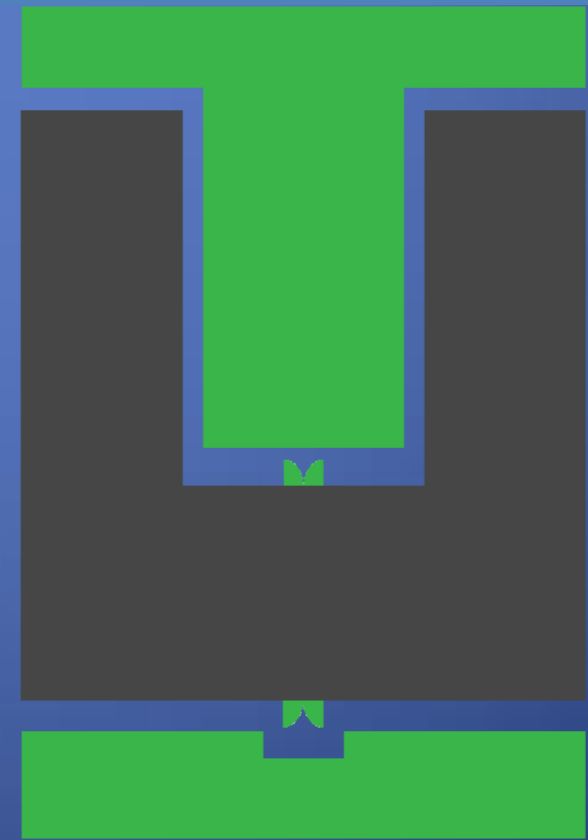
DISABILITY ACCESS



BUILDING UTILITY



COMPLEX CONNECTION



**ROAD
CLOSED**

Connecting Citizens in Crisis

We will connect during real-time events
and emergencies

**TEMPORARY
EMERGENCY**

GNV

Get Connected

Gather Supplies

View Stories

Make a Plan

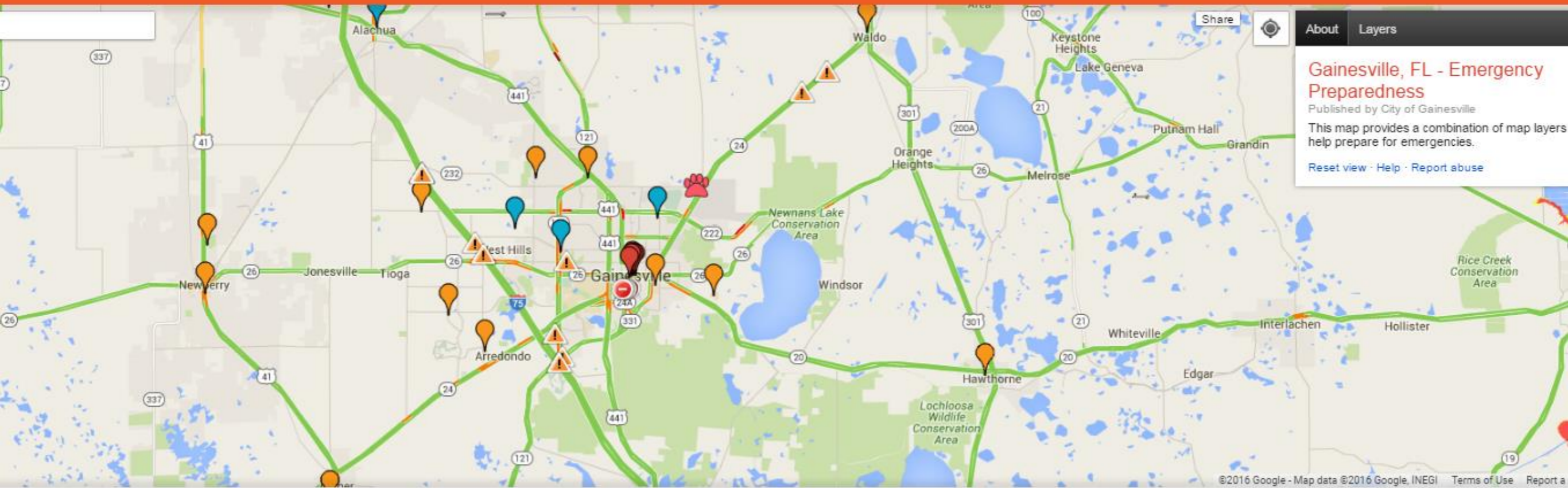
Map & Updates

In an emergency, this page will be your real-time information hub.

