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Gainesville Police Department

Strategic Plan FY 2019 – 2022

CITY COMMISSION MEETING
May 16, 2019

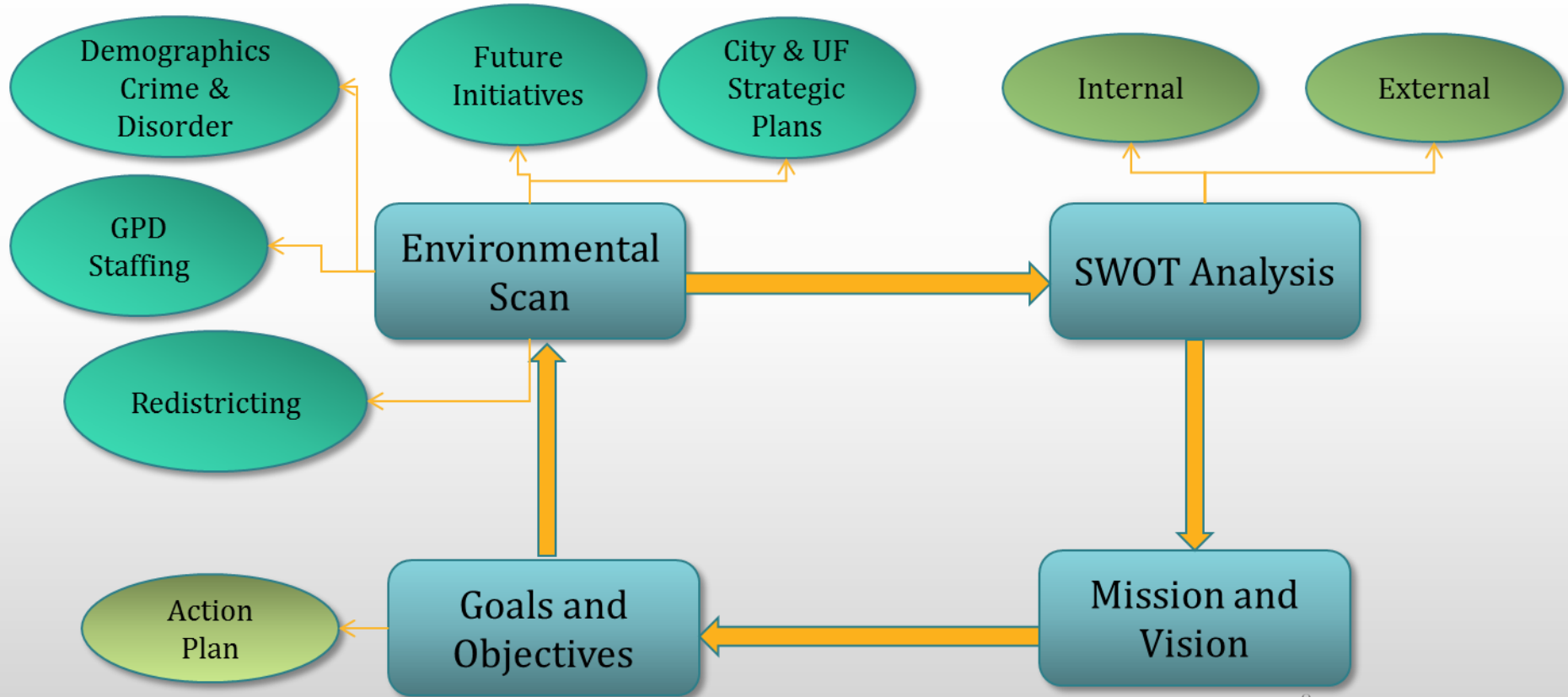
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Topics

- GPD's Strategic Planning process diagram
- Environmental Scan
- SWOT Analysis
- GPD's Mission and Vision Statements
- GPD's proposed Goals and Objectives for FY 2019-22



GPD Strategic Planning Process Diagram



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Environmental Scan

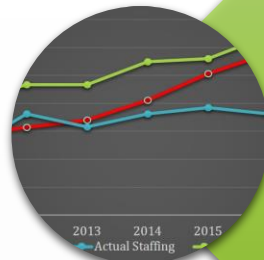
- City Demographics
- Crime and Disorder
- Redistricting
- Staffing
- Future Initiatives
- City of Gainesville Strategic Plan





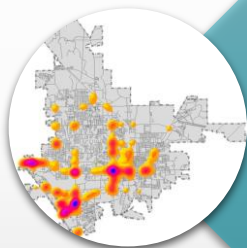
City Demographics

- **Area:** Up by 2.6% from 2010
- **Population:** Up 2.5% from 2015. Additional daytime population
- **Urban Developments and Annexations:** Approx. 1,000 acres added since 2010



Staffing

- The sworn positions have grown by 4% since 2010
- Officer to population ratio per 1000 is 2.3 but during daytime and large events, the ratio becomes 1.79 or lower.



Crime and Disorder

- **UCR Crimes:** up 8% in 2018
- **Calls for Service:** Down in 2018 by 12% (reduced traffic stops due to decreased officer activity)
- **Traffic Crashes:** no change in 2018 but up by 23% from 2010



Future Initiatives

- Technology e.g. BWC
- City Initiatives & Improvements
- Future annexations & developments
- UF's initiative to develop inner core of city



Redistricting

- **Pre-redistricting:** 2 Districts, 9 zones per district
- **Post-redistricting:** 2 Districts; 2 Sectors per district; 3 zones per Sector



City SP Guiding Questions

- Support a Strong Economy
- Foster Greater Equity
- Plan for Better Future
- Be a Community Model

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SWOT Analysis

(Strength, Weakness, Opportunity and Threat)

- **Internal SWOT Analysis**
- **External SWOT Analysis**



Purpose of the City - People

GPD's New Vision

Partnering world class urban policing with a globally influenced local community

GPD's New Mission

SERVE the people | PROTECT life, property, and rights | ENFORCE the law fair and impartially | RESOLVE problems

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GPD Goals and Objectives 2019-22

Gainesville PD Goals

- **GOAL 1:** INCREASE OVERALL SAFETY FOR THE RESIDENTS IN THE CITY OF GAINESVILLE BY REDUCING, SOLVING, AND PREVENTING CRIME **(PLAN FOR BETTER FUTURE)**
- **GOAL 2:** PROFESSIONAL DEVELOPMENT AND TRAINING **(FOSTER GREATER EQUITY)**
- **GOAL 3:** STRENGTHEN COMMUNITY POLICING BY IMPROVING COMMUNITY ENGAGEMENT **(BE A COMMUNITY MODEL)**

Goal 1: Increase overall safety for the residents in the City of Gainesville by reducing, solving, and preventing crime



Measures for Success

- Reduction in crimes and traffic crashes
- Reduction in Part I crimes
- Improvement in clearance rate
- Resurvey the community every two years to identify improvement in community satisfaction



Goal 2: Professional Development and Training



Measures for Success

- 90% of Gainesville Police Staff will be trained in Crisis Intervention training
- 100% of Gainesville Police Staff will be trained in Procedural Justice training
- Increased staff training



Goal 3: Strengthen community policing by improving Community Engagement



Measures for Success

- Increased staff and community satisfaction to be measured with internal and community survey every two years
- Improvement in Internal Affairs investigation times
- Increased community programs, neighborhood events and increase in the number of neighborhood crime watch groups
- Increased enrollment, graduation rate, and volunteer services in Reichert House and BOLD programs and other youth programs sponsored by GPD
- Reduce recidivism – alternatives to arrest, diversion

Citizen centered.
People empowered.
Gainesville.

