



Parks, Recreation & Cultural Affairs Department

Parks, Recreation & Cultural Affairs Update

Steven R. Phillips, Director

March 10, 2008

Vision

- The vision for the Parks, Recreation and Cultural Affairs Department is to provide the highest quality programming, events and leisure services for the citizens of Gainesville and Alachua County.

Quality of Life



Mission Statement

The Department of Parks, Recreation and Cultural Affairs' mission is to meet the community's need for diverse recreational, cultural and environmental educational opportunities through professionally managed programs and services, stewardship of natural resources, and maintenance of public landscape.

Departmental Components

- Administration
- Recreation
- Ironwood
- Cultural
- Nature
- Capital Projects

Administration

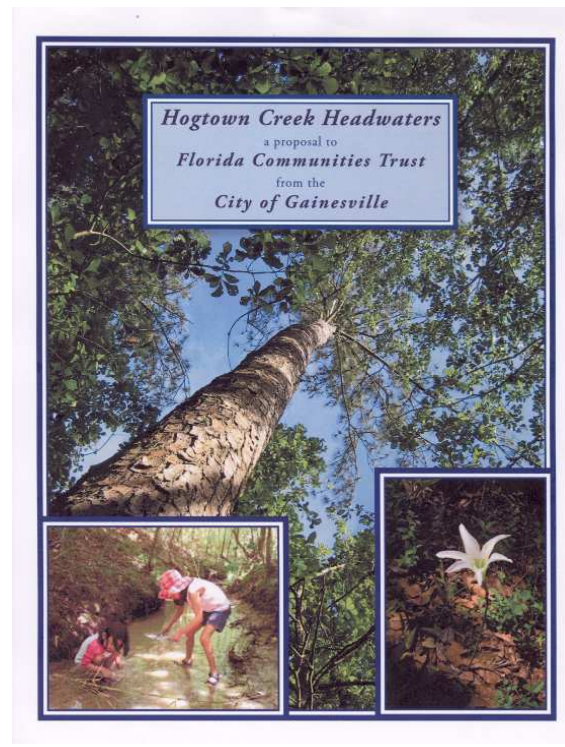
- Budget
- Neighborhood Meetings
- Grant Applications and Administration
- Interlocal Agreements
- Advisory Boards
- Citizen Concerns and Issues

Administration (continued)

- Budget
 - Operating
 - Golf Course
 - Special Projects
 - Fleet Replacement
 - Capital Improvements
- Neighborhood Meetings
 - Park Development
 - Master Planning

Administration (continued)

- Grant Applications and Administration
- Interlocal Agreements



Administration (continued)

- Advisory Boards
- Citizen Concerns and Issues



FY 2008 Reorganization

- Parks Division
- Nature Division
- Cultural Division
- Recreation Division

Recruitment

- Assistant Director
- Recreation Supervisor

Recreation

- **AQUATICS**
 - Recreational & Lap Swimming
 - Lessons, Camps, Special Programs & Training
- **ATHLETICS**
 - Youth and Adult Sports Programs and Camps
 - MLK Wellness Center
- **TEEN ZONES**
 - Westwood Middle School
 - Kanapaha Middle School
 - Ft. Clarke Middle School
 - 21st Century Grant – Eastside Recreation Center

Recreation (continued)

- **CENTERS**
 - Enrichment Programs and Classes for All Ages
 - After School and Summer Programs for youth
 - Facility Rentals
 - Special Events
- **RECREATION & GROUNDS MAINTENANCE**
 - Playground Safety
 - Park Maintenance
 - Support for special events
 - Grounds and median landscape maintenance
 - Irrigation

Aquatics

Aquatics Manages three facilities:



Andrew R. Mickle, Sr. Pool
(Mickle Pool) – 1717 SE 15th St.