You'll find official updates, partner updates, traffic information, and a crisis map to navigate city resources. Tour this Emergency Mode to better understand how to use it in the event of an emergency.

Map Guide

Expand Map



Official Updates

Partner Updates

Transportation Updates



Gainesville Fire @GFR1882

INCIDENT ALERT :

GFR firefighters are on the way to a residential house fire at 1100 block of NE 2nd Street



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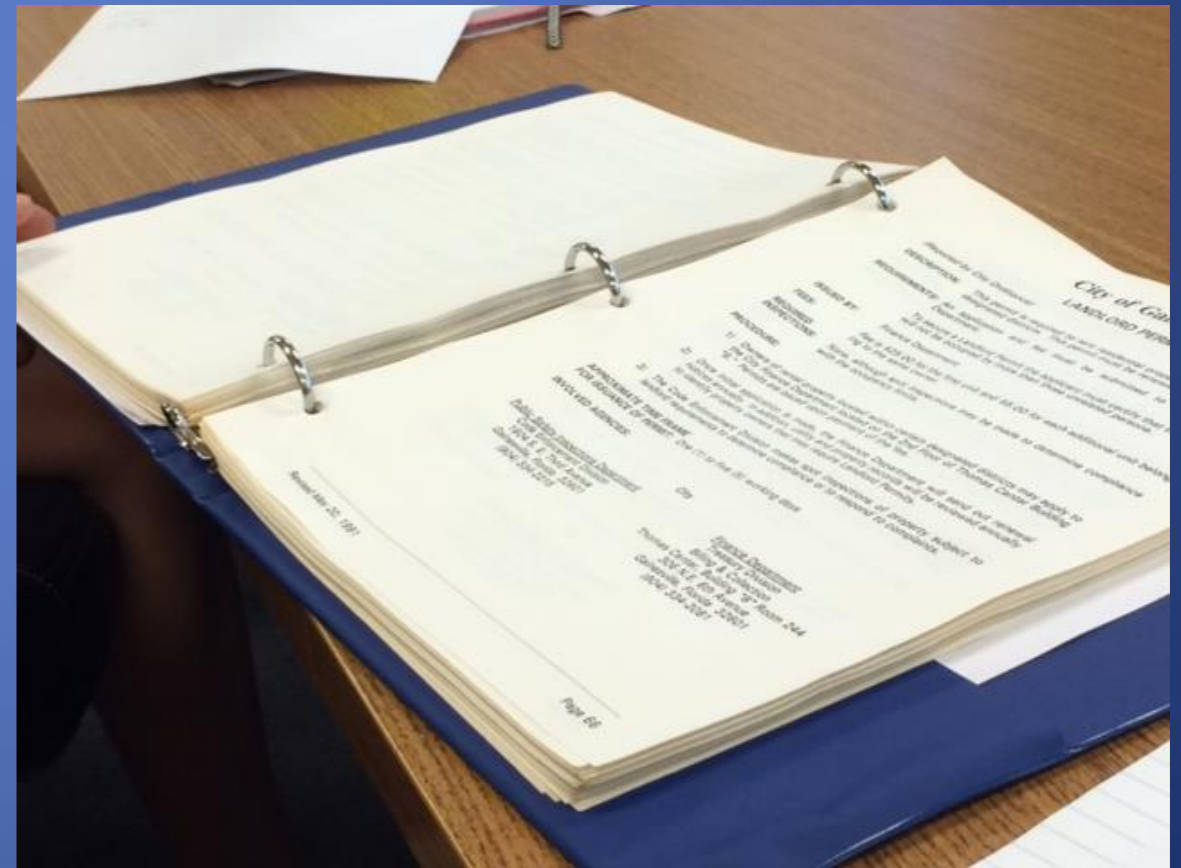
A photograph of a man in a grey t-shirt and glasses holding a plant in a nursery. The nursery is filled with various plants, including hanging plants and potted plants. The man is looking at the plant he is holding. The background shows shelves with more plants and a counter. The text "Gainesville Business Portal" is overlaid in white, and "We will provide streamlined information covering the life cycle of local businesses" is overlaid in yellow below it.

