

# **City of Gainesville**

*City Hall  
200 East University Avenue  
Gainesville, Florida 32601*



## **Meeting Agenda**

**May 02, 2005**

**3:00 PM**

**Conference Room 16, City Hall**

## **Economic Development/University Community Com**

*Commissioner Warren Nielsen, Chair  
Mayor Pegeen Hanrahan, Member  
Commissioner Ed Braddy, Member*

*Persons with disabilities who require assistance to participate in this meeting are requested to notify the Equal Opportunity Department at 334-5051 or call the TDD phone line at 334-2069 at least two business days in advance.*

**CALL TO ORDER - 3:00 PM**

**ROLL CALL**

**ADOPTION OF THE AGENDA**

*The EDUCC approve the May 2, 2005 agenda as circulated.*

**APPROVAL OF MINUTES**

**041250 Economic Development/University Community Committee (EDUCC) Minutes of April 4, 2005 (B)**

**RECOMMENDATION** *The EDUCC approve the April 4, 2005 Minutes as circulated.*

**DISCUSSION OF PENDING REFERRALS**

**040493 EDUCC Communications and Marketing Recommendations (NB)**

**RECOMMENDATION** *The EDUCC heard staff report that at the May 2, 2005 EDUCC meeting a representative from Jane Adams', UF Communications Officer, office will give a presentation on the new University of Florida Marketing Campaign.*

**Legislative History**

10/26/04	Economic Development/University Community Com	Continued
11/23/04	Economic Development/University Community Com	Deferred
2/7/05	Economic Development/University Community Com	Deferred
3/7/05	Economic Development/University Community Com	Deferred
4/4/05	Economic Development/University Community Com	Discussed

**040491 Permit Accessory Dwelling Units By Right in College Park (NB)**

**RECOMMENDATION** *The EDUCC heard discussion and directed staff to prepare a memo designating the pros and cons of permitting accessory dwellings in College Park. Staff will report back to the EDUCC at the next meeting.*

**Legislative History**

10/26/04	Economic Development/University Community Com	Continued
11/23/04	Economic Development/University Community Com	Deferred
2/7/05	Economic Development/University Community Com	Deferred
3/7/05	Economic Development/University Community Com	Discussed
4/4/05	Economic Development/University Community Com	Discussed

**040487 City Storm Water Regulations Modification; the City and CRA Pursue Regional Storm Water Basins (NB)**

**RECOMMENDATION** *The EDUCC heard report from staff that at a follow-up meeting Public Works was asked to give a full report to the EDUCC at the May meeting regarding the two recommendations of : 1) setting up the credits and identifying stormwater basins that could be used as revitalization by the CRA; and 2) modification of stormwater regulations to reflect adopt St. Johns County's criteria.*

**Legislative History**

10/26/04	Economic Development/University Community Com	Continued
11/23/04	Economic Development/University Community Com	Discussed

2/7/05	Economic Development/Univ ersity Community Com	Deferred
3/7/05	Economic Development/Univ ersity Community Com	Deferred
4/4/05	Economic Development/Univ ersity Community Com	Discussed

**040535**

**Community Strategic Plan for Economic Development (B)**

**RECOMMENDATION**

*The EDUCC heard staff's presentation of the Healthy Community Initiative Task Force (HCI), Gainesville Council for Economic Outreach and City staff's corroboration for implementation of the public Small Business Week April 25, 2005 - April 29, 2005, and the 2005 Economic Development Summit April 27, 2005.*

**Legislative History**

11/23/04	Economic Development/Univ ersity Community Com	Deferred
2/7/05	Economic Development/Univ ersity Community Com	Discussed
3/7/05	Economic Development/Univ ersity Community Com	Discussed
4/4/05	Economic Development/Univ ersity Community Com	Discussed

**040694**

**City Advisory Boards' Modifications and Consolidation (NB)**

**RECOMMENDATION**

*The EDUCC discuss instituting modifications to improve City Boards' performance including consolidation and elimination of some Boards.*

*The EDUCC referred staff's modication option plans to the City Review Board.*

**Legislative History**

11/23/04	Economic Development/Univ ersity Community Com	Deferred
2/7/05	Economic Development/Univ ersity Community Com	Deferred
3/7/05	Economic Development/Univ ersity Community Com	Deferred
4/4/05	Economic Development/Univ ersity Community Com	Deferred

**040496**

**Arts and Culture Subcommittee (NB)**

RECOMMENDATION      *The EDUCC heard discussion and directed staff to continue pursuing art district options and give an update at the next EDUCC meeting.*

