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**PROPOSAL
PRESENTATION/ORAL EVALUATION**

PROJECT: Content Management System

RFP#: PIOX-200043-SG

EVALUATOR#:

2

FIRM NAME:

Granicus LLC

MEETING DATE/TIME: 11/5/2020, 1:00pm

PRESENTATION/ INTERVIEW (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
Understanding of Project	40	35	case study was santa clara who won design award. Following a UX approach - willing to iterate through wireframe / branding phase. We will have to do usability testing on our own though -- really had to push them to see if they are willing to do usability testing. Quote today is light version - send emails through CMS -- granicus connect
Responsiveness to Questions	15	15	not a template, custom built cityofwinder.com - esri address look up additional cost tempe.gov - parallax, microsite -- microsities are additional costs dallas-lovefield.com - what is WK? -- can integrate with other info like TSA wait time and parking availability weho.org - news banner, right hand navigation, socrata integration
Project Team	25	20	Many florida clients. Large team. Includes some content strategy
Project Manager	20	20	PMs are certified in UX strategies PRCA needs to review the facility rental piece
TOTAL	100	90	

Granicus LLC

PROPOSAL PRESENTATION/ORAL EVALUATION

PROJECT: Content Management System

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FIRM NAME: OpenCities

MEETING DATE/TIME: 11/5/2020, 3:00pm

PRESENTATION/ INTERVIEW (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
Understanding of Project	40	38	use data to power interactions dependent on behavior and browser. Save half done forms. Dynamic content on confirmation forms (recycling bin order - put link to composting / herb garden park)
Responsiveness to Questions	15	15	dynamic content widgets with unauthenticated experiences. Mailchimp, eventbrite, google maps -- how much will all of these integrations be? Acela partner - KML files how do you integrate with CRMs (Luke)
Project Team	25	20	3500 per integration? Minisites are extra 1400-1600 per year per site
Project Manager	20	20	
TOTAL	100	93	

OpenCities

PROPOSAL PRESENTATION/ORAL EVALUATION

PROJECT: Content Management System

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EVALUATOR#:

FIRM NAME: Jesse James Creative

MEETING DATE/TIME: 11/6/2020, 1:00pm

PRESENTATION/ INTERVIEW (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
Understanding of Project	40	40	strong focus on ux and content. Atomic design (widget with multiple states - picture, form, map). They take first swing at redoing content. Have worked with active communities -- keep them at bay until you need them. have not worked with microsoft dynamics. Does know about limitations of SCF. Has worked with Cityworks.
Responsiveness to Questions	15	13	very informal presentation nice alerts feature
Project Team	25	15	at does the bench look like? If James and Jesse get sick, what happen
Project Manager	20	15	didn't really talk to the process except they would handle content
TOTAL	100	83	

PROPOSAL PRESENTATION/ORAL EVALUATION

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EVALUATOR#:

2

FIRM NAME:

Intrado Interactive Services Corp

MEETING DATE/TIME: 11/6/2020, 3:00pm

PRESENTATION/ INTERVIEW (100 PTS)	POINT VALUE	POINTS AWARDED	COMMENTS
Understanding of Project	40	15	functional application but doesn't have a strong design advocate forms with workflow wysiwyg, in context, drag n drop editing solid functionality but we need more design advocates no CRM integration - example of event to crm to comms -- they would do an iframe no Facility management can pull staff contact info from active directory daniel harris is head of design
Responsiveness to Questions	15	12	went through questions
Project Team	25	15	
Project Manager	20	15	
TOTAL	100	57	

Intrado