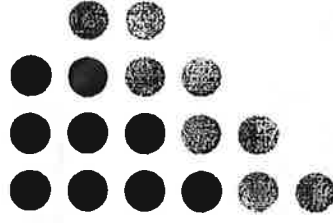


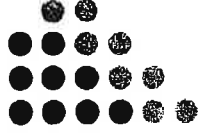
# Hospitality Districts in City of Gainesville

## (College Park and Downtown)

Jeanna Mastrodicasa  
Gainesville City Commissioner

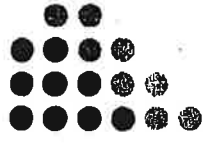


# Gainesville's Public Safety Challenges



- Volume of patrons/overcrowding compared to available police protection (6-8K in College Park, 10-15K downtown with 4-6 officers assigned) at peak times
- Weapons, fights, unruly crowds
- Fire safety concerns with fire exits, overcrowding
- Repeated blatant problems with specific bars serving underage patrons
- Public or safe transportation is insufficient to and from hospitality districts
- Future necessary budget cuts will not allow additional resources, and may even reduce them

# GPD Resources for Hospitality Districts

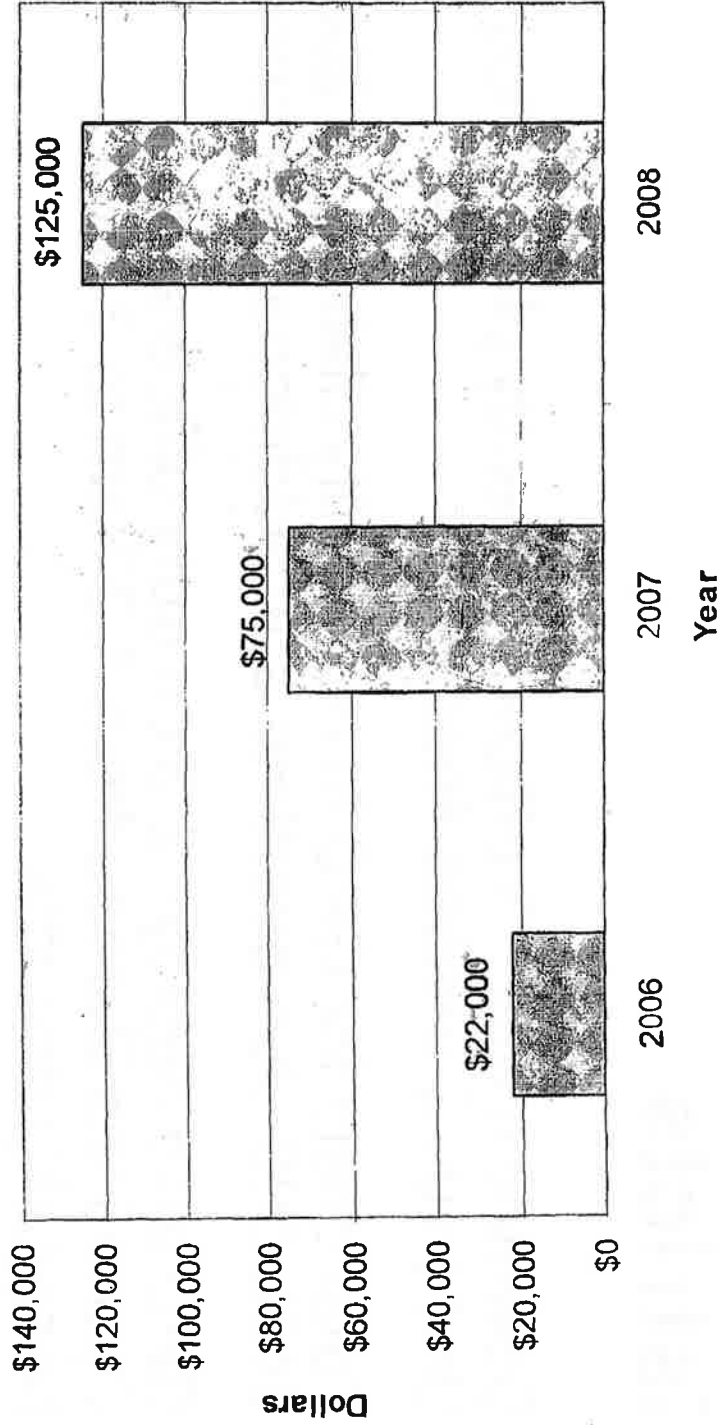


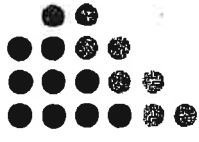
- Downtown unit: 3 officers currently plus 2 Mounted Unit (plus 2 unfilled lines)
- Total costs for GPD in hospitality districts in 2008: \$400,000 plus overtime and additional personnel
- GPD also deploys 2-3 on duty officers from Operations Bureau from 1:30 am to 3 am to hospitality districts
- Additional GPD officers assist with clearing out West University Avenue and parking lots
- On-duty Tactical Impact Unit also on scene to aid in investigation and apprehension of violent criminals