Gainesville Business Portal

We will provide streamlined information covering the life cycle of local businesses



CODE *for* AMERICA

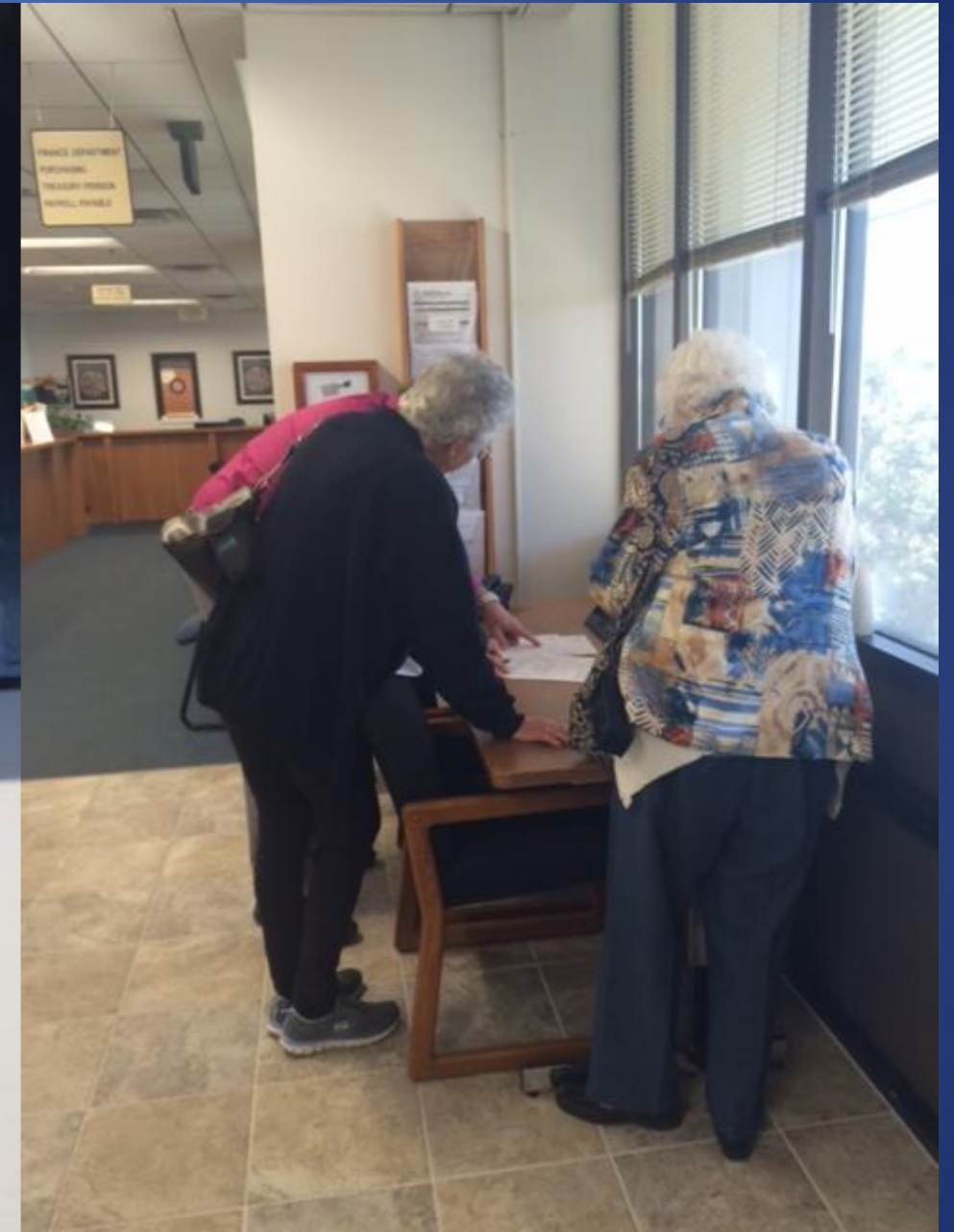


Action Officers

We will deploy individuals who work cross-functionally to meet citizen needs

Design Challenge for A/D:

HMW... create a satisfying,
personal, streamlined experience
for users of city services?



The Get It Done Plan

We are creating a single, unified plan aligned with resources



THANK YOU!

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