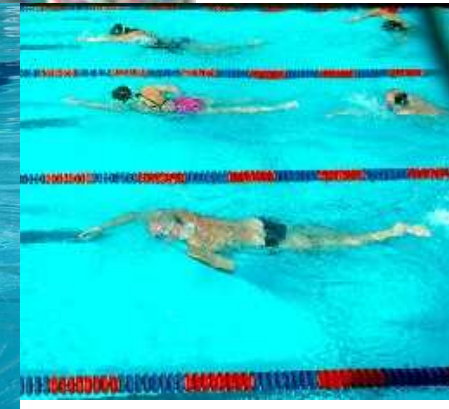
Dwight H. Hunter Pool
(Northeast Pool) – 1100 NE 14th St.



H. Spurgeon Cherry Pool
(Westside Pool) – 1001 NW 31st Dr.

Aquatics (continued)

- Aquatics encourages participation through the following activities:
 - Recreational and Lap Swimming
 - Lessons
 - Camps
 - Special Programs
 - Training



Athletics

- “Shorty” Sport Clinics
 - Basketball
 - Cheerleading
 - Soccer
- Specialty Sport Camps
 - Football
 - Cheerleading
 - Soccer
 - Basketball



Athletics (continued)

- Adult Athletics
 - Men's Softball
 - Co-ed Softball
 - Softball Tournaments
 - Co-ed Indoor Soccer
 - Co-ed Volleyball
 - Church League Men's Basketball
- Wellness Center



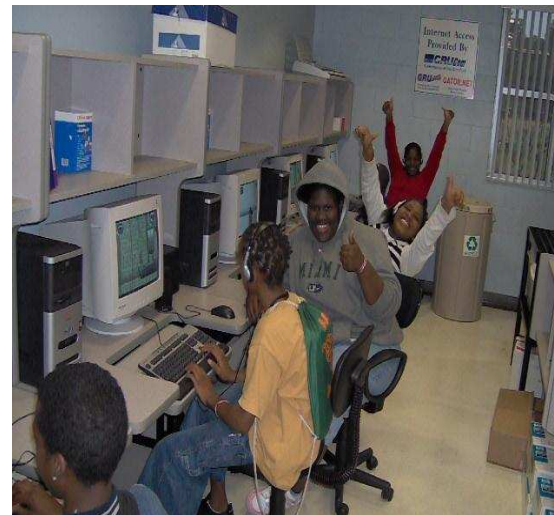
Athletics (continued)

- Youth Recreational Sport Leagues
 - Fall Season
 - Football, Baseball, Softball, Cheerleading
 - Winter Season
 - Basketball
 - Spring & Summer Season
 - TeeBall, Rookie Ball, Baseball, Softball, Soccer



Teen Zones

- Westwood Middle School
- Kanapaha Middle School
- Fort Clark Middle School
- 21st Century Grant –
 - Eastside Recreation Center



Recreational Centers



Eastside Recreation Center



Northeast Community Center



Porters Community Center

Centers (continued)



Westside Recreation Center



Union Academy/Rosa B. Williams
Community Center



T.B. McPherson Recreation Center



Thelma Boltin
Activities Center

Centers (continued)

- Provide a variety of activities and programs for all citizens regardless of age or ability.
- Provide places for citizens to meet, create memories, and build family unity.
- Provide a safe haven for children on a year-round basis.



Centers (continued)

- G.R.A.S.P.

- Gainesville Recreational After-school Program

- Ages 5-12
- Activities include basketball, flag football, art/crafts, drama, dance, cooking, trips, parties, homework help and more.



Recreational Grounds Maintenance



- **Recreation Maintenance**
 - Parks
 - Mini Parks
 - Playgrounds
 - Tennis Courts
 - Racquetball Courts
 - Basketball Courts
 - Picnic Areas
 - Skate Parks
 - Disc Golf Course
 - Support for Special Events

Recreational Grounds Maintenance (continued)

- **Grounds Maintenance**
 - City Hall
 - Downtown Plaza
 - Medians
 - City Parks and Recreation Centers
 - 39th Avenue Compound
 - Landscape Installation and Maintenance



Recreational Grounds Maintenance (continued)

■ Irrigation

- Drinking Fountains
- Backflow Assemblies
- Installation of new systems
- Maintenance of existing systems



Ironwood Golf Course

Par 72. 6,465 yard 18-hole, championship course with three sets of tees for players of all abilities.