# Increased Overtime Costs

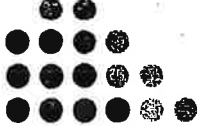
GPD Overtime Costs for Hospitality Districts





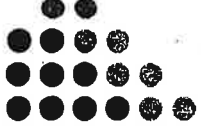
# **Stakeholder Meetings for Hospitality District Proposals**

- April-June 2008: Stakeholder meetings and public input; presentations at:
  - UF Student Government
  - Gainesville Downtown Owners and Tenants Association
  - Gainesville Responsible Hospitality Partnership
  - UF Alcohol Drug and Education Policy Committee
  - UF Community Alcohol Coalition
  - Black on Black Crime Task Force
- April 17, 2008: first presentation of proposals by Public Safety Committee at regular meeting



# Transportation Issues

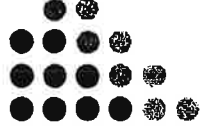
- Establish taxi stands in both College Park and Downtown, to provide set location for patrons to hire taxis (in progress)
- Encourage additional support of more Later Gator routes from UF Student Government (new routes, more buses) as well as other UF SG projects for safer transportation (future discussion)
- Partner with other private ventures to increase safe transportation (future discussion)
- City consider monitoring and charging for parking in city lots downtown (future discussion)



## **Taxi Stands**

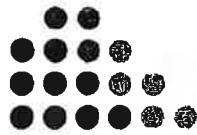
- City staff has met with GPD, Public Works, and owners of vehicles for hire companies
- Planned implementation of two locations: one downtown, one in College Park by first football weekend (August 30)
- Wednesday-Sunday 10 pm to 3 am, locations for TAXIS ONLY
- Coordinate educational efforts with owners of local establishments, students, and patrons

# Status of Proposals for Hospitality Districts



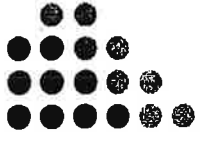
- Recommendations from Public Safety Committee to City Commission:
- Entertainment Permits for 18-20 year olds
- Revision to Dance Hall Ordinance related to under 18 entrance to bars
- Still being discussed in Public Safety Committee:
- Regulation of bar promoters
- Creation of a “Responsible Vendor Best Practices” document for Gainesville’s Hospitality Districts





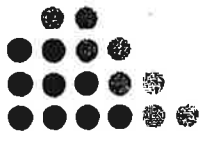
## **Entertainment Permit for bar entry for patrons under 21**

- All bars would remain able to admit patrons 18-20 into the bars during a trial period of 3 months, with notice to the bars
- Bars could apply for an Entertainment Permit to allow patrons 18-20 after the trial period
- After the trial period, all bars would become 21 and up establishments. Only bars with an Entertainment Permit would be allowed to admit 18-20 year old patrons



# **Entertainment Permit for bar entry for patrons under 21**

- Permit would cost amount to cover cost of evaluating permit
- Permit would be granted by city based on objective public safety record including fire safety, record of serving underage patrons, other public safety problems in those bars.
- Bars without an Entertainment Permit cannot sell full bottles to patrons
- Bars without an Entertainment Permit cannot hire or utilize promoters in their establishments



# **Entertainment Permit Notice and Process**

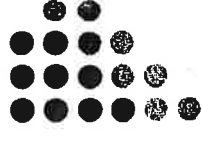
- Notice would be given to all bars about the future change and timeline for assessing future violations
- Bars would be allowed to continue their business in current operation status during the interim time; those allowing 18-20 year old patrons may continue to admit them during transition time



# Entertainment Permit Process

- Entertainment Permits may be revoked immediately after crossing threshold of violations
- After revocation, permits may be applied for after six months of record in good standing
- Decision to grant new license to be made by city staff (e.g., GPD, GFR, City manager's office committee) based on public safety record

# **Entertainment Permit for bar entry for patrons under 21\***

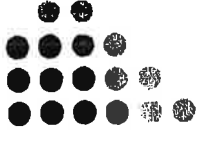


## **POLICE Stats that would PROHIBIT**

**Entertainment Permit (aggregated total  
occupancy load of entire bar, not just “room”)**

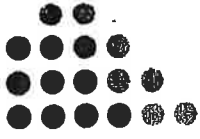
- **For bars that hold <75 patrons: more than 5  
underage drinking citations per quarter**
- **For bars that hold 75-299: more than 10  
underage drinking citations per quarter**
- **For bars that hold 300 or more: more than  
15 underage drinking citations per quarter**

