

City of Gainesville, Florida  
Office of Mayor Lauren Poe  
**PROCLAMATION**

WHEREAS, The City of Gainesville Parks, Recreation and Cultural Affairs Department and Gainesville Cultural Affairs Board annually recognize businesses that have contributed significantly to the arts in the city by offering and sponsoring art programs and events; and

WHEREAS, 2021 Business Arts Award recipient the Dion Dia Records has created a high quality, high impact record label and music community specifically in the rap and hip hop space; and

WHEREAS, Dion Dia Records consistently puts out exceptionally high quality releases, and all the elements included, from the beats, to the fully produced tracks, to the music videos and the pictures they produce of their artists, are world class and could stand up to anything from a "major label" artist; and

WHEREAS, Every event Dion Dia Records produces is inclusive of all demographics of people breaking down barriers, especially racial divides, distinguishing itself in our live event community and representing the promise of future of music in Gainesville; and

WHEREAS, Business Arts Award Monochronicle and its founder Iryna Kanishcheva have provided a new platform for choosing an artist for public art commissions, as well as providing internship opportunities for University of Florida students who have an interest in technology and public art; and

WHEREAS, The Monochronicle simplifies the artist-selection process, replaces existing software for connecting a public art project with the most appropriate artist, and, provides equitable opportunities for artists; and

WHEREAS, Iryna Kanishcheva, founder of Monochronicle, is a lifelong art enthusiast, developer, and implementer of new artistic initiatives for the Gainesville community and beyond. Since 2015, she has founded and curated several innovative urban art projects and has participated in the production of over 100 murals in the United States, and Europe.

NOW, THEREFORE, I, Lauren Poe, by the authority vested in me as Mayor of the City of Gainesville, do hereby proclaim March 17, 2022 as

**Dion Dia Records, Monochronicle, and its founder Iryna Kanishcheva Day**

in the City of Gainesville and invite all our neighbors to join me in recognizing Dion Dia Records and Monochronicle and its founder Iryna Kanishcheva as recipients of the 2021 Business Arts Award and expressing our appreciation for their overall dedication to the cultural life of our community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City of Gainesville, Florida, this 18th day of February, A.D., 2022.

  
Lauren Poe  
Mayor