Legislative History

11/23/04	Economic Development/Univ ersity Community Com	Discussed
2/7/05	Economic Development/Univ ersity Community Com	Deferred
3/7/05	Economic Development/Univ ersity Community Com	Discussed
4/4/05	Economic Development/Univ ersity Community Com	Discussed

**040171**

**WI FY Proposal and Community Telecommunications (NB)**

RECOMMENDATION      *The EDUCC heard discussion and directed staff to strategize a method to solicit financial partners for the University Avenue WI-FY community system and report back to the EDUCC.*

*The EDUCC heard discussion and directed staff to make a list of the businesses along University Avenue to Waldo Road and survey each business for participation interest and cost allocation in a WI FY*

*community system. The survey results will be presented to the EDUCC for action.*

*The EDUCC heard discussion and directed staff to explore the broader issues of telecommunication in the area to analyze the voids and identify what opportunities there are available, and report back to the EDUCC.*

**Legislative History**

7/12/04	City Commission	Referred (7 - 0)	Economic Development/University Community Com
8/3/04	Economic Development/University Community Com	Discussed	
8/24/04	Economic Development/University Community Com	Deferred	
11/23/04	Economic Development/University Community Com	Discussed	
2/7/05	Economic Development/University Community Com	Deferred	
3/7/05	Economic Development/University Community Com	Discussed	
4/4/05	Economic Development/University Community Com	Discussed	

**040197**

**Reinvesting in East Gainesville (NB)**

**RECOMMENDATION**

*The EDUCC directs that item 1 will be addressed within the Community Development Department.*

*The EDUCC directs item 2 will continue to focus on GTEC and to solicit for future companies in East Gainesville.*

*The EDUCC directs item 3 to focus on the Gainesville Housing Authority meeting and their joint collaboration.*

**Legislative History**

7/12/04	City Commission	Referred (7 - 0)	Economic Development/University Community Com
8/24/04	Economic Development/University Community Com	Deferred	
10/26/04	Economic Development/University Community Com	Continued	
11/23/04	Economic Development/University Community Com	Discussed	
2/7/05	Economic Development/University Community Com	Deferred	
3/7/05	Economic Development/University Community Com	Deferred	
4/4/05	Economic Development/University Community Com	Deferred	

**040492**

**Transportation Modes for Increased Density (NB)**

**RECOMMENDATION**

*The EDUCC directs that plans for an east-west, UF-Downtown public shuttle circulator will continue, and RTS staff will consider the new route within their 5 year plan.*

*The EDUCC directed the RTS staff to report back with their considerations.*

**Legislative History**

10/26/04	Economic Development/University Community Com	Continued
11/23/04	Economic Development/University Community Com	Discussed
2/7/05	Economic Development/University Community Com	Deferred

4/4/05 Economic Deferred  
Development/Univ  
ersity Community  
Com

**040626**

**Gainesville Housing Authority Restructure (NB)**

**RECOMMENDATION** *The EDUCC discuss restructure opportunities of the Gainesville Housing Authority to be a stronger redevelopment partner.*

**Legislative History**

11/23/04 Economic Deferred  
Development/Univ  
ersity Community  
Com

2/7/05 Economic Deferred  
Development/Univ  
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3/7/05 Economic Deferred  
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4/4/05 Economic Deferred  
Development/Univ  
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Com

**040689**

**City of Gainesville and Alachua County School Board Public Recreation Facilitation (NB)**

**RECOMMENDATION** *The EDUCC discuss the structure of a relationship between the City of Gainesville and Alachua County School Board to facilitate public recreation opportunities.*

**Legislative History**

11/23/04 Economic Deferred  
Development/Univ  
ersity Community  
Com

2/7/05 Economic Deferred  
Development/Univ  
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Com

3/7/05 Economic Deferred  
Development/Univ  
ersity Community  
Com



4/4/05 Economic Development/University Community Com Deferred

**040247**

**EDUCC Information for Review (B)**

**RECOMMENDATION**

*The EDUCC hear presentation from staff on Accelerating Economic Development Through University Technology Transfer. The presentation subject matter provides updated information beneficial to the EDUCC.*

**Legislative History**

8/3/04 Economic Development/University Community Com Discussed

8/24/04 Economic Development/University Community Com Deferred

10/26/04 Economic Development/University Community Com Continued

4/4/05 Economic Development/University Community Com Deferred

**NEXT MEETING DATE - June 6, 2005**

**ADJOURNMENT - 5:00 PM**