**\*note that GRHP membership is revoked after 12 offenses per quarter**



# **Entertainment Permit for bar entry for patrons under 21**

- FIRE Stats that would PROHIBIT Entertainment Permit
- Upon inspections by GFR, repeated problems (2 or more) with the following:
  - Exit lights, emergency lights, blocked exits, fire extinguisher OOD, exit obstructions, open flame, combustible storage issues
  - Significant overcrowding on repeated basis
  - Overcrowding requiring bar to be emptied immediately (judgment call by the GFR and the manager)

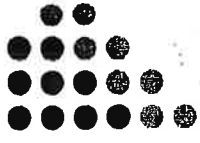


# Past Alcohol Violation Examples as Predictor

Rehab, 104 South Main Street

Jan-Apr 08	Jan-Apr 08	Jan-Apr 08	Oct-Dec 07	Oct-Dec 07	Oct-Dec 07
All Arrests	Poss<21	Sale <21	All Arrests	Poss<21	Sale <21
20	16	0	55	48	3

July-Sept 07	July-Sept 07	July-Sept 07	Mar-Jun 07	Mar-Jun 07	Mar-Jun 07
All Arrests	Poss<21	Sale <21	All Arrests	Poss<21	Sale <21
37	35	0	10	7	1



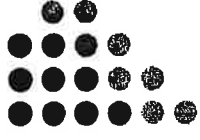
# Past Alcohol Violation Examples as Predictor

Mojitos 10 SW 2nd St.

Jan-Apr 08	Jan-Apr 08	Jan-Apr 08	Oct-Dec 07	Oct-Dec 07	Oct-Dec 07
All Arrests	Poss<21	Sale <21	All Arrests	Poss<21	Sale <21
7	4	0	26	22	0

July-Sept 07	July-Sept 07	July-Sept 07	Mar-Jun 07	Mar-Jun 07	Mar-Jun 07
All Arrests	Poss<21	Sale <21	All Arrests	Poss<21	Sale <21
36	7	1	20	8	0





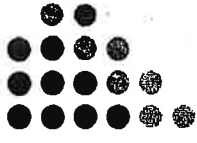
# Past Alcohol Violation Examples as Predictor

Gator City/XS/Purple Porpoise

1728 West University Avenue

Jan-Apr 08	Jan-Apr 08	Jan-Apr 08	Oct-Dec 07	Oct-Dec 07	Oct-Dec 07
All Arrests	Poss<21	Sale <21	All Arrests	Poss<21	Sale <21
29	24	0	11	8	0

July-Sept 07	July-Sept 07	July-Sept 07	Mar-Jun 07	Mar-Jun 07	Mar-Jun 07
All Arrests	Poss<21	Sale <21	All Arrests	Poss<21	Sale <21
34	30	0	11	5	1

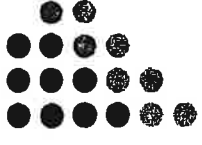


# Past Alcohol Violation Examples as Predictor

Common Grounds 210 SW 2<sup>nd</sup> Avenue

Jan-Apr 08	Jan-Apr 08	Jan-Apr 08	Oct-Dec 07	Oct-Dec 07	Oct-Dec 07
All Arrests	Poss <21	Sale <21	All Arrests	Poss <21	Sale <21
1	0	0	0	0	0

July-Sept 07	July-Sept 07	July-Sept 07	Mar-Jun 07	Mar-Jun 07	Mar-Jun 07
All Arrests	Poss <21	Sale <21	All Arrests	Poss <21	Sale <21
1	0	0	1	0	0



## **Past Fire Safety Violations as a Predictor: Night Inspections 2/15/08**

- “The venue Balls had to be emptied at 0115 hours. It was our third visit, which the manager had failed to take control of his patron’s access; he continued to allow the venue to be over the assigned limit by 30 or more total occupants. His posted occupant load was 78, which includes staff, security and patrons. With overcrowding being the main violation it took longer at each venue to explain and request compliance.” (from GFR Memo 2-15-08)

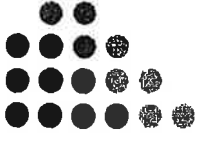


# **Recommendation #1: Entertainment Permits**

- The City Commission request that the City Attorney draft an ordinance creating an Entertainment Permit for bars to allow admittance of patrons 18-20.

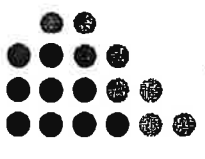
# Change to Dance Hall

## Ordinance (Section 14.5-105)



- Bars with an Entertainment Permit could hold special events such as a concert for under 18 year old patrons
- Currently, the city's "dance hall ordinance" prohibits anybody under the age of 18 to be in an establishment that serves alcohol
- An early start and end time would likely be recommended, e.g., concert 8 pm to 11 pm
- GPD should be notified of the special event to assist their efforts in the hospitality districts

# Recommendation #2: Dance Hall Ordinance changes



- The City Commission request that the City Attorney revise Section 14.5-105 to allow for bars with Entertainment Permits to host an event with under 18 year old patrons.