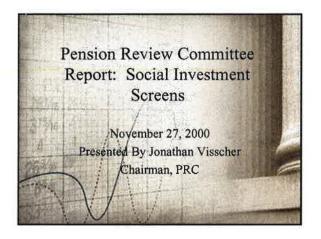
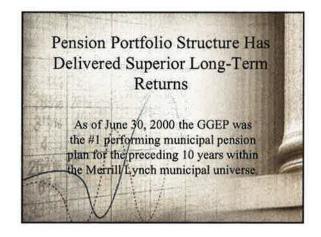
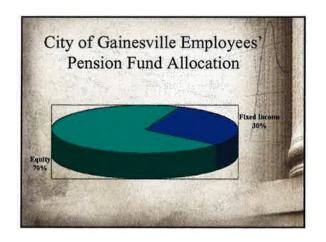
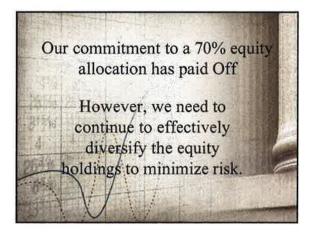
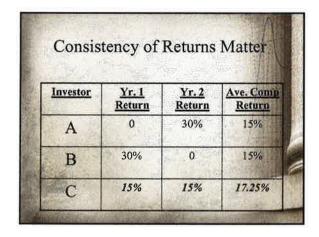
5. W. 1/1/06 4 0 00 730













## Standard Social Investment Screens > Hard screen - "Sin stocks" > Revenue screen - "Percent of Revenue, usually 5% - 10%." > Soft Screen - "Politically defined"



## Fiduciary Standards New Prudent Investor Standards vs. Old Prudent Man Rules Efficient diversification Invested with the care of prudent expert Take into account the relationship between return and risk in light of the purposes of the circumstances of the trust Duty of a prudent investor calls for reasonable efforts to reduce diversifiable risk