6400sq.ft. Clubhouse built in 1999



#14- Our Signature Hole

Ironwood Golf Course (continued)

- Ironwood hosts 45-50 Golf Tournaments per year
- Gainesville's Tournament Headquarters



Ironwood Golf Course (continued)

- Junior Golf Programs include:
 - First Swing
 - Clubs for Kids
 - Drive, Chip & Putt
 - Special Olympics
 - Boys & Girls High School Golf



Ironwood Golf Course (continued)

- Banquets/ Room Rentals (up to 175 people)
 - Receptions
 - Weddings
 - Meetings



Ironwood Golf Course (continued)

- Audubon Cooperative Sanctuary Program for Golf Courses (ACSP)
 - Environmental Planning
 - Chemical Use Reduction and Safety
 - Wildlife and Habitat Management
 - Water Conservation
 - Water Quality Management
 - Outreach and Education



Certified in 1999

Ironwood Golf Course (continued)

- Continued Improvements include:
 - Cart Path Project 2006
 - Rebuilding of Tees 2007- \$2 Surcharge



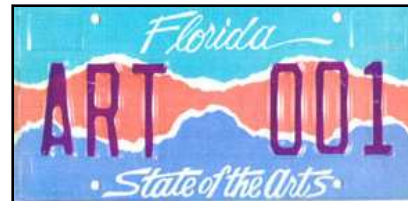
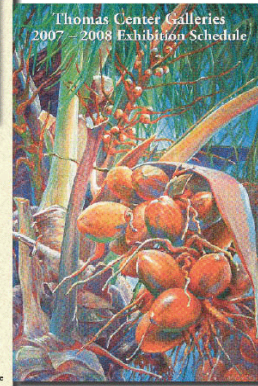
Cultural Division

- Events
- Facilities
- Programs



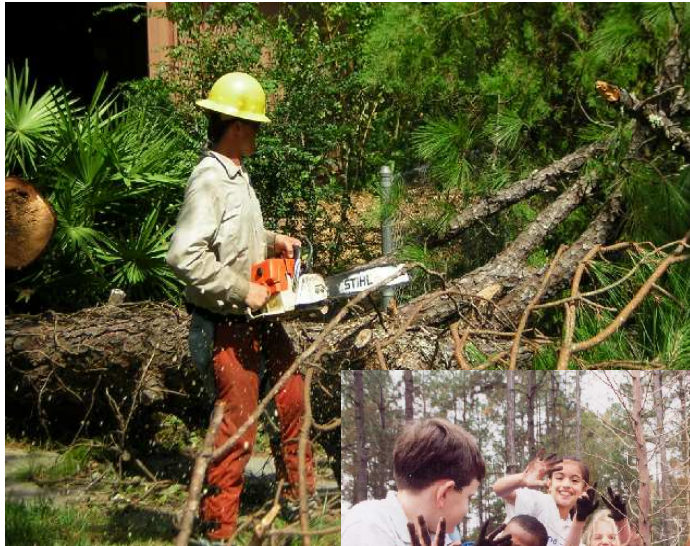
Cultural (Continued)

