

Office of Mayor Pegeen Hanrahan

--Draft--#041272 05/09/05

PROCLAMATION

WHEREAS, the travel and tourism industry supports the vital interests of the City of Gainesville and Alachua County, Florida, by contributing to our employment, economic prosperity, international trade and relations, peace, understanding and goodwill; and

WHEREAS, travel and tourism ranks as one of Gainesville and Alachua County's largest industries in terms of revenues generated; and since inception, the Local Option Tourist Tax has contributed over \$5 million to local organizations for destination enhancement; and

CWHEREAS, over one million travelers had an enjoyable time in Gainesville and Alachua County this year, contributing over \$500 million in direct dollar impact to our local economy, and providing over \$30 million in tax relief to the citizens of Alachua County; and

WHEREAS, tourism will become an increasingly important aspect in the lives of our citizens, as tourists throughout the world become more aware of and enjoy the outstanding cultural and recreational resources available in Gainesville, Alachua County and the United States; and

WHEREAS, given these laudable contributions to the economic, social and cultural well being of the citizens of Gainesville, it is fitting that we recognize the importance of travel and tourism.

NOW, THEREFORE, I, Pegeen Hanrahan, by the authority vested in me as Mayor of the City of Gainesville, do hereby proclaim May 9-13, 2005 as

National Tourism Week

in the City of Gainesville and invite all our citizens to join me in welcoming visitors to our community and encouraging them to visit our local points of interest.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City of Gainesville, Florida, this fifth day of May, A.D., 2005.

Pegeen Hanrahan Kayor