
STRATEGIC INITIATIVE # 2.7

GOAL# 2: ECONOMIC DEVELOPMENT AND REDEVELOPMENT*Foster economic development and encourage redevelopment*

INITIATIVE 2.7: IMPROVE COORDINATION WITH ALACHUA COUNTY IN ORDER TO MORE EFFECTIVELY PLAN AND DEVELOP GAINESVILLE'S URBAN RESERVE AREA

Champion: Erik Bredfeldt, Director of Planning and Development Services

Committee: Community Development Committee

Stakeholders: Alachua County residents, businesses, Alachua County & City of Gainesville staff, developers, etc.

Desired Outcome: The Urban Reserve Area is being planned and developed consistent with the vision of urban development, expressed by the City Commission.

Background: This Strategic Initiative was first introduced by the City Commission in June, 2008 at a Strategic Planning Retreat. The Initiative was later adopted and added to the Strategic Plan on October 2, 2008.

Progress to Date:

In FY 2009, the City Commission and County Commission approved the Orderly Plan for Annexation as required by the ATA, and extended the ATA until 2014. In addition, the Rusk Report recommendations were brought forward to the City Commission and were endorsed for implementation. Throughout the fiscal year, City staff worked in coordination with County staff to reach a consensus on transition strategies for Strategic Ecosystems and Long Term Transportation Concurrency for annexed areas. As part of the Comprehensive Plan's Evaluation and Appraisal Report (EAR) process, City and County staff shared EAR work products to promote coordination for long-term planning.

In FY 2010, staff finalized revisions to the Environmental Ordinance that incorporates changes to the manner in which the City handles annexation of properties with Strategic Ecosystems. In addition, staff coordinated with the county on transportation issues involved with the Butler Plaza Land Use Plan and the Urban Village.

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Action Plan for FYs 2011 – 2012

Action Steps	Estimated Completion Date:
1. Present update regarding planning in the Urban Reserve Area with the Community Development Committee	January 2011
2. Continue to work with County staff	On-going

Critical Success Measures

- Transportation, environmental, land use, and annexation policies are generally consistent between the City and County