- Grants
- Cultural Tourism
- Marketing



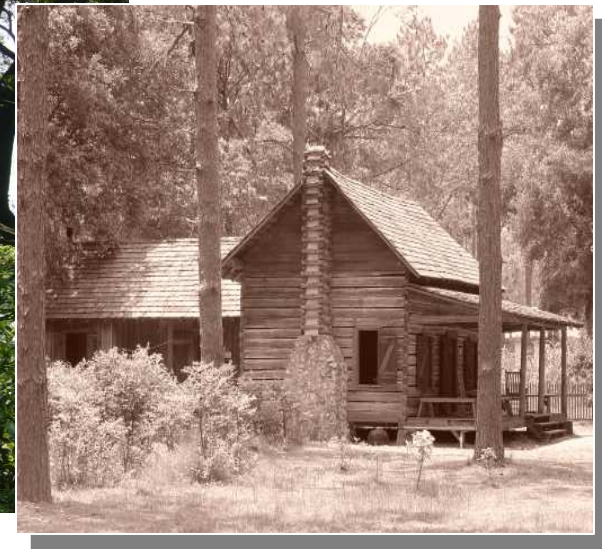
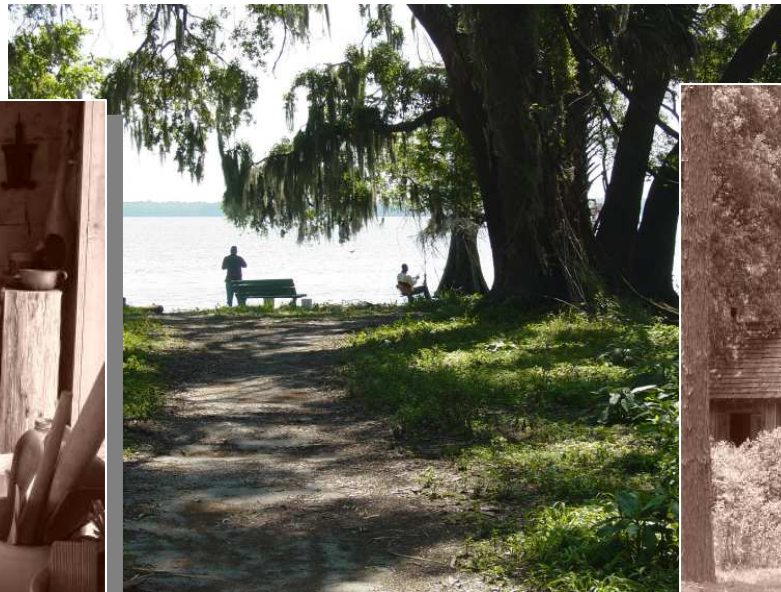
Nature

- Urban Forestry - Treescapes and Maintenance
- Natural Resource Management
- Land Acquisition



Nature (continued)

- Environmental and Cultural History Programs
- Development and Construction for Public Use
- Living History Farm and Events



Nature (continued)

- Maintenance of Parks, Trails & Medians
- Community Gardens



Recent Accomplishments

■ GRANTS

- FCT
- FRDAP
- FL Endowment for Humanities
- Tourist Product Development Grant
- Local Arts Agencies Grant

■ CAPITAL IMPROVEMENTS

- Parks
- Playgrounds
- Skate Parks
- Pools
- Mini Parks
- Fencing

Grants

- FCT – Hogtown Creek Headwaters
- FRDAP – Morningside, Possum Creek Park



Grants (continued)

- FL Endowment for Humanities
- Tourist Product Development Grant
- Local Arts Agencies Grant

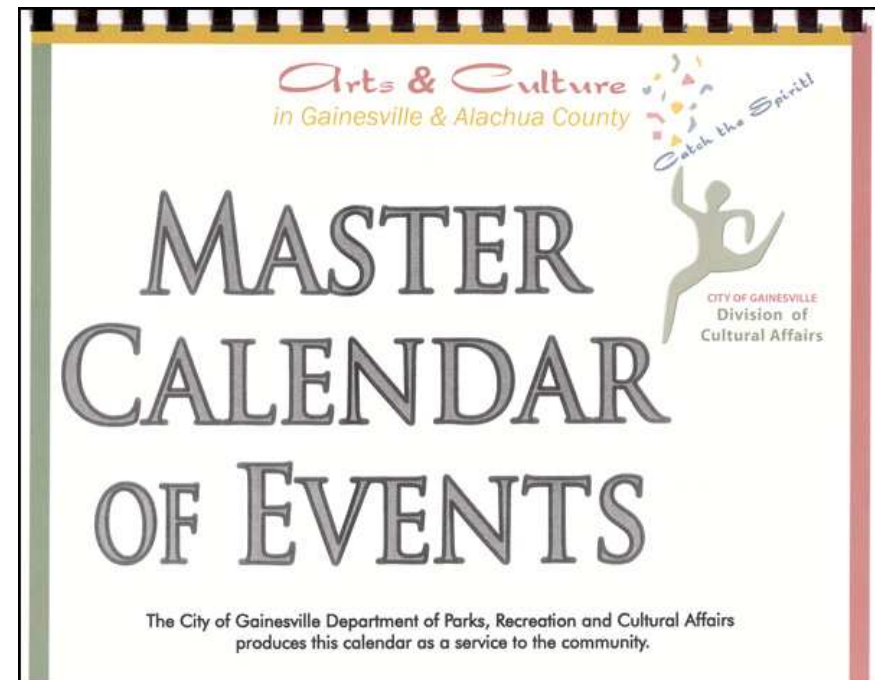
August 30 – October 19, 2008

Liquid Muse: Paintings from the St. Johns Region



Spence Guerin, *Totoosahatchee*, 1991 – 1994, oil on linen, 48" x 60"
Collection of the Artist.

Featuring work by 45 Florida artists
Curated by Mallory O'Connor and Gary Monroe
In collaboration with:
Artists Alliance of North Florida
Samuel P. Harn Museum of Art
Santa Fe Community College
Funded by the Florida Humanities Council,
a program of the National Endowment for the Humanities.
Reception and gallery talk: Thursday, October 2
Symposium at SFCC: Friday, October 3



Greentree Park

1900 NW 39th Avenue

- Project Improvements



Possum Creek Park

4009 NW 53rd Avenue

- **Park Improvements**
- **Projected Improvements**



Northside Park

5725 NW 34th Street

- Park Improvements



Park Pavilions



Misc. Park Amenities

- Bleachers
- Ballfield renovations
- Tennis Court Resurfacing
- Lighting
- Irrigation



Bivens Arm Nature Park

- **Funding Improvements – a total of \$106,500 has been allocated for boardwalk repairs and replacement**
- **\$100,000 has been allocated for an environmental shelter for education classes**
- **Construction is slated for June 2008**



Playgrounds



Skate Parks

- Westside Park
- Citizens Park Northeast Complex
- Possum Creek Park - In Design



Westside Pool

1001 NW 31st Terrace

- Improvements



Northeast Pool

1028 NE 14th Street

- Improvements



Status of All Pool Renovations

- Opening dates for 2008
- Improvements for 2009



Mini Parks

Tot Lot 1 - NE 4th Ave. & 15th St.

Tot Lot 2 - SE 9th St. & 8th Ave.

Tot Lot 3 - 508 NW 2nd St.

Tot Lot 5 – 1352 SE 2nd Place

NW 5th Avenue

Tot Lot 6 - NW 32nd Pl. & 20th Ln.

Tot Lot 7 - 318 SW 7th Place

Tot Lot 9 - 820 NW 4th Ave.

Oak Hill – 4100 Block of NW 9th St.

Sharmie Ffar



Replacement Fencing

- Aluminum and Vinyl Fencing
- Locations
- Underway



Departmental Goals

- Accreditation
 - Benefits for the Public
 - Benefits for the City
- Recreational Master Planning
- Community Sports Group
- Partnerships and Agreements
- CIP 5 year Project List

Future For the Department

- Potential Budgetary Restraints
- Quality Core Services
- Commitment to Excellence